# **Open Badges**

# Making Skills Visible

Cannexus January 28, 2019



@donpresant





### Portfolio: Don Presant

#### Don Presant

Don Presant is a senior management consultant and an accomplished producer of multimedia solutions for online learning and collaboration. His track record covers a range of innovative accomplishments spanning over 20 years, with diverse experience in the fields of eLearning, ePortfolio, human capital development, knowledge transfer and community of practice.

Tag: Professional



#### 2017 Keynote: Waterloo University



### Curriculum Vitae Attachments:



We need better ways to recognize skills

CONTEXT

## Is there a "Skills Gap"?





## "traditional" educational approaches can't keep up!

## **Diverse learners**





New Game, New Rules: Strategic Positioning for Workforce Development Larry J Warford, William J Flynn; Adapted K Radionoff – Madison College

## Seeing the individual





## Recognition as a right



"... all kinds of learning and training outcomes deserve to be valued and validated, regardless of where and how they were obtained."



## More than technical skills



Across nearly all industries, the impact of technological and other changes is shortening the shelf-life of employees' existing skill sets.

Overall, social skills such as persuasion, emotional intelligence and teaching others will be in higher demand across industries than narrow technical skills

## Top 10 Skills in 2020

- 1. Complex problem solving
- 2. Critical thinking
- 3. Creativity
- 4. People management
- 5. Coordinating with others
- 6. Emotional intelligence
- 7. Judgment & decision making
- 8. Service orientation
- 9. Negotiation
- 10. Cognitive flexibility





## What employers want - The Manufacturing Institute





youtu.be/VEgwJwrK3qQ

## Calling for a common language for competencies





CONSTRUCTION				
	Carpenter	Architect	Engineer	AEROSPACE
	Power engineer	READ & INTERPRET engineering drawing	Engineering draftsperson	
UTILITIES	Engineering technician	Welder	Power engineer	
		MANUFACTURING		

## Learning in a VUCA world: lifelong, life-wide

Volatile Uncertain Complex Ambiguous

(and often dangerous)



## **Disruption - Competency Based Learning**

Escaping from "seat time"



"... high-quality learning pathways that are affordable, scalable, and tailored to a wide variety of current and **emergent** industries, based on **competencies**, not courses."



## Knowing is not doing...





## Miller's pyramid for assessing clinical competence

## Paper silos: issues with hard copy credentials

### Transparency issues

- OPAQUE: often needs other documents, e.g. syllabus, which is often hard to understand
- QA mechanisms are often buried
- Can be hard to authenticate, easy to forge

### **Recognition issues**

- Lack of context no links to supporting evidence
- Experiential learning is typically not valued
- Transversal skills are typically not tracked
- Lack of granularity, "stackability"
- Uncertain alignment, transfer, articulation

### Physical issues

Difficult to share, easy to lose





### Non-completed programs

- Non-transferable credit for programs completed
- Multiple educators and trainers without common frameworks = a mishmash of certificates

### Certificates get lost

- Most learning is based on knowledge transfer, not skills
  - Life-wide learning is not valued
  - Fundamental skills are often ignored
- Neither intra-personal or inter-personal skills are typically taught

Currency for Recognition

## **OPEN BADGES**

## Open Badge – micro-credential... or *alternative* credential?

### **Portable** record of learning, owned by the learner

A digital representation of an skill, accomplishment or affiliation that is visual, shareable online and contains credentialing information in standardized format, including trusted links that help explain the context, meaning, process and result of an activity.

### The open standard enables the earner to share the badge beyond the context where it was earned.







CC BY Doug Belshaw dougbelshaw.com

## Some ways to recognize with Open Badges

- Program/course/module completion
  eLearning or Face to Face; "high stakes" or "light touch"; developmental or compliance
- Competency certification
  Can be flexible assessment: exams, portfolios, skills demonstrations, etc.
- Membership
  Associations, organisations,
  professional bodies
- Experience, expertise, service, achievements
  Missions, years of service,
  professional contributions
- Values, interests, goals
  Self-issued, endorsable by others



## Learning pathways – micro-learning, micro-credentials



@bryanMMathers



## Badges: transparent lenses to focus on different aspects of learning





## Digital tender for a skills economy





Within and beyond education

**EXAMPLES** 

## Supporter to Reporter (S2R-UK)

Transforming interests into skills





Project based learning programme that develops skills and confidence through sports reporting.

www.digitalme.co.uk/s2r

## At risk populations

Building employability from a public housing base



Awarded for completing the mandatory induction process for academy trainees

Awarded for completing essential online training relevant to academy trainees

"The main aim of the programme is to help trainees gain the experience and credentials to move on (to employment).

newport

first for people, places and partnership



Essentia

Awarded for the completion of training relevant to health and safety within Newport City Homes

Academy Alumni

Awarded to all trainees who have completed the initial six months of experience with Newport City Homes and who have moved onto further training or work as a result of the programme

## **Colorado State University Extension**



### Granular learning pathways



*Community* focused *Industry* driven *Learner* centric *Ecosystem* friendly

"...an opportunity to facilitate large numbers of learners from across the world with just-in-time education from a multitude of educational providers."

## Sample badge





## Trades Certification - City & Guilds / Worldchefs





worldchefs.org/Certification

## World Education Services – Credential evaluation badges





BADGE IS PAID OPTION – LINKED TO THE ARCHIVED EVALUATION

## **Envigilated assessment, micro-certification**





### **PHAP Credentialing Program**

The PHAP Credentialing Program currently offers certifications for humanitarian practitioners in three defined competency areas:



Interested in pursuing certification? Explore the next steps Access the free Diagnostic Tests and other tools and guidance What are the key characteristics of the PHAP Credentialing Program? Why certification?

How were these first three certifications developed and by whom?

## **IBM Badges**

### "Badging is how we will measure **resume-worthy** IBM skills in the market"



## Workforce skills mapping across IBM

**IBM Readiness** 

Digital badges are creating heat maps of advocates, skills and skill gaps to inform business strategies

Canada

# ††††<sup>†</sup>†††† †††††††††

IBM **Digital Badges** provide the ability to create heat maps to...

- Understand distribution of talent
- ✓ Identify where skill gaps exist

These are brand influencers and advocates for your company!



## IBM Badges as digital transcripts for credit at Northeastern





Northeastern University + IBM: Turning digital badges into academic credentials will create opportunities and better college graduates
The power of trusting others

# **RECOGNITION NETWORKS**

### Colorado – A cross-sectoral network

**DPS** presentation







#### Employer Engagement

<u>Sponsor</u> Employers: "We value these badges."

Endorser Employers: "We unlock opportunities for earners of these badges."

## 21st Century Skills Badging Challenge

#### Cross-sectoral, scalable networks





### **International Humanitarian Recognition Network**





SUPPORTING AND STRENGTHENING HUMANITARIANS EVERYWHERE

## Alignment to quality standards





### Favourite badge from HPass – "credit transfer"





# WVI DISASTER MANAGEMENT FOUNDATIONS COURSE

This orientation course is a series of modules covering foundational core topics in Disaster Management. Each module is designed to support staff in demonstrating critical behaviors from World Vision's Core Humanitarian Competency Framework (based on the Humanitarian Industry's

The badge represents 30+ hours of learning representing both internal, WV-specific Disaster Management policies and protocols as well as externally relevant standards and principles such as Sphere, CHS Alliance, ICRC, CPMS and more.

The course combines approximately 6 hours of WV-specific eLearning modules, combined with recognition of externally provided eLearning opportunities, including **Sphere's eLearning module**; RCCC reading materials and quiz; IMC, Concern Worldwide and the Harvard Humanitarian Initiative **"Building a Better Response"**; Core Humanitarian Standard (CHS) eLearning modules and more.

Where there are externally provided certificates, learners must upload their certificates as proof of completion. Where there are no certificates or only reading required, learners must complete quizzes with a pass level of 80%.

"Thinking agile"

# **EXPLORING OPEN BADGES**

## Are you a potential Open Badges issuer?

Some questions to ask:

Do you train or assess learning and skills?					
deliver courses? assess learning?					
Behavioural goals?					
engagement? feedback? recognition? development? skills frameworks?					
Value add?					
worth the effort? filling a void? marketing ROI?					
Redeemable worth?					
what will your badges "buy"? have you talked to employers? learners?					
Sustainability?					
cost structure? who will maintain & improve it over time?					

### Early steps as an Open Badge issuer

#### Effective practices

#### Early hands-on exploration

Immerse yourself as issuer AND earner

#### Focusing on "why"?

Gaps, opportunities, vision Avoid under/over thinking

#### **Agile methods**

Start small, get feedback Improve/scale over time

#### **Early Engagement**

Talk AND listen to Students, Educators & Employers

#### Low hanging fruit

Early adopters, easy wins Build on success

#### **Badge rigour**

Clear purpose, criteria *Appropriate* assessment

#### **Recognition**, portability

Align to frameworks, endorse Build/join community networks

#### **Business planning**

Testing the business model Sustainability, scalability

#### **Professional resources**

Instructional, technical, creative, support

#### Marketing!

Formal, informal Internal, external

## Education, training and credentials





careeronestop.org/

## Practical method to create a digital badge with recognition value





- 1. Define your purpose for digital badge
- 2. Determine required and/or supplemental course material
- 3. Review current and/or create new curriculum
- 4. Identify course learning objectives
- 5. Align learning objectives with national/employer standards



Digital Credentials Institute (DCI) madisoncollege.edu/continuing-education-badges

### PSE ecosystems







### **Canada's Open Badges solution**



Want to issue and manage Open Badges?



**CanCred Factory** is a secure cloud service for organizations to issue trusted digital credentials based on Open Badges

Want to store and share your own Open Badges?



**CanCred Passport** is a free, easy to use home in the cloud for Open Badges that you've earned for yourself

### CanCred ecosystem





### Key benefits of CanCred



#### Multilingual platform / badges

... site web sera traduit bientôt!

### Supports recognition networks

Badge sharing (distributed issuing network)

Framework Alignment (shared frameworks coming)

Issuer and badge endorsement

Flexible integration with Learning Management Systems & other platforms

Free companion service: CanCred Passport

Hosted in Canada by and for Canadians

### **Offline tools**



#### Badge Canvas - for designing recognition

BADGE NAME\*:



WHO?	WHY?		WHAT?		
Provide clear descriptions of the stokeholders for this badge	RECOGNITION VALUE: Is this badge a progress marker or more than that? I have only internal value or will it be externally recognized?	Will it (circle/bighlight/add)	DESCRIPTION* (mandatory) The "recognition story" of the badge - simple, short and unique as you can.	TAGS (optional) What keywords can help find this badge?	
EARNER: Who will earn the badge?	EARNER: Why will they value it?	Learning outcome, skill, capability			
nno mu earn the badge:	why whit they value it?	Award, honour, achievement?			
		Interest, activity, attitude, value?			
SSUER:	ISSUER:	Attendance, participation, member	ship?	ASSESSMENT	
)rganization:	How does this badge further your mis	ision? Other ? (add below)		Course quiz? Standardized test? Evidence package/portfolio? Demonstration? Interviev? Other? Expert- peer- self-assessed?	
Person responsible (Owner):		PURPOSE / BEHAVIOURS What is the mission of your badge? W will it recognize? What behaviours wi encourage? Where can it lead?		ight.	
VIEWER/AUDIENCE: Also called the "badge consumer"	VIEWER/AUDIENCE: What will this badge tell the viewer about the earner? Why will they care	2			
				EVIDENCE (optional) Do the criteria require/allow evidence? Where will the evidence be kept? How long will it be kept?	
ENDORSER? Who can provide formal or informal approval? Employer? Association? Quality organization?	ENDORSER? Why would they endorse it? Will they you for this?	r charge			
BADGE SYSTEM STRUCTURE BAI		ADGE IMAGE (mandatory)			
loes this badge fit into a larger framework? How? How will		ow will the visual image of your badge suppor eaning? How will it fit in with the other badg		Does the badge align with a skills framework or quality standard?	

### **Experience: Hands-on workbook**

# CanCred.ca

#### **Badging Fundamentals**

A Hands-on Workbook

Revised August 8, 2018

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Step 11: Get your CanCred Factory account connected to eCampusOntario Open Badge Passport	
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### Plan: Badge System Design Workbook

P - data	Sustan Design Was	rkbook 🌞 CanCred.ca	Sustainability			
5	e System Design Wo	KDOOK 🕴	How will you ensure the quality of your badge system?	Quali	ty assurance & improvement	
system. It's a good idea to cycle that	onic version of this document to help guide y	Badge technology	Will you seek third party endorsement? From whom?			
will occur to you at different points of a team, consider answering these	-	Issuing technology In CanCred Factory, badges can be issued manually by	How will you monitor the badges during their life cycle?			
of a cean, consider answering area	System Badges	email, perhaps after a live workshop, or via assessed or automated "badge application" forms.	How will you know if your badge system is a success			
System title	List badges by names/working titles, groupi appropriate.		and/or if it needs improvement?			
Do you plan one integrated badge s developing different systems for dij audiences? If more than one, compl	Use separate workbooks for different system	You can also issue badges via LMS plugin using Factory's Open API and/or the Learning Tools Interoperability (LTI) standard. (See more detail at: openbadgefactory.com/developers)	What resources are required to keep your badge system running?	Ongoi	ing resources	
separately for each system.		Do you envision issuing badges via your LMS? What about through other platforms?	What new partners can you try to engage?			
	Badge types How would you characterize your badge? Do			Ιг		
System goals What are the primary goals of your	a learning outcome or set of outcomes? An o competency?		SWOT Analysis		Badge Types	
What would you like this system to What values would you like to see e	(SEE BADGE TYPES BELOW: SUMMARIZE HERE)	Storage and sharing technology	What are the key environmental drivers or strengths of the program itself?	Stro	Based on: https://ibuchem.wordpress.com/2015/02/28/digite	al-badges-open-badges-taxonomy/
How will a badge earner grow and e badges in this system?	Patienese .	By default, badges issued from CanCred Factory are directed to CanCred Passport, a free storage and sharing	r · · a· · · · · · · · · · · · · · · · ·		Please treat this as a menu of ideas rather than a	prescription for your badge system.
who are the stakeholders and how v valued and used?	Pathways Individual badges? Leveled badges? Linear sequences? Clusters with choice? Self-directed pathways?	Alternatively, badge may be directed to a dedicated			Feel free to edit: add, delete, annotate	
For example, if employability is a g engage employers to learn what kin might value and how they might use	Will you recognize external badges that me	Passport if you have one, or the permission of an organisation who does have one.	Where are the issues: environmental barriers, "apportunities for improvement", or?	Wea	Content-related categor     Achievement badges (demonstration of achiev     L2 Competence badges (demonstration of knowle	
Similarly, if Professional Developme	Naming conventions	Badges stored on CanCred Passport may be shared directly via link or on social media.			1.2.1 Technical competence ("vertical"	
transition are goals, how will the be	Do you have a system for naming? How are l conceptually?	Badges may also be published on Passport Pages with other content as "micro-portfolios", with other content such as			<ol> <li>1.2.2 Transversal competence ("horizor</li> <li>1.3 Potential badges (indicators of future perform</li> <li>1.4 Participation badges (evidence of participatio</li> </ol>	nance, e.g. learning contracts)
System team	A naming system can be dynamic, creative, straightforward or a mix. Consider both you earners and badge viewers when naming you	explanatory text, uploaded documents, images or even embedded video.	What things could happen that would have a positive impact? Could be external or internal	Орр	(suggest you go easy on these, to avoid "badg 1.5 Membership badges (represents membership,	e inflation") e.g. club)
Content owner(s)	earners and budge viewers when naming you	Badges may also be displayed in other platforms such as dedicated ePortfolios (e.g. Mahara), blogs or in virtual			<ol> <li>Commitment, "interest" badges (attitudes, va 1.7 Encouragement badges ("good work" stamps)</li> </ol>	
Different people may be responsible versus individual badges.	Visual design	communities.			(again, use with care to avoid devaluation of	other badges)
-	What combination of colours, shapes, logo, will best display the topics, relative import granularity of your badges?	How do you see your badges being shared? What can you do to make that easier for your badge earners and the "badge consumers" they will be showing their badges, to, e.g.	What things could happen that would have a negative	Thre	2 Issuer-related categories	s (who issued the badge)
Technical owner(s)	NB: If you use multiple languages in your ba	employers?	impact? Could be external or internal.	Inre	2.1 Organizational badges (issued by university, e	mployer)
Who is responsible for the technical badges or badge system? Is it a tean	consider avoiding the use of text in your vis	Training and Support			2.2 Team badges (issued by teams, groups) 2.3 Expert badges (issued by an expert)	
		How will you ensure badge issuers and earners can use your badge system effectively?			2.4 Social badges (issued by peers, communities) 2.5 Endorser badge (endorsed by an organisation, 2.6 Claimed badge (self-issued, possibly later end	expert etc.)
Visual owner Who is responsible for the visual de there branding guidelines, does this		Documentation? Workshops? Clinics? Help Desk? Community forums?		т.	2.0 canned blage (sea issued, possibly aller end	
a marketing or branding dept?	DOCOMENTSY	·	Support for Badge Earners		3 Process-related categori	ies (how the badge was achie
					3.1 Activity badges (based on single measurable lo 3.2 Mission badges (based on a series of activities	
Other departments Are there other parts of your organ					3.3 Assignment badges (based on completing a sin	ngle assignment)
to participate, either as part of you		Communications and Marketing			3.4 Composite or Milestone badges (achieved by e 3.5 Progress badges (based on the progress on a g	
complementary badge system? Is it i them now or later?		What are your key messages? Do they vary by stakeholder?			3.6 Grade badges (based on the progress on a g 3.6 Grade badges (based on formal grades) (Avoid confusion - how does the badge add va	
		What channels will you use to market your badge system? What steps will you take as you build early support, then develop and launch the system?			3.7 Level badges (e.g. levels of complexity)	
		How will you market in the longer term?			4 Earner categories (ident	ity of earner)
					4.1 Individual	

## Alignment & Endorsement synergy



### **Other Canadian badge initiatives**





Inclusive Design Research Centre



Canadian Association for Prior Learning Assessment



Mining Industry Human Resources Council



Sirius Wilderness Medicine





Manitoba Federation of Non-Profit Organizations

### eCampus Ontario Network





### March 1 2019





CanCred.ca



**OPEN BADGE FORUM 2019** 

Free registration: bit.do/OOBF2019

Final thought





# The future is already here; it's just not very e ven ly dis trib u ted

William Gibson

en.wikiquote.org

### Earn a badge: reflect on this presentation





bit.ly/OBExplore

The event I attended was: *		
e.g. Cannexus 2019 presentation, hands-on workshop, etc.		
What I learned: *		
	Ι	
	Ţ	
50 - 250 words		
łow I may use what I learned: *		
50 - 250 words		



# **Questions?**

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bit.ly/OBExplore

