Date <Day, Month, 2021>

Dear <*Manager>*

I would like to attend virtual Cannexus22, Canada’s Career Development Conference, taking place January 24-26, 2022. Cannexus has become the largest and most important event that explores innovative approaches in career counselling and career and workforce development – and because it is being offered remotely once again this year, it is more accessible, less expensive and offers even greater value.

Some of the features that make my participation easier and increase the ROI include:

* More than 150 education sessions (both live & on-demand) with practical skills-building content and current labour market information to help us adapt and serve our clients
* Timely and relevant presentations that address current and anticipated challenges with pandemic recovery and critical issues related to equity and decent work
* Access to recordings of all the sessions after the conference *for six months* – so I won’t miss anything and I can extend my learning well into 2022
* Ability to network with delegates, speakers and exhibitors, which will allow me to identify partners and bring innovative ideas back to work
* An additional bonus day on February 4, Cannexus Reflections, which is included in my registration and will allow me to better integrate what I learn and start taking action

Now in its 16th year, Cannexus draws together both front-line workers and managers from across the career services spectrum, including education, community-based agencies, government and the private sector. The Cannexus22 program continues to emphasize that now, more than ever, those providing career and employment services are essential. The sector is in the midst of reimagining career development and we don’t want to be left behind.

There are many sessions on offer that will have a positive impact on my own career development by increasing my knowledge and abilities, such as:

* Beyond Hybrid: Pathway to Your Blended Workforce
* Green Careers, Fossil Careers: Career Decision-making on a Changing Planet
* Engaging Employers to Enhance Equity and Access in the Workplace
* Connecting Career, Experiential Learning and Reflective Practice
* Creating a Career Development Culture Across K-12
* Virtual Services: Competencies CDPs Need for the Future
* Career Development and Mental Health for Youth
* Career Services: Impact, Proof & New Evidence
* Staying Employable in an Age of Disruption

The conference features many experts, including keynotes from former Olympian and Indigenous activist Waneek Horn-Miller, Yvonne Rodney of Inner Change Consulting and Ontario’s first Poet Laureate Randell Adjei. A who’s who of career development and workforce leaders will present at Cannexus22. And with the conference being online, there are more international speakers from which to learn. Presenters include: *Tristram Hooley, Spencer Niles, Norman Amundson, Gray Poehnell, Roberta Borgen (Neault), Rich Feller, Mark Franklin, Sareena Hopkins, Lisa Taylor, Josh Davies, Tannis Goddard, Ed Hidalgo, Graham Donald, JP Michel, Annie Kidder, Dave Redekopp and so many more*.

Additionally, Cannexus, even in a virtual format, provides many opportunities for networking with other conference delegates – including peer-to-peer matchmaking that will give me invaluable connections for my work. The Online Exhibitor Showcase should also be of benefit to me. I can visit with the Canadian Centre for Youth Prosperity, Magnet and Douglas College to learn what new products, programs and services are available in all areas of the career counselling and employment field.

I would be happy to share what I learn at Cannexus with my colleagues (such as by making a presentation) – in order to extend the value of our organization’s investment in my attendance. Although please note that we aren’t able to share logins to the conference platform.

The cost to attend the conference will be only the registration fee. Conference organizers have intentionally set the pricing as low as possible, in recognition of budget constraints throughout the sector. The Early Bird price is $330 and even the regular price to attend is only $375 + tax. Members of 36 supporting organizations receive a 25% discount as do Groups of 5 of more, so it would be wonderful if we could send more of our team members this year. I understand that some organizations are registering groups of 10, 20 and even 30 people.

Please check out the conference website at <https://cannexus.ceric.ca/>. Many peers have fantastic things to say about their past Cannexus experience on the Testimonials page. The virtual format has proven very popular with more than 2,300 professionals attending the first virtual Cannexus in 2021.

I am confident you will see Cannexus22 as a worthwhile professional development opportunity for me. Not only can I learn the latest best practices from the education sessions and enhance my competencies, but I can also network with leading organizations and renew myself through inspirational keynotes at a time when we all need to focus on our own well-being too.

My attendance at this virtual conference is a unique opportunity and a wise investment that will pay off for years to come.

Sincerely,

<*Your Name>*