

NATIONAL CAREER DEVELOPMENT CONFERENCE | CONGRÈS NATIONAL EN DÉVELOPPEMENT DE CARRIÈRE

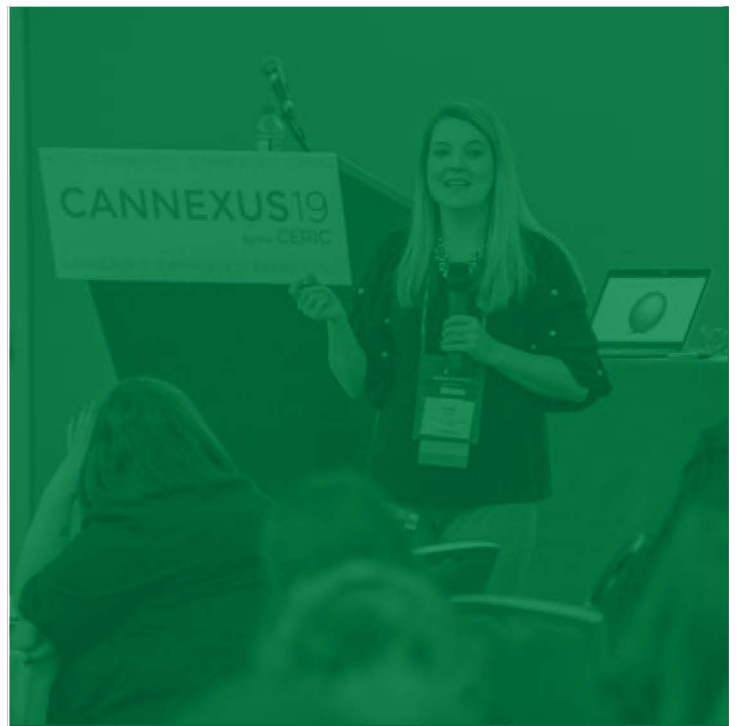
Centre Shaw Centre, Ottawa, Canada **January 27-29 janvier 2020**

CANNEXUS20

By/Par CERIC



#CANNEXUS20



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CANNEXUS20

National Career Development Conference
Congrès national en développement de carrière
Shaw Centre, Ottawa | January 27 – 29, 2020
Centre Shaw, Ottawa | 27 – 29 janvier 2020

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By CERIC

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93% of readers agree that topics are highly relevant to their work!

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Par CERIC + GRICS

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93 % de nos lecteurs conviennent que les sujets sont très pertinents pour leur travail!

orientation.ceric.ca



Venez visiter le site tous les jours pour lire une sélection d'articles pertinents et inspirants sur **l'éducation, l'orientation, l'emploi, le marché du travail**, etc.

Vous trouverez des points de vue uniques d'experts renommés et de professionnels du domaine dans la section **Points de vue**, ainsi que des ressources pertinentes et des événements à venir dans la section **Les incontournables**.

Vous pouvez :

- Lire les plus récentes nouvelles
- Faire des recherches par champs d'intérêt
- Découvrir des outils et des stratégies
- Créer des liens avec des leaders d'opinion
- Partager vos connaissances

ORIENTATION En bref
Par CERIC + GRICS

Inscrivez-vous à notre bulletin GRATUIT pour recevoir le meilleur du site tous les jeudis!

LAUNCHING AT
CANNEXUS20

Strengthening Mental Health Through Effective Career Development: A Practitioner's Guide



This book makes the case that career development practice is a mental health intervention. It shows how to intentionally connect career development services to clients' mental health concerns while working ethically and within professional boundaries.

Career practitioners and their managers will be equipped to:

- Consider the mental health impact of their services
- Be intentional about the mental health impact of their services
- Improve the mental health impact of their services
- Evaluate the mental health impact of their services, and
- Communicate the mental health impact of their services to stakeholders



*Authors: Dave Redekopp and Michael Huston,
Life-Role Development Group Ltd.*

“For too long, artificial boundaries have been created between work and mental health in counselling practice, theory and research. The reality of life is much more complex and nuanced. Dave Redekopp and Michael Huston have written a masterful book that maps the space shared by work and mental health, resulting in a game-changing contribution. This book will quickly become a classic in the field!”

– David L. Blustein, Professor, Counseling Psychology, Boston College

Thank you to our Knowledge Champions



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Advancing
Career
Development
in Canada

Promouvoir
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au Canada

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Greetings from The Governor General of Canada

Her Excellency the Right Honourable Julie Payette



Message from the Governor General on the Occasion of the Cannexus20 Conference

Welcome to all of the participants gathered in our nation's beautiful capital for Canada's largest bilingual career development conference!

The important work that you do every day, from counselling people on how to manage their careers to helping organizations structure career development programs, has a direct impact on the well-being and success of so many Canadians.

This year, CERIC is offering you over 150 education sessions at Cannexus, its flagship event. Alongside your Canadian and international peers, you will exchange ideas and learn more about innovative approaches and strategies for professional development, education, research and counselling. You will come away even better equipped to advance this field.

Thank you to CERIC and to all of its partners for working together to increase the economic wealth and productivity of Canadians through their continued efforts to improve counselling programs.

Enjoy the conference!



Mot de bienvenue de la gouverneure générale du Canada

Son Excellence la très honorable Julie Payette



Message de la gouverneure générale à l'occasion du congrès Cannexus20

Bienvenue à tous les participants réunis dans notre magnifique capitale du Canada pour le plus important congrès bilingue sur le développement de carrière au pays!

Vous accomplissez un travail fondamental au quotidien. En orientant des gens dans la gestion de leurs carrières ou en aidant des organisations à structurer leurs programmes de développement de carrière, vous contribuez au bien-être et au succès de nombreux Canadiens.

Cannexus, l'évènement phare du CERIC, vous propose cette année quelque 150 séances éducatives. Avec vos pairs d'ici et du monde entier, vous aurez l'occasion d'échanger des idées et d'en apprendre plus sur les approches et les stratégies novatrices en matière de perfectionnement professionnel, d'éducation, de recherche et d'orientation. Vous en ressortirez encore mieux outillés pour faire avancer le domaine.

Merci au CERIC et à tous ses collaborateurs, qui contribuent ensemble à augmenter la prospérité économique et la productivité des Canadiens!

Bon congrès à tous!

A handwritten signature in blue ink that reads "Julie Payette".



Welcome to Cannexus20! | Bienvenue au congrès Cannexus20!

John Horn, Chair, CERIC Board of Directors

président du Conseil d'administration du CERIC



Welcome to the 14th annual
bilingual Cannexus National Career
Development Conference!

Je vous souhaite la bienvenue
au 14^e Congrès annuel national
bilingue en développement
de carrière Cannexus.

Cannexus continues to be the place where we build communities by connecting people and ideas through learning. Thanks for joining us in this celebration of career development. With over 150 sessions, student posters, Spark! talks, a World Cafe, keynote speakers, 40+ exhibitors and vibrant networking opportunities, the conference unpacks the complex and interdisciplinary nature of the field through the diversity and breadth of its programming. Thanks to International Experience Canada, CEDEC, RBC Future Launch, Canadian Council for Youth Prosperity, Nelson and Vancity for supporting some very special panels and programming throughout the conference. Monday night's Welcome Reception provides an opportunity to catch up with friends and meet new colleagues. I am thrilled that this reception will showcase the launch of our newest publication: *Strengthening Mental Health Through Effective Career Development*. Complimentary copies are available at the CERIC booth. I want to acknowledge the contributions of our 37 supporting organizations in advancing conversations on the national stage here at Cannexus. Some of these organizations are also hosting Sector Meetups on Tuesday evening. You will find something special at Cannexus and I am excited to learn about the unique and innovative ways that participants apply ideas and insights into their work and life. Thanks so much to CERIC staff and volunteers for putting together this exceptional conference. Also, thank you to our sponsors who help make Cannexus possible, in particular to The Counselling Foundation of Canada for its generous support. I would also like to extend my thanks to CERIC Board members and members of CERIC's Advisory Committees. Enjoy this engaging and inspiring conference!

Cannexus est toujours l'endroit idéal pour bâtir des communautés et créer des liens entre les idées et les gens par l'apprentissage. Merci de vous joindre à nous pour célébrer le développement de carrière. Avec plus de 150 séances, 40 exposants et plus, des conférences Spark!, des conférenciers d'honneur, un Café du monde, des affiches d'étudiants et des occasions exceptionnelles de réseautage, le congrès, par l'incroyable diversité de sa programmation, est le reflet de la nature complexe et interdisciplinaire de notre profession. Nous tenons à remercier Expérience internationale Canada, la CEDEC, Objectif avenir RBC, le Canadian Council for Youth Prosperity, Nelson et Vancity qui parrainent des tables rondes très spéciales et la programmation tout au long du congrès. La réception de bienvenue de lundi soir est l'occasion de faire le point avec vos amis et de rencontrer de nouveaux collègues. Nous profiterons aussi de cette réception pour lancer notre plus récente publication : *Strengthening Mental Health Through Effective Career Development* (Renforcer la santé mentale par le développement de carrière efficace). Vous pourrez vous en procurer un exemplaire gratuit au stand du CERIC. Je tiens à souligner la participation de nos 37 organisations collaboratives, qui ont contribué au progrès de notre collaboration à l'échelle nationale, ici au congrès Cannexus. Certaines de ces organisations animent aussi des rencontres par secteur le mardi soir. Cannexus vous apportera de précieux acquis, et j'ai hâte d'en apprendre davantage sur les façons uniques et novatrices dont les participants mettront en pratique ces idées et ces connaissances dans leur vie personnelle et professionnelle. Je remercie sincèrement le personnel et les bénévoles du CERIC de donner vie à ce congrès exceptionnel. Merci également à nos précieux commanditaires, et en particulier à The Counselling Foundation of Canada, qui nous soutient généreusement. J'aimerais enfin remercier les membres du Conseil d'administration et des différents comités du CERIC. Profitez bien de ce captivant et inspirant congrès!

REPLACE W/ FSC
N'IMPRIMEZ PAS

The Counselling Foundation of Canada

Bruce G. Lawson, President/président

The Counselling Foundation of Canada recently celebrated its 60th anniversary.

The Counselling Foundation of Canada a récemment célébré son 60^e anniversaire.



The Foundation was the brainchild of my grandfather, Frank Lawson. Frank grew up in a family of modest means, but he would join the local YMCA under the tutelage of Taylor Statten, a legendary figure in the early 20th century Y, and would avail himself of the leadership programming and mentorship opportunities made available to him. During WWI, he volunteered for military service and was captured in early May 1917 at Vimy Ridge and taken prisoner-of-war. During his internment, he used the prison library to research potential career paths. Upon returning home, he would become involved in the financial services sector. As a volunteer, he worked closely with the Y's Counselling Service after WWII, under the directorship of Dr Gerald Cosgrave, a leading thinker on career at the time. This combination of experiences inspired Frank to promote the importance of career counselling, which he saw as a vital link between the personal happiness and well-being of individuals and the overall functioning of Canada's economy – if people were using their skills and talents to their best advantage, they would be more productively employed, happier in their careers and personal lives, and contribute to the betterment of society and economy. One of Frank's favourite sayings was **"The world will never find you sitting on your doorstep!"** No doubt, for those of you working with clients seeking career advice, this will resonate. As you approach your time at Cannexus, I encourage you to use this opportunity to participate in sessions, share your experiences and network with colleagues from across the country to learn from their experiences. On behalf of the Foundation, I wish you a great conference.

La Fondation a été mise sur pied par mon grand-père, Frank Lawson. Ayant grandi au sein d'une famille modeste, Frank a rejoint les rangs de son YMCA local sous la gouverne de Taylor Statten, une figure légendaire du Y du début du 20^e siècle, et a pu profiter du programme de leadership et des occasions de mentorat auxquels il avait accès. Pendant la Première Guerre mondiale, il s'est porté volontaire pour le service militaire et a été fait prisonnier de guerre à la crête de Vimy au début de mai 1917. Durant sa captivité, il a eu recours à la bibliothèque de la prison pour rechercher des choix de carrière éventuels. Une fois de retour à la maison, il a opté pour le secteur des services financiers. Après la Seconde Guerre mondiale, il a collaboré étroitement à titre de bénévole avec le service d'orientation du YMCA, sous la direction du Dr Gerald Cosgrave, un chef de file de l'époque dans le domaine de la gestion de carrière. Frank s'est inspiré de toutes ces expériences réunies pour promouvoir l'importance de l'orientation professionnelle, qu'il percevait comme un lien essentiel entre le bonheur et le bien-être personnel et le déroulement général de l'économie canadienne : si les gens utilisaient de manière optimale leurs compétences et talents, ils seraient employés de manière plus productive, seraient plus heureux dans leur carrière et leur vie personnelle et contribueraient davantage à l'amélioration de la société et de l'économie. L'une des devises préférées de Frank était : **« Le monde ne vous découvrira jamais si vous demeurez assis dans votre portique! »** Cette expression trouvera sans doute écho chez ceux d'entre vous qui travaillent avec des clients à la recherche de conseils en matière de carrière. Pour bien profiter du congrès Cannexus, je vous encourage à participer à des séances, à faire part de vos expériences et à réseauter avec vos collègues de partout au pays, afin d'apprendre de leur parcours personnel. Au nom de la Fondation, je vous souhaite un excellent congrès.

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Special Thanks
Un merci spécial

Special thanks for their work in supporting
the Cannexus20 conference:

Nous souhaitons les remercier tout
particulièrement pour leur travail de soutien
dans le cadre du congrès Cannexus20 :

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CERIC is a charitable organization that advances education and research in career counselling and career development, in order to increase the economic and social well-being of Canadians. We support the creation of career counselling-related research and professional development for a cross-sectoral community through funding project partnerships and our programs and publications.

Mission

To encourage and provide education and research programs related to the development, analysis and assessment of the current counselling and career development theories and practices in Canada.

Vision

To increase the economic and social wealth and productivity of Canadians through improved quality, effectiveness and accessibility of counselling programs, especially in the areas of career counselling and career education.

What We Do

We work towards our mission through our own means as well as through nurturing participatory partnerships, engaging with one or more potential partners in the spirit of collaboration, innovation and co-operation. CERIC undertakes both Research Project Partnerships and Learning Project Partnerships.

Board of Directors

CERIC is directed by a pan-Canadian volunteer Board of Directors reflecting a broad sectoral representation in the field of career counselling. CERIC also has a number of Advisory Committees which support the mission-focused work of the Board and staff.

The Practical & Academic Research Committee recommends the most effective way CERIC can support the development of career-related research in Canada and its application.

The Content & Learning Committee provides input on current content for the CERIC group of periodical publications and activates content into learning.

The Marketing, Communications & Web Services Committee helps to identify strategies to enhance awareness of CERIC programs and projects, and champions CERIC to colleagues and networks.

Strategic Objectives

1. Research & Learning.

Invest in an ambitious research and learning agenda that, through encouraging thought leadership, advances the career development field and builds its knowledge and skill base.

2. Community & Collaboration.

Champion and enable inclusive, multi-sectoral communication and collaboration with career development stakeholders.

3. Advocacy & Profile.

Facilitate conversations between career practitioners and their constituents and communities to raise the profile and value of the career development field.



This year attendees are able to stuff their own **delegate bags**. Visit the **resource table in the Foyer** to find the most recent publications from CERIC that will inform and inspire you.

- » The Winter 2020 issue of **Careering** magazine on the theme of *Ethics and Professionalism*
- » The new edition of the **Canadian Journal of Career Development**

Sponsored by:
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Cette année, les participants pourront choisir eux-mêmes le contenu de leur **sac de délégué**. Rendez-vous à **la table de ressources dans le hall** pour découvrir les publications les plus récentes du CERIC qui vont vous informer et vous inspirer.

- » Le numéro d'hiver 2020 du magazine **Careering** sur le thème de l'éthique et du professionnalisme
- » La dernière édition de la **Revue canadienne de développement de carrière**



Continuing Education Credits

The following associations are offering Continuing Education Credits (CECs) to their members who attend Cannexus20:



Vocational Rehabilitation Association of Canada (VRA Canada)



Canadian Counselling and Psychotherapy Association (CCPA)

Forms are available at the Conference Check-In desk on Level 3 or email registration@cannexus.ca after the conference.

Letter of Attendance. If you are a member of another association, and would like to receive a letter of attendance, email registration@cannexus.ca and we'd be happy to provide you with one.

Crédits de formation continue

Les associations suivantes offrent des crédits de formation continue à leurs membres qui ont assisté à Cannexus20 :



L'Association canadienne de réadaptation professionnelle (VRA Canada)



L'Association canadienne de counseling et de psychothérapie (ACCP)

Vous pouvez prendre un formulaire au kiosque d'enregistrement au 3^e étage ou envoyer un courriel à l'adresse registration@cannexus.ca après le congrès.

Lettre d'attestation de présence. Si vous êtes membre d'une autre association et que vous avez besoin d'une lettre d'attestation de présence, envoyez un courriel à registration@cannexus.ca après le congrès et nous nous ferons un plaisir de vous la faire parvenir.



CERIC est un organisme caritatif voué à la progression de l'éducation et de la recherche en matière d'orientation professionnelle et de développement de carrière dans le but d'accroître le bien-être économique et social des Canadiennes et Canadiens. Nous soutenons la recherche et le développement professionnel en orientation pour une communauté intersectorielle à l'aide de nos partenariats de projets et de nos programmes et publications.

Mission

Favoriser la création et la diffusion de programmes d'éducation et de recherche liés à l'élaboration, à l'analyse et à l'évaluation des théories et des pratiques actuelles en orientation et en développement de carrière au Canada.

Vision

Accroître le bien-être économique et social et la productivité des Canadiens à l'aide de programmes d'orientation de qualité efficaces et accessibles, en particulier dans les domaines de l'orientation professionnelle et de la formation continue.

Ce que nous faisons

Nous accomplissons notre mission avec nos propres ressources et en établissant des partenariats stratégiques et participatifs avec un ou plusieurs associés potentiels dans un esprit de collaboration, d'innovation et de coopération. Le CERIC s'occupe à la fois des partenariats pour les projets de recherche et des partenariats pour les projets d'apprentissage et de formation continue.

Conseil d'administration

Le CERIC est dirigé par un conseil d'administration pancanadien formé de bénévoles qui représentent un large spectre des activités sectorielles du développement de carrière. Le CERIC peut compter sur ses trois comités avisés pour soutenir le travail de ses employés et de son conseil d'administration.

Le comité de la recherche appliquée et universitaire détermine la façon la plus efficace pour le CERIC de soutenir la croissance, le développement et l'application de la recherche appliquée et universitaire au Canada.

Le comité du contenu et de l'apprentissage fait des suggestions en matière de contenu au groupe des publications périodiques du CERIC et transforme le contenu en apprentissage.

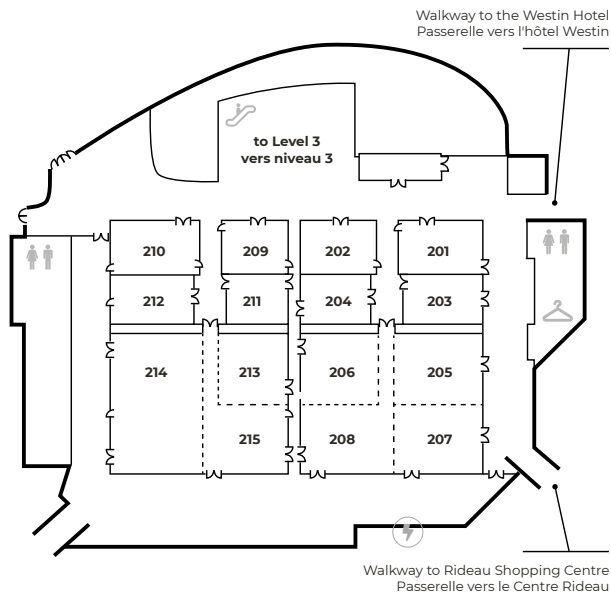
Le comité du marketing, des communications et des services Web suggère des stratégies visant à rehausser le profil du CERIC et agit à titre d'ambassadeur pour promouvoir le CERIC auprès de leurs réseaux.

Objectifs stratégiques

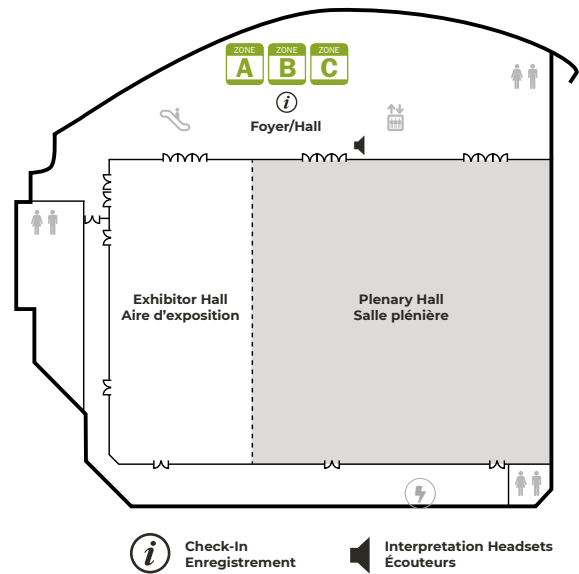
- 1. Recherche et apprentissage.**
Investir dans un programme ambitieux de recherche et d'apprentissage qui, en favorisant un leadership éclairé, fera progresser le domaine du développement de carrière et permettra d'établir une base de connaissances et de compétences.
- 2. Communauté et collaboration.**
Promouvoir et faciliter la communication et la collaboration multisectorielles avec les intervenants du développement de carrière.
- 3. Représentation et sensibilisation.**
Faciliter les conversations entre les professionnels du développement de carrière et leurs communautés en vue de rehausser le profil et la visibilité du domaine du développement de carrière.

Conference Floor Plan | Plan des salles

LEVEL 2: MEETING ROOMS 2^E ÉTAGE : SALONS DE RÉUNION



LEVEL 3: FOYER, PLENARY HALL & EXHIBITOR HALL 3^E ÉTAGE : HALL, SALLE PLÉNIÈRE ET AIRE D'EXPOSITION



First-Timers' Session

Sunday, 4:00 PM – 5:00 PM

First time at Cannexus? Then this session, designed to help maximize the conference experience, is for you! You'll have the chance to get an overview of Cannexus, participate in an ice-breaker networking activity and meet other delegates.

If you are part of Cannexus20's mentorship program, Delegate Duos, we encourage you to meet up for this session. Delegate Duos is designed to help support first timers and pair them with a veteran Cannexus attendee.

*Please be sure to pick up your delegate badge at the Conference Check-In desk on Level 3 prior to joining the First-Timers' Session in **Room 205**.*

Séance pour les nouveaux venus

Dimanche, de 16 h à 17 h

Vous participez au congrès Cannexus pour la première fois? Cette séance, conçue pour maximiser votre expérience, s'adresse à vous! C'est l'occasion d'obtenir une vue d'ensemble de Cannexus, de participer à une activité de réseautage pour briser la glace et de rencontrer d'autres délégués.

Si vous faites partie du programme de mentorat de Cannexus20, Cannexus en binôme, nous vous encourageons à vous réunir pour cette session. Cannexus en binôme est conçu pour aider à soutenir les nouveaux participants et les jumeler avec un participant d'expérience de Cannexus.

*Avant de vous joindre à la séance dans la **salle 205**, n'oubliez pas d'aller chercher votre porte-nom de délégué au kiosque d'enregistrement au 3^e étage.*

Overview | Horaire du congrès

Conference Schedule | Aperçu

SUNDAY, JANUARY 26

DIMANCHE 26 JANVIER

08:30 - 09:00	Pre-Conference Workshop Check-in Enregistrement des ateliers précongrès	Level 2 2 ^e étage
09:00 - 12:00	AM Pre-Conference Workshops Ateliers précongrès de l'avant-midi	Level 2 2 ^e étage 201, 203
13:00 - 16:00	PM Pre-Conference Workshops Ateliers précongrès de l'après-midi	Level 2 2 ^e étage 201, 203
13:00 - 17:00	Conference Check-In Enregistrement	Level 3 3 ^e étage
16:00 - 17:00	First-Timers' Session Séance pour les nouveaux venus	Level 2 2 ^e étage 205

MONDAY, JANUARY 27

LUNDI 27 JANVIER

07:00 - 17:00	Conference Check-In Enregistrement	Level 3: Foyer 3 ^e étage: Hall
07:00 - 08:00	Networking Breakfast and Exhibitor Showcase Opens Déjeuner, réseautage et ouverture de visite des exposants	Level 3: Foyer, Plenary & Exhibitor Hall 3 ^e étage : Hall, salle plénière et aire d'exposition
08:00 - 08:30	Assembly and Opening Comments Accueil officiel et mots d'ouverture	Level 3: Plenary 3 ^e étage : Salle plénière
08:30 - 09:30	OPENING KEYNOTE / ALLOCUTION D'OUVERTURE – ZITA COBB <i>Fogo Island: Reviving Small Communities Through Innovative Social Enterprise</i> <i>Île Fogo : faire renaître les petites collectivités par l'innovation des entreprises à vocation sociale</i> SPONSORED BY COMMANDITÉE PAR : MAXIMUS CANADA	Level 3: Plenary 3 ^e étage : Salle plénière
09:30 - 10:10	Exhibitor Showcase / Networking Coffee Break Pause café réseautage et visite des exposants	Level 3: Foyer / Exhibitor Hall 3 ^e étage : Hall / Aire d'exposition
10:10 - 11:25	Carousels & Concurrent Sessions: Block 1 Carrousels et séances concomitantes : Bloc 1	Level 3: Plenary 3 ^e étage : Salle plénière Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
11:40 - 12:30	Concurrent Sessions : Block 2 Séances concomitantes : Bloc 2	Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
12:30 - 14:00	Luncheon, Student Posters & Exhibitor Showcase Dîner, affiches des étudiants et visite des exposants	Level 3: Foyer, Plenary & Exhibitor Hall 3 ^e étage : Hall, salle plénière et aire d'exposition
14:00 - 15:00	Concurrent Sessions : Block 3 Séances concomitantes : Bloc 3	Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
15:00 - 15:45	Exhibitor Showcase / Networking Coffee Break Pause café réseautage et visite des exposants	Level 3: Foyer / Exhibitor Hall 3 ^e étage : Hall / Aire d'exposition
15:45 - 17:00	Carousels & Concurrent Sessions: Block 4 Carrousels et séances concomitantes : Bloc 4	Level 3: Plenary 3 ^e étage : Salle plénière Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
17:00 - 18:30	Welcome Reception Réception d'accueil	Level 3: Foyer / Exhibitor Hall 3 ^e étage : Hall / Aire d'exposition

TUESDAY, JANUARY 28

MARDI 28 JANVIER

07:00 – 17:00	Conference Check-In Enregistrement	Level 3: Foyer 3 ^e étage: Hall
07:00 – 08:00	Networking Breakfast and Exhibitor Showcase Déjeuner, réseautage et visite des exposants	Level 3: Foyer, Plenary & Exhibitor Hall 3 ^e étage : Hall, salle plénière et aire d'exposition
08:00 – 08:20	Assembly and Opening Comments Accueil officiel et mots d'ouverture	Level 3: Plenary 3 ^e étage : Salle plénière
08:20 – 09:20	KEYNOTE / ALLOCUTION – TRISTRAM HOOLEY <i>Take Back Control. Why Politicians Should Care About Career Development</i> <i>Reprenez le contrôle. Pourquoi les politiciens devraient se préoccuper du développement de carrière</i> SPONSORED BY COMMANDITÉ PAR : CANADIAN COUNCIL FOR YOUTH PROSPERITY / CONSEIL CANADIEN POUR LA RÉUSSITE DES JEUNES	Level 3: Plenary 3 ^e étage : Salle plénière
09:30 – 10:45	World Cafe: Youth Empowerment – A Journey of Learning and Discovery Café du monde : Préparer les jeunes – Une démarche d'apprentissage et de découverte SPONSORED BY COMMANDITÉ PAR : RBC FUTURE LAUNCH / OBJECTIF AVENIR RBC	Level 3: Plenary 3 ^e étage : Salle plénière
10:45 – 11:15	Exhibitor Showcase / Networking Coffee Break Pause café réseautage et visite des exposants	Level 3: Foyer / Exhibitor Hall 3 ^e étage : Hall / Aire d'exposition
11:15 – 12:30	Concurrent Sessions : Block 5 Séances concomitantes : Bloc 5	Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
12:30 – 14:00	Spark! Luncheon Dîner Spark! SPONSORED BY COMMANDITÉ PAR : INTERNATIONAL EXPERIENCE CANADA	Level 3: Foyer, Plenary & Exhibitor Hall 3 ^e étage : Hall, salle plénière et aire d'exposition
14:15 – 15:15	Concurrent Sessions : Block 6 Séances concomitantes : Bloc 6	Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
15:15 – 15:45	Final Exhibitor Visits / Networking Coffee Break Pause café réseautage et dernière chance de visiter les exposants	Level 3: Foyer / Exhibitor Hall 3 ^e étage : Hall / Aire d'exposition
15:45 – 17:00	Carousels, Concurrent Sessions and KAIROS Blanket Exercise: Block 7 Carrousels, séances concomitantes et exercice des couvertures par KAIROS : Bloc 7	Level 3: Plenary 3 ^e étage : Salle plénière Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
17:30 – 19:00	Sector Meetups Rencontres sectorielles	Level 2 Meeting Rooms 2 ^e étage : Salons de réunion

WEDNESDAY, JANUARY 29

MERCREDI 29 JANVIER

07:00 – 12:00	Conference Check-In Enregistrement	Level 3: Foyer 3 ^e étage: Hall
07:00 – 08:00	Networking Breakfast Déjeuner et réseautage	Level 3: Plenary 3 ^e étage : Salle plénière
08:00 – 09:00	CERIC 2019 Survey of Career Service Professionals: Who We Are and Where We're Going Sondage 2019 du CERIC auprès des spécialistes en développement de carrière : qui sommes-nous et où allons-nous?	Level 3: Plenary 3 ^e étage : Salle plénière
09:00 – 10:30	Mega Sessions Méga séances	Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
10:30 – 10:50	Networking Coffee Break Pause café réseautage	Level 3: Foyer 3 ^e étage: Hall
10:50 – 11:50	CLOSING KEYNOTE / ALLOCUTION DE CLÔTURE – NATAN OBED <i>Inuit Self-Determination During a Time of Reconciliation</i> <i>L'autodétermination des Inuits à l'ère de la réconciliation</i> SPONSORED BY COMMANDITÉE PAR : NELSON	Level 3: Plenary 3 ^e étage : Salle plénière
11:50 – 12:00	Closing Comments Remerciements et mot de la fin	Level 3: Plenary 3 ^e étage : Salle plénière

Pre-Conference Workshops | Ateliers précongrès

Sunday, January 26 | Dimanche 26 janvier

Some of your colleagues started their Cannexus conference with one or two of these intensive workshops. They contributed to an in-depth discussion and took part in hands-on training. Why not try to find out who they are and what they learned!

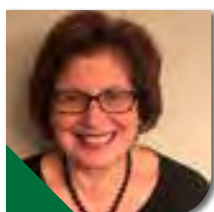


201
09:00 – 12:00

Career Development for Social Justice: Developing Emancipatory Practice

— **Tristram Hooley, The Careers & Enterprise Company**

Traditionally career development professionals were encouraged to support people to adapt to what life throws at them and become resilient to challenges and oppression. But, a growing movement for social justice is asking whether this is really the best approach. This workshop will offer a series of resources and exercises that will help career development practitioners engage with social justice and identify new practices and approaches.



203
09:00 – 12:00

Maintaining a Healthy Work/Life Balance: YES It Is Possible!

— **Rosie Parnass, Parnass Consulting & Coaching Services**

Achieving work life balance can be a daily challenge. The demands of today's workplace, in addition to our responsibilities to family, friends, community, and to ourselves, can often create imbalances in this juggling act. However, it is increasingly important that we strive to maintain work/life balance and more importantly model for our clients how to create "balance" in their lives. Come prepared to learn, listen, laugh and enlighten yourself and others!



201
13:00 – 16:00

Trauma-Informed Career Development: Concrete Strategies & Tangible Tools

— **Seanna Quressette, Douglas College**

As more clients come to career services with a history of trauma, it is essential that career development practitioners have the tangible tools to work effectively with these individuals. This in-depth workshop will provide you with information about trauma-informed career development practice and will focus on approaches to work with clients in trauma-informed ways, including how to create trauma-informed spaces and strategies for trauma-informed dialogues.



203
13:00 – 16:00

Career Development Creative Lab: Come Stretch Your Imagination!

— **Andrea Fruhling, Career/Leadership Coach and Norman Amundson, University of British Columbia**

Explore how imagination and creativity can be applied to a variety of career development tools. Work with mapping, drawing, metaphors and physical action to create new possibilities. This workshop moves beyond existing tools to consider new adaptations and applications for individual and group practice. The presenters will both illustrate a process and facilitate experiential learning.



Meet Your Emcees!

Voici vos présentateurs!



Janelle Hinds

*Executive Director, Helping Hands
Directrice générale, Helping Hands*



Simon Viviers

*Professor, Laval University
Professeur, Université Laval*



Have a Question About Cannexus?

Look for anyone wearing a button with the “i” and they’ll be happy to help you!

Vous avez des questions sur Cannexus?

Les personnes portant un macaron avec le signe « i » sont là pour vous aider!



Have a Question About CERIC?

CERIC Board & Committee members will be sporting orange buttons and welcome your questions. Ask them about:

- » *Mission and priorities*
- » *Programs, publications & projects*
- » *Volunteering for CERIC*

Vous avez une question à propos du CERIC?

Les membres du conseil d’administration et des comités du CERIC, que vous reconnaîtrez à leur macaron orange, se feront un plaisir de répondre à vos questions. Ils pourront vous renseigner sur :

- » *La mission et les priorités*
- » *Les programmes, les publications et les projets*
- » *Le bénévolat pour le CERIC*

INTERNATIONAL EXPERIENCE CANADA

EXPÉRIENCE INTERNATIONALE CANADA

INTERNATIONAL EXPERIENCE CANADA (IEC)
is a proud supporter of the Cannexus20.

IEC allows Canadian youth – aged 18 to 35 – to work and travel in any of IEC’s 30+ partner countries for up to 2 years, through the facilitation of work permits. Foreign youth from these countries may also come to Canada to do the same.

To learn more about the IEC program and how it can work for your organization, please visit canada.ca/iec or come see us!

EXPÉRIENCE INTERNATIONALE CANADA (EIC)
est fier de s’associer à Cannexus20.

EIC permet aux jeunes Canadiens âgés de 18 à 35 ans de travailler et de voyager dans plus de 30 pays partenaires d’EIC pour une période maximale de deux ans, en facilitant l’obtention des permis de travail. En retour, les jeunes de ces pays peuvent venir au Canada pour y faire de même.

Pour obtenir plus de renseignements sur EIC et pour savoir comment cela pourrait fonctionner pour votre organisation, visitez canada.ca/eic ou venez nous rencontrer.



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
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Get in the *Entrez dans la* **ZONE!**

Visit our “Zones,” located in the Level 3 Foyer, to explore themed tabletop displays:

Visitez nos « zones », situées dans le hall au 3e étage, pour explorer les présentoirs à thème :



**SOCIAL ENTERPRISE
CAREER MARKETPLACE**



**RECONCILIATION
ZONE**



**MENTAL HEALTH
ZONE**

**LE CARREFOUR DES CARRIÈRES
DES ENTREPRISES SOCIALES**

**LA ZONE
DE RÉCONCILIATION**

**LA ZONE DE LA
SANTÉ MENTALE**

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Workforce Development Spotlight/ Développement de la main-d'œuvre en vedette

Special panels and sessions continue to explore a key emergent theme at Cannexus: how workforce development and sector strategies can be applied to increase community capacity and improve employment opportunities through systemic change.

Workforce development highlights include:

- » Enhancing Economic Activity Through Public, Private & Not-for-Profit Collaboration, championed by CEDEC
- » Unlocking the Potential of Canada's Newcomers, sponsored by Vancity
- » Giving Students the Tools to Succeed in a Global Workforce, sponsored by International Experience Canada
- » Transforming Workforce Systems

Des panels spéciaux et des séances continuent à explorer un thème clé émergent à Cannexus : comment le développement de la main-d'œuvre et les stratégies sectorielles peuvent être appliqués pour augmenter la capacité de la communauté et améliorer les opportunités d'emploi par le biais d'un changement systémique. **Quelques exemples :**

- » Enhancing Economic Activity Through Public, Private & Not-for-Profit Collaboration, présenté par la CEDEC
- » Unlocking the Potential of Canada's Newcomers, commandité par Vancity
- » Giving Students the Tools to Succeed in a Global Workforce, commandité par Expérience internationale Canada
- » Transforming Workforce Systems

Day/jour 01

MONDAY, JANUARY 27

LUNDI 27 JANVIER

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17:00 – 18:30	Welcome Reception Réception d'accueil	Level 3: Foyer / Exhibitor Hall 3 ^e étage : Hall / Aire d'exposition

LAUNCHING AT
CANNEXUS20

Career Work in Action

Based on CERIC's popular
**Guiding Principles of Career
Development.**

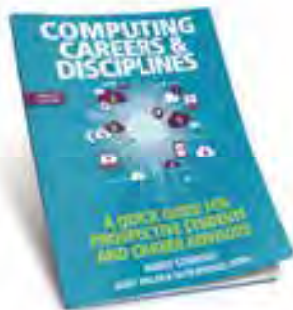
Get conversation starters,
practical interventions and
fun activities for working with:

- Youth
- Post-Secondary Students
- Educated and Underemployed
- Unemployed Long Term
- Newcomers to Canada
- Transitioning to Retirement



Don't forget to also check out
Guiding Principles of Career
Development: Anchored
by Evidence, outlining the
extensive research that
underpins them.

Download for free at ceric.ca/principles or purchase at Cannexus for \$10/copy.



Computing Careers & Disciplines Updated for 2020!

**A Quick Guide for Prospective Students
and Career Advisors.**

This guide from Mount Royal University provides answers to three questions:

- What kind of education pathways will guide you to the computing career you desire?
- Why should you consider computing when choosing a career?
- What kind of computing jobs are out there?



It also describes the five main computing disciplines as well as six other popular computing specializations. For each discipline, the guide provides sample programs at Canadian universities and colleges.

Download for free at ceric.ca/computing or purchase at Cannexus for \$10/copy.

Published by / publié par



CERIC

Advancing
Career
Development
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Promouvoir
le développement
de carrière
au Canada

Innovative Resources Ressources novatrices



ceric.ca/surveys

ceric.ca/sondages

2019 CERIC Survey of Career Service Professionals
Sondage 2019 du CERIC auprès des spécialistes en développement de carrière



ceric.ca/settlement

The Competencies of Front-line Settlement Counsellors in Canada



ceric.ca/theories

Career Theories and Models at Work: Ideas for Practice

Day/jour 01

MONDAY | LUNDI



AGLUKARK
Karen



AGRAWAL
Anita



AHMAD
Sazlin



AJERSCH
Susan



AMUNDSON
Norman



BARATA
Pedro



BARCLAY-MATHESON
Karen



BECKSTEAD
Laurie



BEDFORD
Nicole



BEEMANS
Adriana



BELANGER
Korrie



BELL
Donnalee



BISSON
Rebecca



BLUMKE
Zach



BONEN
Tony



BOROWEC
Dan



BREEN
Ali



BROWNE
Jennifer



BRUSCHKE
Kira



BUCK
John



CADOGAN
Carl



CALDWELL
Julie



CALLANAN
Chris



CASINEANU
Gabriela



CHEN
Charles P.



CHEONG
Nation



COBB
Zita



COBB
Meghan



CÔTÉ-JACQUES
Marianne



CONNOLLY
Randy



CONNOLLY
Tara



CORBER
Erin



CUKIER
Wendy



CURRELLY
Madelaine



DARVALL
Leela



DAVIES
Jen



DAVIS
Audrey



DELICATE
Sarah



DE SOUZA
Karena



DELOYER
Shellie



IDIANO
Teresa



DION
Lois



DONALD
Graham



EDMOND
Cathie



ELSLIGER
Shelly



FERNANDES
Rhonda



FORSEILLE
Susan



FRANKLIN
Mark



FRASER
Don



FRIESEN
Chris



FRUHLING
Andrea



FRUHLING
Nick



GLICKMAN
David



GODDARD
Tannis



GODDEN
Lorraine



GOUTHRO
Karla



GOYER
Liette



GRAHAM
Sharon



GRAVELLE
Denis



GRAY
Pamela



GRIMALDI
Jesse



GURR
Susanna



HAGERTY
Brendan



HIRSCH-ALLEN
Jake



HOESSLER
Carolyn



HOPKINS
Sareena



HORN
John



HORNJATKEVYC
Nina



HOWSE
Lauren



HUANG
Wei



HUSTON
Michael



HUTCHISON
Brian



ILES
Larry



JACQUIN
Philippe



JAMIN
Crit



JOHNSON
Suzie



JONES
Robin



KASTNING
Gail



KEATES
Cathy



KELLY
Erica Ruth



KELLY
Lisa



KHAZRAEI
Narges



KILANI
Hoda



KROUMA
Abbla



LAGUEUX
Mythra



LAM
Michael



LEBRETON
Diane



LÉGER
Natasha



LITWIN
Joshua



LOCKWOOD
Greg



MACEACHERN
Lorna



MACNEIL
Chelsey



MAGNUSSON
Kris



MAISONNEUVE
Alexander



MANDER-WIONZEK
Allison



MCDONALD
Kathy



MEI
Jennifer



MESSAROS
Cindy



MICHEL
JP



MILLER
Janet



MILLER
Nicole



MORRIS
Lindsay



NCUBE
Thandiwe



NDOPING
Robert



NILSON
Michelle



NOAKES
Jamie



NORRIS
Meghan



OGUCHI
Sue



OKINE
Gladys



OLYNYK
Arlene



OLSEN
Danielle



PAGANI
Wayne



PALAMETA
Boris



PICKERELL
Deirdre



POEHNELL
Gray



PRECOURT
Michelle



PRESENT
Don



QURESSETTE
Seanna



RAWES
Kimberley



REDEKOPP
Dave



REID
Meghan



REID
Sharla



ROBBINS
Christine



ROBSON
Brian



ROSS
Tracy



ROY
Valérie



RYU
Grace



SAMSON
André



SCHWIENTEK
Deborah



SHABAZ
Bashir



SONKO
Aïssatou



SOOKRAM
Narine Dat



SPEARS
Melissa



ST-CYR
Gabrielle



STEBLETON
Michael



STOODLEY
Holly



STRABY
Rob



SUN
Minzhou



TAYLOR
Rhonda



THOMPSON
John



TOBIN
Steven



TULUS
Tanya



UZOKA
Faith-Michael



VANDEMBERG
Sarah-Jane



VERGE
Ashley



VON LAU
Margaret



WALKER
Valerie



WATKINS
Elyse



WHITE
Craig



WHITE
Louise



WILLIAMS
Heather



WISCHOFF YERAMA
Paula



WOODSIDE
Jennifer



WONG
Sonny



Keynote Speaker

08:30 – 09:30, Level 3 Plenary



Zita Cobb

Fogo Island: Reviving Small Communities Through Innovative Social Enterprise

Sponsored by:

MAXIMUS | Canada

An eighth-generation Fogo Islander, Zita Cobb will describe the work of the Shorefast Foundation on Fogo Island, including the Fogo Island Inn – an award-winning destination that attracts guests from around the globe. Shorefast is a registered Canadian charity with the mandate to promote

cultural and economic resiliency for Fogo Island. The Inn is a 100% social business: all profits are reinvested in the community of Fogo Island through the projects of Shorefast. These projects include a micro-lending fund for start-ups, the Fogo Island Arts artist-in-residence program, and a handcrafted furniture business that ships worldwide. Zita will share her inspiring story of helping to secure a vital economic future for Fogo Island – and the lessons that might be transferrable to other communities. She firmly believes the success achieved by Shorefast illustrates that reviving small communities is possible: there is inherent value in rural places that can be reclaimed and made relevant for 21st-century life, and losing our human sense of community and place is neither inevitable nor necessary.

Growing up on Fogo Island in Newfoundland and Labrador, **Zita Cobb** developed a deep belief in the inherent value of place and a profound respect for the human ways of knowing that emerge from respectful relationships with nature, culture and community. After completing university in Ottawa, she worked with JDS Fitel, subsequently JDS Uniphase, where she contributed to building the company into one of the most successful high-tech innovators in history. Zita returned home to Fogo Island in the early 2000s and, along with her brothers Anthony and Alan, began to build Shorefast's initiatives. In 2016, Zita was awarded the Order of Canada.

Allocution

08:30 – 09:30, 3^e étage, Salle plénière



Zita Cobb

*Île Fogo : faire renaître les petites collectivités
par l'innovation des entreprises à vocation sociale*

Commanditée par :

MAXIMUS | Canada

Zita Cobb, native de l'île Fogo de huitième génération, décrira le travail de la fondation Shorefast sur l'île, notamment le Fogo Island Inn, une destination primée qui attire les touristes de tous les coins de la planète. Shorefast est un organisme de bienfaisance enregistré au Canada ayant pour

mandat de revitaliser la culture et l'économie de l'île Fogo. L'Inn est une entreprise à vocation sociale : Shorefast réinvestit tous les profits dans la collectivité de l'île dans le cadre de ses projets. Ces projets comprennent notamment un fonds de microcrédit pour les entreprises en démarrage, le programme d'artistes en résidence Fogo Island Arts et une entreprise de meubles fabriqués à la main qui expédie ses produits dans le monde entier. Zita racontera son parcours inspirant, soit la manière dont elle a contribué à assurer l'avenir économique de l'île Fogo, et les leçons qui pourraient être transmises à d'autres collectivités. Elle croit fermement que le succès de Shorefast démontre que la revitalisation des petites collectivités est concevable : il est possible de reprendre possession de la valeur intrinsèque des milieux ruraux et de les remettre au goût du jour, et il n'est pas nécessaire ni inévitable de perdre notre esprit de communauté et notre appartenance.

Ayant grandi sur l'île Fogo à Terre-Neuve-et-Labrador, **Zita Cobb** a acquis une conviction intime de la valeur intrinsèque du lieu et une profonde estime pour les méthodes de connaissance humaines qui résultent de l'établissement de relations marquées au sceau du respect avec la nature, la culture et la collectivité. Après avoir terminé ses études universitaires à Ottawa, elle a travaillé pour la société JDS Fitel, devenue JDS Uniphase, où elle a contribué à faire de celle-ci l'une des entreprises pionnières du secteur de la haute technologie et ayant connu un succès historique. Rentrée chez elle à l'île Fogo au début des années 2000, Zita a commencé à développer les initiatives de Shorefast, avec ses frères Anthony et Alan. En 2016, Zita a reçu l'Ordre du Canada.

Concurrent Sessions & Carousels Séances concomitantes et carrousels

10:10 –
11:25

Integrating Essential Skills for Employment Counsellors

201
E

Meghan Cobb, Cindy Messaros, Sue Oguchi –
Alberta Workforce Essential Skills Society

A recent project with employment counsellors in Alberta showed that not everyone in the field is working from a consistent definition of essential skills. This session will summarize the Alberta project findings and provide an overview of a current national project aimed at integrating the essential skills framework and tools into the employment counselling process and services.

Career Practitioners' Well-Being: Clinical vs Administration Supervision

202
E

Sonny Wong – Ryerson University

Organizational administration policies offer guidance for managers to address clients' needs/service delivery. However, as the demands on career practitioners to address complex client issues continue to increase, are supervisors equipped to prevent professional burnout? This session addresses the skill-set/capacity needed to establish clinical supervision services to foster career practitioners' well-being in the workplace.

Exploring Employment Pathways for Students with Disabilities

203
E

Julie Caldwell, Tara Connolly –
Research & Development, Carleton University, David Onley Initiative

Learn how the Onley Initiative has empowered Ottawa post-secondary students, campuses and employers to bridge the employment gap for students with disabilities (SWDs). Bringing best practices for campuses and employers to the forefront, this two-year applied research project set out to explore and mend the gaps in pathways to employment for students and graduates from Ottawa's four post-secondary institutions.

Guidance Counsellors and Public Education for the Future

204
E

Elyse Watkins – People for Education

The world is changing rapidly. To thrive in that world, students will need a broad set of adaptable and transferable skills when they graduate. Guidance counsellors play a key, if sometimes poorly defined, role in preparing students for the future. Presenters will discuss the distribution of guidance counsellors and other resources in Ontario schools, and what that means for students.

Carousels

Carousels consist of two 30-minute presentations and are a great way to learn in a less formal setting. Delegates choose an interactive session at one roundtable then rotate to another table of their choice after 30 minutes. Carousels accommodate 15 attendees per table and are held in the Plenary room.



PANEL: Enhancing Economic Activity Through Collaboration

205
E

Moderator: John Buck – CEDEC, **Panellists: Sarah Delicate** – BBMD Consulting, **Jennifer Browne** – Memorial University, **Jake Hirsch-Allen** – LinkedIn, **Gladys Okine** – Canadian Council for Youth Prosperity



Moving through the first third of the 21st century, Canada will face a period of significant transformation due to the cumulative effects of multiple societal trends related to demographics, economics, politics and technological change. Ensuring the country's continuing prosperity in this evolving context largely depends on the ability of individuals, communities, institutions and societal sectors to work together to achieve a more integrated approach to economic growth and human well-being. What role will you play in navigating this significant transformation?

E English

Carousel/ Carrousel (choose two/choisir deux)

F Français

☆ CERIC-funded project/Projet financé par le CERIC

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette

Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

BLOCK
BLOC

1

10:10 –
11:25

MONDAY | LUNDI

Career Development & Mental Health: Coping Becomes Hoping

Développement de carrière et santé mentale

206



Michael Huston – Mount Royal University
Dave Redekopp – Life-Role Development Group Ltd.

Michael Huston – Université Mount Royal
Dave Redekopp – Life-Role Development Group Ltd.

☆ We know career development intervention contributes to mental health. Far more is not known (but should be known) about how career development processes bolster well-being. This session addresses the key areas we do not know enough about and explores the reasons that career intervention promotes health. Spoiler alert: Stress theory "coping with demands" will enter the discussion.

☆ Nous savons que les interventions en développement de carrière favorisent la santé mentale. Nous en savons beaucoup moins sur l'effet favorable des mécanismes de développement de carrière sur le bien-être, bien que cela soit nécessaire. Cette séance aborde les principaux aspects méconnus des interventions en développement de carrière et explore les raisons pour lesquelles elles favorisent la santé.

Incorporating Designing Your Life into Career Development

207



Kimberley Rawes, Karla Gouthro –
UBC Centre for Student Involvement and Careers
Lorna MacEachern – McGill University

The Designing Your Life (DYL) process applies design thinking principles to tackling the "wicked" problems of life and career (Burnette and Evans, 2016). This session will showcase how McGill and UBC have mobilized students, faculty and staff to help students design their lives through a variety of initiatives including staff training, student-facing activities, Individual Development Planning (IDP) and Communities of Practice.

Les carrousels



Les carrousels se composent de deux présentations de 30 minutes et constituent un excellent moyen d'apprendre dans un cadre moins formel. Les délégués choisissent une session interactive lors d'une table ronde, puis passent à une autre table de leur choix au bout de 30 minutes. Les carrousels peuvent accueillir 15 participants par table et se déroulent dans la salle plénière.

Career Self-Determination Theory: Overview and Essentials

La théorie de l'autodétermination appliquée à la carrière

208



Charles P. Chen – University of Toronto

Charles P. Chen – Université de Toronto

This presentation elaborates on the utilization of Career Self-Determination Theory (CSDT) to inform and guide the career development practice in promoting individuals' vocational well-being. To this end, it explains the theoretical foundation and key tenets of CSDT as they pertain to understanding and enhancing vocational well-being in life-career contexts of individuals. Implications for career development practice and counselling are considered.

Cette présentation donne des précisions sur l'utilisation de la théorie de l'autodétermination appliquée à la carrière pour informer et guider les intervenants en développement de carrière dans la promotion du bien-être professionnel des individus. Pour ce faire, elle explique le fondement théorique ainsi que les principes de la théorie de l'autodétermination appliquée à la carrière en ce qui a trait à la compréhension et à l'amélioration du bien-être professionnel.

Concurrent Sessions & Carousels Séances concomitantes et carrousels

10:10 –
11:25

PANEL: Disruptors: Activating Growth Potential in Rural Communities

209
E

Moderator: Madelaine Currelly – Community Training and Development Centre, **Panellists: Zita Cobb** – Fogo Island Inn and Shorefast Foundation, **Dan Borowec** – Northumberland County, **Robin Jones** – Mayor of Westport

Canada's rural communities today are dealing with harsh economic realities, but they also offer untapped potential for growth. They are fertile ground for social enterprises based on local disruptors and the unmet needs of the population. A wealth of natural and human resources can support businesses in food production, tourism and all forms of personal services. The key is to create an ecosystem of entrepreneurship that enables the ideas, talent and funds to start and develop firms relating to a community's unique environment.

Yoga & You: Elevate Yourself and Your Clients

210
E

Wayne Pagani – W.P. Consulting & Associates
Michelle Precourt – Michelle Precourt Recruitment Coaching

Yoga cultivates the creative spiritual potential focus on the compassion and consciousness needed to serve others. This interactive session provides an opportunity to stop, reconnect and re-engage. It is filled with practical tips and strategies for participants to develop conscious awareness, mindfulness and intentionality. Yoga principles challenge participants to tend to themselves, leveraging their capacity to guide others.

Does the Skills Agenda Apply to Us?

211
E

Donnalee Bell, Sareena Hopkins – Canadian Career Development Foundation

A big part of our job as career development professionals is to help clients be prepared for the emergent labour market. But how prepared are we? What skills do we need? What knowledge do we need to have? Come to this highly interactive session and contribute to building our own skills agenda.

Enhance Your Toolkit: Responsive, Inclusive, Accessible Career Advising

212
E

Karla Gouthro, Alison Mander-Wionzek – UBC Centre for Student Involvement & Careers
Jesse Grimaldi – UBC Sauder School of Business Career Centre

Who your client is matters. As career practitioners, we strive to be responsive to the diversity of our clients as they navigate structural barriers in career development and job search. This session will strengthen your professional competencies by introducing career resources for inclusive, responsive and accessible advising practices with a focus on clients with disabilities, LGBTQ+ clients and clients of colour.

The 8 Secrets of Career Success Seminar Experience

213
E

Don Fraser – The 8 Secrets for Career Success Seminar

The 8 Secrets of Career Success Seminar Experience is based on Richard St. John's #1 TED talk on Career Success with 21 million web views. This train-the-trainer session creates a high-impact, peer-to-peer experience on career perceptions, anxiety, quarter-life crisis and, finally, what really leads to career success: "Passion, Work, Focus, Push, Ideas, Improve, Serve, Persist." A training package will be included.

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E English

Carousel/ Carrousel (choose two/choisir deux)

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette

F Français

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Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

Coaching/Counselling: An Integrated Career Development Approach

214
E

Norman Amundson – University of British Columbia
Andrea Fruhling – Career/Leadership Coach

This father/daughter team will share some of their collaborative efforts using an integrated coaching/counselling approach. Both presenters use "Active Engagement" as a cornerstone, and highlight the importance of mattering, creativity and metaphor. They have been working with organizations and with various disadvantaged and Indigenous groups to create more physical and experiential intervention methods.

Maximizing Career Engagement Across a Lifetime of Transitions

215
E

Roberta Neault – Life Strategies Ltd.
Deirdre Pickerell – Yorkville University/Life Strategies Ltd.

With careers often being realized in 18-24 month "chunks," now more than ever individuals need to seek strategies for maximizing engagement through times of work/life transition. Join co-authors of a chapter in the new *Handbook of Innovative Career Counselling* to explore strategies for helping individuals take a holistic look at what contributes to being overwhelmed, underutilized or completely disengaged.

Improving Workplace Stability Through Cross-sector Collaboration

C1
E

Suzie Johnson – City of Peterborough Social Services Division

Individuals trying to move from instability to stability face many challenges with obtaining and retaining work. With increased focus on job retention, Peterborough Social Services and Employment Ontario partners collaborated to provide "Workplace Stability" training for our local employers. We will share our challenges and successes of this journey along with concrete strategies of how to improve your workplace stability.

Climbing Trees Instead of Ladders: A Changing World of Work

C2
E

Gail Kastning – Purposeful Careers

With 40% of the Canadian workforce contingent by 2025, we need a new model for how we approach work. The Tree Approach gives us a new framework for how we envision our work life. It frees us up to imagine other possibilities besides a full-time, 30-year ladder job, and helps us adjust and adapt to new workforce models such as the contingent, alternative and flexible workforce models that use an on-demand approach to talent sourcing and hiring. The changing world of work doesn't have to be scary if we have effective models and strategies to support us.

Stop Talking at Them! 5 Ways to Engage

C3
E

Cathie Edmond – Ottawa Network for Education

Students feel overwhelmed and confused. But there is hope. You can inspire and intrigue them. How do you get them interested in career exploration? Why should you care? Two words: youth employment. Give students the chance to learn about jobs that may be new to them. ONFE can share ways to get teens interested in jobs in your market.

Robots vs Humans Dilemma

C4
E

Abla Krouma – Abu Dhabi Vocational Education and Training Institute

In recent years, there has been a huge concern that robots will take over our jobs and, as a result, many people will be redundant and unemployed. In this session, participants will have an overview of selected careers that will be endangered and their alternatives in the post-digital era. Furthermore, recommendations for future readiness will be presented.

Concurrent Sessions & Carousels Séances concomitantes et carrousels

10:10 –
11:25

Career Centres as Sites of Community Campus Engagement

C5
E 

Nicole Bedford, Madga Goemans –
Community Campus Engagement Canada

This session will explore the ways in which career centres can serve as sites of community campus engagement, through work integrated-learning, co-operative education, and partnerships with non-profit and community organizations. With the increased attention and funding at both the federal and provincial levels toward business partnerships, it is important to also emphasize social sector work.

Women Connecting with Women: Counselling in Settlement Agencies

C6
E 

Narges Khazraei, Grace Ryu – Skills for Change of Metro Toronto

Launched in June 2018, Skills for Change offers Women Connecting with Women (WCW) crisis counselling and an educational support services program. By supporting and empowering newcomer women, WCW improves psychological and physical well-being, provides life skills and referrals to community services, and promotes adjustment to life in Canada. Qualified staff provide intersectional, anti-oppression, client-centred individual counselling, workshops and support groups.

FoW/NoW: The Future of Work is Now

C7
E 

Karena de Souza – FUTUREcasting

The 'Future of Work' (FoW) with all the new technologies is no longer in the distant future. It is already here as the Now of Work (NoW). From Alexa to drones, technologies are already affecting toddlers and changing the way adults navigate the world. Discover techniques to prepare young minds to manage the transition to the complex new world of work.

Employment of Blind and Partially Sighted Canadians

C8
E 

Christine Robbins – Canadian National Institute For The Blind

We hypothesize that the level of employment for working-age people who are visually impaired remains well below that of the general population despite advances in assistive technology and public awareness campaigns directed to employers. This session will share the results of a survey (email and phone) administered in both French and English with 1,205 respondents.

Capitalizing on the Power of Multi-Generational Teams

C9
E 

Nicole Miller – University of Ottawa

How do you create and manage a cohesive team in this unprecedented five-age group environment? The speaker has assisted employers in creating dynamic onboarding systems that champion the similarities of each peer group through recognition, reward and engagement. She will share her insights from first-hand experiences, allowing you to gain actionable strategies to leverage the power of your multi-generational team!

How to Beg/Borrow/Steal a Career Textbook for Students!

C10
E 

Larry Iles, Jamie Noakes – Thompson Rivers University

TRU's Career and Experiential Learning Department received an Open Education Resource Development Grant to create an open-access career textbook available to all TRU students. This presentation outlines our career textbook, access information and guidelines for how your institution can use or adapt our textbook for your students and institution.

E English

Carousel/ Carrousel (choose two/choisir deux)

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette

F Français

CERIC-funded project/Projet financé par le CERIC

Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

Difficulties that Immigrants and International Students Are Facing

C12
E

Minzhou Sun – Bright Sun Counselling Services

Our research is on understanding the difficulties immigrants and international students face at workplaces in Canada. Participants were interviewed as individuals or in family settings. International students are defined as those who obtain a student visa and study in Canada. Immigrants are defined as people who have legally immigrated in various ways, excluding refugees. Interview time: 60 to 120 minutes. Age: 10-60 years old. Sample size: over 50.

The "Bright Spots" Strategy: From Haldane to Heath

C13
E

John Thompson – LifeSpan Employment Coaching and Counselling

Career development clients benefit when we focus on the positive experiences in their work histories. This approach is associated with Haldane, and has lately found expression in the work of the Heath brothers and their advice to find the "bright spots." Our clients all have stories of positive work experiences to tell. Our job is to listen and learn.

Preparing College Students for the End of Work

C14
E

Michael Stebleton – University of Minnesota-Twin Cities

How do we prepare college students for the changing workplace? Despite the predictions for major changes due to automation and digitization, career development scholars and practitioners have been largely quiet about how to best anticipate these seismic shifts. This presentation will describe an undergraduate course that addresses these concerns as well as explore trends influencing work.

What Can We Do to Increase Success in Post-Secondary Education

C15
E

Rebecca Bisson, Karen Aglukark – Northern Youth Abroad

Our session will present an overview of the three-year pilot "NYA Next," which built a 10-month experiential education program offered to 50 youth from Nunavut and the Northwest Territories. Next provides an intensive experience where youth can explore a broad range of career interests while building skills and experience. We'll focus on best practices and lessons learned.

Mieux outiller les employeurs pour l'accueil de stagiaires

C16
F

Valérie Roy, Gabrielle St-Cyr – AXTRA

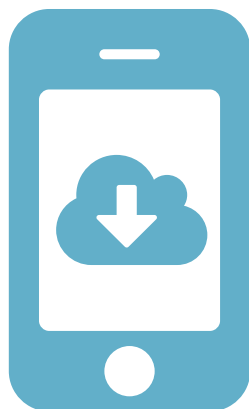
De plus en plus de Canadiens effectuent des stages en entreprise, que ce soit au cours de leur formation, pour valider leurs compétences développées à l'étranger ou à l'occasion d'une réorientation professionnelle. Les employeurs s'arrachent bien souvent ces potentiels employés, mais ne sont pas toujours prêts à bien les accueillir et les intégrer. Découvrez un nouvel outil pour soutenir ces entreprises en quête de stagiaires!

Mapping Digital Skills in Canada

C17
E

Wendy Cukier, Brian Robson – Ryerson University

Changing workplace demographics present a challenge as employers struggle to hire recent graduates due to growing recognition of the discrepancy between the skills workers have and the skills required for organizations to remain competitive. This presentation explores a recent Ryerson project that focuses on digital skills mapping to better respond to the changing needs of the workforce.



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Poster Presentations

Monday, 1:00 PM – 2:00 PM

Student posters are set up around the Exhibit Hall by master's and PhD students in career development during Monday's lunch. View the posters, learn about new research and ask questions of the students.

Affiches des étudiants

Lundi, de 13 h à 14 h

Des affiches d'étudiants sont placées autour de l'aire d'exposition par les étudiants à la maîtrise et au doctorat en développement de carrière au cours du dîner de lundi. Regardez les affiches, découvrez les nouvelles recherches et posez des questions aux étudiants.

- » *Supporting Young Adult Immigrant Career Transition: A Contextual Action Theory Intervention* (**Mindy Chiang, University of British Columbia**)
- » *Not Just Practice: How University Students Cope with Interview Anxiety* (**Irene Zhang, University of Guelph**)
- » *"Migrationology" in the Context of Canada: A New Discipline Concept Exploration* (**Julia Nie, Royal Roads University**)
- » *Career Development From School to Work: A Holistic Understanding of the Physical and Psychological Process of an Individual's Transition* (**Liton Furukawa, Royal Roads University**)
- » *Community-Based Participatory Research and Experiential Learning in Schools* (**Colleen Knechtel, University of Alberta**)
- » *Going Beyond Cash Rewards to Build a Future Where Recognition is Key: Preliminary Results Offering Insight into What Really Matters to Employees* (**Anais Thibault Landry, Concordia University**) | *Aperçu d'une recherche empirique portant sur ce qui motive réellement les employés* (**Anais Thibault Landry, Université Concordia**)
- » *What Job Factors Enhance Organization-Based Self-Esteem (OBSE) Most Among Persons with Disabilities?* (**Amani Hitimana, University of Toronto**)



World Cafe – Youth Empowerment

Tuesday, 9:30 AM – 10:45 AM

In this World Cafe, you'll experience learning and discovery in an entirely new way through creative thinking and the power of all your peers. In this structured conversational process based on small group discussions, we'll tap into our collective intelligence to tackle one of the major issues of our day: how can we help empower youth for the jobs of tomorrow?

Café du monde : Préparer les jeunes

Mardi, de 9 h 30 à 10 h 45

Dans le Café du monde, vous vivrez l'apprentissage et la découverte d'une toute nouvelle façon par la pensée créatrice et le pouvoir de vos pairs. Dans ces échanges structurés en petits groupes qui exploitent notre intelligence collective, nous aborderons un grand enjeu de notre époque : comment préparer les jeunes aux emplois de demain?

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RBC Future Launch



Objectif avenir RBC

Concurrent Sessions Séances concomitantes

11:40 –
12:30

Making Connections: Trial to Triumph, Newcomer Employment **201** E

Mythra Lagueux, Zach Blumke - Douglas College
Boris Palameta - Social Research and Demonstration Corporation

The goal of Career Pathways in Edmonton Public Schools is to help students think about, explore and plan what their life might look like beyond school. In partnership with parents and the community, students from kindergarten through Grade 12 are encouraged to discover their interests, learn about various Career Pathways opportunities, building community relationships and developing innovative teaching practices.

Enhancing the Employment Successes of Newcomer-Refugee Youth **202** E

Thandiwe Ncube, Margaret von Lau -
Newcomers Employment and Education Development Services Inc.

Creative program strategies aimed at decreasing employment barriers and increasing the employability and career development of newcomer and refugee youth will be explored. Discussion will focus on key service-delivery methods used to increase client success including flexible and responsive programming, diversity training of employers, and partnerships that provide holistic and wrap-around support from schools, community service providers and employers.

Identifying and Planning for Outcomes of Experiential Learning **203** E

Carolyn Hoessler - Higher Education & Beyond
Lorraine Godden - Carleton University

Experiential Learning, at its best supports learning and career-readiness, and at worst is disruptive busywork. Defining specific EL outcomes shifts the conversation from broad goals and approaches to intentional outcome-based design of specific shared learning outcomes, activities and assessments. By categorizing stated EL goals, we have developed a concise systematic framework for identifying learning outcomes to inform constructively-aligned EL designs.

Students Perspectives on Careers & Career Development: 2020 **204** E

Graham Donald - Brainstorm Strategy Group Inc.

Featuring insights from a massive survey of more than 23,000 post-secondary students, this presentation will shed light on students' career development and career goals. What career supports do they value most? How does "finding a job" or a "having a career goal" affect students' mental well-being? How does career development affect academic success? We'll explore these and many other topics.

Trades Talent Link: Increasing Access to Good Jobs **205** E

Sazlin Ahmad, Laurie Beckstead -
National Capital Region YMCA-YWCA

We have heard that "good jobs" exist in skilled trades and that there is a growing skills shortage. Trades Talent Link, an evaluative research project from the YMCA-YWCA, is piloting interventions that work with both newcomers and employers to examine why there aren't more newcomers working in these "good jobs," and what can be done about it.

A Place to Refresh

Check out the Lounge located in the Exhibitor Hall next to NSCDA's **Booth 207**. Rest, relax and network with other delegates. While you're lounging, have a chat with NSCDA, the Cannexus20 Lounge sponsor.

nscda
NOVA SCOTIA
Career Development Association

E English

Carousel/Carrousel (choose two/choisir deux)

F Français

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Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette📌 Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

The Challenge Mindset: How to Transform Career Development

JP Michel - SparkPath

The concept of "growth mindset" has changed the education system by reframing our underlying beliefs about human potential. Inspired by this change, the concept of the "challenge mindset" is transforming career development by reframing our beliefs about job titles and refocusing our energy on challenges to solve. Discover interactive "challenge mindset" activities that re-imagine the traditional approach to career preparation.

La mentalité de défi : transformer le développement de carrière

JP Michel - SparkPath

Le concept de la « mentalité de croissance » a changé le système d'enseignement en reformulant nos convictions au sujet du potentiel humain. Inspiré par ce changement, le concept de la « mentalité de défi » transforme le développement de carrière en redéfinissant nos croyances au sujet des titres de postes et en recentrant nos énergies sur les défis à relever. Découvrez des activités interactives de « mentalité de défi » qui repensent l'approche traditionnelle en matière de préparation de carrière.

206



Actua's Future Skills Project: Post- secondary Work-integrated Learning

207



Tracy Ross - Actua

Actua is a Canadian STEM outreach charity representing 38 post-secondary member institutions. Undergraduate students are hired as instructors to deliver science and technology programs to youth. Future Skills is a two-year project to develop the work-integrated learning experience of those 1,000 instructors. This session shares project learnings and implications for success in the future of work.

L'oasis

Venez découvrir le salon situé dans l'aire d'exposition, à côté du kiosque de la NSCDA (numéro 207). Reposez-vous, détendez-vous et échangez avec d'autres participants. Profitez-en pour discuter avec les représentants de la NSCDA, le commanditaire du salon du congrès Cannexus20.

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NOVA SCOTIA
Career Development Association



Computing Disciplines 2.0: What Career Advisors Need to Know

Randy Connolly, Janet Miller, Faith-Michael Uzoka -
Mount Royal University

★ In 2018, CERIC partnered with our research team to develop and release a *Quick Guide for the Computing Disciplines*. Here, we will outline the contents of the Guide's second edition, in 2020, including alumni profiles, two new computing disciplines and a broader array of post-secondary pathways into this dynamic field. If you are a career advisor, this session is designed for you.

Disciplines informatiques 2.0 : ce que doivent savoir les conseillers

Randy Connolly, Janet Miller, Faith-Michael Uzoka -
Université Mount Royal

★ En 2018, le CERIC s'est associé à notre équipe de recherche afin de rédiger et de publier un guide intitulé *Disciplines informatiques : guide rapide*. Dans cette séance, nous décrirons le contenu de la deuxième édition du guide, qui paraîtra en 2020 et comprendra notamment des profils de diplômés, deux nouvelles disciplines informatiques et un éventail plus vaste de cheminements postsecondaires menant à ce secteur dynamique. Vous êtes conseiller en développement de carrière? Cette séance a été conçue pour vous.

208



Concurrent Sessions Séances concomitantes

11:40 –
12:30

A Career Mentoring Tale: Assumptions, Assessment and Action

209
E

Arlene Olynyk, Susan Forseille – Thompson Rivers University

In 2009, Thompson Rivers University created a Career Mentoring Program to bring career development expertise, from mentors' personal experiences, to students through career mentoring activities. This session will outline the evolution of the program, the mistakes and partnerships that influenced the evolution, and how a formal applied research project solidified the learning program organizers assumed was happening.

Using Introvert Strengths for Effective Job Search

210
E

Gabriela Casineanu – Thoughts Designer

Do you know how to recognize an introvert? And how to customize your advice to help the introverted clients become more successful? Based on the award-winning book *Introverts: Leverage Your Strengths for an Effective Job Search*, this eye-opening presentation will equip you with tips and strategies to help your clients overcome their job search challenges more easily.

Labour Market Trends in the Age of Disruption

211
E

Denis Gravelle – Devant

Rapid advances in technology are poised to disrupt many of the sectors of Canada's economy. Devant is using Burning Glass Technologies for detailed job market analytics. This presentation will focus on identifying trends in the labour market and offer crucial insights, such as in-demand jobs, specific skills employers need and the career directions that offer the highest potential for workers.

La supervision en counseling : une clé pour un développement durable

212
F

Liette Goyer – Université Laval

Cette communication vise à présenter le bien-fondé de la supervision en counseling et orientation. Elle permettra aux participants de mieux se situer au regard des différentes formes de supervision. Vous serez amenés à réfléchir vos modèles d'intervention et de supervision (Goyer, 2018; 2019); tout en examinant des considérations éthiques, juridiques (réglementaires) et évaluatives de la supervision en counseling et orientation.

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Reducing Risk: Career Skills Impact for International Students

213
E

Kris Magnusson, Heather Williams – Simon Fraser University
Sharla Reid – Fraser International College

In this session you will learn about current career counselling theories and how they are put into practice in the pilot of Simon Fraser University's Job Search Success with Fraser International College students who are on academic probation. We will share the results and how it has positively affected both their GPA and retention over time.

E English

Carousel/ Carrousel (choose two/choisir deux)

F Français

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Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette

Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

Design Thinking for Career Development

214
E

Nick Fruhling - Bananatag
Andrea Fruhling - Career/Leadership Coach

Discover how design thinking can be applied to career development, creating new possibilities. Participants will engage in an interactive design sprint, experiencing a new way to develop creative interventions and activities for clients. Presenters will also use active engagement and career coaching techniques to explore how to effectively weave design thinking into the client career development process.

Activating Potential: Applying Mindset Tools for Empowered Success

215
E

Shellie Deloyer - Bright Futures Solutions

Truly empower your clients to achieve their desired goals and results. It all begins with you, as their guide. Access new tools for helping people see what they're truly capable of, believe in their own potential and take action toward it. With these tools, you'll be able to take your own results and your clients to the next level.

11:40 –
12:30

BLOCK
BLOC

2

MONDAY | LUNDI

Instagram Contest

Join us on Instagram where we are capturing some of the best images of Cannexus, including behind-the-scenes photos – and sharing video highlights of the conference.

For a chance to win, take these steps:

1. Follow us on @cannexus_ca
2. Like our contest post
3. Comment below the contest post and tag your colleagues who should know about Cannexus

We'll announce the winners on the contest post on Wednesday morning.

10 winners will each receive a versatile Flagbarer Messenger Bag (\$75 value), made by the Ottawa-based social enterprise Eco Equitable.



Concours Instagram

Joignez-vous à nous sur Instagram, où nous publierons des images mémorables de Cannexus, y compris des photos prises en coulisse, et des vidéos de moments marquants du congrès.

Pour participer au concours, suivez ces étapes :

1. Suivez-nous sur @cannexus_ca.
2. « Aimez » notre publication sur le concours.
3. Ajoutez un commentaire sous la publication sur le concours et identifiez les collègues qui devraient connaître Cannexus.

Les gagnants seront annoncés dans la publication sur le concours le mercredi matin.

Dix (10) gagnants recevront chacun un sac polyvalent Messenger Flagbarer (d'une valeur de 75 \$) fabriqué par Eco Equitable, une entreprise sociale d'Ottawa.



Concurrent Sessions Séances concomitantes

14:00 –
15:00

Working Together: Employment & Language Training for Refugees

201
E

Bashir Shabaz, Carl Cadogan –
Reception House Waterloo Region

Many refugees come to Canada with low language skills but with a desire to fit in and to find employment. We are looking for employers who are: 1. Willing to hire refugees; 2. Willing to invest in training; and 3. Willing and able to be flexible. The desired outcomes are to improve the employment situation for refugees and to improve the connection of employers to the talent pool of refugees.

"Reviewing Resumes is Hard": Flipping the Classroom

202
E

Larry Iles, Jamie Noakes – Thompson Rivers University

Do you want to engage students in the career development process? Instead of multiple lectures, we flipped the classroom using peer learning with student teams in a day-long session where teams researched labour markets, developed job descriptions (JDs), applied for the JDs they developed, developed interview questions based on the JDs, applied and interviewed for the job.

Programme de Mobilité Francophone : comment convaincre les employeurs

203
F

Aissatou Sonko – Société Économique de l'Ontario

Le programme de Mobilité Francophone est une réelle option pour les employeurs. L'employeur n'a pas besoin d'obtenir une Étude d'Impact sur le Marché du Travail (EIMT) pour embaucher un travailleur qualifié en provenance des pays de la francophonie. Découvrez les avantages de ce programme et les techniques pour obtenir la collaboration des employeurs.

ISSofBC and Vancity: Re-imagining Financial and Career Services

204
E

John Horn – Vancity Credit Union
Chris Friesen – ISSofBC

ISSofBC and Vancity Credit Union have reimagined financial services by bringing banking to community. Vancity supported the development of a Welcome Centre for refugees and immigrants to the Lower Mainland of British Columbia. It is a fully integrated and co-ordinated regional services hub that addresses the immediate needs of newcomers, such as housing and language training, and also offers bank account starts and financial literacy services. This session will share the story of the unique partnership between the two organizations as well as explore specific examples of the career services provided for newcomers.

What Career Practitioners Want

205
E

Tony Bonen, Steven Tobin – Labour Market Information Council

Labour market information is central to every career practitioner's toolbox. Yet, it is not always easy to find or integrate in services. Nor does it always match what individuals want. The LMIC surveyed nearly 900 professionals in the field of career development to better understand their challenges. Join us to discuss our findings and what can be done.

Recharge Station

Battery running low? Bring your mobile device to the **Recharge Station** just inside the Exhibit Hall doors.

Sponsored by:



E English

Carousel/Carrousel (choose two/choisir deux)

F Français

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Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

BLOCK
BLOC

3

14:00 –
15:00

MONDAY | LUNDI

Future Skills: Preparing for the Future of Work

Compétences futures : se préparer pour l'avenir du travail

206



Moderator: Rhonda Fernandes – Employment and Social Development Canada, **Panellists: Valerie Walker** – Future Skills Council/Business/Higher Education Roundtable, **Pedro Barata** – Future Skills Centre

Animatrice : Rhonda Fernandes – Emploi et Développement social Canada, **Experts invités : Valerie Walker** – Conseil des Compétences futures, **Pedro Barata** – Centre des Compétences futures

This session will highlight how Future Skills supports the Government of Canada's efforts to respond to the changing nature of work and ensure Canadians are prepared for the future. Panellists will provide an overview of the Future Skills Council and the Future Skills Centre, share insights from early implementation and discuss how practitioners can get involved.

Cette séance expliquera comment l'initiative Compétences futures appuie les efforts déployés par le gouvernement du Canada pour s'adapter à la nature changeante du monde du travail et veiller à ce que les Canadiens et Canadiennes soient préparés pour l'avenir. Des panélistes offriront un aperçu du Conseil des Compétences futures et du Centre des Compétences futures, et feront part des apprentissages tirés des premières étapes de la mise en œuvre de l'initiative.

Digital Credentials for Robot-Proof 21C Careers

207



Don Presant – CanCred by Learning Agents

Open Badges are a standard for portable micro-credentials invented by Mozilla in 2011 as a better way to recognize skills and transfer them into new education and career situations. Leading organizations like IBM, Shopify and eCampusOntario are using badges in innovative approaches to workforce development. Learn how badges are fast becoming digital credentials for "robot-proof" 21st-century careers.

Station de rechargement



Batterie faible? Apportez votre appareil mobile à la station de rechargement située à l'entrée de l'aire d'exposition.

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PANEL: Urban Indigenous Homeward Bound (UIHB)

PANEL: Urban Indigenous Homeward Bound (UIHB)

208



Moderator: Joshua Litwin – WoodGreen Community Services, **Panellists: Lauren Howse** – Ontario Federation of Indigenous, **Lorie Arias** – N'Amerind Friendship Centre

Animateur: Joshua Litwin – WoodGreen Community Services, **Experts invités: Lauren Howse** – Ontario Federation of Indigenous, **Lorie Arias** – N'Amerind Friendship Centre

UIHB is a multi-year initiative that aims to systematically address barriers sole-parenting urban Indigenous women face when trying to find meaningful employment, enhanced well-being, and prosperity for themselves and their children. UIHB is founded on the provision and co-ordination of key supports including housing, access to culture, childcare, education and life-skills, transportation, case co-ordination, health access and mental-health supports.

Initiative échelonnée sur plusieurs années, UIHB s'attaque de manière systématique aux obstacles auxquels font face les mères monoparentales autochtones vivant en milieu urbain qui sont à la recherche d'un emploi gratifiant, et qui tentent d'améliorer leur sort et celui de leurs enfants. L'initiative UIHB est fondée sur la prestation et la coordination de moyens de soutien clés.

Concurrent Sessions Séances concomitantes

14:00 –
15:00

Career Developers to Career Connectors

209
E

Brendan Hagerty – St John's Board of Trade
Ashley Verge, Shanna Mugford – Connector NL

Interested in engaging your local business and community sectors to develop the networking skills of jobseekers? Attend this session and you'll hear of the story of why Connector NL was started and how two former career advisors take the best of career services and the business world to help new residents and upcoming graduates find professional connections.

Converting Potential into Prosperity: Microloans for Newcomer Success

210
E

Robert Ndoping, Lindsay Morris – Windmill Microlending

We've all met a taxi driver who was a medical doctor in their previous life. For almost 15 years, Windmill Microlending has been helping internationally trained professionals convert their potential into prosperity by providing microloans toward re-licensing so they can get back to work in their field. This session will focus on sector collaboration and explore different approaches for greater impact.

Collaborating for Career Success: Psychology and Career Services

211
E

Cathy Keates, Meghan Norris – Queen's University

The Department of Psychology at Queen's University has created a series of targeted career supports for undergraduate psychology students, including a new course about careers in psychology, a mentorship-model careers conference and an open-source textbook. Learn about these initiatives and the collaboration with Career Services to integrate career development supports into the curriculum and student experience.

Grow Your Career: JAC Employee Career Development Program

212
E

Susan Ajersch, Marianne Côté-Jacques, Lois Dion – John Abbott College

The John Abbott College career development program provides a support mechanism for identifying and tracking employee career advancement goals. This unique employee program promotes self-reflection, recognition of employability skills and competencies and preparation for future career transitions. This session will inspire strategic planning for educational institutions and offers an example of a personal development program for attracting and retaining employees.

Building Bridges to Employment Through Social Enterprise

213
E

Chelsey MacNeil – Choices for Youth

Supportive programming and business development combined can drive successful outcomes for at-risk youth. Learn about the approach utilized by Choices for Youth, which leverages social enterprises, experiential training and wrap-around support to create diverse and transitional employment for youth who cannot access the traditional labour market. Three social enterprises – Impact Construction, Neighbourhood and The Shop – will be highlighted throughout.



*Tweet about what you learn
and who you meet using the
#Cannexus20 hashtag.*

*Note: you can cross-post to
Twitter from inside
the Cannexus app!*



E English

Carousel/ Carrousel (choose two/choisir deux)

F Français

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Workforce Development Spotlight/
Développement de la main-d'œuvre en vedetteInterpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)**Discover the Path From
Skills Development to Mastery!**

214

E

Rob Straby – Conestoga College

Have you heard about the 10,000-hour rule? Is it true? How do we develop mastery of a skill? What do the realms of chess and music have to teach us? Come join a fascinating investigation into what enables a person to master their craft. Participants will have an opportunity to revisit their own skills and leave with an action plan.

**The Power of LinkedIn
and Social Reciprocity**

215

E

Shelly Elsiger – Linked-Express and University of Toronto

People think LinkedIn is about getting a job. But in reality LinkedIn is about the power and art of networking and reciprocity. LinkedIn takes content, consistency and commitment. It also requires people to jump out of their comfort zone because that is where the magic happens. LinkedIn is powerful and we have no choice but to become LinkedIn Go-Givers.

**Launch of *Strengthening
Mental Health Through
Effective Career Development:
A Practitioner's Guide***

Be sure to join us **Monday at 5:00 pm in the Exhibitor Hall** to celebrate the launch of this new book.

Meet the authors Dave Redekopp and Michael Huston at a book signing during the Welcome Reception.

All **conference attendees can pick up their complimentary copy!** Just bring the ticket you receive at Check-In to collect your book at the CERIC booth any time Monday or Tuesday.

Thank you to our Knowledge Champions for their support!

**Lancement de l'ouvrage
*Strengthening Mental
Health Through Effective
Career Development: A
Practitioner's Guide***

Joignez-vous à nous sans faute **lundi à 17 h dans l'aire d'exposition** pour célébrer le lancement de ce livre.

Vous pourrez rencontrer les auteurs Dave Redekopp et Michael Huston lors d'une séance de signature pendant la réception de bienvenue.

Tous les participants du congrès peuvent récupérer leur exemplaire gratuit! Apportez simplement le billet que vous recevrez au moment de l'inscription afin de récupérer votre publication au kiosque du CERIC en tout temps lundi ou mardi.

Merci à nos champions des connaissances pour leur soutien!



Concurrent Sessions & Carousels Séances concomitantes et carrousels

15:45 –
17:00

Career Reading (to Support Career Writing)

201
E

Crit Jamin – Loopbaanlezen.nl

This session will introduce a website with books for triggering career reflection and career moulding; with books for reading with pleasure; and (if possible) with one or more stories from the writer. We try to convince visitors to take the ladder to a sustainable career and a satisfying life built on career wisdom.

Math@venir : un soutien au projet vie-carrière d'élèves

202
F

Diane LeBreton, Natasha Léger – Université de Moncton

Le projet Math@venir offre un appui aux élèves francophones du Nouveau-Brunswick quant à leur choix de parcours en mathématiques. L'incidence de cette décision sur la carrière a motivé le développement d'un programme orientant à l'intention d'élèves et de parents. La problématique, des extraits d'activités ainsi que quelques résultats préliminaires du projet seront présentés lors de cette séance.

Non-Cognitive Factors as Predictors of College Adaptation Process

203
E

André Samson, Alexander Maisonneuve –
University of Ottawa

The college adaptation process can be challenging for first-year, post-secondary students. This is especially true for members of an ethnic or linguistic minority. This presentation will explore two non-cognitive factors that facilitate the process of college adaptation. More specifically, we'll demonstrate how vocational readiness and having pride in being part of a minority group positively affects this process.

Changing Lives: Creating Hope for a Better Future

204
E

Rhonda Taylor – CareerTrek Inc.

Young mothers in high school are making important decisions about their future aspirations. This presentation will share Career Trek's innovative approach to engaging young mothers in experiential programming and skill-building at post-secondary institutions. M Program creates positive change for mothers and their children, addressing the cycle of poverty and improving educational outcomes and career satisfaction on a multi-generational level.




Check Out the Exhibitors!

Visit our 40+ exhibitors, both returning and new to Cannexus. This is a great opportunity to learn about programs and services to help you in your work!

Transforming Workforce Systems

205
E

Nation Cheong – United Way Greater Toronto
Adriana Beemans – Metcalf Foundation
Ben Liadsky – The Counselling Foundation of Canada

 Big workforce problems require innovative, transformative, and lasting solutions. The Workforce Funder Collaborative was formed in Toronto to catalyze and support systemic change for a more inclusive workforce. Representatives from the Collaborative will share insights on how funding and programming approaches can support quality jobs and economic mobility for disadvantaged workers, while meeting employers' talent needs, and how the Collaborative hopes to advance workforce systems change.

E English

Carousel/ Carrousel (choose two/choisir deux)

F Français

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Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

BLOCK
BLOC

4

15:45 –
17:00

MONDAY | LUNDI

Millennial Leadership: Career Management as the Gateway

Le leadership chez les membres de la génération Y

206



Ali Breen - OneLifeTools/Ali Breen Career Coaching & Digital Consulting
Teresa Didiano - University of Toronto
Mark Franklin - OneLifeTools/CareerCycles/University of Toronto

Ali Breen - OneLifeTools/Ali Breen Career Coaching & Digital Consulting
Teresa Didiano - Université de Toronto
Mark Franklin - OneLifeTools/CareerCycles/Université de Toronto

Is leadership only positional? Do we need titles to become leaders? What about intrinsic leadership qualities and roles we embody in work/life? Career development provides gateways for millennials to level up into leadership. Learn how, through managing their own careers and adopting HEROIC mindsets at University of Toronto's Troost ILead and beyond, millennials lead themselves, others, organizations and society.

Le leadership est-il seulement positionnel? Avons-nous besoin de titres pour devenir des leaders? Qu'en est-il des qualités de leader intrinsèques et de nos rôles dans la vie professionnelle et personnelle? Le développement de carrière représente une passerelle pour les membres de la génération Y qui veulent accéder au leadership. Apprenez comment les membres de la génération Y se dirigent eux-mêmes et dirigent les autres, les entreprises et la société.

Trauma-Informed Strategies for CDPs

207



Seanna Quressette - Douglas College

This session will provide career development practitioners (CDPs) with information about Trauma-Informed Career Development Practice and will focus on strategies to work with clients in trauma-informed ways. Participants will leave with tools they can use in their work the following day.

Allez voir les exposants!



Visitez notre quarantaine d'exposants, dont certains participent pour la première fois tandis que d'autres sont des habitués de Cannexus. C'est une excellente occasion de découvrir des programmes et des services qui pourraient vous être utiles dans votre travail!

Opening the Door Wider for Clients with Disabilities

Ouvrir plus grand la porte aux clients handicapés

208



Lisa Kelly - Abilicity

Lisa Kelly - Abilicity

Help jobseekers "own" their disability and bring their whole selves to work, unleashing their full potential. Learn to coach jobseekers with disabilities to appropriately disclose and ask for accommodations, while focusing on their strengths and skills. Identify strategies to navigate the barriers jobseekers with disabilities face.

Aidez les chercheurs d'emploi à assumer leur handicap et à se donner pleinement au travail de manière à réaliser leur plein potentiel. Apprenez aux chercheurs d'emploi handicapés la manière adéquate de divulguer leur handicap et de demander des accommodements, tout en se concentrant sur leurs forces et leurs compétences. Déterminez des stratégies pour surmonter les obstacles auxquels font face les chercheurs d'emploi handicapés.

Concurrent Sessions & Carousels

Séances concomitantes et carrousels

15:45 –
17:00

Indigenous Youth Self-Discovery Through International Experience

209
E

Tanya Tulus – International Experience Canada
Louise White – Global Affairs Canada

Indigenous youth can build employable skills, gain confidence and learn more about other Indigenous peoples across the world through international work and travel experiences. Global Affairs Canada and International Experience Canada will share stories of how international work and travel are benefiting the personal and professional development of Indigenous youth in Canada.

Experiential Learning Resources for Students with Disabilities

210
E

Wei Huang, Jen Davies – University of Toronto Scarborough

Through external partnerships, the Acquire Career Connections, Employability Skills and Support (ACCESS) program provided students registered with a disability, access to a quality experiential learning opportunity. The career and disability services jointly have developed a video series on the career development process, rights under the Accessibility for Ontarians with Disabilities Act (AODA), and communicating accommodation needs effectively at work.

Creative Ways to Build Online Career Services

211
E

Tannis Goddard – MixtMode

Hoping to find the perfect technology to design and deliver interactive career services? Odds are there isn't one. The unique learning needs of career development requires us to integrate multiple and appropriate technologies to create services that make sense for clients, practitioners, agencies and funders. Join this practical session for insights and examples to inspire innovative and effective online services.

Innovating Employment and Settlement Services with Behavioural Insights

212
E

Chris Callanan – North Island Employment
Susanna Gurr, Greg Lockwood –
Social Research and Demonstration Corporation

Employment and settlement practitioners are always looking for ways to improve service delivery. The Biz Hub and EASIEST projects provided a space for practitioners to collaborate and try out new ideas in their settings. Hear about how the projects incorporated a Discover/Diagnose/Design/Deliver framework using design thinking and Behavioural Insights strategies to identify and test innovations in client engagement.

PANEL: Bridging Career and Mental Health in Clinical Supervision

213
E

Moderator: Brian Hutchison – New Jersey City University
Panellists: Karen Barclay-Matheson, Melissa Spears, David Glickman – Algonquin College

This panel presentation will share the case study of one Canadian college counselling staff that has successfully bridged the gap between career and mental health concerns in group clinical supervision using an external supervisor. Counsellors who received supervision will share process factors, specific techniques and tips for maximizing practice.

*Parlez de ce que vous avez
appris et des gens que vous avez
rencontrés sur Twitter en utilisant
le mot-clic #Cannexus20.*

*Remarque : Vous pouvez faire un
envoi multiple sur Twitter ou
LinkedIn à partir de
l'application Cannexus!*



E English

🔄 Carousel/ Carrousel (choose two/choisir deux)

F Français

★ CERIC-funded project/Projet financé par le CERIC

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette📢 Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)**Building Our Competency Framework
and Certification Program Together**214
E**Sharon Graham** – Career Professionals of Canada
Kathy McDonald – Canadian Career Development Foundation
Paula Wischoff Yerama – Career Designs for Life

As we build our new CDP Competency Framework and Certification Program, every practitioner has an important role to play in ensuring this initiative truly reflects their evolving practice and is inclusive of all who work in our field. Participants will recommend how the new framework could be adopted and implemented, and will explore possibilities for a pan-Canadian approach to certification.

**Broadening a Hope-Filled, Strength-
Based Approach to Career Education**215
E**Leela Darvall** – Department of Education and Training, Victoria, Australia
Gray Poehnell – Ergon Communications

This session will present the recent Victorian Government (Australia) investment in transforming career education in Victorian Government schools and the rollout of a suite of career education reform initiatives on capacity building of careers practitioners and students. It will also outline Gray Poehnell's work in Victoria with career practitioners in a hope-filled, strength-based approach to career education to support the reforms.

**Providing Career Supports
for Students with Disabilities**C1
E 🔄**Korrie Belanger** – Wilfrid Laurier University

Laurier's Career Development Centre celebrates diversity by offering unique programming, expert advice, and additional support and resources for students with disabilities. Learn from a dedicated career consultant as she shares programming ideas, strategies, successes and challenges experienced while working with campus and community partners to provide high-quality support and services to students who face barriers while navigating career development.

**Innovative Pilot Projects: Improving
Adult Learner Employment Pathways**C2
E 🔄**Lorraine Godden** – Carleton University

The 2017-2018 ERPAE Capacity Building sessions helped Adult and Continuing Education (ACE) staff learn about ACE within and outside their region, supporting the development and implementation of innovative pilot projects to improve adult learner pathways to employment. Data provided valuable insights about the effectiveness of this project. Key components of a collaborative coalition model for professional development (CCMFPD) will be shared.

**Classroom to Career:
Bridging Career Guidance Gaps**C3
E 🔄**Nina Hornjatkevyc** – Calgary Career Counselling
Meghan Reid – Canada Career Counselling

Learn to enhance the support you provide to students without needing extra hours in your day! This presentation identifies ways to bridge the gaps in student career planning. Based on the presenters' experience in post-secondary career planning, private practice and school board consulting, we will share practical strategies to improve the effectiveness of career planning supports for students.

**Comprehensive Career Programs
Must Include STEM Information**C4
E 🔄**Craig White** – Let's Talk Science

Most jobs in Canada require, or benefit from, a STEM (science, technology, engineering, math) background. Some STEM careers are obvious (eg, health and medical professionals, engineers, scientists), but many are not (eg, journalists, welders, computer animators, chefs). Students limit their career options by opting out of STEM courses. Discuss the issues, explore free resources and experience 360 virtual reality workplaces.

Concurrent Sessions & Carousels

Séances concomitantes et carrousels

15:45 –
17:00

The 10 Options After High School

C5
E

Sarah-Jane VanderBerg – Passionate Income

While most high school graduates and their parents can name four, there are actually 10. Come explore all of the options post-high school graduation and learn valuable statistics to enable clients to make informed decisions.

Coaching iGen/Gen Z: Challenges, Opportunities and Strategies

C6
E

Hoda Kilani – Right Career Fit

Participants will gain insight into the challenges, opportunities and strategies involved in coaching iGen/Gen Z (14-25). Generation Z brings new challenges to the workforce. They are the digital natives who want to telecommute and be self-employed. As their coaches, we can utilize their technical talents to help them build their brand. Strategies to empower this group will also be shared.

Big-Picture Thinking for Job Developers

C7
E

Narine Dat Sookram – Empower Employment

You'll learn the tricks of the trade and some effective ways to build employer relationships that will last for a lifetime. The role of a job developer can be challenging one, but not anymore, because you'll have everything you need to know to make your role as a job developer an easy and enjoyable one.

Effective In-Class Exercises for Mature & International Students

C8
E

Anita Agrawal – Centennial College

After teaching employment preparedness for five years, Anita has developed in-class exercises that have proven to be effective for a range of students. You will receive a free workbook with 30-minute in-class exercises that you can use for your own learners. Exercises include: a template to perfect your elevator pitch, career action plan template, writing effective achievement sentences and more.

Mindful Practices for Teaching Employability Skills

C9
E

Erica Ruth Kelly – ABC Life Literacy Canada

This presentation will share ABC's teaching philosophy and provide a detailed look at the training we offer to practitioners who host our popular UP Skills for Work program. We will look at withholding judgment, confidentiality, validating learner experiences, incorporating adult learning theory and other key concepts. We will also have a five-to-10-minute discussion with participants about their own best practices.

Adapting Services to Optimize the International Student Experience


C10
E

Jennifer Woodside – University of Waterloo

International enrolments are climbing across Canadian post-secondary institutions. Since 2016, the University of Waterloo's career centre has analyzed and adapted how its services support students in this heterogeneous group. This session will highlight enhancements we have made to usher in universal design across career education contexts, offering the opportunity to apply this process to your own career education environments.

E English

 Carousel/ Carrousel (choose two/choisir deux)

 Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette

F Français

 CERIC-funded project/Projet financé par le CERIC

 Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

Integrated? Holistic? How Do These Apply to FCR?

C11
 

Michael Lam – S.U.C.C.E.S.S.

Foreign Credential Recognition (FCR) is a hot topic in Canada with so many Internationally Trained Professionals (ITPs) from various countries across the world having immigrated to our great nation. How can we ensure all professionals are rightfully integrated and how do we fit all the pieces of the puzzle together in a holistic way? Come join us and learn more.

Experience More Access

C12
 

Jennifer Mei – Thompson Rivers University

This presentation is intended to provide some clarity on how post-secondary institutions can support students with disabilities in transitioning from an academic to a career or experiential learning environment. The information included in this presentation is gathered using an anti-oppressive practice lens and in the spirit of honouring equity, diversity and inclusion.

Preparing Youth for Work in the Bio-Economy

C13
 

Pamela Gray – BioTalent Canada

We'll explore the success of BioTalent Canada's wage-subsidy programs. In particular, with a focus on the importance of essential and technical skills and how they are needed (and yet lacking) in the industry and how wage subsidies help employers bridge the risk of hiring youth. Additionally, we'll discuss how BioTalent Canada is working with employers, students and post-secondary institutions to augment curriculum to help make youth more job-ready for work in the industry.

Real-time Assessment of Learning in Career Workshops

C14
 

Kimberley Rawes –
UBC Centre for Student Involvement and Careers

It doesn't matter if you taught it, it matters if they got it. So, how can we be sure? In this discussion, I share how Classroom Assessment Techniques (CATs) can collect and assess rich detail about student learning as a fundamental part of workshop delivery and one-to-one advising.

Explorer les identités en développement de carrière : pourquoi et comment

C15
 

Philippe Jacquin – Université de Moncton

Les travailleurs font face à un environnement complexe et en évolution continue. En conséquence, ils vivent généralement plusieurs transitions professionnelles et extraprofessionnelles au cours de leur vie. Des outils d'évaluation qualitative ont été développés pour leur accompagnement, néanmoins, aucun n'explore les identités professionnelles et extraprofessionnelles d'un client. C'est pourquoi cette communication vise à présenter une méthode qui pallie ce manque.

On-campus Job Shadowing: Exploring PhD Career Pathways

C16
 

Kira Brusckhe – University of Waterloo

PhD students have unique career considerations. The University of Waterloo's job-shadowing program explores diverse careers in university settings with experiential cases and reflection to enhance learning. Hear about the creation of this program, and the impact it had on PhD student self- and career awareness, while also discussing how to bring reflection into graduate student programming on your campus.

Day/jour 02

TUESDAY, JANUARY 28

MARDI 28 JANVIER

TUESDAY | MARDI

07:00 – 17:00	Conference Check-In Enregistrement	Level 3: Foyer 3 ^e étage: Hall
07:00 – 08:00	Networking Breakfast and Exhibitor Showcase Déjeuner, réseautage et visite des exposants	Level 3: Foyer, Plenary & Exhibitor Hall 3 ^e étage : Hall, salle plénière et aire d'exposition
08:00 – 08:20	Assembly and Opening Comments Accueil officiel et mots d'ouverture	Level 3: Plenary 3 ^e étage : Salle plénière
08:20 – 09:20	KEYNOTE / ALLOCUTION – TRISTRAM HOOLEY <i>Take Back Control. Why Politicians Should Care About Career Development</i> <i>Reprenez le contrôle. Pourquoi les politiciens devraient se préoccuper du développement de carrière</i> SPONSORED BY COMMANDITÉ PAR : CANADIAN COUNCIL FOR YOUTH PROSPERITY / CONSEIL CANADIEN POUR LA RÉUSSITE DES JEUNES	Level 3: Plenary 3 ^e étage : Salle plénière
09:30 – 10:45	World Cafe: Youth Empowerment – A Journey of Learning and Discovery Café du monde : Préparer les jeunes – Une démarche d'apprentissage et de découverte SPONSORED BY COMMANDITÉ PAR : RBC FUTURE LAUNCH / OBJECTIF AVENIR RBC	Level 3: Plenary 3 ^e étage : Salle plénière
10:45 – 11:15	Exhibitor Showcase / Networking Coffee Break Pause café réseautage et visite des exposants	Level 3: Foyer / Exhibitor Hall 3 ^e étage : Hall / Aire d'exposition
11:15 – 12:30	Concurrent Sessions : Block 5 Séances concomitantes : Bloc 5	Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
12:30 – 14:00	Spark! Luncheon Dîner Spark! SPONSORED BY COMMANDITÉ PAR : INTERNATIONAL EXPERIENCE CANADA	Level 3: Foyer, Plenary & Exhibitor Hall 3 ^e étage : Hall, salle plénière et aire d'exposition
14:15 – 15:15	Concurrent Sessions : Block 6 Séances concomitantes : Bloc 6	Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
15:15 – 15:45	Final Exhibitor Visits / Networking Coffee Break Pause café réseautage et dernière chance de visiter les exposants	Level 3: Foyer / Exhibitor Hall 3 ^e étage : Hall / Aire d'exposition
15:45 – 17:00	Carousels, Concurrent Sessions and KAIROS Blanket Exercise: Block 7 Carrousels, séances concomitantes et exercice des couvertures par KAIROS : Bloc 7	Level 3: Plenary 3 ^e étage : Salle plénière Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
17:30 – 19:00	Sector Meetups Rencontres sectorielles	Level 2 Meeting Rooms 2 ^e étage : Salons de réunion



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DOUGLAS COLLEGE

Day/jour 02

TUESDAY | MARDI



ABRAMS
Mandie



ALLAN
Michael



AMUNDSON
Norman



ARTHUR
Nancy



ATLIN
Joan



BACKSTROM
Oly



BARBOSA
Diana



BATRA
Alizeh



BELL
Donnalee



BEZANSON
Lynne



BOTELHO
Tony



BRAMWELL
Terry



BREEN
Ali



CORBREJAUD
Philbert



CLAPSON-ANDERSON
Cecilia



CUTLER
Herky



DAVIES
Josh



DESCHIFFART
Clarence



DINC
Yilmaz



DOLLIVER
Crystal



DUTCH
George



EDWARDS
Laurie



EGLI
Colleen



FOLEY
Tyler



FORAN
Tim



FORD
Maria



FRANKLIN
Mark



FRASER
Jennifer



GINSBERG
Cathy



GLICKMAN
David



GOODLEAF
Keisha



GOSSELIN
Jay



GURR
Susanna



HACKETT
Christina



HAUGHN
Amie



HESTER
Rodney



HINCE
Sonya



HINDS
Janelle



HIRSH-ALLEN
Jake



HITIMANA
Amani



HO
Candy



HOPKINS
Sareena



HORN
John



HORN
Roiahtate



HUDSON BREEN
Rebecca



ISENOR
Jessica



KEATES
Cathy



KOHLBERG
Beatrice



LAHACHE
Cheryl



LANOUILLE
Jerry



LEFORTE
Rob



LINDSAY
Randy



LOCKWOOD
Greg



MAGNUSSON
Kris



MANNING
Linda



MARTIN
Tammy



MCCARTHY
Rebecca



MCDONALD-HURLEY
Karen



MCKEE
Kathy



MCKITTRICK
Sue



MCLENNON
Sharon



MCMAHON
Mary



MEYER
Elisabeth



MICHEL
JP



MILLS
Elizabeth



MONTOUR
Nadine



MUSGROVE
Sheila



NASH
Ashley



NEAULT
Roberta



NILES
Spencer



O'NEILL
Darlene



OVINGTON
Kate



PALAMETA
Boris



PARDY
Linda



PATOUILLARD
Lou



PERSAUD
Robyn



PICKERELL
Deirdre



POWLESS
Dwight



PRINCE
Corinne



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Medina



RAHEMTULLA
Mukhtar



ROACH
Karen



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Brenda



SCHAFFER
Karen



SHELL
Dawn



SHERIFF
Mimi



SIMON
Michael



SMITH
Jaime



SMITH
Paul



SORSDAHL
Michael



SPEARS
Melissa



STEBELTON
Michael



TAMASHIRO
Tim



TAYLOR
Lisa



TILL
Kerry



TURCOTTE
Michel



URICHUCK
Dave



WAGG
Jennifer



WATTS
Jennifer



WIENS
Juliana



WOODSIDE
Jennifer



Keynote Speaker

08:20 – 09:20, Level 3 Plenary



Tristram Hooley

Take Back Control. Why Politicians Should Care About Career Development

Sponsored by:



Career development focuses on how individuals interact with the labour market, the economy and society. In times of political, social and economic stability career guidance can empower the individual and offer a boon to society. In this keynote, Professor Tristram

Hooley will set out the evidence for the social and economic impact of career development. He will argue that the career development field should be much more assertive about its value and think far bigger. He will also argue that politicians have a lot to gain by engaging more seriously with the idea of career and supporting calls to provide lifelong career development services.

Tristram Hooley is a researcher and writer on career and career guidance. He holds professorial roles in the University of Derby, Canterbury Christchurch University and the Inland Norway University of Applied Science and is the Chief Research Officer for the Institute of Student Employers. He has published seven books and numerous articles and reports including *The Evidence Base on Lifelong Guidance: A Guide to Key Findings for Effective Policy and Practice* which was produced for the European Union. He will be drawing on this and other publications in his keynote as well as his experience of working in the space between research, practice and policy. He also writes the *Adventures in Career Development* blog.

Allocution

08:20 – 09:20, 3^e étage, Salle plénière



Tristram Hooley

Reprenez le contrôle. Pourquoi les politiciens devraient se préoccuper du développement de carrière



Le développement de carrière met l'accent sur la manière dont les individus interagissent avec le marché du travail, l'économie et la société. En période de stabilité politique, sociale et économique, l'orientation professionnelle peut autonomiser chacun et offrir un avantage à la

société. Dans ce discours liminaire, le professeur Tristram Hooley exposera les preuves de l'impact social et économique du développement de carrière. Il soutiendra que le domaine du développement de carrière devrait faire preuve de plus d'assurance quant à sa valeur et viser beaucoup plus grand. Il fera également valoir que les politiciens ont beaucoup à gagner en se mobilisant plus sérieusement à l'égard du concept de carrière et en appuyant les appels visant la prestation de services de développement de carrière tout au long de la vie.

Tristram Hooley est chercheur et écrivain dans les domaines du développement de carrière et de l'orientation professionnelle. Il enseigne à l'Université de Derby, à l'Université Canterbury Christ Church et à l'Inland Norway University of Applied Sciences. Il est également conseiller en chef de recherche à l'Institute of Student Employers. Il a publié sept livres et de nombreux articles et rapports, dont *The Evidence Base on Lifelong Guidance: A Guide to Key Findings for Effective Policy and Practice*, qui a été réalisé pour l'Union européenne. Dans son discours liminaire, il s'appuiera sur cet ouvrage, sur d'autres publications ainsi que sur son expérience professionnelle en recherche, pratique et politique. Il est également l'auteur du blog *Adventures in Career Development*.



World Cafe

09:30 – 10:45, Level 3 Plenary

Youth Empowerment: A Journey of Learning and Discovery

**Facilitator: Alexander J Caron,
Senior Facilitator, RBC Learning & Development**

CERIC is introducing this very special plenary session, a World Cafe — with the help of RBC. A World Cafe is a structured conversational process based on small group discussions and crowdsourcing that taps into our collective intelligence.

Through open dialogue, we'll tackle one of the major issues of our day: Overwhelmingly, Canadian youth are feeling anxious and unprepared to enter the workforce. But there's a silver lining – they also possess an underlying optimism and excitement for the future. A recent RBC survey of more than 2,000 Canadians aged 15-24 found that youth are feeling hopeful, but nervous about their future employment prospects. Canada's prosperity is directly linked to our ability to prepare the next generation to succeed in a fast-changing global economy. If young people succeed, we all succeed.

However, preparing youth for the changing world of work isn't something any of us can do alone. How can we co-create with governments, educators, youth-serving organizations, and companies large and small to foster change that makes a real difference? How can we equip allies including parents, guidance counsellors and teachers who want to provide support? In short, how can we help empower youth for the jobs of tomorrow?

In this World Cafe, you'll experience learning and discovery in an entirely new way through creative thinking and the power of your peers. We'll access the wisdom of 1,200 plus Cannexus attendees to tackle these critical questions. Join this all-attendee discussion to connect around common concerns, hear personal insights and develop solutions together.

Cannexus20 World Cafe is generously sponsored by:



RBC Future Launch



Préparer les jeunes : Une démarche d'apprentissage et de découverte

**Animateur : Alexandre J Caron,
premier facilitateur, Apprentissage et perfectionnement RBC**

Le CERIC présente cette séance plénière très particulière : une séance Café du monde, avec l'aide de RBC. Le World Cafe se caractérise par des échanges structurés entre petits groupes et une production participative qui tire parti de notre intelligence collective.

Par des échanges ouverts, nous nous attaquerons à l'un des plus grands problèmes de notre époque : la vaste majorité des jeunes Canadiens ressentent de l'anxiété à l'idée d'entrer sur le marché du travail et ont l'impression qu'ils ne sont pas prêts. Mais, il y a aussi un bon côté : ces jeunes sont malgré tout optimistes et enthousiastes face à l'avenir. Un récent sondage mené par RBC auprès de plus de 2 000 Canadiens âgés de 15 à 24 ans révèle que les jeunes ressentent de l'espoir, mais aussi de l'inquiétude face à leurs perspectives d'emploi. La prospérité du Canada est directement liée à notre capacité d'aider la nouvelle génération à réussir dans un contexte économique mondial en pleine métamorphose. La réussite des jeunes est notre réussite à tous. Cependant, il faut un effort collectif pour les préparer au monde du travail en constante évolution.

Comment nous associer aux élus, aux éducateurs, aux organismes au service de la jeunesse et aux entreprises, petites et grandes, pour favoriser des changements véritablement transformateurs? Comment outiller nos alliés – parents, conseillers d'orientation professionnelle et enseignants –, qui veulent offrir du soutien? En résumé, comment préparer les jeunes aux emplois de demain?

Cette séance Café du monde vous fera vivre l'apprentissage et la découverte d'une toute nouvelle façon par la pensée créatrice et le pouvoir de vos pairs. Nous mettrons à profit la sagesse de plus d'un millier de participants au congrès Cannexus pour nous attaquer à ces questions critiques. Participez à cette discussion à laquelle sont convoqués tous les participants pour entrer en relation sur des préoccupations communes, entendre des opinions personnelles et formuler des solutions ensemble.

Cannexus20 Café du monde est généreusement commandité par :



Objectif avenir RBC

Concurrent Sessions & Carousels

Séances concomitantes et carrousels

11:15 –
12:30

Career Clarity: Investing in Future Students

201
E

David Glickman, Melissa Spears – Algonquin College

A career and education decision-making initiative was developed at Algonquin College in 2016 with the dual goals of helping future students make more informed program choices, thus leading to greater program retention. From this, the Career Clarity Project was developed. This interactive session will focus on the tools developed, and successes and challenges of this program.

PANEL: Innovating NL Workforce Development: Tip of the Iceberg

202
E

Moderator: Sharon McLennon – NL Workforce Innovation Centre
Panellists: Boris Palameta, Christina Hackett – Social Research and Demonstration Corporation, Sareena Hopkins – Canadian Career Development Foundation

Canada faces significant labour market challenges. The Newfoundland and Labrador Workforce Innovation Centre (NLWIC) supports the research, testing and sharing of innovative models of workforce development that positively affect attachment to the workforce. This session will provide updates on three of 20 research projects funded by NLWIC that highlight early results and impacts: the tip of the iceberg.

Soft Skills for Employment Retention: ReSET the Dial(ogue)

203
E

Mandie Abrams – Hospitality Workers Training Centre
Randy Lindsay – Futureworx

"I just can't find people with good soft skills!" "We just want employees who are a good fit." Service industry employers report challenges in attracting and retaining entry-level employees with industry-specific soft skills. ReSET assists employers to assess and address soft-skill gaps within their workforce so as to improve retention and build employee engagement.

Hire a Robot: Digital Hacks for Career Practitioners

204
E

Ali Breen – OneLifeTools/Ali Breen Career Coaching & Digital Consulting
Rebecca McCarthy – Canadian Career Development Foundation

You got this! You already have the offline skills to make online gizmos and game-changers work for you. What simple, easy-to-integrate tools are available to you right now? We have something for all levels – from beginners to gurus. Make action-oriented and informed choices to feel confident adding digital and social media shortcuts to your skillset.

Spark! Luncheon

Tuesday, 12:30 PM – 2:00 PM


In the Cannexus-version of TED talks, hear four unique speakers – from breakdancers to spoken word artists – each give a 10-minute talk that will “spark” you to think differently.

INTERNATIONAL EXPERIENCE CANADA
EXPÉRIENCE INTERNATIONALE CANADA

PANEL: Unlocking the Potential of Canada's Newcomers

205
E

Moderator: John Horn – Vancity Credit Union, Panellists: Medina Puskar – Manitoba Start, Jennifer Watts – Immigrant Services Association of Nova Scotia, Corinne Prince – Immigration, Refugees and Citizenship Canada

 For most of this century we have heard that immigrants are Canada's ticket to economic growth. Still, over the last 25 years the economic position of newcomers relative to the Canadian-born population has declined. What promising practices and innovation led by career practitioners, settlement workers and others within the settlement industry are creating the community capacity for newcomers to overcome systemic barriers and reach their individual and collective potential?

E English

Carrousel/ Carrousel (choose two/choisir deux)

F Français

CERIC-funded project/Projet financé par le CERIC

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette

Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

BLOCK
BLOC

5

11:15 –
12:30

Client-Centred Approach Model: Holistic & Practical Application

Tammy Martin, Brenda Ross-Jerome –
First Nation Regional Adult Education Center

This model provides best practices through the medicine wheel, life cycles, barriers, honouring 7 sacred teachings and understanding our healers. It is adaptable to any setting and promotes holistic vision while supporting lifelong learners. We will provide "hands-on" and group exercises on how this can be implemented in your organization today!

Modèle d'approche axée sur le client : application globale et pratique

Tammy Martin, Brenda Ross-Jerome –
Centre d'éducation des adultes régional Premières Nations

Grâce à la roue médicinale, aux cycles de vie, aux obstacles, à la célébration des sept enseignements sacrés et à la compréhension de nos guérisseurs, ce modèle fournit des pratiques exemplaires. Il s'adapte à tout contexte et favorise une vision globale tout en soutenant les adeptes de l'éducation permanente. Nous offrirons des exercices pratiques et de groupe pour vous expliquer comment mettre en œuvre ce modèle au sein de votre organisation!

206



Happiness: The Soul of CD and Well-Being

Clarence DeSchiffart – Consultant/Trainer

In reviewing literature on successful mental well-being and career development (CD), one comes to understand that principles of both are closely linked. At the core of career development and mental well-being intervention is helping others achieve a happier life! Together, we'll examine the benefits and implications of merging career development and mental well-being principles in career services.

207



Dîner Spark!

Mardi, de 12 h 30 à 14 h

Dans la version Cannexus des présentations de style TED, écoutez quatre conférenciers uniques, dont une artiste en création parlée et un danseur de breakdance. Ils donneront chacun un exposé de 10 minutes qui vous amènera à réfléchir autrement.

INTERNATIONAL EXPERIENCE CANADA
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Work Ethic: Foundation of the 21st-Century Workforce

Josh Davies – The Center for Work Ethic Development

The modern workplace is constantly evolving, but the pace of change has never been faster. With this rapid change taking place in every sector of the workforce, a set of skills has emerged as the building blocks for the jobs of today and tomorrow. Learn how to develop these soft skills – or what employers simply call "work ethic."

L'éthique de travail : fondement de la main-d'œuvre au 21^e siècle

Josh Davies – The Center for Work Ethic Development

Le milieu de travail moderne évolue sans cesse et à un rythme sans précédent. Comme ce changement rapide touche tous les aspects du marché du travail, un ensemble de compétences a émergé comme composantes essentielles pour les emplois d'aujourd'hui et de demain. Apprenez à développer ces compétences générales, ou ce que les employeurs appellent tout simplement « l'éthique de travail ».

208



TUESDAY | MARDI

Concurrent Sessions & Carousels Séances concomitantes et carrousels

11:15 –
12:30

Canada Career Month Matters! Come and See Why

209
E

Donnalee Bell – Canadian Career Development Foundation
Jennifer Fraser – C2Careers
Rob LeForte – Impact Public Policy

Canada has been celebrating careers for over 25 years. What began as a week is now a month-long celebration of careers and the profession. Join members of the Outreach and Advocacy Committee of the Canadian Council for Career Development (3CD) to find out what we have planned for 2020 and how you can contribute to making it the best yet.

Project SEARCH: A Transition and Recruitment Best Practice

210
E

Oly Backstrom – SCE LifeWorks
Robyn Persaud – Holland Bloorview Kids Rehabilitation Hospital

Project SEARCH offers total workplace immersion for students who have disabilities with the goal of competitive employment for every program graduate. Worldwide at 600 job sites, 80% of Project SEARCH graduates achieve employment with over 70% meeting their strict criteria for competitive employment. Learn how Manitoba and Ontario have adopted this model and how you could, too.

Sponsored by:



Predictors of Newcomer Employment Success: Evidence and Practice

211
E

Joan Atlin – World Education Services
Yilmaz Dinc – Toronto Region Immigrant Employment Council

Learn about recent research evidence on skilled immigrant employment outcomes. Reflect on using evidence to better design and deliver programs to support skilled newcomers. World Education Services will present the results of an employment outcomes study of over 5,000 newcomers to Canada. TRIEC will discuss how they use outcomes evidence to strengthen mentoring program design. Participants will share experiences.

Who in the World: Giving International Students the Tools to Succeed

212
E

Sue McKittrick, Darlene O'Neill – Fanshawe College
Dawn Schell – University of Victoria

Working with students from many different countries requires us to be nimble in our approach to career counselling and employment preparation. As career practitioners we need to develop a broad understanding of ways to facilitate trust, build cultural safety and prepare them for the Canadian workplace. In this interactive session we will explore effective practices for post-secondary career counselling and job readiness with international students. Join Fanshawe College and University of Victoria as we share creative and effective approaches to preparing international students for academic and career success.



*The powerful **KAIROS Blanket Exercise** returns to Cannexus. It takes place during Block 7 on **Tuesday at 3:45 pm** and lasts two hours. This interactive learning experience explores the historic and contemporary relationship between Indigenous and non-Indigenous peoples in Canada. There are only 60 spots and it is first-come, first-served.*

Pre-Marketing: The Essential Story of Your Career Enterprise

213
E

Maria Ford – Phrase Strategy

To clearly and confidently express what an enterprise does, in terms that engage with the people it needs to reach and in alignment with its leadership, is a critical foundation for any marketing or promotion to be effective. Begin to craft powerful core messages, differentiation and value statements – the Essential Story that will connect your enterprise with customers, employees and stakeholders.

E English

Carrousel/ Carrousel (choose two/choisir deux)

F Français

★ CERIC-funded project/Projet financé par le CERIC

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette👂 Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)**Let's be Revolutionary:
A Working Session for Trailblazers**

214

E

Lisa Taylor – Challenge Factory

Despite significant focus on technologies, the future of work is human. HR and career practitioners are uniquely capable to lead today's Talent Revolution and it takes courage. Minor tweaks to outdated systems, structures and thinking are no longer good enough. Leading revolutionary change is challenging. What are others doing? What are their tools? How might being revolutionary shift your thinking?

**Career Concepts That Work:
Theory-Informed Practice**

215

E

Nancy Arthur (via video) – University of South Australia
Mary McMahon (via video) – University of Queensland
Roberta Neault – Life Strategies Ltd.

★ CERIC's theories text, launched at Cannexus 2019, provides theory/model-specific practice points at the end of each of the 43 chapters. Qualitative analysis of those practice points, conducted by the book's editors, revealed several common themes. Join us to learn more about unique, internationally informed and trans-theoretical elements that inform effective career interventions with diverse clients and presenting concerns.

**Stop by the
CERIC Booth!**

Come talk to us about our new projects, program developments – and funding opportunities.

*Pick up our latest books and guides including your free copy of our just-launched **Strengthening Mental Health Through Effective Career Development: A Practitioner's Guide.***

*You can also purchase any of our six **Career Work in Action** plans based on CERIC's *Guiding Principles of Career Development*, as well as the new 2020 edition of **Computing Careers & Disciplines: A Quick Guide for Prospective Students and Career Advisors.** Each is available for \$10 a copy.*

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*Procurez-vous nos plus récentes publications, y compris votre exemplaire gratuit de **Strengthening Mental Health Through Effective Career Development: A Practitioner's Guide** (*Renforcer la santé mentale grâce à un développement de carrière efficace : guide du praticien*), tout juste lancé.*

*Vous pouvez aussi faire l'achat de nos six plans d'action **Career Work in Action** fondés sur les principes directeurs du développement de carrière du CERIC ainsi que repartir avec l'édition 2020 du document **Computing Careers & Disciplines: A Quick Guide for Prospective Students and Career Advisors** (*Disciplines et carrières informatiques : guide rapide à l'intention des étudiants et des conseillers en orientation*). Ils sont offerts au coût de 10 \$ chacun.*





Spark! Luncheon 12:30 – 14:00

Hear four unique speakers each give a 10-minute talk that will “spark” you to think differently about your work.

Breakin’ Down Barriers Around Mental Health in the Workplace

Michael “Piecez” Prosserman shares his personal story on how he built a non-profit from the ground up over 15 years that uses hip hop to improve youth mental health. Unity grew from a grassroots idea to a national charity with 80 staff reaching over a quarter of a million youth across Canada. It was built from the dreams of artists, youth and eventually a long list of supporters. In this talk, Michael addresses navigating mental health challenges in a leadership role, building authentic team culture that supports well-being and simple strategies for self-care in teams.

Michael “Piecez” Prosserman empowers social impact leaders to grow and thrive. Michael founded Unity Charity (www.unitycharity.com) out of his passion for breakdancing (“b-boying”) and mental health. By high school, Michael was accepted into Cirque Du Soleil and was featured in the major motion picture “*Honey*.” Michael speaks from lived experience, bringing a practical, innovative approach to coaching, consulting and teaching. He has been featured in 60 major media outlets including *Maclean’s*, *Toronto Star*, *The Globe and Mail*, CBC, CTV, CityTV and more. Michael is currently an instructor at the University of Toronto and the CEO of EPIC Leadership Support Inc (www.piecez.ca), a firm focused on mental health in the workplace, leadership transitions, team culture and organizational growth.

How an International Experience Just Might Change Your Life

Listen to Laëtitia Damonsing as she shares her story of working and travelling abroad through International Experience Canada. As a fervent believer in the power of youth in action, social inclusion and education for all, she will showcase how she contributed to the communities abroad where she worked. Laëtitia will also share how her journeys helped her develop both personally and professionally, giving her those sought-after global competencies employers are looking for. Going abroad and working in a different country is not without its challenges and Laëtitia will leave you inspired to send your students abroad.

Laëtitia Damonsing is a young Mauritian-Canadian, born and raised in Montreal. She holds a bachelor’s degree in international development, and international relations from McGill University. She is a social activist and youth advocate. Over the last four years, she has lived in Rio de Janeiro volunteering in marginalized communities, moved to Paris and worked at the Canadian Embassy and completed a Working-Holiday visa in Australia while working at the Canadian Consulate in Sydney. As of October 2019, she has been nominated as a Youth Ambassador for the Canadian federal government’s program, International Experience Canada (IEC).



How to Ikigai

How to Ikigai is a fun, thought-provoking talk with author Tim Tamashiro. He teaches the ancient practice of *Ikigai* (EE-KEE-guy) that originates from Okinawa, Japan. *Ikigai* is your “life’s worth” in four simple directions: Do what you love. Do what you’re good at. Do what the world needs. Do what you can be rewarded for. The biggest challenge in finding more meaning in life is that we tend to focus on our “jobs” each day and forget about our “work.” Our job provides us with an income in exchange for our time. Our work is to become self-actualized so that we gain a deeper understanding of who we are and what brings us joy. Tim will encourage each person to “Do More You” each and every day. He’ll give you some solid direction to take your first steps toward understanding your own *Ikigai*.

Tim Tamashiro is the author of the Amazon #1 bestselling book *How to Ikigai*. He’s a speaker, singer and explorer. For a decade Tim was host of Tonic on CBC Radio 2. He departed from CBC to study positive psychology and *Ikigai* (life’s worth). Tim has learned that his own *Ikigai* is “to delight.” He wonders, “what’s your *Ikigai*?”

Using Your Indoor Voice: Success Through Boldness

In life there are many rooms that we find ourselves in. These rooms are found within our careers, our relationships and even within the way we think about ourselves. Most of the time within these rooms and environments we follow certain rules regarding what is socially acceptable. Most specifically, a rule that many of us have grown to follow is to use our “indoor voices” within the workplace and other places where we strive for success. We are taught to be quiet about our imperfections and experiences in order to appeal to others. This talk will challenge that idea by showing you that on the other end of being vocal about your story and who you are, is success on levels you may have never dreamed of, not only in the workplace but in every part of your life.

MayaSpoken is an award-winning spoken word artist, singer-songwriter, author, activist and speaker. At 21 years old, she has given her first Ted Talk and become the author of poetry novel *Warriors in Broad Daylight*. MayaSpoken is also the founder of Tell ‘Em Girl Women’s Spoken Word Showcase and Loud Black Girls, both platforms giving women the space to be themselves unapologetically.

Cannexus20 Spark! is generously sponsored by:





Dîner Spark! 12:30 – 14:00

Vous aurez l'opportunité d'entendre quatre présentations uniques d'une durée de 10 minutes qui vous donneront l'étincelle qu'il vous fallait pour penser différemment à votre travail.

Faire tomber les barrières entourant la santé mentale en milieu de travail

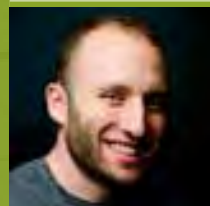
Michael « Piecez » Prosserman raconte comment il a mis sur pied, à partir de rien et en une quinzaine d'années, un organisme sans but lucratif qui utilise le hip-hop pour améliorer la santé mentale des jeunes. Parti d'un projet très local, Unity est devenu un organisme national comptant 80 employés à l'écoute de plus d'un quart de millions de jeunes partout au Canada. L'organisme a pris de l'ampleur grâce aux rêves d'artistes et de jeunes ainsi qu'à de nombreux donateurs. Dans cette conférence, Michael parle de l'art de gérer les questions de santé mentale lorsqu'on occupe un poste de direction, du développement d'une culture d'équipe authentique favorisant le bien-être, et de stratégies simples pour l'autogestion de la santé au sein des équipes.

Michael « Piecez » Prosserman aide les leaders sociaux à grandir et à s'épanouir. La passion de Michael pour le breakdance (aussi appelé le « bboying ») et la santé mentale l'a amené à fonder Unity Charity (www.unitycharity.com). Michael a été accepté au Cirque du Soleil alors qu'il fréquentait l'école secondaire et a joué dans la grande production cinématographique *Honey*. Michael parle de son vécu et propose une approche pratique et novatrice de l'accompagnement, de la consultation et de l'enseignement. On a pu le lire et l'écouter dans 60 grands médias, notamment le magazine *Maclean's*, le *Toronto Star*, *The Globe and Mail*, CBC, CTV et CityTV. Michael enseigne présentement à l'Université de Toronto. Il est également président et chef de la direction d'EPIC Leadership Support Inc. (www.piecez.ca), entreprise axée sur la santé mentale en milieu de travail, les transitions à la direction, la culture d'équipe et la croissance des organisations.

Comment une expérience internationale peut changer votre vie

Écoutez Laëtitia Damonsing raconter l'histoire de ses voyages et de son travail à l'étranger grâce à Expérience internationale Canada. Laëtitia, qui croit fermement au pouvoir de la jeunesse en action, de l'inclusion sociale et de l'éducation pour tous, expliquera comment elle a contribué aux collectivités au sein desquelles elle a travaillé à l'étranger. Elle indiquera aussi de quelle manière son parcours a favorisé son développement personnel et professionnel, lui procurant les compétences générales qui sont recherchées par les employeurs. Se rendre à l'étranger et travailler dans un autre pays comporte son lot de défis et Laëtitia vous inspirera à envoyer vos étudiants à l'étranger.

Jeune mauricienne canadienne, **Laëtitia Damonsing** est née et a grandi à Montréal. Elle est titulaire d'un baccalauréat en développement international et relations internationales de l'Université McGill. Activiste sociale, elle défend les droits des jeunes. Au cours des quatre dernières années, elle a vécu à Rio de Janeiro, faisant du bénévolat dans des milieux marginalisés, a déménagé à Paris pour travailler à l'ambassade du Canada et a obtenu un visa vacances-travail en Australie tout en travaillant au consulat canadien à Sydney. En octobre 2019, elle a été nommée ambassadrice jeunesse du programme du gouvernement fédéral, Expérience internationale Canada (EIC).



Comment vivre son ikigai

Comment vivre son ikigai est un entretien amusant et stimulant avec l'auteur Tim Tamashiro. Celui-ci enseigne l'*ikigai* (prononcer i-ki-gaï), une pratique ancienne qui provient d'Okinawa, au Japon. L'*ikigai* est « la valeur de votre vie » en quatre orientations simples : Faites ce que vous aimez. Faites ce dans quoi vous excellez. Consacrez-vous à ce dont le monde a besoin. Faites ce pour quoi vous pouvez être récompensé. La principale difficulté que nous rencontrons quand nous cherchons à donner plus de sens à notre vie, c'est notre propension à ne penser qu'à nos « emplois » plutôt qu'à notre « travail ». Notre emploi est la garantie d'un revenu en échange de notre temps. Notre travail consiste à nous réaliser pour mieux comprendre qui nous sommes et ce qui nous apporte de la joie. Tim incitera tout un chacun à assumer davantage son authenticité, jour après jour. Il vous guidera avec assurance dans vos premiers pas sur la voie de la compréhension de votre propre *ikigai*.

Tim Tamashiro est l'auteur du livre intitulé *How to Ikigai*, en tête du palmarès des meilleures ventes de livres Amazon. Il est conférencier, interprète et explorateur. Pendant une dizaine d'années, Tim a animé l'émission Tonic à la chaîne Radio 2 de la CBC. Il a quitté la CBC pour se consacrer à l'étude de la psychologie positive et de l'*ikigai* (« ce pour quoi la vie mérite d'être vécue »). Tim a découvert que son *ikigai* est de « se réjouir ». Il se demande : « Quel est votre *ikigai*? »

Utiliser sa voix d'intérieur – Réussir grâce à l'audace

Dans la vie, nous sommes confinés dans toutes sortes d'espaces : notre carrière, nos relations, même notre perception de nous-mêmes. Le plus souvent, nous évoluons dans ces espaces et environnements selon certaines règles concernant ce qui est acceptable socialement. Bon nombre d'entre nous avons en particulier grandi en suivant l'idée selon laquelle il faut utiliser ses « voix d'intérieur » au travail et ailleurs lorsqu'on s'efforce de réussir. On nous apprend à taire nos imperfections et nos expériences afin de plaire aux autres. Cette conférence remettra en question cette idée en montrant que faire entendre son histoire et ce que l'on est, c'est s'ouvrir à des niveaux de réussite qu'on n'a jamais osé imaginer, au travail comme dans tous les domaines de sa vie.

MayaSpoken est une artiste en création parlée, auteure-interprète, écrivaine, activiste et conférencière primée. Elle a donné sa première conférence Ted Talk à 21 ans et a écrit un recueil de poésie intitulé *Warriors in Broad Daylight*. MayaSpoken a également fondé Tell 'Em Girl Women's Spoken Word Showcase et Loud Black Girls, deux plateformes permettant aux femmes d'être elles-mêmes, sans complexe.

Cannexus20 Spark! est généreusement commandité par :



Concurrent Sessions & Carousels Séances concomitantes et carrousels

14:15 –
15:15

Projet «Tu viens d'où? »

201
F

Lou Patouillard - Y des femmes de Montréal

Le Y des femmes vous invite à découvrir une expérience de réalité virtuelle destinée à promouvoir l'inclusion et la diversité en milieu de travail.

A Truly Community-Connected Experiential Learning Experience

202
E

Janelle Hinds - Helping Hands Platform

There are a number of ways that we can help youth be more prepared for post-secondary/careers through in-person processes and EdTech. These tools can help students get involved in the community while getting the parents and students engaged in early career exploration.

Graduate Attributes and Success

203
E

Paul Smith - Loyalist College

Loyalist College is helping its graduates to better understand the breadth and depth of learning that they encounter during their time with us. We are providing our students with a vocabulary to share the breadth of their learning with others. We exhibit the value that learning is lifelong and life-wide. This is the Graduate Attributes Project.

Canada's Next Generation of Digital Economy Workers

204
E

Diana Barbosa, Elizabeth Mills - Information and Communications Technology Council

With the advent of transformative technologies like 5G, AI, blockchain and automation, we are witnessing a rate of change that is scaling at a phenomenal pace. We'll explore these emerging trends and their impact on career development, and share information about some of our initiatives that introduce innovative pathways to employment for youth and underrepresented communities into Canada's digital-based economy.

Shop the Marketplace!

The Social Enterprise Career Marketplace features organizations that produce and sell a variety of products as part of training and employment initiatives. Pick up some great items during Cannexus while supporting skills development!

Best Practices from the Aboriginal Peoples Employment Program

205
E

Rodney Hester, Jerry Lanouette, Karen Roach - Indigenous Services Canada

Learn best practices from the Aboriginal Peoples Employment Program (APEP) of the First Nations and Inuit Health Branch (FNIHB) of Indigenous Services Canada. Regarded as a role model program in a growing number of federal circles, APEP is a cutting-edge program designed to increase Aboriginal workforce representation and enhance cultural competency within the federal department of Indigenous Services Canada.

E English

Carrousel/ Carrousel (choose two/choisir deux)

F Français

★ CERIC-funded project/Projet financé par le CERIC

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette🔊 Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

Hired! How to Get the Zippy Gig

Sheila Musgrove - TAG Recruitment Group

Did you know that 80% of resumes FAIL within 11 seconds! This session will share Sheila's insider secrets, including: 6 surprising resume sections that get ZERO attention; a 2-step resume formula will get you noticed; terminations and tough conversations; 1 question you need to answer; 5 smart interview questions; 1 thing you can do to stand out!

Comment être : le candidat engagé

Sheila Musgrove - TAG Recruitment Group

Saviez-vous que 80 % des curriculum vitæ sont REJETÉS dans les 11 secondes? Au cours de cette séance, Sheila partagera ses secrets de spécialiste, notamment : les six parties d'un curriculum vitæ qui ne reçoivent AUCUNE attention; un modèle de curriculum vitæ en deux étapes pour vous faire remarquer; les congédiements et les conversations pénibles; LA question à laquelle vous devez répondre; cinq questions d'entrevue fûtées; et une chose que vous pouvez faire pour vous démarquer.

206



Shaping the Future of Employment: Virtual Reality

207

Elisabeth Meyer, Cecilia Clapson-Anderson -
Employment & Education Centre

Capitalizing on the success of their Career Labs launch last year at Cannexus, Harrison and Elisabeth will be sharing where the project is one year later and the advancements that have been made in shaping the world of career decision making through virtual reality. In addition, they will be sharing insights with regard to effectiveness of the technology to teach.

Magasinez au carrefour!



Le carrefour des carrières des entreprises sociales regroupe des organismes qui produisent et vendent une variété de produits dans le cadre d'initiatives de formation et d'emploi.
Procurez-vous des objets géniaux pendant Cannexus tout en soutenant le développement des compétences!

Helping Students Thrive in Post- Secondary and Career Transitions

Jay Gosselin - MentorU & Discover Year

A strong sense of purpose and well-developed interpersonal and self-management skills are important tools in combating the current mental-health crisis on our campuses. We will explore innovative strategies and programs that support youth through experiential learning, self-reflection and intentional skill development. We will also share the Discover Year approach to helping students transfer these lessons to life and career.

Favoriser le succès des étudiants de niveau postsecondaire

Jay Gosselin - MentorU & Discover Year

Le sentiment d'avoir un but précis ainsi que de solides compétences en gestion de soi et en relations interpersonnelles sont des outils importants pour lutter contre la crise de santé mentale qui touche actuellement nos campus. Nous explorerons des stratégies et programmes novateurs qui soutiennent les jeunes au moyen de l'apprentissage par l'expérience, la réflexion sur soi et le développement intentionnel de compétences.

208



Concurrent Sessions & Carousels

Séances concomitantes et carrousels

14:15 –
15:15

Addressing Changing Requirements for University Career Centre Staff **209** E

Tony Botelho – Simon Fraser University Career & Volunteer Services
Cathy Keates – Queen's University
Jennifer Woodside – University of Waterloo

Within university career centres, a shift has emerged. Career practitioners are now required to be more sophisticated in their core skills while also being skilled in curriculum development, consulting and having high levels of institutional acumen. Join other directors/managers to hear panellists share their strategies for hiring, retention, skills assessment and development. Participants will also discuss their own strategies.

Les savoirs professionnels des conseillers en accompagnement à distance **210** F

Michel Turcotte – Université Laval

De plus en plus de conseillères et conseillers accompagnent à distance leurs clients. Nous discuterons les résultats d'une recherche qualitative menée auprès de conseillers/ères d'orientation, portant sur les savoirs professionnels transférés d'une pratique en face à face à une pratique à distance et les nouveaux savoirs développés par l'utilisation du numérique en intervention.

Reconciliation in NB: Indigenous Reconciliation Awareness Module **211** E

Ashley Nash, Alexa Metallic –
Joint Economic Development Initiative

The Truth and Reconciliation Commission included Calls to Action for the corporate and business sector to improve their awareness of Indigenous history, treaties, policies and issues. In response, the Joint Economic Development Initiative developed the Indigenous Reconciliation Module (IRAM). This session will provide information on IRAM and JEDI's experience with its implementation in New Brunswick, Canada.

Habits for Self-Care **212** E

Michael Allan – Private Practice

This session will outline the latest research on habits for self care, for both professionals in the field and their clients. Practical strategies will be offered.

Le puissant exercice des couvertures de KAIROS est de retour à Cannexus. L'atelier d'une durée de deux heures aura lieu pendant le bloc 7, le mardi à 15 h 45. Cette expérience d'apprentissage interactive explore les relations historiques et contemporaines entre les peuples autochtones et non autochtones au Canada. Il n'y a que 60 places. Premier arrivé, premier servi!



Marketable Skills: Training Programs with Measured Impact **213** E

Jake Hirsch-Allen, Kate Ovington – LinkedIn

Incomplete LMI and tight budgets to support individuals means that strain is widely felt by providers. LinkedIn brings a better way through real-time insights, skills-based content and access to the largest employment network. We'll share workforce trends, a vision for economic opportunity for all and recent workforce development partnerships across North America to better support the workforce systems.

E English

Carousel/ Carrousel (choose two/choisir deux)

F Français

☆ CERIC-funded project/Projet financé par le CERIC



Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette

Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

BLOCK
BLOC

6

14:15 –
15:15

Getting It Right Without the Righting Reflex

214
E

Crystal Dolliver – Agilec

Change causes a variety of reactions in clients and us. One of the hardest reactions to change is the fixing instinct that creates resistance in others. The instinct to solve and correct our client's situation can be strong – known as the righting reflex. This interactive session will provide you with Motivational Interviewing (MI)-inspired tools and takeaways to transform resistance into engagement.

Creating Careers with Hope, Resilience and Soul

215
E

Spencer Niles –
National Career Development Association/College of William & Mary
Norman Amundson – University of British Columbia

The contexts out of which our careers arise provide the opportunity for considering crucial life questions. Those who "live the questions" often demonstrate wisdom through being open to opportunities that are presented and having the courage to take action grounded in self-reflection, self-clarity and visioning. We discuss and demonstrate how to do this.

Greening Cannexus

*In an effort to green the conference,
you may notice some changes:*

- » **Programmes** will only be provided to those who made the request on their registration form, which allows for less printing
- » **Delegate bags** will not come pre-stuffed. You can choose the items you'd like to add to your bag from the resource table

Did you know the Shaw Centre has lots of environmentally friendly features?

- » **Recycling bins** are located throughout the building
- » **Water fountains** are available in all meeting rooms
- » A commitment that **25% of food** is produced locally

Un Cannexus plus vert

*Dans un souci d'écologie, nous avons
apporté quelques changements :*

- » **Les programmes** ne seront remis qu'aux participants qui en auront fait la demande dans le formulaire d'inscription afin de réduire le nombre d'exemplaires imprimés.
- » **Les sacs des délégués** ne seront pas préparés d'avance. Vous pourrez choisir les documents qui vous intéressent à la table des ressources.

*Saviez-vous que le Centre Shaw est
soucieux de l'environnement?*

- » Il y a des **bacs de recyclage** partout dans l'édifice.
- » Toutes les salles de réunion sont équipées de **fontaines**.
- » **25 % des aliments** sont produits localement.



TUESDAY | MARDI

Concurrent Sessions & Carousels

Séances concomitantes et carrousels

15:45 –
17:00

KAIROS Blanket Exercise

201
E

Note: this session runs until 5:45 pm. Participation is limited to 60 spots on a first-come, first-served basis.

The KAIROS Blanket Exercise invites you explore the historic and contemporary relationship between Indigenous and non-Indigenous peoples in Canada. It is an interactive learning experience that builds awareness and understanding of our shared history by having participants literally walk through situations that include pre-contact, treaty-making, colonization and resistance. Participants step onto blankets representing the land, and into the role of First Nations, Inuit and later Métis peoples.

WES Gateway Program: Assessing Credentials for Displaced Individuals

202
E

Beatrice Kohlenberg – World Education Services

Millions are forced to flee their country of education without complete records of their academic accomplishments and face barriers in building their lives in a new country. WES will introduce a solution: The WES Gateway Program seeks to enable those living in Canada after fleeing political unrest, conflict and natural disasters to achieve their educational and professional goals.

Moving Ontario Works Clients Towards Employment

203
E

Michael Simon – Association for Municipal Employment Services

The province is moving towards increased collaboration between Ontario Works and other organizations to support these individuals toward their employment goals. This session will provide the understanding on how to effectively work with individuals who have numerous perceived and real employment barriers. Various tools to support these jobseekers will be explored.

Self-Care for Career Development Practitioners

204
E

Michael Sorsdahl – Juvenation Wellness

This interactive session focuses on an updated review of the challenges faced by career practitioners by the nature of their work (including vicarious trauma, compassion fatigue and burnout), and how to identify symptoms in self. Let's work together to expand and implement updated evidence-based self-care strategies in the practitioner's everyday life to increase resilience and remain healthy in their practice.

Can't Miss Megs!

Wednesday, 9:00 AM – 10:30 AM

Mega sessions feature some of our most popular presenters and highly pertinent subjects.

Note: All sessions have limited seating (no pre-registration required) and begin promptly.



PANEL: Giving Students the Tools to Succeed in a Global Workforce

205
E

Moderator: Norah McRae – University of Waterloo, **Panellists: Michelle Dittmer** – Canadian Gap Year Association, **Clark Goodman** – International Experience Canada, **Jean-Marc Hachey** – MyWorldAbroad.com



This panel will discuss how international experiences contribute to the personal and professional development of young Canadians and, consequently, equip them for today's global workforce. As "internationalizing" education continues to include not only inbound movement – ie, the recruitment and retention of international students – but also outbound mobility, we find ourselves in this new space navigating how best to support domestic students in gaining global skills and competencies.

E English

 Carousel/ Carrousel (choose two/choisir deux)

F Français

 CERIC-funded project/Projet financé par le CERIC
Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette
 Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

Merging Indigenous and Non-Indigenous Values for Student Success

Linda Manning, Dwight Powless -
CultureScapes Consulting & Training

Programming for Indigenous student success often shows very little impact on student experience, persistence, graduation rates and employment outcomes. A continuous improvement process informed by Indigenous values may be a key to better results. Participants will practice incorporating Indigenous values into their processes for positive educational and employment outcomes for Indigenous youth.

Combiner valeurs autochtones et non autochtones

Linda Manning, Dwight Powless -
CultureScapes Consulting & Training

Les programmes favorisant le succès des étudiants autochtones ont souvent peu d'incidence sur l'expérience, la persévérance, les taux de diplomation et les résultats d'emploi. Un processus d'amélioration continue s'appuyant sur les valeurs autochtones pourrait être la clé de résultats améliorés. Les participants s'exerceront à intégrer les valeurs autochtones à leurs processus dans le but d'obtenir des résultats positifs en matière d'éducation et d'emploi pour les jeunes autochtones.

206




An Experiential Journey Through the CERIC Guiding Principles

207



Juliana Wiens, Karen Schaffer - Saint Mary's University

 Look more closely at the Guiding Principles in order to reflect on how you work and why you approach career-related issues in particular ways. Discover how the Organic Career Support Framework captures the complexity of career work, and see how the Action Plans translate Guiding Principles into concrete actions. Engage in reflections, discussions and in-session activities together with your colleagues.

Les mégas, à ne pas manquer!

Mercredi, de 9 h à 10 h 30

Les méga séances sont animées par des experts connus et sont consacrées à des questions éminemment pertinentes. Remarque : Toutes les séances ont un nombre limité de places et commencent à l'heure (pas de préinscription requise).



Strengths, Hope and Resources Program for Schools

Rebecca Hudson Breen - University of Alberta

Hope serves as an essential and sustaining factor in overcoming challenges in educational and career-life contexts. This session will introduce a multi-phase, collaborative, mixed-methods research project involving a strengths-, hope- and resources-based program to support the mental health and career-life development of teachers and students. Several sample interventions will be presented. Co-authors: Regan Holt, Denise Larsen, Wendy Edey, Chelsea Hobbs.

Programme de forces, d'espoir et de ressources pour les écoles

Rebecca Hudson Breen - Université de l'Alberta

L'espoir est un facteur essentiel de soutien pour la résolution de problèmes dans des contextes d'études et de vie personnelle et professionnelle. Cette séance présentera un projet de recherche collaborative en plusieurs phases et par méthodes mixtes caractérisé par un programme axé sur les ressources, l'espoir et les forces afin d'appuyer la santé mentale et le développement de la vie professionnelle et personnelle des enseignants et des étudiants.

208



Concurrent Sessions & Carousels

Séances concomitantes et carrousels

15:45 –
17:00

Leadership in Action: Stories of Ninja Career Development

209
E

Sareena Hopkins, Lynne Bezanson – Canadian Career Development Foundation, **Deirdre Pickerell** – Yorkville University/Life Strategies Ltd., **JP Michel** – SparkPath, **Tony Botelho** – Simon Fraser University Career & Volunteer Services

Canadians need career development more than ever, but our field often encounters barriers. Whether it's insufficient funding, closed and inflexible systems or lack of awareness of the value of career development, we are often thwarted. A few stealth leaders from our field will share a big challenge they've faced and the ninja move they used to overcome the odds.

Exploring a Social Enterprise Model to Essential Skill-Building

210
E

Angie Marquis – Tewaohnnhi'saktha
Keisha Goodleaf – Kahnawà:ke's Economic Development Commission
Cheryl Lahache – Kahnawake Shakotiaa'kehnhas Community Services

The Achieving Concrete Essentials (ACE) program is a Service Canada Skills and Partnership-funded project that began in October 2017. Tewaohnnhi'saktha is Kahnawake's Economic Development Commission, and the Employment & Training Division partnered with Income Security and Business Services to create an innovative project for our clients in need of building workforce skills.

Career Development Elevated: Learnings from System Transformation

211
E

Aime Haughn – Nova Scotia Department of Labour and Advanced Education
Kathy McKee – Nova Scotia Career Development Association
Jaime Smith – St Francis Xavier University

Join stakeholders leading the human and digital transformation of employment services in NS. Learn about challenges, opportunities and innovations that are strengthening the system as they continue to shift to a model focused on quality service, accountability, and diversity and inclusion. Resilience, strife and celebration are the reality while NS doubles down on achieving service excellence and improved outcomes for all.

Façonnez votre métier idéal

212
E

Philbert Corbrejaud – La Tribu Maâtura

65 % des écoliers pratiqueront un métier qui n'existe pas aujourd'hui. Le système de formation ne permet plus aux salariés de s'adapter aux perpétuelles évolutions. L'apprentissage doit se faire autrement. Connaissez-vous votre potentiel? Savez-vous comment atteindre votre projet professionnel? Nous avons tous des talents cachés qui ne demandent qu'à éclore. Vos talents sont vos richesses professionnelles!



*Did you know that six community-based counsellors from different provinces and territories are able to attend Cannexus this year thanks to the **Elizabeth McTavish Bursary**? Learn more at cannexus.ca/mctavish_bursary.*

The Rules of Engagement

213
E

Herky Cutler – herkycutler.com

The 21st century poses amazing opportunities for practitioners and their clients. As demands for workplace skills change rapidly, practitioners and clients need to be more "organic" in nature, responding to employer needs quickly. The key to being ready amidst this chaos is ENGAGEMENT! Herky will present his 6 Rules of Engagement that will create synergetic relationships between client and practitioner.

E English

Carousel/Carrousel (choose two/choisir deux)

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette

F Français

☆ CERIC-funded project/Projet financé par le CERIC

Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

**PANEL: Narrative Career Management
Reflection: Today's On-Campus Tools**

214
E

Moderator: Mark Franklin – OneLifeTools/CareerCycles/University of Toronto, **Panellists: Jessica Isenor** – NS Community College, **Kerry Till** – Conestoga College, **Michael Stebleton** – University of Minnesota, **Kris Magnusson** – Simon Fraser University

Career planning needs to continue to shift across higher education. Engaging students using innovative interventions and reflection tools remains vital. How can a college career course, credit-bearing university undergraduate and graduate course, disability advocate and career educator use comparable post-modern approaches to facilitate career conversations? Can facilitated technology and games create transformation? Learn about embedding narrative tools across campus.

**Career Resolutions?
You've Got This!**

215
E

Laurie Edwards – Nova Scotia Community College
Clarence DeSchiffart – Consultant/Trainer

Having challenges working with people who have lost hope or are struggling with motivation? Learn how to help people resolve ambivalent feelings and insecurities to find the internal motivation they need to make life and work decisions. We'll examine a constructivist approach to meaning making as we consider how to help people move through the emotional stages of change.

**Taming the
Overwhelm Dragon**

C1
E

Cathy Ginsberg – People Focus Training Inc.

We lead busy lives. Juggling multiple priorities, adapting to constant change, contending with challenging targets, working with limited resources - and striving to meet clients needs. The resulting overwhelm can drain energy, stifle motivation and contribute to burnout. Explore the keys to balancing and managing responsibilities while maintaining your energy and enthusiasm in this interactive session.

**Teaching Career Using the UN
Sustainable Development Goals**

C2
E

Candy Ho – Kwantlen Polytechnic University

Inspired by the United Nations (UN) 2030 Agenda for Sustainable Development, a university career transition course introduced the 17 UN Sustainable Development Goals (SDGs) in its curriculum. Learn how the introduction helped students identify local and global issues they hoped to help address in their communities, which in turn enabled them to better articulate their life purpose and career aspirations.

**First Canadian Work Experience Pilot:
Early Implementation Lessons**

C4
E

Julie Rodier, Greg Lockwood –
Social Research and Demonstration Corporation

The need for Canadian work experience comes up repeatedly as a key barrier for many newcomers seeking employment upon arrival. The Canadian Work Experience Pilot is testing innovative approaches to help skilled newcomers gain their first Canadian work experience in their professions, including the use of temporary wage subsidies. Reflect and participate in discussions on early findings from the evaluation.

**Road Map to
Manifest Your Dreams**

C5
E

Dave Urchuck – DaveUrchuck.com

What steps can help you build a solid foundation to SOAR in life, personally and professionally? Join Dave Urchuck to find out. You'll learn and better understand five specific topics to help create the life, career and business you want and deserve.

Concurrent Sessions & Carousels Séances concomitantes et carrousels

15:45 –
17:00

How to Ikigai

C6



Nova Scotia Works Digital: Delivering Online Employment Services

C7



Tim Tamashiro – How To Ikigai

Jennifer Wagg – The Department of Labour and Advanced Education
Mimi Sheriff – Bluedrop Learning Networks
Terry Bramwell – Davis Pier

How To Ikigai is a fun, interactive session with author Tim Tamashiro. He teaches the ancient practice of Ikigai (EE-KEE-guy). From Okinawa, Japan, Ikigai is your "life's purpose" in four simple directions: 1. Do what you love; 2. Do what you're good at; 3. Do what the world needs; 4. Do what you can be rewarded for.

The Nova Scotia Works Digital Channel will operate as a service access point for Nova Scotians seeking career and employment support services, as well as a mechanism for our Nova Scotia Works Employment Service in-person sites to integrate digital services into the experience of new and existing users.

Career Pathways for Visible Minority Newcomer Women

C8



How Career Development Discussions Can Increase Employee Engagement

C9



Tim Foran – Refugees and Citizenship Canada
Susanna Gurr – Social Research and Demonstration Corporation

Colleen Egli – UBC Sauder School of Business

Visible minority newcomer women often face multiple barriers to employment. In Canada, gaps in labour-market outcomes are typically wider for core-aged immigrant women, both as compared with their male counterparts and Canadian-born women. We will discuss a three-year pilot designed to support employment-related programming for visible minority newcomer women. Learnings from the pilot will help inform policy and programming.

Knowing how to increase employee engagement remains elusive for many people managers. What can you do in your job to increase engagement, regardless of your position in an organization? Learn what new research tells us are necessary key components to increasing employee engagement, and how to strategically use career discussions as an effective and low-cost tool to do so.

Findings from Data Analysis of First Nations Employment

C10



Addressing Labour Needs for Persons with Disabilities

C11



Mukhtar Rahemtulla – ERS Scale Inc.
Nadine Montour, Roiahtate Horn – Tawatohnhisaktha, Kahnawake Economic Development Commission

Amani Hitimana – University of Toronto

There is an increasing desire to better understand challenges faced by First Nations' peoples in finding sustainable employment. This presentation answers the question, what interventions lead to successful outcomes? It draws on recent data on Indigenous groups. The data shows Indigenous peoples' employment readiness, the challenges they face, and the interventions that have improved their soft skills and employability factors.

In an increasingly diverse society, the aspiration to include persons with disabilities (PWDs) in the workforce at all levels is more critical than ever before. Most companies have policies of diversity in place. But they do not live up to them. Hiring PWDs will reap multiple advantages – both for themselves in terms of qualified personnel as well as for the public.

E English

Carousel/ Carrousel (choose two/choisir deux)

F Français

☆ CERIC-funded project/Projet financé par le CERIC

Workforce Development Spotlight/
Développement de la main-d'œuvre en vedette👤 Interpretation/Interprétation (Headsets available on Level 3/Procurez-vous vos écouteurs au 3^e étage)

Stop Your Job Search: Start Business Planning

C12



Karen McDonald-Hurley – Opportunity Group

Can you make something to sell or have knowledge others are willing to pay for? These are reasons to consider self-employment – but don't know where to start? Needing flexible hours or anxiety working with others may preclude your clients from participating in the workforce. It may be time to stop the job search and start the business planning.

Welcome to Canada: Journey to Qualification Recognition

C13



Medina Puskar, Sonya Hince – Manitoba Start

Moving to a new country is an exciting journey; however, finding out that your credentials are initially not recognized in Canada can create uncertainty. Manitoba Start works with internationally educated professionals belonging to regulated professions. We assist newcomers in navigating the credential recognition process, while leveraging business partners in finding stepping-stone jobs in their profession or alternative career options.

Exploring Stakeholders' Perceptions of Graduate Employability Skills

C14



Alizeh Batra – New York University Abu Dhabi

This small-scale study explored UAE faculty members' and employers' perceptions of key employability skills in fresh graduates and the reasons for their importance. Participants' views were elicited using a novel concept-mapping approach, along with semi-structured interviews. Results indicate that both groups were aligned in their views. However, their operationalization of skills was misaligned, raising concerns about the academia-industry gap.

Career Mapping: Expanding Innovative Pathways for Employment Security

C15



Linda Pardy – University of the Fraser Valley

In partnership, the University of the Fraser Valley has developed a new way to map non-linear career pathways. This new mapping project shows students how they can expand their career options. It works especially well for demonstrating the potential of liberal arts, humanities and social science degrees. Students report it gives them hope for the future.

New Ecology of Work

C16



George Dutch – JobJoy

The Basic Income debate is a symptom of widespread worries about work and money, and helps shine a media spotlight on AI, robotics and automation. Technological, economic and global forces are shaping a new ecology of work, which is an interesting research topic, but does it require a pro-active response now from front-line career practitioners? Share your ideas and experiences.



Sector Meetups

Tuesday, 5:30 PM

Several associations and groups are independently organizing meetups after the Cannexus programming day. These gatherings are generally informal and discussion-oriented. Anyone with an interest in the subject area is welcome to attend. Note: Any refreshments served are at the discretion of organizers.

Rencontres sectorielles

Mardi, 17 h 30

Les rencontres sectorielles sont organisées de manière indépendante par des associations et des groupes en dehors des heures du congrès Cannexus. Il s'agit généralement de réunions informelles axées sur la discussion. Quiconque s'intéresse au thème abordé peut assister à la séance. Remarque : la décision d'offrir des rafraîchissements revient aux organisateurs.

202: A Conversation About Career Development in the North by the North

203: Enabling Public Policy for the Non-Profit & Charitable Sector

207 : Une rencontre informelle entre délégués francophones et francophiles

208: Facilitating Employment Inclusion in Canada - Supported Employment Essentials

210: Rural Communities Share: Building Jobs Using Disruptors

212: Big Data: Opportunities, Challenges and Risks

See the conference app or online programme for more details.

Voir l'application de congrès ou le programme en ligne pour plus de détails.



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2019 CERIC Survey of Career Service Professionals

Wednesday, 8:00 AM – 9:00 AM

Don't miss the chance to be among the first to get a look at the survey findings. Join us for this breakfast presentation to learn about the state of the career services sector – from the competencies needed to the public's perception of its value.

Sondage 2019 du CERIC auprès des spécialistes en développement de carrière

Mercredi, de 8 h à 9 h

Ne laissez pas passer la chance de découvrir en primeur les résultats du sondage. Nous vous invitons à ce déjeuner-présentation où vous en apprendrez plus sur l'état de la profession, des compétences requises à la perception de sa valeur par le grand public.



*Saviez-vous que six conseillers travaillant dans le milieu communautaire dans des provinces et territoires différents ont pu assister à Cannexus cette année grâce à la **bourse Elizabeth McTavish**? Apprenez-en davantage à cannexus.ca/bourses_mctavish.*

CAPITALE DU CANADA
OTTAWA
CANADA'S CAPITAL

Flash Your Badge

*The Flash Your Badge Program grants delegates and a guest **access to discounts and special offers at participating attractions, tours and restaurants** throughout Ottawa. There is no registration required to use this program – delegates can simply present their Cannexus badge at participating retailers to receive the advertised discount.*

Montrez votre porte-nom de délégué

*Le programme Porte-nom de délégué permet aux délégués et aux invités d'avoir **accès à des rabais et à des offres spéciales dans les attractions, circuits et restaurants participants** d'Ottawa. Il n'y a pas d'inscription requise – les délégués peuvent simplement présenter leur porte-nom Cannexus chez les détaillants participants pour recevoir la réduction annoncée.*

CAPITALE DU CANADA
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CANADIAN JOURNAL OF CAREER DEVELOPMENT

REVUE CANADIENNE DE DÉVELOPPEMENT DE CARRIÈRE



The *Canadian Journal of Career Development* is a peer-reviewed publication of multi-sectoral career-related academic research and best practices from Canada and around the world.

La *Revue canadienne de développement de carrière* est une publication évaluée par les pairs portant sur la recherche universitaire multisectorielle et les pratiques d'excellence relatives aux carrières au Canada et partout dans le monde.

- Published twice annually
- Welcomes articles from all sectors
- Broad focus on career development
- View current and past issues online
- Free to subscribe and access
- Publiée deux fois par année
- Accepte des articles de tous les secteurs
- Traite du développement de carrière au sens large
- Consultable en ligne et accès aux archives
- Disponible en abonnement gratuit

Peer-reviewed publication categories: Regular/Full Article, Research-in-Motion and Graduate Research Briefs.

Non-peer reviewed categories: Academic Book Reviews, Non-Academic Book Reviews and Practitioners & Community Best Practices.

Catégories de manuscrits évalués par des pairs : article régulier et complet, recherches en cours et résumés de recherche d'étudiants aux cycles supérieurs.

Catégories de manuscrits non évalués par des pairs : critiques d'ouvrages universitaires, critiques de livres non universitaires et pratiques exemplaires pour les intervenants et la communauté.

Published by / Publiée par



Advancing
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The Counselling
Foundation of Canada

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Oops!

We apologize for any errors or omissions in the programme. All reasonable efforts were made to ensure accuracy.



Oops!

Nous vous prions d'excuser les erreurs ou les omissions qui pourraient se trouver dans le programme. Tous les efforts raisonnables ont été faits pour en garantir l'exactitude.

Good Money™ supports inclusion

At Vancity, we're committed to inclusion for everyone. Working with our community partners, we support newcomers with financing, work permits, and recertifications so they can overcome barriers and unlock their full potential in Canada.

Join the Workforce Development Panel to discover how we can all support Canada's newcomers.



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Careering Magazine and
Canadian School Counsellor Magazine**

We see a Future in their Future



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Networking

Work Experience

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Our youth are full of potential. With the world of work changing, we need to help ensure that they're prepared for what's next. That's why we created RBC Future Launch, a program that increases access to skill development, networking opportunities, work experience and mental well-being supports and services. Empowering the youth of today for the jobs of tomorrow.
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RBC Future Launch

Empowering the youth of today for the jobs of tomorrow.



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au Canada

CERIC encourages the engagement of Canada's full-time graduate students whose academic focus is in career development or related fields. Faculty members are asked to help identify appropriate graduate students.

Through this program, graduate students will be introduced to CERIC and invited to:

- **Compete for the CERIC GSEP Award**, which provides free registration and up to \$1,000 to cover expenses to attend and present a poster at the **Cannexus National Career Development Conference**;
- **Join one of CERIC's committees** (one graduate student per year);
- **Write for the CareerWise website**, featuring the top career news and views, with a popular weekly newsletter curating the best of the site;
- **Submit an article** to the peer-reviewed *Canadian Journal of Career Development*;
- **Connect with other graduate students** through the GSEP Network, a dedicated LinkedIn group, or through the GSEP group on Facebook.

2020 APPLICATION DEADLINE: MARCH 31, 2020

Ce programme du CERIC encourage la mobilisation des étudiants(es) canadiens(iennes) aux cycles supérieurs dont les études portent sur le développement de carrière et/ou un domaine connexe. Nous demandons l'assistance du corps enseignant pour nous aider à repérer des étudiants admissibles.

Grâce à ce programme, les étudiants aux cycles supérieurs feront la connaissance du CERIC et seront invités à :

- **tenter de remporter le Prix GSEP du CERIC**, qui permet à l'étudiant d'obtenir une entrée gratuite au **Congrès national en développement de carrière Cannexus** ainsi que jusqu'à 1000 \$ pour couvrir les dépenses associées à la participation du congrès et à la présentation d'une affiche;
- **joindre un des comités du CERIC** (un(e) étudiant(e) des cycles supérieurs par année);
- **écrire pour le site Web OrientAction**, qui présente les derniers points de vue et nouvelles en matière de carrière, avec de populaires bulletins hebdomadaires regroupant le meilleur du site;
- **soumettre un article pour la Revue canadienne de développement de carrière**, une publication académique évaluée par les pairs;
- **créer des liens avec les autres étudiants** via le réseau GSEP, un groupe LinkedIn dédié, ou via le Groupe GSEP sur Facebook.

DATE LIMITE D'APPLICATION POUR 2020 : LE 31 MARS 2020

ceric.ca

Day/jour 03

WEDNESDAY JANUARY 29

MERCREDI 29 JANVIER

07:00 - 12:00	Conference Check-In Enregistrement	Level 3: Foyer 3 ^e étage: Hall
07:00 - 08:00	Networking Breakfast Déjeuner et réseautage	Level 3: Plenary 3 ^e étage : Salle plénière
08:00 - 09:00	CERIC 2019 Survey of Career Service Professionals: Who We Are and Where We're Going Sondage 2019 du CERIC auprès des spécialistes en développement de carrière : qui sommes-nous et où allons-nous?	Level 3: Plenary 3 ^e étage : Salle plénière
09:00 - 10:30	Mega Sessions Méga séances	Level 2: Meeting Rooms 2 ^e étage : Salons de réunion
10:30 - 10:50	Networking Coffee Break Pause café réseautage	Level 3: Foyer 3 ^e étage: Hall
10:50 - 11:50	CLOSING KEYNOTE / ALLOCUTION DE CLÔTURE – NATAN OBED <i>Inuit Self-Determination During a Time of Reconciliation</i> <i>L'autodétermination des Inuits à l'ère de la réconciliation</i> SPONSORED BY COMMANDITÉE PAR : NELSON	Level 3: Plenary 3 ^e étage : Salle plénière
11:50 - 12:00	Closing Comments Remerciements et mot de la fin	Level 3: Plenary 3 ^e étage : Salle plénière



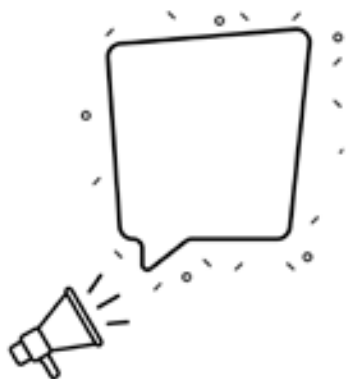
Survey Results | Résultats du sondage

08:00 - 09:00

CERIC 2019 Survey of Career Service Professionals: Who We Are and Where We're Going

The results are in! In this session, get a first-hand look at the results from CERIC's 2019 Survey of Career Service Professionals. This national survey, now in its third iteration, engaged career service professionals from across Canada on their perspectives of their own career journey as well as the field of career development and career counselling. We've sifted through the data and pulled out a few key insights for reflection and discussion. Learn how the field has changed since the first edition of this survey back in 2011 and offer your thoughts on the issues that are top of mind for you today.

Ben Liadsky is the Program Officer at The Counselling Foundation of Canada and an Evaluation Consultant at Taylor Newberry Consulting. He has 10 plus years of experience in the non-profit sector in a variety of roles from evaluation to program management to communications. Ben also holds a Master's degree in Global Environmental Policy from the University of Northern British Columbia.



Sondage 2019 du CERIC auprès des spécialistes en développement de carrière : qui sommes-nous et où allons-nous?

Nous avons reçu les résultats du sondage réalisé auprès des spécialistes en développement de carrière! Soyez les premiers à les découvrir en participant à cette séance. Dans le cadre de ce sondage mené à l'échelle nationale, et qui en est à sa troisième mouture, nous avons demandé aux spécialistes du développement de carrière de partout au pays de partager leur point de vue à la fois sur leur propre parcours professionnel, mais aussi sur le domaine du développement de carrière et de l'orientation professionnelle. Nous avons épluché les données et en avons dégagé les points principaux afin d'y réfléchir et d'en discuter ensemble. Découvrez ce qui a changé dans notre domaine depuis le premier sondage de 2011 et donnez votre avis sur les enjeux prioritaires actuels.

Ben Liadsky est agent de programme à The Counselling Foundation of Canada et consultant en évaluation chez Taylor Newberry Consulting. Il possède plus de 10 ans d'expérience dans le secteur à but non lucratif, dans divers rôles (évaluation, gestion des programmes, communications). Ben détient une maîtrise en politiques environnementales mondiales de l'Université de Northern British Columbia.

Mega Sessions | Méga séances

09:00 –
10:30

Mega sessions feature well-known presenters and highly pertinent subjects.
Les Méga séances présentent des conférenciers de renommée abordant des sujets pertinents.

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E



A Movement of Changemakers: 2 Stories of Youth-Led Organizations

This Mega session will focus on two inspirational stories of youth-led grassroots organizations who saw gaps in service and decided to make a difference – so that every young person can confidently pursue their aspirations for the future.

Tamer will focus on the journey of UforChange, a youth-led arts organization in the Toronto neighbourhoods of St James Town and Regent Park. UforChange mentors young people in pursuit of their artistic passions through programs that are unique in providing them not only with foundational skills, but also access to professional mentors, employment opportunities, a sense of community, education support and more.

A group of Indigenous youth that came together from Idle No More, A7G started from a gap in services and grew into a movement. Giving a national voice and platform to young people across Turtle Island not only contributes to their own success and healing today but also to that of the next seven generations. Gabrielle will speak to the need for grassroots programming and how Indigenous youth still carry the burden of reconciliation.

Tamer Ibrahim oversees the Youth Collective Impact program at the Laidlaw Foundation: an initiative in partnership with Innoweave that helps organizations in local communities across Ontario develop, launch and implement collective impact approaches that directly improve outcomes for youth in their community. He currently sits on the Board of Directors at For Youth Initiative: a non-profit organization that has served, inspired and advocated for thousands of teens and young adults in York South-Weston since 1995.

Gabrielle Fayant originates from Fishing Lake Métis Settlement in Alberta and identifies as a proud Michif woman. She currently resides in Ottawa on the traditional territory of the Algonquin peoples. Gabrielle is the cofounder and Co-CEO of Assembly of Seven Generations (A7G) and has won several awards for her commitment to Indigenous youth. In 2016, the Honourable Minister of Crown-Indigenous Relations and Northern Affairs, Carolyn Bennett, appointed Gabrielle to implement the Truth and Reconciliation Commission of Canada Call to Action #66: “that the federal government establish multi-year funding for youth organizations to deliver programs on reconciliation, and establish a national network.”

206

E



Wired For Innovation: Tapping into Unique Abilities of Millennial and Gen Z Employees

Young people in every organization are uniquely positioned to innovate and effectively engaging them can help organizations tackle the challenges they face. An inspiring call-to-action and practical guide; through stories, data and original research Ilona will explain what neuroscience and developmental psychology can tell us about young people’s unique abilities, what is holding us back from tapping into their potential and why intergenerational collaboration is essential in an era of rapid change.

Ilona Dougherty is the Co-creator and Managing Director of the Youth & Innovation Project at the University of Waterloo. She co-founded Apathy is Boring, a non-partisan social enterprise that encourages youth to vote. Ilona was named an Ashoka Fellow, a recipient of the Queen Elizabeth II Diamond Jubilee Medal, and one of the Top 100 Most Powerful Women in Canada.

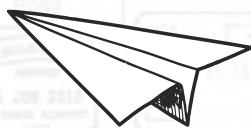
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To learn more about the IEC program and how it can work for your organization, please visit canada.ca/iec or come see us.



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EIC permet aux jeunes Canadiens âgés de 18 à 35 ans de travailler et de voyager dans plus de 30 pays partenaires d'EIC pour une période maximale de deux ans, en facilitant l'obtention des permis de travail. En retour, les jeunes de ces pays peuvent venir au Canada pour y faire de même.

Pour obtenir plus de renseignements sur EIC et pour savoir comment cela pourrait fonctionner pour votre organisation, visitez canada.ca/eic ou venez nous rencontrer.



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada

Canada

Mega Sessions | Méga séances

09:00 –
10:30

Mega sessions feature well-known presenters and highly pertinent subjects.

Les Méga séances présentent des conférenciers de renommée abordant des sujets pertinents.

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What Do You Really Value? What Motivates Us?

Most people do not truly understand what their core values might be and how to live them out. Confusion, lack of congruence in operational values, and inability to make timely decisions hinders success. Dr Keis will share breakthrough research on why values clarification is foundational to anyone's success. This session is consistently rated the top session in any conference!

Ken Keis Ken Keis, PhD, is a foremost global authority on behavioural assessment strategies and an expert in leadership, purpose and wellness. He has authored over four million words, including 500 articles, four books and 12 assessments.

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Overcoming “Stuckness” – Helpful Strategies for Self and Clients Des stratégies pour vous aider et aider vos clients à lever les blocages

It happens time and again. You, a client, friend, colleague or relative declare that it is time to leave the job that's making you/them crazy, end that bad relationship, return to school, write that book, tackle that bucket list... For a hot minute there is a frenzy of talk, research, data collection, and sometimes even a plan. And then nothing. No action, no progress. What happened? This session will address the factors that keep us “stuck” and strategies for overcoming them.

Cela se produit trop souvent. Vous, un client, un ami, un collègue ou un membre de votre famille déclare vouloir démissionner de l'emploi qui le rend malade, mettre fin à une relation toxique, retourner à l'école, écrire enfin ce livre, s'attaquer à sa liste de vie... Pendant une minute, c'est l'effervescence des discussions, des recherches, de la collecte de données. Parfois même, un plan est dressé. Puis, plus rien. Rien n'est entrepris, rien ne change. Que s'est-il passé? Cette séance aborde les blocages qui nous empêchent d'aller de l'avant et propose des stratégies pour les surmonter.

Yvonne Rodney, currently a career and personal development consultant at Inner Change Consulting (innerchangeconsulting.com), is also a proud introvert, an author, public speaker, playwright, theatrical director and many other life roles. She is the former Director of the University of Toronto Career Centre.

Conseillère en matière de cheminement de carrière et de développement personnel à Inner Change Consulting (innerchangeconsulting.com), **Yvonne Rodney** est une introvertie qui s'assume. Auteure, conférencière, dramaturge, directrice de théâtre, elle joue de nombreux rôles dans sa vie quotidienne. Elle a été directrice du centre de carrières de l'Université de Toronto.



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Mega Sessions | Méga séances

09:00 –
10:30

Mega sessions feature well-known presenters and highly pertinent subjects.
Les Méga séances présentent des conférenciers de renommée abordant des sujets pertinents.

213/215



Above the Noise: Making Our Voices Heard

Clients often come to us with a cacophony of voices in their heads and we are challenged to speak with a voice that can be heard above all that noise. This session will unpack reasons why some clients tune out. We will explore the possibility of engaging clients in such a way that we get the attention of people and that all the noise won't drown out our voice.

Gray Poehnell explores holistic career approaches that cultivate hope, practical spirituality and imagination. He has extensive experience in working with Aboriginal, immigrant and mainstream clients and currently trains career practitioners nationally and internationally.

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PANEL: Taking the Career Development Ninja Challenge

At Cannexus19, keynote panelist Sareena Hopkins from CCDF challenged us to “go ninja” and influence career development throughout our institutions. This panel did just that! From coast-to-coast the various panel members have been career development ninjas all year. Come learn what tactics, strategies and projects they have put into action. You'll gain creative ways to promote career education.

Atifa Karim is Lead Co-ordinator, Career Education at University of Toronto. She is passionate about using a system-thinking and collaborative approach to curriculum design, with a focus on integrating career education, student and academic affairs.

Candy Ho teaches at Kwantlen Polytechnic University's Educational Studies department in the Faculty of Arts. She is keen to explore the convergence between career education and development, teaching and learning, and student success.

Jennifer Browne is the Director of Student Life at Memorial University providing leadership to a number of areas in the portfolio including career development. She currently holds the position of Past Chair on the CERIC Board.

Dr **Linda Pardy** teaches communications and is a workplace learning specialist. She is responsible for creating an innovative career mapping resource and is excited to begin implementing it across a wide variety of disciplinary areas.

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CANNEXUS21

By/Par **CERIC**

CEDEC

A global thinker and local actor, CEDEC facilitates workforce development through multi-sectoral collaboration to help communities innovate, grow and prosper.

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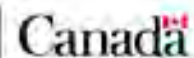
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Conseil canadien pour la réussite des jeunes

Funding by the Government of
Canada under the Youth
Employment and Skills Strategy





Keynote Speaker

10:50 – 11:50, Level 3 Plenary



Natan Obed

Inuit Self-Determination During a Time of Reconciliation

Sponsored by:

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Inuit are implementing their right to self-determination through a broad range of initiatives within Inuit Nunangat – the homeland of Inuit in Canada. As President of the Inuit Tapiriit Kanatami (ITK), Natan Obed leads an organization that is the national voice of Canada’s 65,000 Inuit.

According to the ITK, most Inuit live in 51 communities spread across the Inuit Nunangat, which is comprised of the Inuvialuit Settlement Region (Northwest Territories), Nunavut, Nunavik (Northern Quebec) and Nunatsiavut (Northern Labrador). This territory encompasses roughly 35% of Canada’s land mass and 50% of its coastline. Natan oversees the many programs and initiatives focused on improving the day-to-day lives of Inuit, including health, food security, suicide prevention, and the implementation of the transformational National Strategy on Inuit Education, while also leading ITK’s advocacy with federal, provincial and territorial governments. Despite these efforts, Inuit continue to face systemic barriers to equality, and often earn less than southerners who come to work in the North. He will talk about the practical, political and visionary aspects of how Inuit are self-determining during this time of reconciliation.

Natan Obed is the President of Inuit Tapiriit Kanatami. He is originally from Nain, the northernmost community in Labrador’s Nunatsiavut region, and now lives in Ottawa. For 10 years he lived in Iqaluit, Nunavut, and worked as the Director of Social and Cultural Development for Nunavut Tunngavik Inc. He has devoted his career to working with Inuit representational organizations to improve the well-being of Inuit in Canada.

Allocution

10:50 – 11:50, 3^e étage, Salle plénière



Natan Obed

L'autodétermination des Inuits à l'ère de la réconciliation

Commanditée par :

NELSON

Les Inuits affirment leur droit à l'autodétermination grâce à un vaste éventail d'initiatives dans le Nunangat inuit, la terre ancestrale des Inuits au Canada. À titre de président de Inuit Tapiriit Kanatami (ITK), Natan Obed dirige un organisme qui est la voix à l'échelle nationale des 65 000 Inuits du Canada.

Selon l'organisme ITK, la plupart des Inuits habitent au sein de 51 communautés réparties dans tout le Nunangat inuit, qui est composé de la région désignée des Inuvialuits (Territoires du Nord-Ouest), du Nunavut, du Nunavik (Nord du Québec) et du Nunatsiavut (Nord du Labrador). Ce territoire couvre environ 35 % de la superficie terrestre du Canada et 50 % de son littoral. Natan est responsable des nombreux programmes et initiatives visant à améliorer le quotidien des Inuits, dont la santé, la sécurité alimentaire, la prévention du suicide et la mise en œuvre de la stratégie nationale transformative sur l'éducation des Inuits. Il est également responsable de défendre les intérêts d'ITK auprès des autorités fédérales, provinciales et territoriales. Malgré ces efforts, les Inuits continuent de faire face à des obstacles systémiques à l'égalité et sont souvent moins bien rémunérés que les personnes originaires du Sud venues travailler dans le Nord. Il parlera des aspects pratiques, politiques et visionnaires associés à la manière dont les Inuits assurent leur autodétermination à l'ère de la réconciliation.

Natan Obed est président de l'organisation Inuit Tapiriit Kanatami (ITK). Originaire de Nain, la communauté la plus septentrionale de la région du Nunatsiavut au Labrador, il vit maintenant à Ottawa. Il a vécu pendant 10 ans à Iqaluit, au Nunavut, et a été directeur du développement social et culturel de la société Nunavut Tunngavik Inc. Il a consacré sa carrière à travailler avec des organisations de représentation inuites en vue d'améliorer le bien-être des Inuits au Canada.



Thank You!

*Thank you to all of our **delegates, presenters, sponsors, exhibitors and volunteers** for your contributions to growing Cannexus into what it is today. Together, we are able to create an exceptional opportunity each year for learning, impact & community-building that advances career development in Canada.*

Merci!

*Merci à tous **les délégués, les conférenciers, les commanditaires, les exposants et les bénévoles** qui font du congrès Cannexus ce qu'il est aujourd'hui. Ensemble, nous créons tous les ans une occasion exceptionnelle d'apprendre, d'avoir un impact et de bâtir une communauté qui fait progresser le secteur du développement de carrière au Canada.*



CANNEXUS

By/Par CERIC

Mark Your Calendars!

Plan to join us once again for Cannexus at the Shaw Centre in Ottawa:

À noter dans vos agendas!

Joignez-vous à nous encore une fois pour Cannexus au Centre Shaw d'Ottawa :

January 25 – 27, 2021 | du 25 au 27 janvier 2021

January 24 – 26, 2022 | du 24 au 26 janvier 2022

January 23 – 25, 2023 | du 23 au 25 janvier 2023

January 29 – 31, 2024 | du 29 au 31 janvier 2024

Project Partnership Funding Available Financement de projets en partenariat



CERIC is currently accepting partnership proposals to develop innovative resources for counselling and career development.

We invite both individuals and organizations (eg, education, community-based, non-profit, private, etc.) to submit project proposals for career counselling-related research or learning and professional development.

Le CERIC accepte présentement les soumissions de proposition de développement de ressources novatrices pour le counseling et le développement de carrière.

Nous invitons les particuliers et les organismes (par exemple, éducatifs, communautaires, à but non lucratif, privés, etc.) à soumettre des propositions de projets de recherche ou d'apprentissage dans le domaine du développement et de l'orientation professionnelle.

Project partners have included / Liste des partenaires de projets



The following priority areas have been identified:

- Career practicing with social and economic impact
- Early intervention to assist children's career decision making
- Impact of career services on policy and programs
- New emerging career development theories and career management models
- Entrepreneurial education and career development

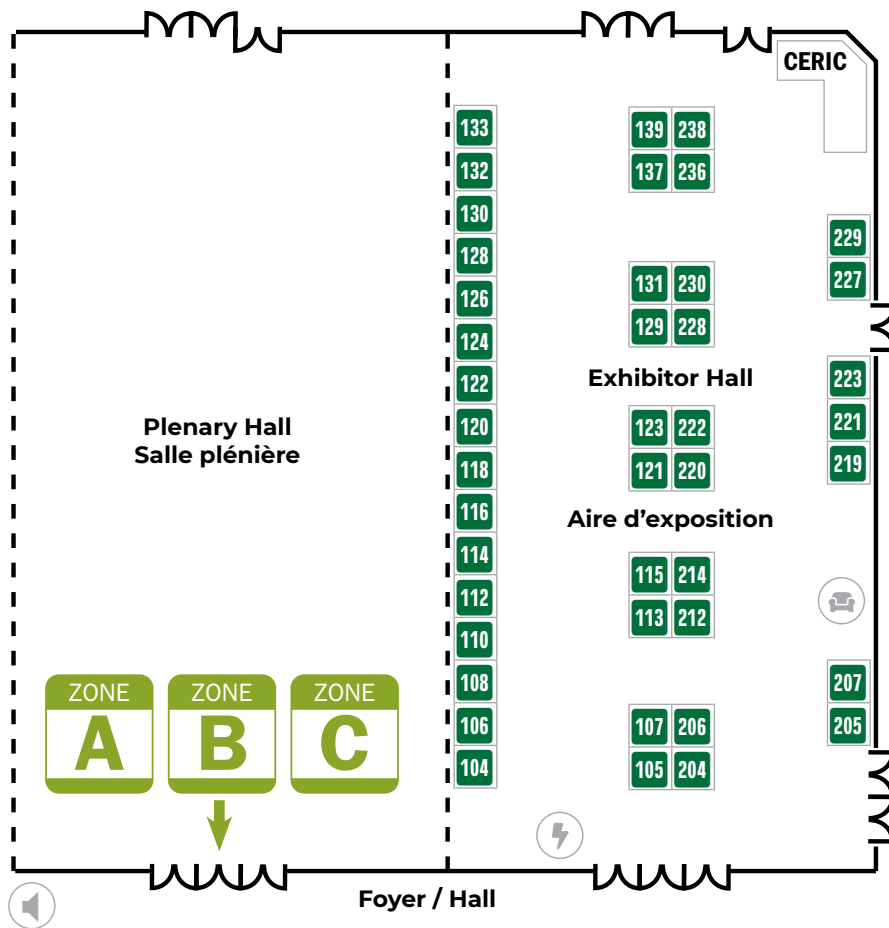
For more information or to complete a Letter of Intent Application, please visit ceric.ca/partnerships.

Nous avons identifié les domaines prioritaires suivants :

- La pratique du développement de carrières ayant une incidence sociale et économique
- L'intervention précoce afin d'aider les enfants dans leur choix de carrière
- L'incidence des services d'orientation sur les politiques et les programmes
- Les nouvelles théories de développement de carrière et nouveaux modèles de gestion de carrière
- La formation relative à l'entrepreneuriat et au développement de carrière

Pour plus d'information ou pour remplir un formulaire de lettre d'intention, visitez ceric.ca/partenariats.

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ZONES

Social Enterprise Career Marketplace Carrefour des carrières des entreprises sociales

- > EcoEquitable Inc.
- > Innovative Community Support Services
- > Keys Job Centre d'emploi: BAG Project
- > Operation Come Home | Opération rentrer au foyer
- > The Ottawa Mission Food Services Training Program | La Mission d'Ottawa
- > Thirteen: A Social Enterprise
- > Wabano Chocolates
- > Youth Ottawa | Jeunesse Ottawa

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- > Legacy of Hope Foundation | La Fondation autochtone de l'espoir
- > Northern Youth Abroad
- > Ontario Federation of Indigenous Friendships Centres (OFIFC)
- > Vancouver Island University | Université de Vancouver Island

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Mental Health Zone Zone de la santé mentale

- > Causeway Work Centre
- > Employment Accessibility Resource Network (EARN) | Partenariat en accès, informations et ressources d'emploi
- > Frayme

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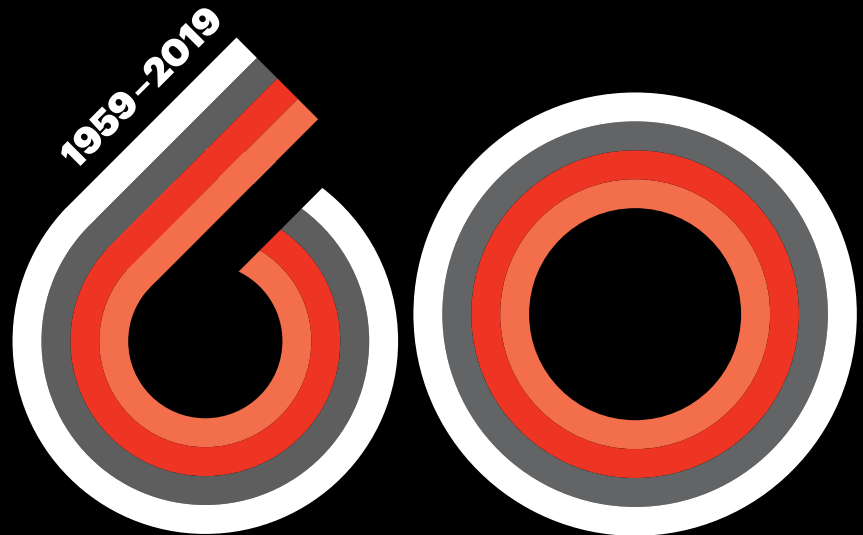
Gain visibility by advertising in our Cannexus conference programme! Other terrific opportunities are also available to **reach Canada's career development professionals** throughout the year. Contact marketing@ceric.ca to learn more!

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Gagnez en visibilité en annonçant dans le programme de Cannexus! D'autres possibilités formidables sont également offertes pour **rejoindre les professionnels canadiens du développement de carrière** tout au long de l'année. Écrivez à marketing@ceric.ca pour en savoir davantage!

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ResCare Workforce Services is a pioneer of demand-driven models that focus on understanding and meeting the needs of business. Informed through our business relationships using a consultative approach, we assess business needs and implement effective approaches and hiring strategies for thousands of companies.

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We are deeply committed to providing access to all those in need of services. We form delivery networks comprised of comprehensive career centers, community-based affiliates, itinerant sites, pop-up service locations, partner access points and virtual 24/7 solutions.

Collaborative Approaches

We are a highly-engaged partner that seeks to expand our partnerships by identifying organizations that align missions, resources and strategies to produce outcomes that advance communities, families and businesses. The result is a holistic workforce system that strengthens individuals and the networks that support them.

303.330.7154

[ResCareWorks.com](https://www.ResCareWorks.com)

Doing research in career development?

Here are two great resources to help!

1 CANADIAN CAREER DEVELOPMENT RESEARCHER DATABASE

ceric.ca/researchers

Find out who is doing what research in Canada with this easy-to-use, searchable online database.



- Search by 40 areas of interest or simply browse the list of 160 researchers and growing
- Use the database to identify potential academic and community partners for research
- Learn about the latest research in any area of career development

Researchers are invited to contact admin@ceric.ca to have their names added or update their profiles.

2 LITERATURE SEARCHES

ceric.ca/literature-searches

Use these 55 bibliographies to stay up to date on the latest research in key areas of career development.

Also a valuable reference if you are considering a submission to CERIC for project partnership funding.

New or updated literature searches include:

- Gamification for Career Development
- Climate Change and Career Development
- Career Development and Experiential Learning
- Workforce Development
- Public Sector and Career Development
- Future of Work
- Economic Benefits of Career Guidance

Etta St John Wileman Award Prix Etta-St.-John-Wileman

This award is designed to recognize and celebrate individuals who have devoted their lives to enhancing the field of career development. It honours Etta St John Wileman, a champion and crusader of career, work and workplace development in Canada in the early 20th century.

For full information on the nomination and selection process, as well as profiles of past winners, visit ceric.ca/wileman_award.

NOMINATION DEADLINE: JUNE 30, 2020

Ce prix vise à souligner et à célébrer l'apport des personnes qui ont consacré toute leur vie à améliorer le domaine du développement de carrière. Ce prix honore la mémoire d'Etta St. John Wileman, pionnière et fervente militante du développement de carrière et de l'amélioration des conditions de travail au Canada au début du XX^e siècle.

Pour plus d'information sur les nominations et la sélection, ou pour consulter la liste des anciens récipiendaires du prix, visitez ceric.ca/prix_wileman.

DATE LIMITE : LE 30 JUIN 2020

Centre Shaw Centre, Ottawa, Canada **January 25-27 janvier 2021**

CANNEXUS21

Join us at **Cannexus21**, Canada's largest bilingual conference for exchanging information and exploring innovative approaches in career counselling and career and workforce development!

Rejoignez-nous à **Cannexus21**, le plus grand congrès bilingue pour échanger de l'information et explorer des approches innovantes dans le domaine de l'orientation professionnelle, du développement de carrière et du perfectionnement de la main-d'oeuvre!

Save the date and plan to attend.

Réservez les dates et planifiez votre participation.

Watch for the Call for Presenters to open this spring.

Surveillez l'appel des conférenciers à venir ce printemps.

"Cannexus is true to its name: I felt connected to career practitioners from across the country. So much information to absorb and people to meet. LOVED IT!"

– Anitra Winje, Employment Counsellor,
Kootenay Career Development Society, BC

« Cannexus est le rendez-vous canadien de toutes les personnes intéressées au développement de la carrière. C'est à ne pas manquer! »

– André Raymond, Directeur,
Service de placement de l'Université Laval, QC

Check Cannexus.ca regularly for the latest information!

Visitez régulièrement le site Cannexus.ca pour vous tenir informés des dernières nouvelles!

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