



National Career Development Conference Programme
The Westin Ottawa, January 25 – 27, 2010

Cannexus10



www.cannexus.ca

Presented by:



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CANADIAN EDUCATION AND RESEARCH INSTITUTE FOR COUNSELLING

Cannexus is supported by The Counselling Foundation of Canada and CERIC with a broad based network of supporting organizations



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CANADIAN EDUCATION AND RESEARCH INSTITUTE FOR COUNSELLING

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Cannexus10

National Career Development Conference Programme
The Westin Ottawa, January 25-27, 2010

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Welcome to Cannexus10!

Your national career development conference

Cannexus 2010 promises to inspire, renew and motivate.



I am writing this several months after taking over the CERIC Presidency from Rob Shea, who left huge shoes to fill. The CERIC Board is very proud of the Cannexus 2010 bilingual programme. It promises to be both exciting and informative.

We have four of the pre-eminent North American career development presenters –

Dr. Mark Savickas, Denise Bissonnette, Linda Duxbury and Norm Amundson. Their keynotes, as well as their workshop sessions, cover important topics such as “Career as a Story: Using Themes in Counselling”; “Beyond Barriers to Passion and Possibility”; “Managing a Changing Workforce”; and, “Metaphor Making: Your Career, Your Life, Your Way”.

We have over 10 Supporting Organizations who have assisted in promoting Cannexus 2010 and each have a presentation at the conference. They will be hosting the Cannexus Connections Networking Lunch on Tuesday, day two of the Conference.

Cannexus 2010 has something for everyone... network with colleagues from across the country and internationally, to taking part in sessions dealing with career counselling, employment, Aboriginal issues, entrepreneurialism, coaching, mentoring and self care.

Cannexus 2010 has something for everyone. From the ability to network with colleagues from across the country and internationally, to taking part in sessions dealing with career counselling, employment, Aboriginal issues, entrepreneurialism, coaching, mentoring and self care. You will have the opportunity to visit the exhibitors’ booths and attend The Showcase on Tuesday at 5:00 p.m. where you may see some of the more innovative tools available in the field. Cannexus 2010 promises to inspire, renew and motivate...

Monday night’s reception, sponsored by The Counselling Foundation of Canada, will provide an opportunity to catch up with friends and to meet new colleagues while enjoying tasty food and drinks. We hope you will find the entire conference a unique opportunity to learn, share and network. Keep those business cards close at hand and ready to exchange.

I would like to thank the CERIC Staff, Volunteers and Programme Committee Members for putting this very professional national career development conference together. All of this would not be possible without the generous support and funding of The Counselling Foundation of Canada and the guidance this past year of Bruce Lawson, Executive Director. I would also like to thank my colleagues on the CERIC Board for their wise counsel and all members of CERIC Committees for their time and ongoing dedication.

I hope to have the opportunity of meeting many of you throughout the next three days. I wish all of you an enriching and enjoyable conference.

Gary Agnew, CMC, CHRP
President, CERIC

The Counselling Foundation of Canada...remains committed to our work in supporting, strengthening and fostering the practice and availability of career counselling to Canadians.



Welcome to Cannexus10! The Counselling Foundation of Canada is pleased to sponsor the fourth annual Cannexus conference. We are especially excited to be here in Ottawa in January, heralding our return to the traditional timing and location of the national career development conference.

Cannexus09 proved to be a great success and saw an increased number of registrants and exhibitors, even in the midst of the worst economic downturn seen in a generation. The conference's continued growth and success has borne out our belief that career practitioners, now more than ever, need opportunities to come together, share ideas and network with their peers from coast to coast.

The times continue to be challenging across the country. The recession has put an extraordinary strain on individuals and families, who have seen their livelihoods profoundly changed in ways no one would have imagined, and communities that have seen their economic landscape turned upside down.

Thankfully there are glimmers of recovery on the horizon. But it will take time, and the economy of the future is unlikely to look exactly like the economy of the past. That means people will need to have flexible skill sets, be creative in their approaches to new

opportunities and be encouraged to take entrepreneurial risks. The work you do in helping make this a reality is vitally important to restoring a healthy, vibrant and growing Canadian economy.

The Counselling Foundation of Canada has not been immune to the recession, but we remain committed to our work in supporting, strengthening and fostering the practice and availability of career counselling to Canadians. We continue to look at CERIC – the Canadian Education and Research Institute for Counselling, as one of the cornerstones of our investments. I strongly recommend you get involved with CERIC to help nurture and promote innovation and professionalism in the field. Already, in its few years of existence, CERIC has helped to foster important dialogue and new initiatives in the field. As a member of the Canadian career development community, you have a role in its ongoing growth and evolution.

For those of you who have attended previously, you will already know how energizing and enlightening these next few days will be. For those of you who are first-timers, you are in for an eye-opening experience that will expose you to the breadth of the Canadian career development profession. We thank you for your commitment to your clients and communities, and for your dedication and professionalism.

I wish you a great CANNEXUS!

Sincerely,

A handwritten signature in black ink, reading "Donald G. Lawson".

Donald G. Lawson, Chairman

The Counselling Foundation of Canada

As a member of the Canadian career development community, you have a role in its ongoing growth and evolution.

A Difference of Ability

Recruiting, Hiring and Employing People with Disabilities



A Difference of Ability examines the daily challenges facing people with disabilities and reveals the reasons why job-seekers and employers experience difficulty connecting and how that can change. This DVD serves as a catalyst for discussion between and among both educator and employer groups and ultimately end in valuable education for all concerned.



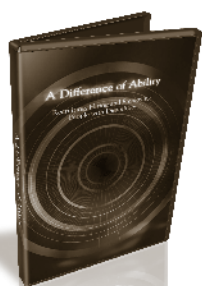
Run time 53 min. Filmed in HD. 100% Canadian. Close captioned. Available in both English and French. Charitable Reg #86093 7911 RR0001

"Realism and pragmatic approaches make this DVD the best 'how-to' video that I've seen yet for those working in the field of special needs and disabilities. The resounding self-advocacy of the job seekers and the frank perspectives of employers and service providers ensures a rapt audience."

— James Vandervoort, Instructor, George Brown

"The time is right for this documentary to be seen by employers, service agencies, prospective employees, the government and the public. Its messages are poignant and empowering and gives all groups concerned a blueprint for navigating their way to full engagement."

— Steven Fletcher, Parliamentary Assistant to the Federal Minister of Health



The ideal training tool for job seekers, employers, and social service agencies.



To order, visit:

www.ceric.ca

*Promo Code: CX10

Offer valid until February 26, 2010

PROMOTIONS: A 10% discount applies to not-for-profit organizations with a charitable registration number (subject to verification) and on bulk orders of 5 copies or more. Promotion amount will be deducted on final invoice. Please indicate charitable registration number in the other details on the order form if applicable. A shipping charge of \$4.50 per item may apply unless otherwise indicated. This discounted price is made possible through the generous support of the Counselling Foundation of Canada.



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CANADIAN EDUCATION AND RESEARCH INSTITUTE FOR COUNSELLING

The DVD is organized into four Chapters each exploring and offering solutions to existing challenges facing employees, support agencies and employers. A convenient Menu feature makes it easy to view the video according to selected Chapters.

Opening Introduction.

- Overview of employment of the disabled in Canada
- Interviews with business leaders, employment agencies and successful disabled employees in a variety of workplaces
- Needs of the disabled to connect with employers and be part of the work force
- Unique skills offered by the disabled which allows employers to tap into a larger labour market

Stepping Stones. The video uses compelling scenarios from everyday workplaces that assist in developing a positive attitude and approach to the job search process.

- Developing a stable life support system for the employee
- Overcoming barriers: social, psychological and physical for both the visibly and invisibly disabled to create confident well trained job seekers
- Setting realistic goals
- Focused training, education and skills development
- Interview preparation: Disclosure – is it necessary?
- Accessibility and Transportation
- Social networking
- Inspirational interviews with people who were born with disabilities and those who acquired them

Bridging the Gap. This chapter explores the challenges faced by employers interested in connecting with potential disabled employees.

- Support Agencies as effective intermediaries between employer and persons with disabilities
- Choosing and securing a support agency
- Legal and human rights concerns
- Social assistance issues
- Connecting: complications for businesses in easily finding, recruiting and retaining disabled candidates
- Solutions from business leaders on developing successful relationships with the disabled community work force
- Re-engineering for agencies and business: new strategies

Taking the Plunge. People who have found success offer powerful insights, practical solutions and strategies for those interested in improving the employment situation facing people with disabilities in today's labour market.

- Dispelling myths and misconceptions of hiring and accommodating disabled employees
- Case studies with business leaders on the advantages of hiring the disabled
- How employers can best access with the disabled labour force and successfully create a positive work environment for all employees

The Canadian Education and Research Institute for Counselling is a charitable organization dedicated to promoting career counselling related research and professional development opportunities across Canada. We support the creation of career counselling related learning and development materials for a cross-sectoral professional service community. We celebrate professionals and aspiring professionals in the field and, as pacesetters in the sector, seek to enable innovative thinking to benefit us all.

MISSION

To encourage and provide education and research programs related to the development, analysis and assessment of the current counselling and career development theories and practices in Canada.

VISION

To increase the economic and social wealth and productivity of Canadians through improved quality, effectiveness and accessibility of counselling programs, especially in the areas of career counselling and career education.

OBJECTIVES

- > To advance education and knowledge in the field of career counselling by developing and delivering conferences, seminars, academic courses and training to the general public.
- > To educate and increase the public's understanding of career counselling by collecting and disseminating educational material on that topic.
- > To support career counselling research by providing a research fellowship program.

WHAT WE DO

We work towards our mission through our own means as well as through nurturing and participatory partnerships engaging with one or more potential partners in the spirit of collaboration, innovation and co-operation. CERIC undertakes both Research Project Partnerships and Learning and Professional Development Project Partnerships.

BOARD OF DIRECTORS

CERIC is directed by a pan-Canadian volunteer Board of Directors reflecting a broad sectoral representation in the field of career counselling. CERIC has two advisory sub-committees to: determine the most effective way that CERIC can support the growth and development of practical and academic career related research in Canada and its application; and, determine and recommend to the Board the most effective way by which CERIC can support the creation of career counselling related learning and development material in Canada.

City of Ottawa Greetings

Find Your Way

On behalf of Ottawa Tourism and the tourism industry in Canada's capital region, I would like to warmly welcome the delegates of the Cannexus 2010 National Career Development Conference to the beautiful city of Ottawa.

We hope that your time here is productive and fulfilling. When your business is done, we encourage you to explore some of the many attractions of the area. Whether it's taking part in some outdoors activities, learning more about Canada's history and culture by visiting a museum, catching a show, shopping till you drop, indulging in the local culinary offerings or participating in one of our many vibrant festivals, you'll never be at a loss of things to do.

As Canada's capital, Ottawa is home to Parliament Hill, the Supreme Court, Rideau Hall, the Royal Canadian Mint, Library and Archives Canada and many more national institutions. Our collection of museums—from the Canadian Museum of Civilization, the most-visited museum in Canada, to the National Gallery of Canada and museums of war, aviation, agriculture, nature, science and technology, currency, and contemporary photography—is second to none.

Numerous companies offer ways to explore our city—depending on the season, it can be by bike, by boat, by foot, by bus, by trolley, by amphibus, by horse-drawn carriage or even by rickshaw. Our compact, walkable downtown core makes exploring a breeze.

Our festivals range from February's Winterlude—a celebration of all things winter—to May's Canadian Tulip Festival to Fall Rhapsody to Christmas Lights Across Canada. Music abounds in the summer, with Jazz, Blues, Chamber Music, and Folk leading the way and numerous events celebrating our rural countryside, specific ethnic groups or specific neighbourhoods. To find out what's on while you're here—or to plan your next visit—be sure to check out www.ottawatourism.ca

Enjoy your visit to Ottawa—I hope we have the pleasure of welcoming you back soon!

Sincerely,



Noel Buckley
President & CEO
Ottawa Tourism

MUSEUMS/GALLERIES:

- > Canadian Museum of Civilization
- > National Gallery of Canada
- > Canadian Museum of Nature
- > Canada Science and Technology Museum
- > Canadian War Museum
- > Canadian Aviation Museum
- > Diefenbunker Cold War Museum
- > Currency Museum/
Royal Canadian Mint

ATTRACTIONS:

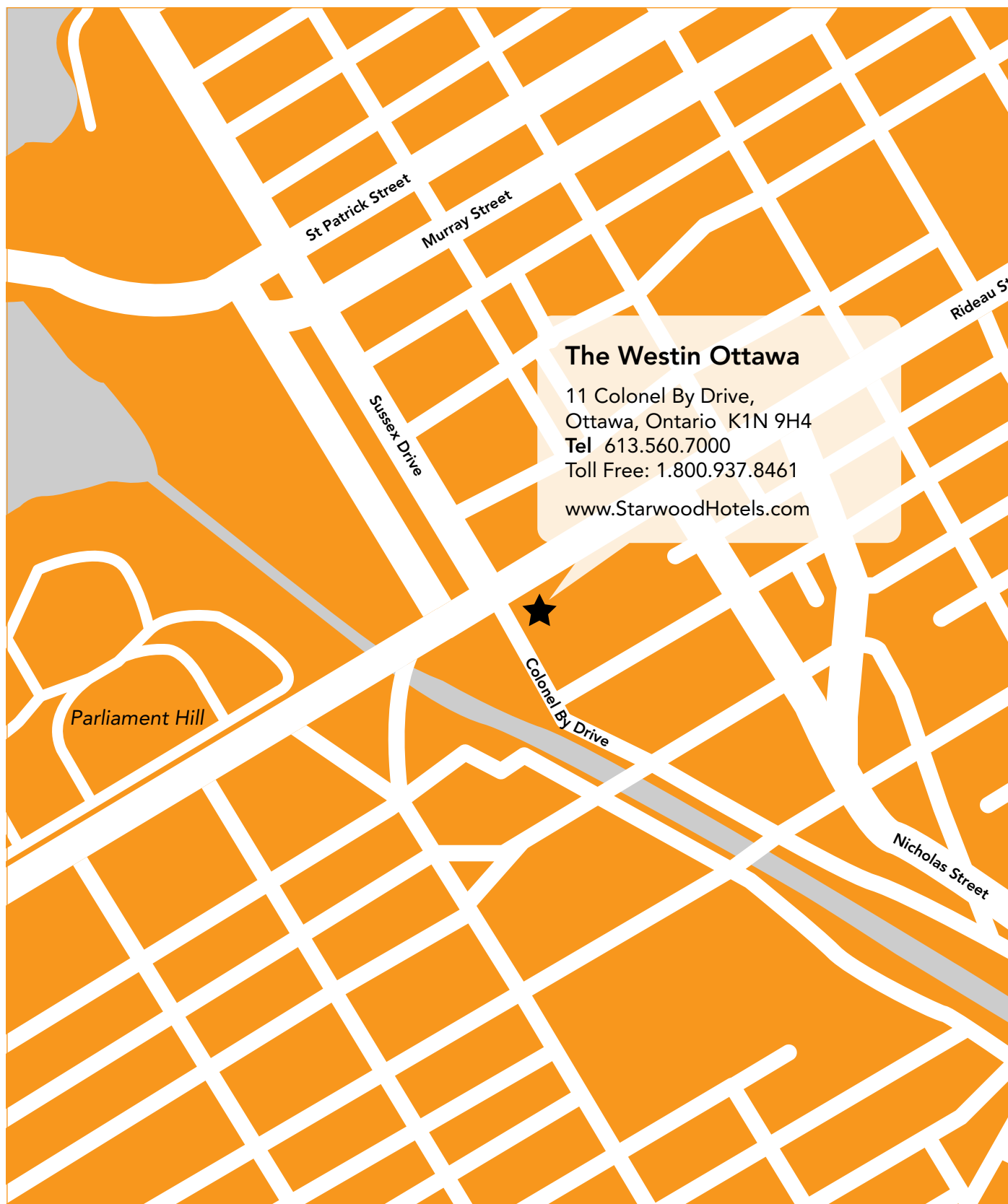
- > Rideau Canal
- > Parliament Hill
- > Chateau Laurier
- > Byward Market
- > Rideau Centre
- > Gatineau Park

WEBSITE:

www.ottawatourism.ca

Ottawa

Downtown Map



Overview

Conference Highlights

Network, learn and share in an engaging environment!

SUNDAY, JANUARY 24

| | | |
|-------------------|------------------------------|----------------|
| 1:00 PM – 4:00 PM | Registration and Information | Nunavut |
| 6:00 PM – 9:00 PM | Exhibitor Showcase Set-up | Exhibitor Hall |

MONDAY, JANUARY 25

| | | |
|---------------------|--|-----------------|
| 6:00 AM – 7:45 AM | Exhibitor Showcase Set-up | Exhibitor Hall |
| 7:00 AM – 7:00 PM | Registration and Information | Nunavut |
| 7:00 AM – 8:15 AM | Exhibitor Showcase / Networking Breakfast | Exhibitor Hall |
| 8:00 AM – 5:15 PM | Pick up/Return Interpretation Headsets | Booth 1 |
| 8:00 AM – 7:00 PM | Exhibitor Showcase | Exhibitor Hall |
| 8:30 AM – 9:00 AM | Opening Comments | Confederation |
| 9:00 AM – 10:00 AM | OPENING KEYNOTE ADDRESS Dr. Mark Savickas <i>"Career as Story: Using Life Themes in Counselling"</i> Sponsored by: Canadian Journal of Career Development (CJCD) | Confederation |
| 10:00 AM – 10:30 AM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 10:30 AM – 12:00 PM | Concurrent Sessions | Break-out Rooms |
| 12:00 PM – 1:30 PM | Plated Networking Lunch | Confederation |
| 1:30 PM – 3:00 PM | Concurrent Sessions | Break-out Rooms |
| 3:00 PM – 3:30 PM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 3:30 PM – 5:00 PM | Concurrent Sessions | Break-out Rooms |
| 5:00 PM – 7:00 PM | Reception Sponsored by: The Counselling Foundation of Canada | Exhibitor Hall |

TUESDAY, JANUARY 26

| | | |
|---------------------|---|-----------------|
| 7:30 AM – 6:30 PM | Registration and Information | Nunavut |
| 7:30 AM – 8:15 AM | Exhibitor Showcase / Networking Breakfast | Exhibitor Hall |
| 8:00 AM – 5:30 PM | Exhibitor Showcase | Exhibitor Hall |
| 8:00 AM – 5:15 PM | Pick up/Return Interpretation Headsets | Booth 1 |
| 8:30 AM – 10:00 AM | KEYNOTE ADDRESS Denise Bissonnette <i>"Beyond Barriers to Passion and Possibility"</i> | Confederation |
| 10:00 AM – 10:30 AM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 10:30 AM – 12:00 PM | Concurrent Sessions | Break-out Rooms |
| 12:00 PM – 1:30 PM | Cannexus Connections: Networking Boxed Lunch | Break-out Rooms |
| 1:30 PM – 3:00 PM | Concurrent Sessions | Break-out Rooms |
| 3:00 PM – 3:30 PM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 3:30 PM – 5:00 PM | Concurrent Sessions | Break-out Rooms |
| 5:00 PM – 6:30 PM | Showcase Sessions | Break-out Rooms |

WEDNESDAY, JANUARY 27

| | | |
|---------------------|---|-----------------|
| 7:30 AM – 12:00 PM | Registration and Information | Nunavut |
| 7:30 AM – 8:45 AM | Exhibitor Showcase / Networking Breakfast | Exhibitor Hall |
| 8:00 AM – 12:00 PM | Exhibitor Showcase | Exhibitor Hall |
| 8:00 AM – 2:15 PM | Pick up/Return Interpretation Headsets | Booth 1 |
| 9:00 AM – 10:00 AM | KEYNOTE ADDRESS Dr. Linda Duxbury <i>"Managing a Changing Workforce"</i> | Confederation |
| 10:00 AM – 10:30 AM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 10:30 AM – 12:00 PM | Concurrent Sessions | Break-out Rooms |
| 12:00 PM – 2:00 PM | Plated Networking Lunch and Closing Comments | Confederation |

Conference

At a Glance

| | | CONFEDERATION 1 | PROVINCES 1 | PROVINCES 2 | QUÉBEC | NOVA SCOTIA | NEWFOUNDLAND | NEW BRUNSWICK |
|-----------------------|----------------------|---|--|---|--------------------------------------|--|--|---|
| MONDAY, JANUARY 25 | 9:00 AM 10:00 AM | Opening Keynote Address – Dr. Mark Savickas: “Career as Story: Using Life Themes in Counselling” | | | | | | |
| | 10:30 AM 12:00 PM | Metaphor Making | Talkin’ bout my Generation | Best Practices | My Career GPS (part 1) | Aboriginal Career Choices In the Corporate World | The Positive Impact of Developing Entrepreneurship | So Much Information Counselling Literature |
| | 12:00 PM 1:30 PM | Plated Networking Lunch | | | | | | |
| | 1:30 PM 3:00 PM | Work Integrated Learning | Holistic, Narrative Career Counselling | E-Based Career Passport | My Career GPS (part 2) | Diagnosis and the Job Search | Relationships: The Key To Increasing Career Centre Value | Improv: Living in the Moment |
| | 3:30 PM 5:00 PM | Un-stick that Stuck Client! | A University Career Services Web Presence | Career Conversations | Finding a Job in the Information Age | Guiding Circles: An Aboriginal Career Approach | Be Your Own Boss! | What Can I do with my University Studies? |
| | 5:00 PM 7:00 PM | Reception sponsored by: The Counselling Foundation of Canada | | | | | | |
| TUESDAY, JANUARY 26 | 8:30 AM 10:00 AM | Keynote Address – Denise Bissonnette: “Beyond Barriers to Passion and Possibility” | | | | | | |
| | 10:30 AM 12:00 PM | Life Design Counselling | Coaching for Academic Success | Staying Ahead of Labour Market Trends | Promoting Professional Identity | Ethics and Career Practitioners | Skills Assessment | Measuring the Impact of Career Interventions |
| | 12:00 PM 1:30 PM | Boxed Networking Lunch | | | | | | |
| | 1:30 PM 3:00 PM | Beyond Traditional Job Development (part 1) | Coaching Ideas | Aboriginal Film Training at The National Screen Institute | Granted You Have a Great Idea | Self-Directed Career Learning | From Temporary to Permanent Immigrants | How to Use the Ontario Skills Passport |
| | 3:30 PM 5:00 PM | Beyond Traditional Job Development (part 2) | Storytelling Your Career | Employment Law: Current Trends | Evaluation is the Name of the Game | Cléo Interest Test | Integrating Social Media | Customize Your Agency’s Job Search Online Network |
| WEDNESDAY, JANUARY 27 | 9:00 AM 10:00 AM | Keynote Address – Dr. Linda Duxbury: “Managing a Changing Workforce” | | | | | | |
| | 10:30 AM 12:00 PM | Contextual Based Interviewing | If Looking for Work is a Full-time Job, Where do I Punch in? | How to Use the Science of Happiness | Intuition and Decision-Making | Analysis of Personal Projects as a Tool | Using Film to Spark Career Discussion | Connecting Learning and Work |
| | 12:00 PM 2:00 PM | Plated Networking Lunch + Closing Comments | | | | | | |

| ALBERTA | GOVERNOR GENERAL 1 | GOVERNOR GENERAL 2 | GOVERNOR GENERAL 3 | PEI | MANITOBA | | |
|---|--|--|--|--|--|----------------------|-----------------------|
| Opening Keynote Address – Dr. Mark Savickas: “Career as Story: Using Life Themes in Counselling” | | | | | | 9:00 AM 10:00 AM | MONDAY, JANUARY 25 |
| Solutions Web 2.0 | Experiential Knowledge and Novice Career Counsellors | Flexible Professional Development | Team Work between Counsellors and Clients | Optra: A Comprehensive Group Approach | | 10:30 AM 12:00 PM | |
| Plated Networking Lunch | | | | | | 12:00 PM 1:30 PM | |
| The Virtual Employment Resources Center | Engaging Those With Experience | Career Development by Means of Integrative Career Approaches | Culture-Infused Career Counselling | Missing! Aboriginal Youth in Education | The Phenomenon of Obsolescence | 1:30 PM 3:00 PM | TUESDAY, JANUARY 26 |
| Pre-Employment Training | A Presentation on the Psychometric Test GROP3 | Where’s the Fun? | Appreciate Risk | Strengths for Success | Our Experience with the Extended Transitions Program | 3:30 PM 5:00 PM | |
| Reception sponsored by: The Counselling Foundation of Canada | | | | | | 5:00 PM 7:00 PM | |
| Keynote Address – Denise Bissonnette: “Beyond Barriers to Passion and Possibility” | | | | | | 8:30 AM 10:00 AM | WEDNESDAY, JANUARY 27 |
| Aboriginal Career Issues | Active Engagement in the Netherlands | Talent Management and Network Relationships | Content and Exploration of the Good WORK! Facilitation Guide | OrientAction: A Website Full of Resources | Choosing a Post Secondary Program | 10:30 AM 12:00 PM | |
| Boxed Networking Lunch | | | | | | 12:00 PM 1:30 PM | |
| Applications of Positive Psychology | Analysis of the Educational Progress | Collaborative Leadership | Pitter Patter: Twitter! | Workplace Rights and Responsibilities | Career Development Practitioner Certification | 1:30 PM 3:00 PM | WEDNESDAY, JANUARY 27 |
| Cross Canada Dialogues | Corporate Leadership | Stress! Use your Breath | The World is Flat but Career Growth in Supply Chains is Not! | Client Case Management Database | Profoundly Simple Career Planning | 3:30 PM 5:00 PM | |
| Keynote Address – Dr. Linda Duxbury: “Managing a Changing Workforce” | | | | | | 9:00 AM 10:00 AM | |
| Career and Employment Information Specialist | What do We Mean when We Talk about Resistance to Change? | Returning To Spirit | Professionalizing the Front-lines | The Education and Training of Career Practitioners | | 10:30 AM 12:00 PM | WEDNESDAY, JANUARY 27 |
| Plated Networking Lunch + Closing Comments | | | | | | 12:00 PM 2:00 PM | |

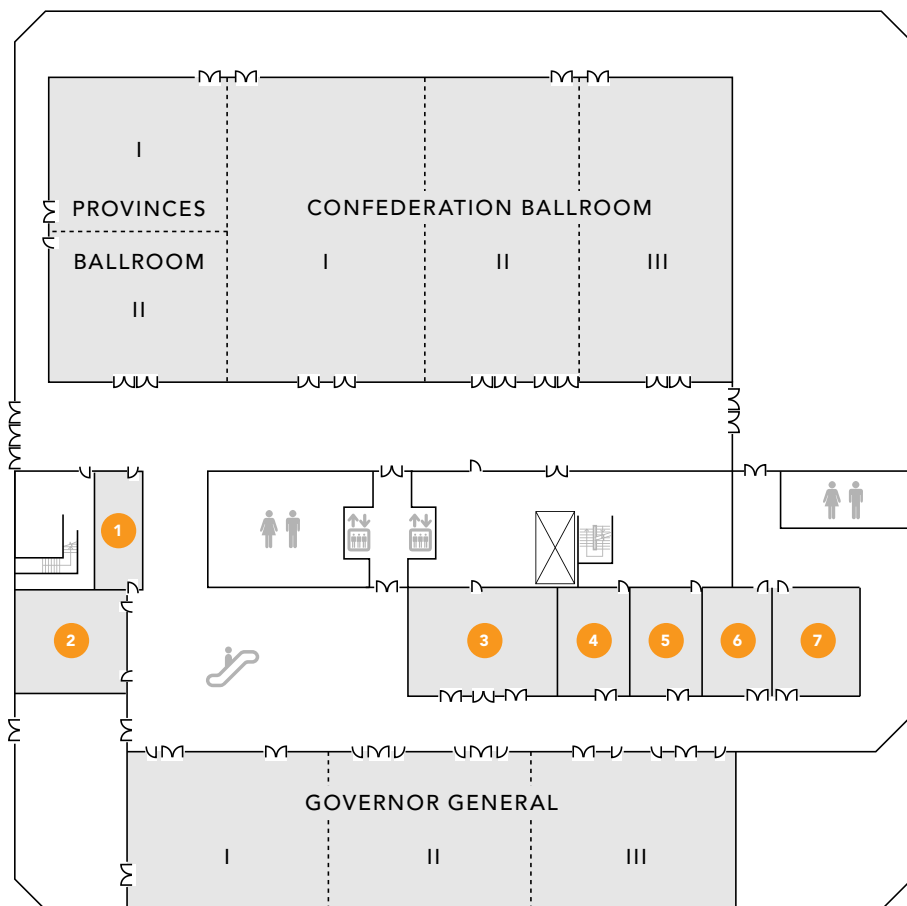
Conference Floor Plan

Find Your Way

CONFERENCE LEVEL

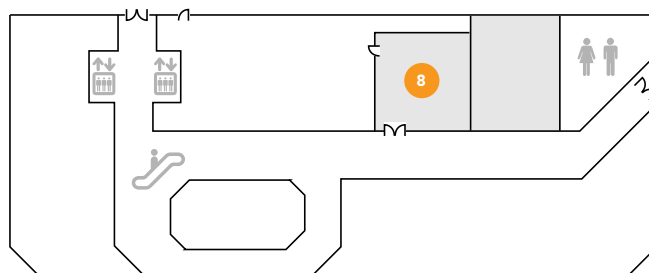
Located three floors above the hotel lobby.

1. Prince Edward Island
2. Nunavut
3. Québec
4. Nova Scotia
5. Newfoundland
6. New Brunswick
7. Alberta
8. Manitoba



SECOND FLOOR

Located one floor above the hotel lobby.



Good WORK!

*Get a Great JOB or
be your OWN BOSS:
a young person's guide*

— by Nancy Schaefer



Now Available
in French!

CANNEXUS SPECIAL!

\$ **15⁰⁰***

Good WORK! Get a Great Job or be your Own Boss: A Young Person's Guide

is a partnership between CERIC and Youth Employment Services Toronto (YES), a non-profit organization that has helped over 60,000 youth to successfully enter the workforce or start a business.

Author Nancy Schaefer, President of YES, worked with many former graduates of YES services to assemble the wealth of valuable information and advice found in this book. The guide gives readers a first hand appreciation of what youth face in finding work as well as being a valuable resource for those in the career, counselling and employment fields.

Published by:



ceric

CANADIAN EDUCATION AND RESEARCH
INSTITUTE FOR COUNSELLING

Charitable Registration
#86093 7911 RR0001

"Not only has Nancy Schaefer created an impressive compendium of essential work search/entrepreneurial information and processes, but but she has done so using refreshingly plain and direct language that young people, or anyone for that matter, can connect with easily. For youth struggling to find their place in an ever-changing and increasingly complex labour market Good WORK! Simply makes sense."

— Paula Pothier, Applied Career Transitions (ACT) Project Coordinator, University of Victoria

Nancy has been a tireless advocate for youth employment and entrepreneurship for more than 16 years and appears frequently in the media to remind the public of the important role young people play in our workplaces, our communities, and the economy.

Special Cannexus10 Bundle Offer!

Purchase both the Good WORK! book and accompanying Facilitator's Guide for \$30.00!*



CANNEXUS SPECIAL!

\$ **20⁰⁰***

Facilitator's Guide now available!

Designed to support facilitators in advising young people, this guide presents strategies and exercises for having them...

- match their interests and skills to the best possible job choice
- develop a personal data sheet
- become skilled at completing job applications
- complete a winning résumé
- write an appealing cover letter tailored to each employment position
- handle interview questions
- maintain positive working relations on the job

For young entrepreneurs more interested in starting their own business, facilitators can assist them to:

- assess their self-employment readiness
- determine their location on the business development continuum
- create a thorough business plan
- learn about business financials by developing budgets
- conduct market research and develop a marketing plan
- incorporate advice from flourishing entrepreneurs to create and maintain a successful business
- know how to access more help

The guide contains useful templates, ready-to-use quizzes and checklists, and suggestions for creating practical exercises to benefit both the job seeker and the budding entrepreneur.

Available online via the Contact Point MarketPlace:



contactpoint.ca
orientaction.ca

* Special Cannexus price, valid until February 26, 2010.
Please use promo code CX10 when ordering.

Keynote Speakers

Not to be Missed

OPENING KEYNOTE ADDRESS
MONDAY JANUARY 25
 9:00 AM – 10:00 AM > CONFEDERATION



Dr. Mark Savickas

**Career as Story:
 Using Life Themes
 in Counselling**

Looking at lives as
 novels being written

focuses attention on the themes that activate and characterize individuals in both the work and partnership/family domains. From this narrative perspective, vocational interests are solutions to problems that people have experienced and work is an opportunity to actively master what has been passively suffered. This narrative approach to career counselling enables clients to fit work into their lives, rather than fit themselves to jobs. Thus, psychosocial mattering replaces occupational congruence as the goal of advising and counselling. This presentation will discuss and demonstrate practical techniques for using stories and articulating life themes to foster educational and career decision making. Participants will learn how to integrate these techniques into their ongoing practice and may even use the techniques to better understand why they became advisors and counsellors and how their own occupations allow them to advance their own life stories.

Mark Savickas, Ph.D., professor and chair in the behavioural sciences department at the Northeastern Ohio Universities College of Medicine and adjunct professor of counselling education at Kent State University. Mark Savickas earned his Ph.D. in "Counseling and Personnel Services" from Kent State University in 1975. His 80 articles, 40 book chapters, and 500 presentations to professional groups have dealt with vocational behaviour and career counselling. He is a member of the board of directors for the International Association for Educational and Vocational Guidance. He has served as Editor in Chief of the Editorial Board of Career Development Quarterly. He has been making a primary contribution for over two decades in the area of career development and career education.

KEYNOTE ADDRESS
TUESDAY JANUARY 26
 8:30 AM – 10:00 AM > CONFEDERATION



Denise Bissonnette

**Beyond Barriers
 to Passion and
 Possibility**

Imagine the difference
 in working with a

person who is asking, "What does this program have to offer me given all of my problems and challenges?" to working with someone engaged in the question "What do I have to offer the world and how do I go about finding the best place to utilize my strengths and gifts?" In this thought-provoking and inspiring keynote, Denise will inspire us to change our focus from "barrier removal" to "igniting the spirit" and assist individuals to move towards their potential rather than away from their problems and challenges. In her characteristic manner, Denise will weave poetry, parables and real life stories in a way that brings home key learning points that will change the way we see the individuals we serve as well as the person in the mirror!

Denise Bissonnette is an internationally renowned writer, trainer and keynote speaker. For two decades, she has inspired people and organizations throughout North America to look beyond traditional concepts of career development and to craft livelihoods rooted in the individual "genius" of each person. Denise has authored several publications on creative job development, state of the art job search techniques, the cultivation of the human spirit, and how to "shine" on the job. Her work is a rich tapestry of her talents as a poet, writer, storyteller, teacher and career developer.

CLOSING KEYNOTE ADDRESS
WEDNESDAY JANUARY 27
 9:00 AM – 10:00 AM > CONFEDERATION



Dr. Linda Duxbury

**Managing
 a Changing
 Workforce**

We are currently in
 an unusual position

in Canada in that we have four generations in the workforce at the same time. Each of these generations has different attitudes and values with respect to work and life. Managers in organizations today need to understand key generational differences in order to attract, motivate and retain good employees. The upcoming century will see a fundamental shift in the nature of the employer-employee relationship as organizations seek to attract and retain good employees in a declining labour market. Dr. Duxbury describes why certain demographic groups behave the way they do. She discusses everyone from those born during WWII; to those who grew up during the freedom of the '60s; to those who grew up in the shadow of downsizing, recession and the threat of terrorism. She explains the impact these issues have on the work ethic of different demographic groups and what this means for companies trying to find ways to retain people from each demographic group. Her keynotes illustrate how talent has become a source of real power for workers.

Dr. Linda Duxbury, Professor at the Sprott School of Business, Carleton University & Director of Research at the Centre for Research and Education on Women and Work, has published widely in both the academic and practitioner literatures and is an accomplished trainer and speaker in the area of work-family conflict/balance, change management, supportive work environments, stress, "telework", the use and impact of office technology, managing the new workforce, supportive management, gender and communication and the communication process. One of Canada's leading workplace health researchers and workplace demographic experts, she has influenced government policy-making and significantly advanced the practices and attitudes toward work-life balance. She has written one of the largest research studies of its kind entitled "Voices of Canadians: Seeking Work-Life Balance" a compilation of comments by Canadian workers regarding how they feel about the stresses they face in their daily lives as they seek to balance work and family.

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Day 01

MONDAY

MONDAY, JANUARY 25

| | | |
|---------------------|---|-----------------|
| 6:00 AM – 7:45 AM | Exhibitor Showcase Set-up | Exhibitor Hall |
| 7:00 AM – 7:00 PM | Registration and Information | Nunavut |
| 7:00 AM – 8:15 AM | Exhibitor Showcase / Networking Breakfast | Exhibitor Hall |
| 8:00 AM – 5:15 PM | Pick up/Return Interpretation Headsets | Booth 1 |
| 8:00 AM – 7:00 PM | Exhibitor Showcase | Exhibitor Hall |
| 8:30 AM – 9:00 AM | Opening Comments | Confederation |
| 9:00 AM – 10:00 AM | OPENING KEYNOTE ADDRESS Dr. Mark Savickas <i>"Career as Story: Using Life Themes in Counselling"</i> Sponsored by: Canadian Journal of Career Development (CJCD) | Confederation |
| 10:00 AM – 10:30 AM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 10:30 AM – 12:00 PM | Concurrent Sessions | Break-out Rooms |
| 12:00 PM – 1:30 PM | Plated Networking Lunch | Confederation |
| 1:30 PM – 3:00 PM | Concurrent Sessions | Break-out Rooms |
| 3:00 PM – 3:30 PM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 3:30 PM – 5:00 PM | Concurrent Sessions | Break-out Rooms |
| 5:00 PM – 7:00 PM | Reception Sponsored by: The Counselling Foundation of Canada | Exhibitor Hall |

Concurrent Sessions

Monday, January 25

10:30 AM –
12:00 PM

MONDAY

| SESSION TITLE | | ROOM | KEY |
|---|--|-------------|----------|
| Aboriginal Career Choices in the Corporate World, the Opportunities and Challenges | | Nova Scotia | E |
| ABSTRACT | In today's society the corporate world is fast paced and always evolving. The Aboriginal population is working towards self-sustainability through opportunities of economic development in their communities and abroad. Through partnership with corporations and the Aboriginal leadership, the gap is closing through knowledge based training of the cultural sensitivity for Aboriginal people. We will look at differences and opportunities of the partnerships available. | | |
| BIO | Edward Kidd is Regional Manager for Western Canada-Aboriginal Markets for CIBC is originally from the Fisher River and Peguis First Nations of Manitoba but was raised in Halifax. He worked for various government agencies at several levels and been employed in the private sector in very prominent positions. A proud single father, he recently welcomed his first grandson. Thomas J. Morrison , a member of Moose Cree First Nation, has worked within and for the Aboriginal community on many levels for the past 35 years. Academically, Tom is trained as a social worker and a church minister. Within his working life, Tom has placed his emphasis on working for social justice in many forums. Tom is currently the Regional Manager for CIBC Aboriginal Banking for their Central and Eastern regions. He and his partner, Susan, live in Toronto. Tom has a son, who is a police constable with the Thunder Bay Police Force and a daughter, who is an Anglican military chaplain stationed in CFB Borden. | | |

| SESSION TITLE | | ROOM | KEY |
|--|--|-------------|----------|
| Best Practices: Where Do Career Coaching and Career Counselling Meet? | | Provinces 2 | E |
| ABSTRACT | The career counselling profession fully started to develop as a profession in the 1950's and has been evolving and changing ever since. We have now had 15 + years of career coaching as a developing "profession" and many thoughtful practitioners are seeking to understand the difference between these two practices or specifically ask "what is the 'best' professional practice?" This session will actively explore the story of career coaching and help you think through the kind of practices and professional development that are best for your clients and your professional growth. | | |
| BIO | Leslie Lumsden is the Director of The Career Centre @ Western and The Centre For New Students which have recently merged to become one unit. Leslie has a M.Ed. in Counselling Psychology and is currently working on a Ph.D. in Leadership and Policy & Career and Leadership Coaching. She has worked in the area of Career Development and delivered career coaching and counselling services for over 15 years in both the private and public sectors and has always had a keen interest in "best practices." She leads a large team that has been undergoing significant organizational change and has learned a great deal through trial and error and is excited to share lessons learned. | | |

*We apologize for any errors or omissions in the programme.
All reasonable efforts were made to ensure accuracy.*

| ENG | FRE | ENG INTERPRETED | FRE INTERPRETED |
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| E | F | E ◀ | F ◀ |

◀ Headsets are available at Booth 1 in the Exhibitor Hall

10:30 AM –
12:00 PM

MONDAY

| SESSION TITLE | ROOM | KEY |
|--|---|-----|
| Experiential Knowledge of Novice Career Counsellors | Governor General 1 | F ◀ |
| ABSTRACT | This session will discuss a research report designed to identify and clarify types of experiential knowledge that underpin the professional activities of novice counsellors in the areas they usually work in. Starting with a concise statement of the problem (Bransford et al., 2000; Perrenoud, 2004; Schön, 1994, 1996) and the methodology (Brookfield, 1990; Howard et al., 2006; Vermersch, 2006), we will then present our main findings. Lastly, participants will be asked to reflect on these results in light of their own professional experience. | |
| BIO | <p>Michaël Dussault, after completing a B.A. in psychology and an M.A. in counselling at Laval University, recently commenced doctoral studies in counselling. A student member of CRIÉVAT since 2006, his research interests lie in the broad field of research-action, reflection and analysis of practices, especially counselling. Subsidized by the FQRSC, his research project is designed to assess the potential contribution of novice career counsellors' experiential knowledge, in addition to their theoretical and practical training in counselling. Bruno Bourassa was an assistant professor at the University of Sherbrooke for two years before moving to Laval University in 1995. He is presently a full professor in the "Département des fondements et pratiques en éducation" [department of the fundamentals and practices of education]. As a regular researcher with CRIÉVAT, Mr. Bourassa is co-director of research subsidized by FQRSC and CRSH. Genevieve Fournier started working at Laval University in 1989. Her interests focus on job indecision, the dynamics of integration into work and the analysis of practices, especially as they relate to employment. She is currently a full professor in the "Département des fondements et pratiques en éducation". She also fulfills various administrative responsibilities at Laval University, including assistant dean for research and advanced studies (2003-2006) and director of CRIÉVAT (1997-2003 and 2006 to the present). She is director of research subsidized by FQRSC and CRSH, related especially to the dynamics of joining, rejoining and integration into the labour market.</p> | |

| SESSION TITLE | ROOM | KEY |
|--|---|-----|
| Flexible Professional Development For Busy Career and HR Management Specialists | Governor General 2 | E |
| ABSTRACT | Are you working toward certification as a career practitioner, counsellor, or HR professional? Collecting Continuing Education Units (CEUs) to maintain your credential(s)? Interested in expanding your knowledge and skills but struggling to integrate school with the rest of your busy life? Perhaps you've heard about e-learning options but you're a bit sceptical about how "soft skills" can be effectively taught online? Bring your questions and concerns to this interactive presentation and learn about a wide range of e-learning opportunities developed specifically for people just like you! | |
| BIO | <p>Roberta Neault, Ph.D., CCC, RRP, GCDF leads a team of e-learning specialists and teaches online for graduate programs in four universities. Co-creator of the internationally recognized Career Management Professional Program, Roberta has also developed customized e-learning programs for diverse corporate and public service clients, as well as public and private colleges and universities throughout Canada and the US. She has consulted to several organizations embarking on e-learning initiatives, published articles about working effectively online, and taught thousands of students within facilitated e-learning environments. Roberta received the 2002 Stu Conger Award for Leadership in Career Counselling and Career Development in Canada. Krista Maydew, M.A., GCDF is a consultant with Life Strategies Ltd. and an instructor in the Career Management Professional Program. She is experienced in face-to-face and online course delivery.</p> | |

Concurrent Sessions

Monday, January 25

10:30 AM –
12:00 PM

| SESSION TITLE | ROOM | KEY |
|---|--|----------|
| So Much Counselling Literature and So Little Information on Practical Applications | New Brunswick | F |
| ABSTRACT | Counselling interventions involve several reading and writing activities. Counsellors wonder how to introduce these activities and how they will be perceived by the participating client, especially if they belong to a marginalized group such as adult high school dropouts in particular. It appears that counsellors' attitudes to writing can play a role in relating to such clients. This paper is intended to be an opportunity for counsellors to examine their own practices based on the results of a doctoral thesis on the role of writing in the relationship. | |
| BIO | Marie Cardinal-Picard is a doctoral candidate in education under the direction of Professors Rachel Bélisle and Sylvain Bourdon, on the topic of counsellors' attitudes to writing and the relationship. She is also a career counsellor, a student member of the research team on transition and learning at the University of Sherbrooke, and lecturer at the University of Sherbrooke, with a Master's degree in counselling from Laval University. | |

| SESSION TITLE | ROOM | KEY |
|--|---|------------|
| Metaphor Making: Your Career, Your Life, Your Way | Confederation 1 | E ◀ |
| ABSTRACT | Based on Dr. Amundson's new book <i>Metaphor Making</i> , this workshop focuses on metaphors and how they can be incorporated as part of a more actively engaged counselling approach. The focus will be on the process of working with both client and counsellor generated metaphors. There will also be an exploration of how metaphors can be used as part of case conceptualization and supervision. As part of this session, Dr. Amundson will be presenting a series of metaphors that can be applied to career counselling. Using multiple metaphors helps to stimulate creativity and problem solving. The workshop will include discussion, demonstration and practice. | |
| BIO | Dr. Norman Amundson , Professor – Department of Educational and Counselling Psychology, and Special Education, Faculty of Education, University of British Columbia, has over thirty years of experience as a counsellor educator. His publications include over 75 journal articles and several books. He has just finished a couple of training DVDs focusing on Active Engagement in Action (Through the Lifespan and through a Multicultural Lens). Dr. Amundson has been a workshop presenter and keynote speaker for many different associations and conferences including Cannexus 2008 and 2009. His work has a significant national and international flavour and includes presentations in Sweden, Denmark, Finland, Iceland, Hungary, Estonia, Slovenia, Cyprus, Romania, France, England, New Zealand, Australia, Peru, Chile, Israel, Poland, the United States, and China. | |



*Headsets are available at Booth 1
in the Exhibitor Hall*

| ENG | FRE | ENG INTERPRETED | FRE INTERPRETED |
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| E | F | E ◀ | F ◀ |

◀ Headsets are available at Booth 1 in the Exhibitor Hall

10:30 AM –
12:00 PM

MONDAY

| SESSION TITLE | ROOM | KEY |
|---|--|---------|
| My Career GPS: Helping Employed Adults Stay On Course (part 1) | Québec | E ◀ F ◀ |
| ABSTRACT | My Career GPS is an innovative, self-managed career planning and career reflection guide for employed adults. It is designed to help individuals take stock and set goals for themselves as individuals and as workers with or without the assistance of a career counsellor. Examples from the guide will be presented and participants will experience some of the reflective processes. (Note: Part 2 of this 2-part session continues from 1:30PM until 3:00PM) | |
| BIO | <p>Liette Goyer, Ph.D. is a full-time researcher and expert in career counselling for the “Centre de recherche et d’intervention sur l’éducation et la vie au travail (CRIÉVAT)” at Laval University. She has been a professor in the “Département des fondements et des pratiques en éducation” at Laval University since 2003. She has a doctorate with a specialization in education and counselling, and teaches in the counselling program at all levels. Liette Goyer is currently associated with the cross-Canada work group on meaningful data impacting career development. Her research interests are related to counselling practices, and methods and processes of counselling for youth and adults. Ms. Goyer’s research is supported by various national organizations specializing in the field of career development. Self-management of career options is one of the poles of her research. Josée Laprade is a specialist in human resources and career counselling at Laval University. After working in corporate human resources management for 20 years, she began her studies for a master’s degree in counselling at Laval University. She is a student at the “Centre de recherche et d’intervention sur l’éducation et la vie au travail (CRIÉVAT)”, where she is a research assistant to Liette Goyer. Her research interests lie in career self-management. Céline Régnald, M.Ed., consultant, FCDC, is a leading consultant to the FCDC. She has taken part in numerous initiatives for the Foundation, such as a symposium on career development, continuous learning and workforce development, an international symposium on career development and public policy, and the presentation of training the trainer sessions within the research project “Un avenir à découvrir [a future to discover]”. An instructor by training, she has managed the training program based on employment counsellors’ competencies for the Government of Canada (HRDC). She also participated in consultation projects to develop employment services in Russia, Malaysia and Jordan. Lynne Bezanson is Executive Director of the Canadian Career Development Foundation (CCDF). Lynne is a career development leader, author-researcher and adult educator. She has directed numerous Canadian career development initiatives, managed for Canada two International Symposia on Career Development and Public Policy and the inaugural pan-Canadian Symposium on Career Development, Lifelong Learning and Workforce Development. She is a member of the National Steering Committee for the Canadian Standards and Guidelines for Career Development Practitioners and a founding member of the International Centre for Career Development and Public Policy and the CRWG. She is the recipient of the Public Service Award of Excellence and the Stu Conger Gold Medal for Leadership in Career Development.</p> | |

Concurrent Sessions

Monday, January 25

10:30 AM –
12:00 PM

MONDAY

| SESSION TITLE | | ROOM | KEY |
|---|---|----------------------|----------|
| Optra: A Comprehensive Group Approach to Job Search in the Information Age | | Prince Edward Island | E |
| ABSTRACT | Whatever the social, economical and political environment, job search is, and always will be, problematic for both individuals and societies. Because of this, a group counselling approach is highly recommended. A decade ago, with a dynamic team from Sherbrooke University, Dr. Limoges developed a 45-hour core program helping job seekers to succeed regardless of how long they have been unemployed or the unemployment rate in their area. Four dimensions were defined: the economic-socio-political environment, the self, the “zoom” and the method. They form an interactive structure called the Lucky Clover Model. This program is now available in English taking into consideration actual North American realities. | | |
| BIO | Dr. Jacques Limoges is the author of several books on employability, career group counselling and job insertion. His most recent books concern “job maintenance” during the three stages of career. Jacques Limoges has a doctorate in education (counselling) and has been associated with the University of Sherbrooke for over 35 years. His fields of research, training and intervention are group approaches, socio-professional workforce integration and career management. He is the author of the Lucky Clover Model and the dual axis technique, and a total of some 20 books, some in translation, the most recent being <i>Zoom sur la dimension LIEU de la recherche d'emploi</i> [focus on the place aspect of job seeking]. He has received numerous national awards and enjoys an international reputation. | | |

| SESSION TITLE | | ROOM | KEY |
|---|--|---------|----------|
| Solutions Web 2.0: Innovative Management Systems for Employment Services | | Alberta | E |
| ABSTRACT | New media and social networking are providing a wide variety of new strategies for job exploration. Web 2.0 and Google Docs platforms now provide employment service managers with inexpensive resources to organize service delivery, human resources, organizational capacity building and support for proposal development. The Solutions Web 2.0 workshop will demonstrate how to develop and utilize these management tools for your own organization's programs. | | |
| BIO | John Coward has a M.A. from U.B.C. and is a sessional lecturer in Simon Fraser University's Career Practitioner Training Program. He has served on the Boards of Directors of ASPECT, BC Work Infonet and the Career Management Association of B.C. John was one of the recipients of the C.M.A.(B.C.) Team Award of Excellence 2004 and received the “Mentor of the Year” Netty Award in the same year. He is passionate about developing innovative partnerships with the business community to provide employment and career opportunities for at-risk youth. John is committed to leadership and professional development initiatives in all aspects of his work. Steven Atkinson has a Masters in Business Administration (MBA) from the University of Phoenix and a B.A. in Psychology from Concordia University of Alberta. Beginning his career as a youth worker in the Supported Group Homes Program, Steve transitioned to employment services in 2003. Steve has worked within several MHSD and Service Canada programs as a frontline worker, coordinator and Manager. In 2007, Steve took on the position of Manager of Communications and in 2008, Steve took on the Business Development Unit looking for opportunities to expand, develop and improve our agency. Most recently in 2009 Steve accepted the position of Manager – Service Delivery to ensure that the highest quality employment services are provided to our clients. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

10:30 AM –
12:00 PM

MONDAY

| SESSION TITLE | ROOM | KEY |
|--|---|-----|
| "Talkin' Bout My Generation": Why the Worry About Millennials Entering the Workforce? | Provinces 1 | E |
| ABSTRACT | What is it like to be a Millennial (an individual born between 1980 – 1995) and what is it like to work with this demanding group? This presentation uses first hand experience and data gathered from the Calgary Catholic Immigration Society and Service Canada's innovative Bridging Youth to Success work experience intervention program. This program targets immigrant youth facing barriers to employment, with the aim of assisting them in finding gainful employment or a return to school. Even if we "Millennials" have the ability to walk, talk, listen, type, text, tweet, eat, fix our hair and comment on yours all without missing a beat—do we have the ability to hold down a steady job? | |
| BIO | Yiorgos Boudouris , is a graduate of the University of Calgary with a Masters of Arts in Communication Studies. Yiorgos' expertise is in developing intervention learning models and practices for marginalized client populations. Boudouris' work centers on delivering employability skills through work experience intervention to immigrant youth, both in assisting them in finding and maintaining employment or a return to school. | |

| SESSION TITLE | ROOM | KEY |
|---|---|-----|
| Team Work Between Counsellors and Clients: Communication Effectiveness Facilitates Positive Change | Governor General 3 | E |
| ABSTRACT | The dynamic between counsellor and client is multi-faceted. When a counselling session goes haywire, it is not what is said but rather how the message is delivered and received. Verbal and non-verbal communication styles are the key to motivating clients to disclose information easily so that you can engage them in the development of action plans and motivate them toward positive change. This interactive session will engage you in learning about your communication style and how to adapt to how your clients communicate with you. Career counselling is more than sharing knowledge, it is about how to relay knowledge to get your clients to implement strategies for life long learning. | |
| BIO | Elena Pizzamiglio , M.Ed., is a Career Counsellor at the University of Toronto. With 9 years of career counselling experience, Elena has worked with a variety of client groups in both academic and community settings. She has presented at the Cannexus 2007 and 2008, and at Opportunities 2008 conferences and at University of Toronto staff development sessions. Prior to counselling, she worked in the field of adult education. | |

| SESSION TITLE | ROOM | KEY |
|---|--|-----|
| The Positive Impact of Developing Entrepreneurship | Newfoundland | E |
| ABSTRACT | According to a Léger Marketing poll, 33 percent of young people would like to start their own business. In the past 11 years, the Québec Entrepreneurship Contest has received submissions for more than 50,000 projects involving one million participants of all ages, thus encouraging people to try entrepreneurship as a career. The Contest has had quite an impact on the community, leading to fewer school dropouts, the development of entrepreneurial skills, fewer behavioural disorders, etc. In the area of business creation, it's worth noting that 74 percent of contest winners are still in business. The Contest inspires initiatives that would not otherwise see the light of day in both its Student Entrepreneurship and Business Creation divisions. Come and see for yourself how the development of entrepreneurship has a positive impact on Contest participants, both youth and adults, and how the Contest promotes careers in the field of entrepreneurship. | |
| BIO | Vincent Dumont is Interim Director of Operations and Special Projects and has been working for the Québec Entrepreneurship Contest for over a year. Mr. Dumont holds a Bachelor's degree in Business Administration and has worked in entrepreneurship for more than five years. | |



Your contact point for career resources, learning and networking



Who we are

ContactPoint is a multi-sector online community for professionals in the career development field—dedicated to providing interactive dialogue, networking, resources and learning to advance the profession.

Our mission

ContactPoint is a practitioner-driven, Canadian website dedicated to providing multi-sectoral career development practitioners and career counsellors with career resources, learning and networking.

Our objectives

- To support the professional delivery of advisory, counselling, coaching and mentoring services in the field of career and work/life management
- To enable multi-sectoral, pan-Canadian dialogue amongst career and work/life management practitioners
- To promote, produce and disseminate accurate and current career information focused on Canadian content
- To foster the development of an interactive and supportive community of career practitioners
- To enhance practitioner awareness of trends and innovations in career development

Visit contactpoint.ca to:

- Read the Bulletin quarterly **NEWSLETTER** featuring articles, upcoming events, new programs and initiatives, and book reviews
- Browse current **JOBS** and sample postings or post a job on the Job Board
- Find **LEARNING**/Professional Development opportunities including conferences, workshops and more
- Search for articles, journal abstracts, conference papers, websites, and books in the **RESOURCES** section
- Network with Organizations, Agencies, and Associations using the ContactPoint **NETWORKING** directory
- Exchange information with other professionals in the field by **SUBMITTING CONTENT** on the website including resources, conferences and workshops, agency information, job postings
- Share best practices, ask questions, and contribute to ongoing discussions in the **DISCUSSION FORUM**
- Visit **BLOGGER CENTRAL** to read up on the latest news, trends, and anecdotes from professionals in the field

ContactPoint is supported by:



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Headsets are available at Booth 1 in the Exhibitor Hall

1:30 PM –
3:00 PM

MONDAY

| SESSION TITLE | ROOM | KEY |
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| Career Development by Means of Integrative Career Approaches | Governor General 2 | E |
| ABSTRACT | This session's intent characterizes an integrative approach to career development in higher education. It is a comprehensive strategy designed as an inclusive learning and implementation process. It brings together students, faculty, career counsellors, and employers who work jointly in assisting students in their career quests. Driven by data, integrative career approaches seek to improve the impact of career practices and processes through identifying and evaluating student outcomes, measuring learner performance, and assessing the impact of career programs on student efforts. Data and assessments provide the bedrock for continued practices or changes in career learning programs. Good practice research identified three strategies reflecting Grand Valley State University's career strategem: [1] career surveys, [2] four different types of career classes, and [3] evaluation and feedback. This session will demonstrate the utility of the strategies as they allow student voices to be heard for effective planning and decision-making. This session is interactive; hand-outs will be distributed; and program feedback will be encouraged. | |
| BIO | John Zaugra Ed. D. was the past president of the Michigan College Personnel Association and has presented at national and international career conferences. Recently, he has co-authored [Bossick and Dilsworth], a career manual entitled <i>Liberal Education: Your Intentional Career Path</i> . John presently serves as the coordinator of career counselling and testing at Grand Valley State University. Brian Bossick Ph.D. serves as the career outreach specialist, teaches career education classes, and is a co-author [Zaugra & Dilsworth] of a manual entitled <i>Liberal Education: Your Intentional Career Path</i> . Brian also coordinates outreach programs on personal student issues and concerns. | |

| SESSION TITLE | ROOM | KEY |
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| Culture-Infused Career Counselling: A New Model for Intervention Planning | Governor General 3 | E |
| ABSTRACT | We will outline our new model of culture-infused career counselling. This model is based on the premise that cultural influences are relevant for all clients, all career counsellors, and for the working alliance. Our model also incorporates social justice as a guiding value for career counselling practices. Participants will learn about the model and have the opportunity to discuss ways of intervening with clients directly, advocating on behalf of clients, and addressing systemic barriers. Cultural auditing is a reflective practice tool that participants can use for examining the ways in which culture and social justice are linked for client issues and for determining appropriate kinds of interventions. The session will be interactive and examples of interventions from our research with career practitioners in Canada will be used to strengthen strategies for career counselling practice. | |
| BIO | Dr. Nancy Arthur is a Professor and Canada Research Chair in professional education at the University of Calgary. Her teaching and research interests include multicultural counselling, career development, and social justice. Nancy authored the book <i>Counselling International Students: Clients from around the world</i> ; co-edited with Paul Pedersen <i>Case Incidents in Counselling for International Transitions</i> ; and co-edited with Dr. Sandra Collins <i>Culture-Infused Counselling</i> which received the Book Award from the Canadian Counselling Association in 2006. Dr. Sandra Collins is the Director of the Graduate Centre for Applied Psychology at Athabasca University. Sandra's teaching and research interests include cultural diversity, counselling women and lesbians, counsellor education, distance and online learning, program planning and evaluation, and career development. | |

Concurrent Sessions

Monday, January 25

1:30 PM –
3:00 PM

MONDAY

| SESSION TITLE | | ROOM | KEY |
|---|---|-------------|----------|
| Diagnosis and the Job Search: A Problem of Obstacles | | Nova Scotia | F |
| ABSTRACT | Among our clients, the situation of unemployment often gives rise to unconscious, ambivalent feelings that tend to erect obstacles to successful interventions. Diagnostic Employabilité makes it possible to identify barriers and analyze their nature; for example, painful experiences in a previous job, sensitivities related to various layoffs, low self-esteem on the job, a situation that is not part of a career plan, etc. Diagnostic Employabilité is the result of 10 years of research, plus 10 years of use, while the new Internet version is the result of 300,000 hits. | | |
| BIO | Cynthia Martiny teaches an undergraduate course concerning career counselling in the intercultural context at UQAM. She is interested in the development of counselling competencies of both individual and group career counsellors. She has been a regular presenter and delegate at past Cannexus events. | | |

| SESSION TITLE | | ROOM | KEY |
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| E-Based Career Passport | | Provinces 2 | E |
| ABSTRACT | An overview and demonstration of an E-based Career Passport which utilizes various assessment tools including the STRONG Interest Inventory, Myers-Briggs Type Indicator, Type Focus and Career Cruising. A discussion around how these and other online resources can be used by Career Counsellors in various settings. Explore components of an online virtual Employment Resource Centre and Career Practitioners Toolbox, including the Career Passport, Passport to Work, BC Workinfolnet for Youth websites. | | |
| BIO | For more than 10 years Michelle Onderwater has been an active member of the Career Development field in BC. She has been involved in life skills facilitation, career exploration and Essential Skills programming that have provided a well rounded set of skills, knowledge and experience of the barriers and skills required for persons with barriers to employment. Michelle was the Program Coordinator of Surrey's Youth Career Planning Program for 2 years before leaving and moving on to Douglas College as a facilitator for the Towes Program. In June of 2009 Michelle was welcomed back to PCRS as the Program Coordinator of Career Quest—her true passion helping people discover their career path. | | |

| SESSION TITLE | | ROOM | KEY |
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| Engaging Those With Experience While Preserving Their Knowledge Before Retirement | | Governor General 1 | F ◀ |
| ABSTRACT | What are the life/work management issues for people in the third stage of their career? How can we prevent this mature period of reassessment and challenge from leading to burnout or letting these people quietly slide into an attitude of "putting in time" until retirement i.e. obsolescence? How can we treat these issues with a concern for multi-generation organizations and knowledge management? The presenter's expertise in mentoring led her to an integrated model of ongoing adult learning. This session will present an overview of this Legacy Circle approach. | | |
| BIO | Diane Doyon , c.o., B.A. (sociology), M.A. (career counselling) Laval University, is an experienced professional in human resources management. For over 5 years, her work has been reported on in Europe (France, Switzerland, Belgium, Portugal, Italy and Scotland). She originated the "Cercle de legs" Legacy Circle approach. She has presented at Cannexus in the past. | | |

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Headsets are available at Booth 1 in the Exhibitor Hall

1:30 PM –
3:00 PM

MONDAY

| SESSION TITLE | ROOM | KEY |
|---|--|-----|
| Holistic, Narrative Career Counselling: Transforming Client's Life Story into an Empowering Career Statement | Provinces 1 | E |
| ABSTRACT | Wouldn't it be great to sidestep traditional career assessments and instead use your clients' life stories as the raw material to generate all the information that matters when making a career choice? Building on their session, 'Living Your Career Statement' at Cannexus 2009, the presenters show you how to engage your clients in what they're best at—telling their stories!—while positioning you, the career professional, as the expert at gathering and organizing all the key information including their desires, strengths, personality, assets, influences of other people, thoughts & feelings, and collaboratively generating career possibilities. In this session you'll get an overview, experience a demonstration, learn an effective technique and find out about training opportunities related to this holistic, narrative career counselling framework in which 20 counsellors have already been trained. | |
| BIO | Mark Franklin , president and practice leader of CareerCycles, has enriched the career wellbeing of 2000+ clients. Mark has an M.Ed. in Counselling Psychology, worked as career counsellor at University of Toronto and York University, presented at Cannexus, CCPA, CACUSS, is a member of ACP International and host of Career Buzz radio show. Leigh Anne Saxe , happiness coach, career counsellor and inspirational speaker empowers people with meaningful law of attraction workshops and seminars. Leigh Anne has an M.A. in Counselling Psychology from the Adler School of Professional Psychology, has presented at Cannexus and CACUSS, is host of Career Buzz radio show and is the founder of Living in the Moment. | |

| SESSION TITLE | ROOM | KEY |
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| Improv: Living in the Moment | New Brunswick | E |
| ABSTRACT | Do you find yourself admiring people who can think on their feet? Are you seeking a new way to crackle the synapses of your workshop participants? Then join us for a fun and lively interactive session built on the power of Improvisation. Filled with quick and snappy exercises you can easily apply to enliven your job search workshops. A great communication tool, Improv supports the concepts of give and take, openness and being present in the moment. Be prepared to move, engage and test your own improvisational talents. | |
| BIO | Joanne Stuart has studied Improv and loves to bring movement, voice, and fun as vital forces into her workshops. She believes quick thinking and the ability to dance in the moment make for memorable and meaningful experiences. A corporate trainer with Northern Lights Canada, she takes great delight in helping clients find their voice and maximize their communication effectiveness. | |

Concurrent Sessions

Monday, January 25

1:30 PM –
3:00 PM

| SESSION TITLE | | ROOM | KEY |
|---|---|----------------------|----------|
| Missing! Aboriginal Youth in Education | | Prince Edward Island | E |
| ABSTRACT | Many Aboriginal youth, on-reserve and urban, face obstacles that impede their success in completing their secondary education which greatly impacts their educational and career opportunities, especially in the science/mathematics related fields (i.e. health, engineering, sciences, business). This session will focus on the current strategies that are being developed and implemented at the school board and post-secondary level. | | |
| BIO | Jonathan Hamilton-Diabo is from Kahnawake, a Mohawk community located outside of Montreal. A graduate of York University (B.Ed.) and Concordia University (B.Admin.), he is currently at Emmanuel College (Victoria University within U of T) working on his Masters. At First Nations House (U of T) since 2000, Jonathan's held two roles (Recruitment Officer and Academic & Financial Aid Counsellor) before being appointed as the Director in 2003. He has also worked at Aboriginal organizations in Toronto and Montreal and in the financial sector. He lives in Toronto with his wife, three children and a hyperactive dog. Catherine Pawis is a member of Shawanaga First Nation, located northwest of Parry Sound. She has worked for the Toronto District School Board for over 20 years as a classroom teacher, consultant, instructional leader (Native Studies/Native Languages), vice-principal and principal. During this time Catherine was seconded to the Ministry of Education and has recently returned to her role of Central Coordinating Principal – Aboriginal Education within the TDSB. | | |

| SESSION TITLE | | ROOM | KEY |
|---|---|----------|----------|
| The Phenomenon of Obsolescence in the Current Context of the Labour Market | | Manitoba | F |
| ABSTRACT | Understanding the phenomenon of obsolescence in the current context of the labour market means understanding that the new work reality requires much more of the individual. An active individual must now deploy many more individual responsibilities regarding skills, professional behaviour, motivation and ability to solve work-related problems. The phenomenon of obsolescence becomes significant because individuals in this situation face the problem that their knowledge becomes outdated, which begins to affect their ability to complete the workload required, leading to downturn in their level of employability. | | |
| BIO | Nathalie Vachon has been a consultant in career management and development for 18 years (in private practice since 1996, providing services for individuals and organizations). For the last three years, as a doctoral candidate in education at the University of Sherbrooke, her field of research has focused on career development for individuals who are active in an organizational context. More specifically, her research is designed to better define the phenomenon of competencies obsolescence among active individuals. This phenomenon affects those who find themselves lacking competencies and exhibiting non-utilization of new knowledge, as compared to the knowledge acquired and used by their peers in the same field of work. This phenomenon has a direct impact on the employability of these individuals, even leading to a drop in the socio-economic potential of the human capital. She was a supervisor for counselling courses (B.A. and M.A.) from 1992 to 1999. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

1:30 PM –
3:00 PM

MONDAY

| SESSION TITLE | ROOM | KEY |
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| The Virtual Employment Resources Center: Employment Services 24/7/365 | Alberta | E |
| ABSTRACT | Pacific Community Resources Society (PCRS) has recently established a Virtual Employment Resource Center (VERC) to augment services offered at its four employment resource centers. The VERC provides clients with employment and career counselling services 24 hours a day, 7 days a week, 365 days a year. In addition to providing clients with virtual access to services, it also includes Communities of Practice where career, employment and life skills counsellors can meet virtually to share resources and experiences of best practices. | |
| BIO | Stephanie Hooper has a wide range of skills supporting her role as a Program Coordinator of PCRS' Surrey Youth Employment Resource Center. Stephanie's background includes a DEC in Commerce, HR Management from BCIT and a citation in Career Practitioner Training from Kwantlen University College. She is committed to providing youth with the mentorship needed to help make them successful and coordinated the "Youth in Charge" project in partnership with CCEDNET. Miranda Vande Kuyt has been providing virtual employment resources to youth for the past three years as a content developer for various websites including the BC Workinfontet Youth Site, the Passport to Work website and currently for the Virtual Youth Resource Centre. She created the popular "Ask a Counsellor" feature and the Youth Employment Resource Centre Directory on the BC Workinfontet Youth Site. Miranda has coordinated key projects that support the career development sector in BC such as organizing volunteering for the annual Career Development Conference, setting up the LMI Workshop Series hosted by PCRS and the NIDS project. | |

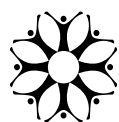
| SESSION TITLE | ROOM | KEY |
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| Relationships: The Key to Increasing Career Centre Value on a University Campus | Newfoundland | E |
| ABSTRACT | Providing comprehensive career services to meet the needs of all students on a university campus is a goal of most university career centres. However, once programming and services are established, marketing the Centre to students becomes an ever-present task. This session will focus on the need to build relationships with all university community stakeholders to maximize the Centre's ability to engage students in the career development process. The Laurier Career Centre has been able to increase its profile and value within the university community by establishing relationships and developing partnerships throughout the campus. These efforts will be highlighted and session participants will be invited to share their own success stories. | |
| BIO | Jan Basso is currently Director of Co-operative Education & Career Development at Wilfrid Laurier University where she has been instrumental in the design and delivery of career development services since 1976. She has been actively involved in associations and networks related to the profession throughout her career. A recognized leader in the field of career development at the post-secondary level, she has demonstrated a lifelong commitment to sharing her expertise. | |

Concurrent Sessions

Monday, January 25

1:30 PM –
3:00 PM

| SESSION TITLE | | ROOM | KEY |
|--|--|-----------------|------------|
| Work Integrated Learning: A Missing Element of Personal Career Development? | | Confederation 1 | E ◀ |
| ABSTRACT | The role of work integrated learning continues to evolve as an important venue for career development. This presentation will focus on a research project which compared the experiences of two sample populations of post secondary students. The role of career development, work integrated learning, and their impact on career decisiveness and integration within the institution will be explored. Participants will be provided with an overview of the principles of experiential learning, lessons learned from the research, and implications for future application within colleges, universities, high schools, and many other work related settings. | | |
| BIO | Rob Shea is an assistant professor of post secondary and adult education at Memorial University of Newfoundland. He is the founding editor of the Canadian Journal of Career Development, past president of both CERIC and of CACUSS. Rob has worked in a multitude of career counselling settings including; street work programs, alternative education settings, government, post secondary, and corporate. | | |



Cannexus11

24 – 26 January 2011
The Westin Ottawa — Join us!

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

3:30 PM –
5:00 PM

MONDAY

| SESSION TITLE | ROOM | KEY |
|---|--|-----|
| Appreciate Risk Existence in Life-Career Pathway | Governor General 3 | E |
| ABSTRACT | The highly uncertain and complex nature of the current world of work is entangled with the risk phenomenon that affects individuals' vocational wellbeing in a profound way. Despite its pivotal significance, the concept of risk remains substantially under-studied in the career development literature. The purpose of this presentation, therefore, is to explore the role and function of the risk construct in people's life-career development experiences, attempting to incorporate the notion of risk as an essential variable into the process of career management and career counselling. The presentation looks at the presence and effect of the risk construct in life and career, drawing particular attention to the notion of risk rooted in relevant theoretical and conceptual models in vocational and career psychology. It then proposes considerations that aim to help individuals negotiate and cope with risks in their vocational life, providing implications for career development practice and career counselling intervention. | |
| BIO | Charles P. Chen , Ph.D., is Associate Professor of Counselling Psychology and a Canada Research Chair in Life Career Development at the University of Toronto. He publishes extensively in refereed scholarly journals and books. His book <i>Career endeavour: Pursuing a cross-cultural life transition</i> (Ashgate, 2006) received the 2008 Best Counselling Book Award in Canada. He is a prominent social scientist featured in Canadian Who's Who and Who's Who in the World. | |

| SESSION TITLE | ROOM | KEY |
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| A Presentation on the Psychometric Test GROP3 | Governor General 1 | E ◀ |
| ABSTRACT | GROP3 is a personality inventory that combines John L. Holland's theoretical models and Jung's bipolar scales. It is intended for professionals working in the field of career counselling, work integration and human resources. GROP3 is very popular in the francophone world and is now available in English. In this workshop, the following points will be discussed: Rationale for the test (material, sources, target clients, when given, factors assessed, context of use); Stages reached during assessment; Presentation of test on the Internet; Demonstration analysis of results; and Costs. | |
| BIO | Nathalie Perreault is a professional on the Psymétrik team. She is a member of OCCOPPO. Since 1998, she has worked on developing tools and materials intended for the general public, such as the Website monemploi.com, and also for counselling professionals, such as REPÈRES, the Website orientation.ca and the book "L'orientation, c'est l'affaire de tous [counselling is everyone's business]", published in France in the fall of 2007. Her experience also includes a provincial training tour in counselling approaches and a year of intervention as a high school guidance counsellor. Nathalie Perreault is also a course instructor in the « Département des fondements et pratiques en éducation » at Laval University. Caroline Roy , psychologist, co-author of GROP3, has worked for Psymétrik for over 10 years. She is in charge of training professionals to use the GROP test and is a renowned dynamic instructor. She has experience of community-based work (carrefour jeunesse-emploi), in youth centres and in physical rehabilitation. She also has a private practice. | |

Concurrent Sessions

Monday, January 25

MONDAY

3:30 PM –
5:00 PM

| SESSION TITLE | | ROOM | KEY |
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| A University Career Services Web Presence | | Provinces 1 | E |
| ABSTRACT | The Queen's Career Services eLearning project's goal was to create educational activities and exercises, generate audio and video content, and integrate this new content with the department's career education programming and overall web presence. This presentation will include an update on progress through year two with particular attention to: initial implementation including usage trends and student feedback; hands-on use of the site; plans for assessment of the activities and of the role-learning is playing in our service. | | |
| BIO | <p>Paul D. Smith is the Director of Career Services at Queen's University. Paul has worked in student affairs at the university and college level for nearly twenty years, most of those in the area of career development. Before taking on his current position at Queen's, he worked at Memorial University and the College of the North Atlantic. He holds a M.Ed. Post-secondary, a B.A. (English), and a B.Ed. (Secondary), all from Memorial. He is a Past-President of the Canadian Association of Career Educators and Employers, and is a frequent conference presenter. Jane Good, Manager of Career Education & Counselling at Career Services, Queen's University for the past 12 years builds on her education (B.A., BPHE, B.Ed.) and previous employment in business, publishing and teaching to create programs that help students develop effective self-directed strategies for managing career choice and change. Selected presentations: NAJST (1998), VOTECH (1998), FLASCA (1999, 2004), NATCON (2006), Cannexus (2007, 2008, 2009). Renée Stephen is currently with Career Services at Queen's University and worked for five years in the Queen's University Faculty of Applied Science, implementing educational web technologies for engineering students. She has also been a freelance designer, programmer and writer for the past eight years.</p> | | |

| SESSION TITLE | | ROOM | KEY |
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| Be Your Own Boss! Start-Up Financing and Mentoring for Young Entrepreneurs | | Newfoundland | E |
| ABSTRACT | The Canadian Youth Business Foundation (CYBF) is a national charity dedicated to championing tomorrow's entrepreneurial nation builders. We do this by investing time and money in aspiring young entrepreneurs, age 18-34, who have a great business idea, but find it difficult to obtain financing or mentoring through traditional sources. CYBF offers four fully integrated programs that are built around the "life cycle" of a young entrepreneur, that help to ensure the success of every new start-up: Pre-Launch Coaching, Online Business Resources, Financing and World-Class Mentoring. | | |
| BIO | Allan Simm is a Business Manager for the Canadian Youth Business Foundation. He has been involved with youth entrepreneurship since 2001 and previously ran his own business. As Business Manager, Allan promotes the CYBF program and supports the Community Partners that deliver the program. Additional duties include: assisting entrepreneurs with business plan preparation, recruiting new mentors and launching new partnerships. Allan has a Bachelor of Commerce degree. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

3:30 PM –
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MONDAY

| SESSION TITLE | ROOM | KEY |
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| Career Conversations: An Innovative Workplace Career Development Intervention | Provinces 2 | E |
| ABSTRACT | Within the context of a dynamic economy, both organizations and employees need to continually reposition themselves to achieve their goals. Although employed adults need to continually adapt their career plans and seek out opportunities for training, few career development services are available for working adults. Career conversations represent an innovative career development intervention conducted by managers for their employees, with the goal of helping employees to plan their careers and training to better align with the needs and goals of the workplace. This presentation will describe the nature of career conversations, a manager training program, and resources developed to facilitate career conversations. Results from recent research into the value of career conversations for employers and employees will also be shared. | |
| BIO | Vivian Lalande is an Associate Professor in the Division of Applied Psychology at the University of Calgary and is a member of the Canadian Research Working Group on Evidence-Based Practice. William Borgen is a Professor of Counselling Psychology at the University of British Columbia in Vancouver. He has conducted research, written several articles and books, and developed programs in the area of life transitions and career development. Lee Butterfield is Program Director and Core Faculty in the Master of Arts in Counselling Psychology Program at the Adler School of Professional Psychology. Prior to becoming a Registered Psychologist she worked for 25 years in human resource management in a number of industries. Melissa Gray is a Masters student in the Division of Applied Psychology at the University of Calgary. | |

| SESSION TITLE | ROOM | KEY |
|---|---|-----|
| Finding a Job in the Information Age: Focus on Place | Québec | F ◀ |
| ABSTRACT | The information age isn't only video games and high-tech companies. It transcends all aspects of life. Since the 80's, it has been fundamentally transforming the concept of employability and job seeking by introducing a whole new dimension, the dimension of PLACE. This raises crucial questions about current practices regarding CVs and job seeking and employability strategies. It goes far beyond the notion of a hidden market. This dimension is generally ignored by writers, job seekers and especially counsellors, who have just a very vague idea but no real notion of how to put it fully to use based on practical exercises. This interactive session aims to fill this gap. | |
| BIO | Georges Lemoine is an associate researcher at the "Laboratoire Identité et connaissance des territoires et environnements en mutation (ICPEM)" at the University of Poitiers, where he is also an associate professor. He has been the director of a major employment agency (ANPE) in France and has developed a new recruitment method called Recruitment by Simulation, a method that is in use around the world, especially within major corporations. His varied experience and his collaboration with Professor Limoges have caused him to rethink curriculum vitae practices. | |

Concurrent Sessions



Monday, January 25

3:30 PM –
5:00 PM

MONDAY

| SESSION TITLE | | ROOM | KEY |
|---|--|-------------|----------|
| Guiding Circles: An Aboriginal Career Approach | | Nova Scotia | E |
| ABSTRACT | Guiding Circles is an interactive, flexible, and fun holistic career development program designed to guide individuals toward career paths helping Aboriginal people discover their career potential, one story at a time. The workbooks combine a traditional Aboriginal worldview with contemporary career development concepts to help individuals achieve career satisfaction, break down cultural barriers, and better understand Aboriginal workforce challenges. Educators, career development practitioners and human resource managers find that Guiding Circles awakens the individual's sense of self-esteem and self-awareness to uncover personal talents transferable to a future career. This happens through activities that help them tell their story and relate life experiences to career planning. This workshop will provide an overview of the program and participants will try activities from each of the two workbooks, Understanding Yourself and Finding New Possibilities. | | |
| BIO | A member of Mattagami First Nation, near Timmins, Ontario, Trina Bučho is a recognized leader in Aboriginal career development in Canada. As a certified project manager, essential skills analyst and professional adult instructor, Trina acts as a national manager to direct the Guiding Circles program. She is an accomplished national workshop/conference facilitator and keynote presenter known for delivering engaging and informative presentations. Trina has been instrumental in building Guiding Circles as a landmark international program that helps Aboriginal people reach their full career potential. | | |

| SESSION TITLE | | ROOM | KEY |
|---|---|----------|----------|
| Our Experience with the Extended Transitions Program | | Manitoba | E |
| ABSTRACT | The Extended Transitions Program assists individuals who have had difficulty transitioning from high school to post-secondary education or employment. Designed for youth aged 16 to 22 who have left school and need assistance, it seeks to provide career transitioning support. Seeking to build resiliency and address the specialized needs of a wide array of different client populations, we provide an individualized strengthsbased approach, and help identify sources of support that fit with that individual's needs, abilities and future plans. An important component of this program is Extended Transitions Advance, a database-driven web application that allows us to track each of our students as they leave our school division and identify vulnerable individuals before they "fall through the cracks". This unique and innovative solution to youth unemployment has had promising success. We are eager to share our experience! | | |
| BIO | Heather Gobbett has been an educator for the past 15 years, teaching in many capacities within the school system. Her background in the student support services has given her a 'think outside the box' approach to working with youth with barriers to employment. Helping to develop a program like the Extended Transitions Program has harmonized this problem solving approach with her love of youth and career development. She is currently working on a Masters Degree in School and Applied Child Psychology through the University of Calgary. Jacky Lothian is an enthusiastic and passionate educator that has worked in almost every sector of the school system — from classroom teacher, to Principal and now as a Career Development Consultant with the division. When she saw that despite the best efforts, some students were not making a smooth transition into the workforce or post-secondary education after they graduated, she was moved to create the idea of the Extended Transition Program. Her persistence in applying for grants finally paid off, and in November of 2007 the program was launched. | | |

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 Headsets are available at Booth 1 in the Exhibitor Hall

**3:30 PM –
5:00 PM**

MONDAY

| SESSION TITLE | | ROOM | KEY |
|---|---|---------|----------|
| Pre-Employment Training: Helping People Excel in Their Jobs Before They Even Start | | Alberta | E |
| ABSTRACT | This session offers an exciting twist on the placement philosophy by giving clients the tools to make themselves the 'added value' to their employer. Teaching them people skills so they can manage their own smooth transition into any job, in any industry, gives them confidence and makes them noticed for their commitment and above average work ethics. This in turn makes them the employees to advance or retain during an economic downturn. We will address Corporate, Communication, Behavioural and Performance skills employers look for when hiring, retaining and promoting staff. Giving clients the added edge with advanced preparation helps to not only get the job but through pre-employment training they learn how to keep the job right from their very first day. | | |
| BIO | As the VP Operations of an international recruitment firm, Tami Ali headed the corporate database systems planning, the entire policy and procedures manual, the ISO pre-qualification, and she oversaw all levels of administration, holding true to the concept of excellence in customer service. In her earlier career, she provided services as a freelance sign language interpreter, was an instructor with continuing education programs and a life skills coach. Jack Anderson knows the best way to get employees to do their job is to give them clear and honest directions in a respectful way and then let them prove themselves. With a background in hard work from a generation where getting the job done is time honoured, he is able to raise the bar for performance. Jack understands what motivates inspires and gains respect from employees. His experience is in the industries of agriculture and construction and in the areas of sales, marketing, operations and budgets. | | |

| SESSION TITLE | | ROOM | KEY |
|------------------------------|---|----------------------|----------|
| Strengths for Success | | Prince Edward Island | E |
| ABSTRACT | In a tight economy, it is important that organizations get the maximum value of every dollar spent. "Strengths for Success" is an online resource that can dramatically improve your workforce development center's efficiency by ensuring successful job placement. By identifying an individual's inherent strengths and personal preferences, this tool directs users to the jobs and careers that are best suited for them. The program includes the following features: valid and reliable assessments in personality type and productivity preferences; individualized reports that offer employment tips and advice based on assessment results; dynamic career database where participants can research job opportunities that are matched to them. | | |
| BIO | Erin Miller , B.S. in Business and Marketing, has worked in the career development industry for the entirety of her career. Twenty years in the career development field. Jim Brown , B.A. (Economics), B.Comm., MBA, CDP (Certified Data Processor), is familiar with all facets of career development in many different environments (Education, Vocational Rehab, Military, Post Secondary Education, Adult agencies). | | |

Concurrent Sessions

Monday, January 25

3:30 PM –
5:00 PM

| SESSION TITLE | | ROOM | KEY |
|--|--|---------------|----------|
| What Can I do with My University Studies? | | New Brunswick | F |
| ABSTRACT | This workshop is intended for students, future students, professional counsellors and employers. It will present an information tool on career options related to university studies. During the workshop, you will discover the content, understand the structure and make effective use of this information: Information enabling you to compare fields of studies and make informed choices; Job markets; How to acquire experience relating to your studies; How to identify potential employers; How to find a job. | | |
| BIO | Sophie Yolaine Payeur is currently Coordinator of academic and professional information (SASS - University of Ottawa). She has a Ph.D. in educational administration, and a B.A. and M.A. in career counselling. She has 15 years' experience in career development in Quebec and Ontario, with special expertise in employability for employers, professional groups, workers and students. | | |

| SESSION TITLE | | ROOM | KEY |
|-------------------------|--|--------------------|----------|
| Where's the Fun? | | Governor General 2 | E |
| ABSTRACT | If I am going to spend at least eight hours a day away from my own people, it better be fun and I better like it. This workshop is aimed at finding the fun in our everyday work life. What motivates us to go to work everyday? If I could change something about my work life, what would it be? Let's explore these questions and others to improve our daily enjoyment of our work. How can we inject a bit of fun into our work without losing productivity and time. Let's have some fun together and take something back to the office that you can implement tomorrow. | | |
| BIO | Betty Woodman has a diversified background and over 20 years of experience dealing with people and their relationship with their work. She assists small, medium and large government and private sector organizations in hiring and retaining top talent. She works with people in realizing their full career potential. She is a trainer and mentor. Currently Betty is an independent consultant working with the federal government in the areas of employee engagement, resource management and executive coaching. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

3:30 PM –
5:00 PM

MONDAY

| SESSION TITLE | ROOM | KEY |
|------------------------------------|---|-----|
| Un-Stick that Stuck Client! | Confederation 1 | E ◀ |
| ABSTRACT | <p>The Stages of Change (SOC) Model and Motivational Interviewing (MI) have been used extensively and successfully in health psychology. An innovative three-year research project has recently concluded, showing the practical application of MI to be an effective counselling style that is client-centred and directive for eliciting behavioural change by helping clients to explore and resolve ambivalence toward employment. The SOC/MI model is the future trend for motivating job seekers and fills a gap in the practices not covered by other techniques. This model has proven to work for: Aboriginal populations, Persons with Disabilities, Youth, Newcomers, and other marginalized groups. Come to this session and find out more about the implications for agencies with clients that are ambivalent toward finding employment or prone toward cycling motivation levels as well as training opportunities in MI.</p> | |
| BIO | <p>Roxanne Sawatzky has successfully managed a 3 year 1.3 million dollar research study for the Provincial and Federal Government with 2400 individuals participating. She is experienced in project management, program development, implementing processes, curriculum writing and best practices development. Roxanne holds a certificate in addictions counselling and case management. Roxanne attended TNT training in Spain in June 2009 and as a result of the training she is now a member of the Motivational Interviewing Network of Trainers. Roxanne's passion is working with marginalized individuals. She started her career at the age of 12 when she decided her brother needed to be "fixed". She has since learnt that she can't "fix" anyone but she can definitely help them get unstuck! Angela Hildebrand is the Stages of Change Facilitator and Motivational Interviewer for a 1.3 million dollar research project for the Provincial and Federal Government. She holds a Bachelor of Arts degree from the University of Manitoba and is an Advanced Motivational Interviewing practitioner. Angela is experienced in training and development and co-developed the best practices model for the Stages of Change research project. A graduate of the International TESOL Training Centre, Angela has five years facilitation experience and has developed curriculum for classes of individuals in which English is not their first language. Angela's passion is to empower individuals towards self-realization and to help them develop the self-efficacy to live their dreams.</p> | |

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Win a Trip! Fill out your Cannexus10 evaluation form by February 15, 2010 for a chance to win a free ticket to the Porter destination of your choice! Check your evaluation forms for details.

Cannexus Connections Networking Lunch

Tuesday, January 26 — 12:00 PM

Grab your business cards, boxed lunch and take part in the networking opportunity that interests you the most!

Aboriginal

Quebec

Join host Jonathan Hamilton-Diabo and share and learn about career issues within the First Nations context

Youth

Governor General 3

Connect with other youth serving colleagues. Join hosts First Work, CES and YES Montreal / Employment Service Roundtable and forge long lasting contacts

Coaching

Newfoundland

Curious about the world of coaching and talent management? Join hosts Gary Agnew and ACP International

Cannexus Connections Box Lunch

Career Development

Governor General 1

A shifting labour market means you have to stay abreast of employment trends. Join hosts CACUSS, CACEE, OCCOPPO and Concours québécois en entrepreneuriat to talk about employment/ entrepreneurship issues

Selfcare

Governor General 2

Join host Nancy Schaefer for a networking opportunity focussed on self care for the professional

Online Technology

New Brunswick

Join host Peter Ono for informative bits and bytes on using online technology in your workplace

...and then take your conversations and new found contacts online at www.contactpoint.ca

Day 02

TUESDAY

TUESDAY, JANUARY 26

| | | |
|---------------------|---|-----------------|
| 7:30 AM – 6:30 PM | Registration and Information | Nunavut |
| 7:30 AM – 8:15 AM | Exhibitor Showcase / Networking Breakfast | Exhibitor Hall |
| 8:00 AM – 5:30 PM | Exhibitor Showcase | Exhibitor Hall |
| 8:00 AM – 5:15 PM | Pick up/Return Interpretation Headsets | Booth 1 |
| 8:30 AM – 10:00 AM | KEYNOTE ADDRESS Denise Bissonnette <i>"Beyond Barriers to Passion and Possibility"</i> | Confederation |
| 10:00 AM – 10:30 AM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 10:30 AM – 12:00 PM | Concurrent Sessions | Break-out Rooms |
| 12:00 PM – 1:30 PM | Cannexus Connections: Networking Boxed Lunch | Break-out Rooms |
| 1:30 PM – 3:00 PM | Concurrent Sessions | Break-out Rooms |
| 3:00 PM – 3:30 PM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 3:30 PM – 5:00 PM | Concurrent Sessions | Break-out Rooms |
| 5:00 PM – 6:30 PM | Showcase Sessions | Break-out Rooms |

Concurrent Sessions

Tuesday, January 26

10:30 AM –
12:00 PM

| SESSION TITLE | | ROOM | KEY |
|--|---|---------|----------|
| Aboriginal Career Issues: Is it a Symptom or is it the Cause? | | Alberta | E |
| ABSTRACT | This session provides an interactive opportunity for participants to begin to understand issues surrounding Aboriginal people, the Aboriginal community, and the career choices Aboriginal people make as a result. Learn what issues are barriers, what the symptoms are, what may be the cause, and how the Aboriginal community is addressing these concerns. It's an opportunity for participants to share ideas, solutions, and thoughts. Participants will be taken on a journey through personal visualization to help identify issues the Aboriginal community are faced with on a daily basis. They'll be asked to analyze how they would respond to similar circumstances and occurrences. The issues brought forward will be listed and related to significant events that shaped the Aboriginal community. The participants and facilitator will interact to come up with possible solutions in an effort to alleviate the cause. The goal will be for each participant to take away an understanding of basic issues faced by the Aboriginal community that may be incorporated as effective universal counselling techniques. | | |
| BIO | Patricia Hamilton is a Cree woman born and raised in Edmonton, Alberta and is the Coordinator of Employment Services at (CAHRD) Centre of Aboriginal Human Resource Development Inc. A believer in life-long learning, Patricia's education began with her Business High School diploma and since has included Business Management, Human Resource/Personnel Management, Non-profit Management and Sales Management at educational institutions such as: Northern Alberta Institute of Technology, McMaster University, Sheridan College, and through other accredited training providers. Patricia also believes in giving back to her community having volunteered with many organizations as board and/or committee member and as a volunteer. She has worked in various industries at varying levels. Organizations have included: small-mid size private business, corporate, provincial government and non-profit. Of her twenty-five plus years of experience, nearly eight rewarding years have been in positions serving her community in the area of education, training and employment. | | |

| SESSION TITLE | | ROOM | KEY |
|---|--|--------------------|------------|
| Active Engagement in the Netherlands | | Governor General 1 | E ◀ |
| ABSTRACT | In this presentation the focus will be on how some of the principles and exercises from Dr. Norm Amundson's Active Engagement have been applied in the Netherlands. Some new exercises have been developed for use in schools, in unemployment settings, and with organizations. Also, some thought has been given to ways of broadening the scope of activities through international collaboration. There will be an experiential component to this presentation as well as time for discussion. | | |
| BIO | Crit Jamin is career counsellor and gives workshops for students about career questions. Crit trains teachers on how to counsel students. He translated the book Dr. Norm Amundson's book "Active Engagement" into Dutch and likes to create "active engaged" exercises. He collaborates with others on a career development website. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

10:30 AM –
12:00 PM

TUESDAY

| SESSION TITLE | ROOM | KEY |
|--|--|-----|
| Choosing a Post Secondary Program: Increase the Odds of Success | Manitoba | E |
| ABSTRACT | With education costs going up and more people considering going back to school, the stakes are higher than ever for making a good program choice. Learn how students increase their likelihood of post-secondary success by using Holland's Theory of Vocational Choice to match personality with majors and training programs. We'll discuss the practical implications of recent research involving over 130,000 students at 112 colleges and universities. These studies demonstrate that the level of "interest/major congruence" predicts grade point average—and for many students, whether they continue and graduate. Gather practical "takeaways" useful in your work through group collaboration and discussion. | |
| BIO | Juliet Wehr Jones is Vice President, Career Key, Inc, her blog http://careerkey.blogspot.com is widely respected and quoted in career guidance circles. She is a Princeton University graduate and received her J.D. from Seattle University. She last served as Legal Officer of the Washington State Patrol, specializing in labour and employment law. | |

| SESSION TITLE | ROOM | KEY |
|--------------------------------------|---|-----|
| Coaching for Academic Success | Provinces 1 | E |
| ABSTRACT | Students start college and university wanting to succeed, but too many do not. How can we help them get unstuck, back on track, and stay motivated until graduation? This workshop introduces coaching as a useful and powerful tool to engage and empower students during their educational journey. Experienced practitioners will describe the coaching process, the role of the coach, the benefits and outcomes of coaching and its effective use in a college or university setting. Join us for this informative, interactive, proactive and fun session. | |
| BIO | Louise Nadeau , certified counsellor and coach, holds a masters degree in counselling from the University of Ottawa and is a certified member of the Canadian Counselling Association. She has also completed her training as a coach with the "École Accès-Avenir de Gatineau" as well as "The Art & Science of Coaching" program at Erickson College of Vancouver. Louise presently works as a counsellor and coach with graduate students at the University of Ottawa. Nikki Clarke , M.A, CCC, CHRP works as a Professional Counsellor with undergraduate and graduate students at the University of Ottawa Counselling Services. She completed the Art and Science of Coaching training through Erickson College. Her Masters focused on Sports Psychology and she applies many of the principles of Sports Psychology and coaching to her work with individuals and groups. Monique Gaudreault is a Professional Counsellor who works at the University of Ottawa Counselling Service. She is a graduate of the M.Ed. program (Educational Counselling) at the U of O and has also completed the Art and Science of Coaching training through Erickson College. She works actively with students to help them make positive changes in their lives, often using the coaching principles and methods to guide her work. | |

Concurrent Sessions

Tuesday, January 26

10:30 AM –
12:00 PM

| SESSION TITLE | | ROOM | KEY |
|---|---|--------------------|----------|
| Content and Exploration of the Good WORK! Facilitation Guide | | Governor General 3 | E |
| ABSTRACT | <p><i>Good WORK! Get a Great Job or Be Your Own Boss: A Young Person's Guide</i>, authored by Nancy Schaefer and published by CERIC in 2005 was expressively written for younger people in plain, jargon-free language. It offers straightforward advice, and speaks to individual issues around finding a job or starting a new business. This workshop ensures that the methods of communicating the lessons and messages in this book are as effective as the book is popular.</p> | | |
| BIO | <p>Susan Kachmar is the research projects coordinator for First Work. As a vocational evaluation specialist with a Masters degree in adult education, Susan believes that learning/training needs to be practical, engaging and fun. Susan has more than 20 years experience designing, implementing and facilitating employment transition programs.</p> | | |

| SESSION TITLE | | ROOM | KEY |
|--|--|-------------|----------|
| Ethics and Career Practitioners | | Nova Scotia | E |
| ABSTRACT | <p>Every day we are met with situations that call for decisions often made in the moment. We do what we feel is right but with so many variables at play how do we determine that our course of action is ethically correct? This interactive round table will give participants a chance to examine life—like practical scenarios and discuss their approaches. A working model will be offered to help guide and keep us mindful of the role of ethics in our every day workplace.</p> | | |
| BIO | <p>Crystal Dolliver has a background in journalism and media where she honed her abilities to think and respond quickly in the moment. She believes that ethics often don't get the attention they deserve until something dire happens. It is time to bring ethical discussions back into the limelight as part of claiming "who" we are as individuals and organizations. Crystal enjoys the chance to hear how others see and interpret situations and lead discussions on how and why our actions and decisions impact our clients. Crystal Dolliver leads the Corporate Training Division of Northern Lights Canada and has earned a reputation as a skilled and engaging presenter.</p> | | |

| SESSION TITLE | | ROOM | KEY |
|--|--|-----------------|------------|
| Life Design Counselling: A Demonstration and Discussion | | Confederation 1 | E ◀ |
| ABSTRACT | <p>This breakout session follows-up on Monday's keynote presentation that explained Career as Story. The goal of this informal session is to show the practicality and ease of using the methods of narrative career counselling. The session begins with a brief discussion of the methods used in life-design counselling followed by a live demonstration with a volunteer. Participants will be invited to join in the demonstration and discussion.</p> | | |
| BIO | <p>Mark Savickas, Ph.D., is delivering the opening Keynote address for Cannexus 2010 and is a professor and chair in the behavioural sciences department at the Northeastern Ohio Universities College of Medicine and adjunct professor of counselling education at Kent State University. He is a respected author and speaker on vocational behaviour and career counselling.</p> | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

10:30 AM –
12:00 PM

TUESDAY

| SESSION TITLE | ROOM | KEY |
|--|--|----------|
| Measuring the Impact of Career Interventions: How do you know it Works? | New Brunswick | E |
| ABSTRACT | Career counsellors have developed many different types of interventions to assist their populations. Most of us check in with our clients as to their satisfaction with our work, but do we fully measure what impact our interventions have? The University of Toronto Mississauga Career Centre has undertaken a multi-year project to measure the impact of our career planning workshops beyond the post workshop evaluation form. Using the Career Decision Profile and other measures, we're analyzing what effect our workshops might be having, examining results for statistical significance and effecting changes to our interventions along the way. Our session will explain the process we've gone through, the positives and the negatives, how we think we've benefited and some possible next steps. | |
| BIO | Joan McCurdy-Meyers has been a Student Services professional for more than 30 years. Following a graduate degree in Counselling in Post-Secondary Education, she has worked in personal and career counselling, learning skills, residence and special needs. For the past ten years, she has been Director of the University of Toronto Mississauga Career Centre. She has brought her interest in how best to facilitate students' learning and development during university to the challenge of measuring the impact of career interventions. Felicity Morgan has been a career counsellor for 15+ years, primarily working at educational institutions, with some work in the non-profit sector. As Assistant Director for Career Development, she works with career counsellors and employment advisors to develop and maintain a high quality of assistance for students. Measuring counselling effectiveness has been a key project over the last several years. Felicity's interests also include the use of technology in career counselling and the development of specialized outreach programming for our student groups. | |

| SESSION TITLE | ROOM | KEY |
|--|--|----------|
| OrientAction: A Website Full of Resources | Prince Edward Island | F |
| ABSTRACT | Visit the Website orientaction.ca , a Canadian site intended specifically for francophone professionals in career development. Discover all the benefits of the site: theoretical and practical resources, materials and tools, dates and locations of training opportunities (conferences, workshops), and job offers specifically for professionals in career development. Register for the Bulletin d'OrientAction and COINternet, a place to share ideas and practices. OrientAction is an information-sharing site that is worth knowing about and it's free to join. | |
| BIO | Pierre Deslauriers has a master's degree in education from the University of Montreal. He is currently in charge of projects at Société GRICS doing research and development for REPERES and OrientAction. He helped set up REPERES on the Internet, with its orientation activities, as well as the REPERES Webfolio. He also teaches a B.A. course in career development at the University of Quebec in Montreal. Julie Gauvin has a master's degree in counselling from Laval University in Quebec City. She is a career counsellor and member of the "Ordre des conseillers et conseillères d'orientation et des psychoéducateurs et psychoéducatrices du Québec" and has worked for many years for Société GRICS as head of the supply team for the REPERES databank. She is very involved in the OrientAction project. | |

Concurrent Sessions

Tuesday, January 26

10:30 AM –
12:00 PM

TUESDAY

| SESSION TITLE | | ROOM | KEY |
|---|---|--------|------------|
| Promoting Professional Identity: Development of a Canadian Career Counselling Text | | Québec | E ◀ |
| ABSTRACT | A discrepancy between the ever-increasing emergence of innovative programs and content in career related programs across Canada and their almost complete lack of representation within current career counselling textbooks used at the undergraduate level is apparent. Post secondary instructors within Canadian institutions are in need of material that is contextually based that will help them to teach more effectively. The main objective of this presentation is to share the analysis of a needs assessment survey that has been provided to career practitioners, academics, and various career development organizations and identify aspects considered pertinent that reflect the changing Canadian landscape of career development. Based on the results of the survey, the presenters will also examine the various factors that will need to be considered in pursuing the formulation of a Canadian career development textbook. Further discussion will ensue regarding audience perceptions of the potential framework proposed for the textbook. Additionally, discussion of the proposed framework in relation to the identity of career counsellors will be considered. | | |
| BIO | Blythe Shepard , Ph.D., CCC is an associate professor in the Faculty of Education (Counselling), University of Lethbridge. Her research focuses on rural communities; in particular, the examination of the life-career patterns of youth and women including their possible selves. She is the Canadian Counselling Association (CCA) Director of Alberta/NWT and co-editor of the proposed Canadian Career Counselling Text. Priya S. Mani , Ph.D., CCC is an associate professor in the Faculty of Education (Guidance and Counselling), University of Manitoba. Her research focuses on career development and issues pertaining to cultural diversity. She is a co-editor of the proposed Canadian Career Counselling Text. | | |

| SESSION TITLE | | ROOM | KEY |
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| Skills Assessment | | Newfoundland | F |
| ABSTRACT | This presentation will provide an introduction to the "skills assessment" approach in order to explore and assimilate the 6 phases of the intervention. The effectiveness of this approach is that clients come to own their skills. It goes beyond subjective self-evaluation. It gives a positive support at all stages of the exploration process, through the validation phase until the project of integration into employment or training is complete. Supported by the consultant, the client explores and makes contact with his/her skills in order to feel in possession of them. | | |
| BIO | Daniel Poulin , career counsellor, holds a master's degree in counselling. He has worked in the employability field for over twenty years. He teaches a course at the University of Quebec at Montreal: Validation of Acquired Knowledge, Skills Assessment and Career Planning. For Emploi-Québec, he developed the project "Assessment of Skills for those outside the job market", for which he received an award of excellence. He has participated as an expert in skills assessment for Emploi-Québec, the Ministry of Education and the Ordre des Conseillers d'Orientation du Québec. He has been invited to Belgium as a trainer to demonstrate his approach. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

10:30 AM –
12:00 PM

TUESDAY

| SESSION TITLE | ROOM | KEY |
|--|---|-----|
| Staying Ahead of Labour Market Trends | Provinces 2 | E |
| ABSTRACT | In a world where goods are produced and sold in a global market, and in an economy where businesses are being very protective of their bottom lines, and in a labour market where workplaces are populated by four generations of workers—all individuals need to stay ahead of labour market trends. Using critical news headlines, current events and relevant research in order to develop a clear picture of where the global, economic and associated labour market trends are heading, participants will go on an exciting interactive and enlightening ‘guided tour’ of the world of work as it is really happening right now. Armed with an informed sense of future trends, participants will then develop practical strategies to help position both themselves and their clients to successfully plan for and navigate the wild, “white water” world of the labour market in the 21 st century. | |
| BIO | Val Loughheed , M.Ed., RSW, CCRC, CVE, RRP, is the President of Northern Lights Canada and has been working in the field of vocational rehabilitation for the past 31 years in Ontario, Alberta and the Yukon. Val graduated with a Bachelor of Social Work Degree in 1978 and worked as a social worker in a variety of capacities for the first seven years of her career before going into private practice. For the past 20 years, Val has also been designing and delivering staff training for professionals across Canada and abroad. Val’s book, <i>Be Still</i> (published in 2008), is described as “an important addition to a growing body of narratives on health, disability and resilience that provides a bridge between disciplines, professions and persons who live with changed realities because of trauma.” | |

| SESSION TITLE | ROOM | KEY |
|---|---|-----|
| Talent Management and Network Relationships for Productive and Engaged Employees—Play Games! | Governor General 2 | E |
| ABSTRACT | Today’s business faces unprecedented uncertainty—the economy, government funding, an aging workforce, four generations in the workplace, and skilled immigrant employees. Capitalizing on employee competencies is imperative to maximize employee productivity and retention, and to ensure organizational success. Participants will discover how to reframe their existing practices to tap into the competencies of others and themselves. Efforts to anticipate and strategically respond to these uncertainties can trigger resistance without an understanding of the organization’s social structure and the diversity that exists among individuals, and how these impact performance. Participants will learn how to understand the organization’s network relationships to reveal relational barriers between staff and managers that may adversely impact the change process. In this workshop, participants will learn about talent management and how managers can maximize their organizational talent and capacity—with online computer games to be demonstrated. The session will provide opportunity for hands-on game playing and learning. The online computer learning game presented at the session will be available to everyone free of charge. | |
| BIO | Linda Manning is President of Leadership Mosaic, Inc., dedicated to development of innovative learning solutions to promote inclusive talent management strategies for Canadian employers. Educated in the U.S., she holds a doctorate in International Economics from the University of Illinois-Chicago. She has over 16 years’ academic, industry, and training experience, with a strong background in training the trainer, serving 8 years as a consultant with the Educational Testing Service in the U.S. Linda works with businesses, educational institutions, and community groups to develop learning solutions | |

Concurrent Sessions

Tuesday, January 26

10:00 AM –
10:30 AM

Meet the Authors

*Cannexus 2010 is pleased to present
book signings by authors of CERIC
publications. Meet these authors in-prerson!*



**NANCY
SCHAEFER**

*Good WORK! Get a Great Job
or Be Your Own Boss: A Young
Person's Guide and Good Work!
and the companion Facilitators
Guide workbook*



**MARILYN
VAN NORMAN**

*From My Perspective...
(both A Guide to University and
College Career Centre Management
and A Guide to Career/Employment
Centre Management)*

*Tuesday, January 26
10:00 AM – 10:30 AM*

CERIC Bookstore (booth #9)

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Headsets are available at Booth 1 in the Exhibitor Hall

1:30 PM –
3:00 PM

TUESDAY

| SESSION TITLE | ROOM | KEY |
|--|---|-----|
| Aboriginal Film Training at the National Screen Institute | Provinces 2 | E |
| ABSTRACT | Launched in 1986, the National Screen Institute (NSI) is one of Canada's premier training schools for writers, directors and producers in film and television. In 2002 NSI began adding culturally sensitive training for Aboriginal media professionals to its roster of training programs. This presentation will offer an overview of NSI's training programs, including Aboriginal training and its key elements. | |
| BIO | Liz Janzen has worked for various Canadian broadcasters, including 8 years with WTN (W Network), and the Canadian Film Centre's Worldwide Short Film Festival. She has been at the National Screen Institute since 2004 where she is Director of Programming and Festival Director for the NSI Online Short Film Festival. She holds a Masters degree in English with a concentration in film from the University of Manitoba. | |

| SESSION TITLE | ROOM | KEY |
|---|---|-----|
| Analysis of the Educational Progress of Youth from High School to University | Governor General 1 | F |
| ABSTRACT | Increasing numbers of youth continue their education beyond high school and the length of their schooling is growing. Cégeps, colleges and universities are crammed. Their educational performance suggests that the majority of young people are badly informed, badly advised and often poorly motivated. During the presentation, we will try to better understand the difficulties they confront and to identify the strategic moments for effective intervention and thereby, perhaps, prevent the too numerous failures and dropouts. | |
| BIO | Jacques Langlois has been a career counsellor for 10 years. He has a master's degree in counselling and in education, as well as a doctorate in the fundamentals of education. His approach is based on both sociology and analytical psychology. | |

| SESSION TITLE | ROOM | KEY |
|--|---|-----|
| Applications of Positive Psychology to Career Development | Alberta | E |
| ABSTRACT | Positive Psychology is a rapidly growing field with many exciting applications for career development. The goals of Positive Psychology are in many ways synonymous with the goals of career development in that both strive to help individuals achieve optimal functioning and a well-lived life. This interactive session will provide a background of the Positive Psychology movement and will explore approaches, perspectives and interventions that have emerged from this field that career development practitioners can integrate into their work. | |
| BIO | Mark W. Slomp , M.Ed (Counselling Psychology) currently works as a Counsellor with Counselling Services at the University of Lethbridge. In this capacity, he provides personal and career counselling services to students. He also teaches a credit course in career development in the Faculty of Education. Mark has a keen interest in strengths-based approaches to personal and career counselling. | |

Concurrent Sessions

Tuesday, January 26

1:30 PM –
3:00 PM

| SESSION TITLE | | ROOM | KEY |
|---|--|-----------------|------------|
| Beyond Traditional Job Development: Strategies and Tools of Empowerment (part 1) | | Confederation 1 | E ◀ |
| ABSTRACT | Recognizing that effective job development is perhaps more an art than a science, this dynamic seminar is a goldmine of proven tips, tools and strategies. It offers a practical, innovative and proactive approach to job development that challenges the job developer to look beyond traditional methods for achieving placement results. This highly-acclaimed program is delivered with numerous real-life examples. This workshop is for everyone from seasoned professionals to newly-hired employment professionals. (Note: Part 2 of this 2-part session continues from 3:30PM until 5:00PM) | | |
| BIO | Denise Bissonnette is an internationally renowned writer, trainer and keynote speaker. For two decades, she has inspired people and organizations throughout North America to look beyond traditional concepts of career development and to craft livelihoods rooted in the individual "genius" of each person. Denise has authored several publications on: creative job development; state of the art job search techniques; the cultivation of the human spirit, and how to "shine" on the job. Her work is a rich tapestry of her talents as a poet, writer, storyteller, teacher and career developer. | | |

| SESSION TITLE | | ROOM | KEY |
|--|--|----------|----------|
| Career Development Practitioner Certification: Are You Ready? | | Manitoba | E |
| ABSTRACT | The Canadian Standards and Guidelines for Career Development Practitioners is the framework by which accreditation is being evaluated in Alberta and British Columbia. Moving forward, Ontario together with other provinces may be following the same process. Those seeking accreditation will be required to provide proof of their competencies, accomplishments and the relationship of these accomplishments to the Guidelines. The Ontario Alliance of Career Development Practitioners (OACDP) would like to help you prepare for the upcoming accreditation process. Join us during this interactive workshop to learn about different types of evidence you can collect to verify your competencies. We will also offer samples of a variety of documentation methods to maintain your personal competency database. | | |
| BIO | Vicki Hannan has been specializing in employment services for the past 12 years with Northern Lights Canada and is the Co-Chair of the Ontario Alliance of Career Development Practitioners (OACDP). Vicki attained George Brown's Experienced Career Development Practitioner Certificate through the PLAR process in 2007. Vicki specializes in assisting individuals through the career decision making process, funding initiatives, and job search services to reach their employment goal. | | |

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Headsets are available at Booth 1 in the Exhibitor Hall

1:30 PM –
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TUESDAY

| SESSION TITLE | ROOM | KEY |
|--|--|----------|
| Coaching Ideas So You Don't Just Mush Along | Provinces 1 | E |
| ABSTRACT | Explore what it means to foster a coaching culture. Provide a brief overview of the coaching mindset, approach, model and tools useful to implementing a coach approach. Observe a coaching interaction using right brain/ left brain questions. Learn about bilateral thinking which is switching easily between left and right brain-between IQ and EQ (Emotional). Bilateral thinking can be extremely difficult for most people. We make it easy and fun. Apply what you have learned about coaching in a practice coaching interaction. We will provide an overview of programs available to build and support a coaching culture. | |
| BIO | Anny Tenbult has been coaching for 10 years. She graduated from CLI in 1999 as a PCPC (Professional Certified Power Coach). Anny coaches as a way of life. It is in everything she does. She continues with the updates as they come on board. Coach Anny also instructs now for CLI and mentors coaches all over the world how to coach. Her most recent certification is Group Power Coaching®. Goalsgal, as she is known by, has been working with government and companies from all sectors and her main credit is that she gets her business from repeats and referrals. "Coach Anny has a sense of humour that makes learning fun." Raymond Labonte is a management consultant, professional coach, learning and development specialist, accredited mediator and expert facilitator. He teaches and facilitates the learning of new behaviours and assists organizations and individuals in developing realistic plans that help them reach their goals. Raymond is a sought after speaker and has spoken to International and National conferences to discuss learning, coaching and leadership. Raymond's coaching allows people to practice the skills they need to perform effectively and create an environment in which they and their team can exceed all expectations. | |

| SESSION TITLE | ROOM | KEY |
|--|---|----------|
| Collaborative Leadership to Improve Employee Engagement | Governor General 2 | E |
| ABSTRACT | The first and greatest commandment is: Don't let them scare you! (Elmer Davis). Do the words "we need to make cuts" ring in your ears during these tougher economic times? Training, professional development, often are the first items on the budget chopping blocks. This session will help managers face tough decisions while continuing to motivate and engage staff. You will come away with new ways to keep your staff motivated, implement cost effective engagement programs and learn to collaborate more effectively with all levels within your organization. Oh...and did I mention, it better be fun! | |
| BIO | As a Gestalt therapist, Maria Suette helps her clients discover, develop and harness their own creative processes as a way to enact growth and change in their lives. Maria's intuitive, direct, and open approach allows room for her clients to explore their beliefs. Her humour and ease with individuals and groups create a safe, high-energy, and often playful environment. Maria's interest in the mind-body connection began during her years as a massage therapist as she experienced the impact thoughts and beliefs have on our bodies. Her innate curiosity led her to explore this relationship, and she found that Gestalt therapy was a natural progression from bodywork to embracing the whole person. Now a graduate of the Gestalt Institute of Toronto, Maria has a private practice in Beaverton and Toronto, Ontario. | |

Concurrent Sessions

Tuesday, January 26

1:30 PM –
3:00 PM

| SESSION TITLE | | ROOM | KEY |
|---|--|--------------|----------|
| From Temporary to Permanent Immigrants: Career Counselling with International Students | | Newfoundland | E |
| ABSTRACT | International students have traditionally been viewed as temporary immigrants. Changing immigration policy in Canada recasts the view of international students as highly desirable human capital and a source of skilled labour. International students potentially contribute their knowledge of practices and customs from their home country and, as a result of studying in Canada, valuable local experience. This session will focus on the career development needs of international students during the cross-cultural transition of studying in Canada to returning home or seeking permanent immigration. Comprehensive approaches are required to addressing the career development needs of international students as students and as future workers. Case vignettes will be used to engage participants in discussion of strategies for career decision-making and planning. | | |
| BIO | Sarah Flynn is a doctoral student in the Division of Applied Psychology of the Faculty of Education at University of Calgary. Her research interests focus on stress and coping, and the transition experiences of international students. | | |

| SESSION TITLE | | ROOM | KEY |
|--|--|--------|------------|
| Granted You Have a Great Idea...Now What? | | Québec | E ◀ |
| ABSTRACT | While providing a brief overview of CERIC, the Canadian Education and Research Institute for Counselling, this session details the anatomy of a CERIC Project Partnership Application. Find out what our current funding priorities are for Academic and Practical Research as well as Ongoing Learning and Professional Development Projects? What is our process for applying? What types of project supports have we engaged in? What details should you consider as a potential applicant when requesting project partnership support? | | |
| BIO | Lorraine A. Boland. With 25 years of experience in the employment services sector, Lorraine is the Director of YES Employment Services (Thunder Bay) and an active member and now Chair of the Professional Development and Ongoing Learning Committee at CERIC. Lorraine brings her experience, dedication and commitment about the importance of life long learning and on going professional development. John Horn, B.A., Bishop's University, M.A., Sir Wilfrid Laurier University was born and raised on Vancouver Island and is Manager of career development for UBC's Sauder School of Business's brand new Early Career Master's program. He creates career education curriculum, plans and delivers workshops, advises students, liaises with the employer community, and develops community service learning opportunities for his students. John is currently Chair of the Academic and Practical Research Committee at CERIC. Riz Ibrahim is the General Manager of CERIC, the Canadian Education and Research Institute for Counselling. Riz works with CERIC's cross sectoral Board and Committees to develop strategic and functional partnerships that enhance the body of knowledge for Canadian career practitioners. Additionally, Riz oversees all areas within CERIC's mandate including Cannexus, Contact Point, OrientAction and the Canadian Journal of Career Development. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

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TUESDAY

| SESSION TITLE | ROOM | KEY |
|--|---|-----|
| How to Use the Ontario Skills Passport to Get a First Job or Second Career! | New Brunswick | E |
| ABSTRACT | Join us for a live tour of the Ontario Skills Passport (OSP) website and find out about the bilingual, free, easy-to-use tools that job seekers and learners can use to: learn about Essential Skills and work habits and see how people use them in work, learning and life; self-assess their Essential Skills and work habits and compare their results with occupations of interest; practice and build their Essential Skills through engaging activity sets; create an OSP Work Plan in which employers assess and record their demonstration of Essential Skills and work habits; create an OSP Training Plan to track their Essential Skills demonstrations; create an OSP Transition Plan to transfer their Essential Skills and work habits to a job or further education and/or training; create a great résumé and prepare for an interview; and track and plan their skills development over time. | |
| BIO | Chantal Locatelli is the provincial lead for Ontario Skills Passport and is passionate and practical about supporting its use in a wide range of educational and training contexts. She is recognized for her expertise and leadership in the areas of skills development, school-work transitions, business-education-community partnerships and Essential Skills applications. | |

| SESSION TITLE | ROOM | KEY |
|---|--|-----|
| Pitter Patter: Twitter! How to Use Social Media Websites in a Job Search | Governor General 3 | E |
| ABSTRACT | "Web 2.0" officially became the 1 millionth word in English in 2009. Web 2.0 or social media, is the new way to engage in personal branding. Employers are increasingly using social media web sites to pre-screen candidates and to check references. In fact, a 2009 careerbuilder.com survey showed that 30% check references on these sites. The aim of social networking web sites is to help job seekers differentiate themselves from their competitors in a tough economy and to get noticed by employers. This session will highlight social media web sites to help job seekers: establish a job candidate's personal brand; identify a candidate's USP; establish an online presence, reputation and area of expertise; penetrate the hidden job market by gathering valuable contacts; choose a company or industry where the candidate will fit; select which social media web sites are valuable for a proactive job search. | |
| BIO | Melissa Martin , B.A., B.Ed. TEFL, works as a bilingual employment and professional development co-ordinator at the Kingston Military Family Resource Centre. Her résumé includes over eleven years' experience in employment services, where she offers career coaching and a solution-focused approach to her clients. Melissa holds a certificate in SF interviewing and counselling from the University of Toronto, a Bachelor of Education in English/French from the University of New Brunswick, a B.A. from Queen's University, and a Teaching English as a Foreign Language certificate (TEFL) from the Department of Linguistics, University of Ottawa. Melissa is the proprietor of a home-based business, M.C. Martin career coaching & teaching (careercoachingbyphone.com). | |

Concurrent Sessions

Tuesday, January 26

1:30 PM –
3:00 PM

| SESSION TITLE | | ROOM | KEY |
|---|---|-------------|----------|
| Self-Directed Career Learning: The Current State of Research with Idea-Sharing | | Nova Scotia | F |
| ABSTRACT | Recent research shows that 30% of workers resort to informal training and several studies confirm that competence in self-directed learning is an important factor in career success. Self-directed learning is a method that allows subjects to develop at their own pace, with the aid of carefully selected resources and equipment. There are two components to the workshop: firstly, a short summary of the author's research on the rationale, objectives and strategies of self-directed learning for educators of adults, teachers and nurses; and secondly, brainstorming exercises on self-directed learning in our own careers and our motivation for teaching ourselves. | | |
| BIO | Francine d'Ortun is professor in charge of the DESS in andragogy at UQO. She has a Ph.D. in andragogy, a Master's in orientation and a graduate diploma in administration, as well as over 20 years' experience in coaching adults in transition. Her research is concerned with professional identity, experiential learning, competency and measurement. | | |

| SESSION TITLE | | ROOM | KEY |
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| Workplace Rights and Responsibilities | | Prince Edward Island | E |
| ABSTRACT | The session will review employment laws with respect to workplace conduct: employee rights and employer responses. Topics covered will include bullying, sexual harassment, inappropriate computer usage (offensive downloads and e-mails). Participants will learn about employee rights in difficult workplace situations, and how to manage them, as well as employer responses, such as investigation, discipline and dismissal, and employee relief and remedies. | | |
| BIO | Sylvia L. Tint is an employment lawyer with experience, writing, speaking and advising workers and employers on employment rights and obligations, including best practices in hiring, firing, human rights and workplace policies, contracts, and human relations. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

3:30 PM –
5:00 PM

TUESDAY

| SESSION TITLE | ROOM | KEY |
|---------------------------|---|----------|
| Cléo Interest Test | Nova Scotia | F |
| ABSTRACT | A presentation on the interest test based on the CLÉO classification in the "Dictionnaire Septembre des métiers et professions" with an introduction to the experimental version of the tool, including building a bank of items on activities (553 statements), work values (40 statements) and work behaviours (20 statements). There will also be a description of the experiment that took place in the fall of 2009 and analysis of proposed client profile. | |
| BIO | Wilfrid Larochelle is an expert in the field of Psychometrics in Quebec. He actively participates in research on test inventories, analysis and development and has many publications in the field. He is joint author of two tests (<i>Questionnaire sur le Concept de Soi</i> published by the Presses de l'Université du Québec, and <i>OLSAT-7</i> published by Pearson). He has become a reference in his field in Canada and enjoys an international reputation. He was invited to train psychologists in Brazil. In Quebec he is frequently in demand by professionals in helping relationships on account of the quality of his opinions and depth of his background. | |

| SESSION TITLE | ROOM | KEY |
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| Client Case Management Database: Nunavut's Experience | Prince Edward Island | E |
| ABSTRACT | Client Case Management can be challenging at the best of times; in Nunavut the challenge is even larger due to technological limitations and geographic isolation. The Nunavut Department of Education has developed a case management system that tracks and reports on clients participating in a variety of programs such as the LMDA, LMA and our own programs. It has a user friendly interface and provides the user with the opportunity to create numerous reports needed to maintain correspondence with clients and the ability to provide the appropriate data reports as required. This session will demonstrate this system and discuss how it has been designed to overcome a number of issues such as deployment and user training. | |
| BIO | David Lloyd , M.Ed., B.Ed, B.Sc. is Manager of Labour Market Development for the Nunavut Department of Education. As an Educator and Educational Administrator for over 25 years in Nunavut, David has been involved with database system development for numerous years on a variety of projects across Nunavut. | |

| SESSION TITLE | ROOM | KEY |
|---|--|------------|
| Corporate Leadership: Manage Your Employees' Careers | Governor General 1 | F ◀ |
| ABSTRACT | As a manager, there are several tools in the organization you can use to support your employees' career management: performance assessment, training and education plan, coaching and mentoring, as well as various opportunities for promotion. These are the means to maintain a job-motivated workforce. Discover how to use human resources management practices to optimize the professional development of your employees or the employers of your clientele by encouraging a new style of management. | |
| BIO | Andrée Martineau , BAA., M.C.S., N.D., Consultant – Psychotherapist, specializing in career management. Andrée is a graduate of the "Hautes Études Commerciales", with a specialization in human resources management. She has always had an interest in professional development of employees in the workplace and has devoted her career to career development, including drafting CVs and accompanying letters and preparing for written examinations or interviews. | |

Concurrent Sessions

Tuesday, January 26

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5:00 PM

TUESDAY

| SESSION TITLE | | ROOM | KEY |
|---|---|---------|----------|
| Cross Canada Dialogues: Engaging Youth and Youth Organizations to Understand the Economic Downturn | | Alberta | E |
| ABSTRACT | Funded by The Counselling Foundation of Canada and implemented by First Work: The Ontario Association of Youth Employment Centres, Cross Canada Dialogues is an initiative to make sense of the economic downturn from youth and youth employment counsellors' perspectives. Consultations with 50+ organizations across Canada and an online survey of 2000 youth are providing the backdrop to an innovative online engagement and knowledge transfer initiative. Hear the approaches and results from the project's first half year of operation. | | |
| BIO | Matt Wood has led First Work for the last 8 years. Having studied youth engagement through his Masters of Environmental Studies, Matt has advised on many Ontario government committees and working groups, and has worked with the YMCA of Greater Toronto and the Laidlaw Foundation on strategic youth program development. Through his innovative approaches to organizational development he is the founder of Evidence and Hire Prospects research services, both social enterprises under the First Work umbrella. Matt lives in Cabbagetown with his wife and three children. Michelle Haddad is a researcher who worked on the Cross Canada Dialogues initiative for First Work. | | |

| SESSION TITLE | | ROOM | KEY |
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| Customize Your Agency's Job Search Online Network | | New Brunswick | E |
| ABSTRACT | Are you backlogged in helping a never-ending stream of clients with their job search process? Are your clients taking up a lot of your time? Are there not enough staff at your agency to meet each of your clients' needs? Would you benefit from the current wave of free online tools that are easy to administer and setup, to supply online support to your clients? This workshop will demystify cutting edge technology, by putting it in layman's terms and show you free, easy-to-use online tools that will make you look like a technology genius! If you have ever filled out a template, or used Social Media (e.g. Facebook, YouTube), you are guaranteed to LOVE this workshop. | | |
| BIO | Wilf Flagler has been a Career Development Practitioner in a variety of roles for the past 17 years, making the transition after spending 10 years in the corporate sector in Marketing and Strategic Planning. Currently Wilf manages a mobile career exploration program and a mobile employment counselling service in York Region for the TDSB. As C.E.O. of Strategic Networking, Mike DeSousa is Canada's Leading Pioneer of Strategic Online Networking for Career Development, helping New Immigrants bridge their in-person Networking activities with Online Media Tools, support, and collaboration. | | |

| SESSION TITLE | | ROOM | KEY |
|---|--|-------------|----------|
| Employment Law: Current Trends in Wrongful Dismissal, Employment Contracts and Competition | | Provinces 2 | E |
| ABSTRACT | This seminar will look at current trends in wrongful dismissal including severance packages, "just cause," benefits, and bonuses. We will comment on common clauses in employment contracts and best wording from the employer and the employee perspective. We will look at non-solicitation and anti-competition initiatives used by employers and their effectiveness. | | |
| BIO | Catherine E. Willson is a founding partner of Willson Lewis LLP and has established a successful practice in employment law, civil litigation, equine, collections, construction, and family law. She was an executive member of the Canadian Bar Association (Ontario) – Civil Litigation Section. She is a member of the Advocates Society, the Association of Trial Lawyers of America, and the Toronto Construction Association. Catherine is both the Chairman of the Risk Management Committee and an Honourary Governor of the Royal Agricultural Winter Fair. Catherine is the legal expert for the Canadian Federation of Independent Business (Member Services) and is a regular speaker at legal and business conferences. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

3:30 PM –
5:00 PM

TUESDAY

| SESSION TITLE | | ROOM | KEY |
|---|---|--------|----------------|
| Evaluation is the Name of the Game | | Québec | E ◀ F ◀ |
| ABSTRACT | Is evaluation an integral part of career development services? What are the results when career development programs are provided in the workplace? Three programs and three levels of intervention have been researched and tested (skills assessment, career conversations and a self-managed career development guide). To what extent is each of these programs effective? We shall communicate the preliminary results of three Canadian studies and highlight our processes and programs and their impacts in the lives of the workers who participated in the research. We shall also discuss tools and available resources to help career practitioners to make use of a common evaluation framework. | | |
| BIO | <p>Bryan Hiebert is a full professor, Applied Psychology, Faculty of Education, University of Calgary and President of the International Association for Educational and Vocational Guidance. Dr. Hiebert was president of the Canadian Career Development Foundation from 1985 to 1999. In 1994, he co-chaired the first Canadian National Symposium on Evaluation in Career and Employment Counselling. In 1999, he co-facilitated the first International Symposium on Career Development and Public Policy. He was co-chair of the National Steering Committee for Career Development Guidelines and Standards from 1996 to 2004 and also contributed to the development of the International Competencies for Educational and Vocational Guidance Practitioners. In 2005, he was granted Honorary Life Membership in the Alberta Teachers' Association Guidance Council in recognition of his contribution to guidance and counselling in Alberta. In 2007, he was awarded the Stu Conger Gold Medal for Leadership in Career Development. William Borgen is a professor of Counselling Psychology at the University of British Columbia in Vancouver. He is the Coordinator of the Counselling Psychology program at UBC. Dr. Borgen has conducted research and has developed programs in the area of life transitions and career development for several years. His work has been translated and adapted for use in Bhutan, Denmark, Finland, Hungary, and Sweden. In 2005 he was awarded an honorary doctorate from the University of Umea in Sweden for his leadership in the development of counsellor education in Sweden. He was the President of the International Association for Counselling from 1998 – 2006. IAC is an international Non-Governmental Organization that has consultative status with several United Nations agencies, and is involved with UNESCO in ongoing projects related to guidance and counselling. In 2001, he was awarded an honorary life membership in the Canadian Counselling Association in recognition of his leadership in the development of counselling and counsellor education in Canada. Liette Goyer, Ph.D, full-time researcher, expert in career counselling, Laval University, has been a professor in the "Département des fondements et des pratiques en éducation" at Laval University since 2003. She has a doctorate with a specialization in education and counselling, and teaches in the counselling program at all levels. Liette Goyer is a regular member of the « Centre de recherche et d'intervention sur l'éducation et la vie au travail (CRIÉVAT) ». She is currently associated with the cross-Canada work group on meaningful data impacting career development. Her research interests are related to counselling practices, and methods and processes of counselling for youth and adults. Liette Goyer's research is supported by various national organizations specializing in the field of career development. Self-management of career options is one of the poles of her research. Réginald Savard is a full professor with the Department of Professional Counselling of the Faculty of Education at the University of Sherbrooke and director of the "Collectif de recherche en counselling et développement de carrière (CRCDC)". He teaches individual career counselling and processes inherent in clinical supervision. He is also a career counsellor and psychotherapist. For many years he has been interested in career counselling with a special focus on orientation, re-orientation, integration, re-integration, adaptation and re-adaptation and assessment. His main research focus is on the effectiveness of interventions, clinical supervision and training in career counselling. He is joint author of the work, <i>Tests à l'appui</i> (supporting tests). Based on his research, he has developed intervention and training programs for reintegrating a clientele that is remote from the job market, as well as for injured workers who are at risk of becoming chronic cases, in order to facilitate their rehabilitation and resumption of employment.</p> | | |

Concurrent Sessions

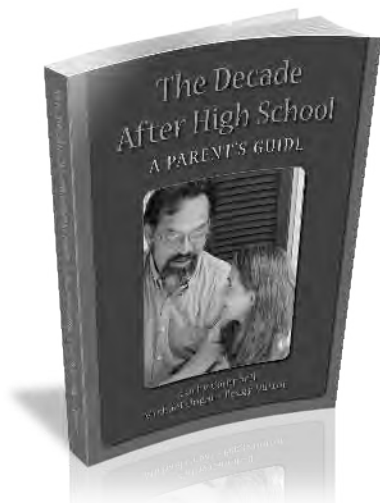
Tuesday, January 26

3:30 PM –
5:00 PM

| SESSION TITLE | | ROOM | KEY |
|--|--|--------------|----------|
| Integrating Social Media into an Effective Career Transition Strategy | | Newfoundland | E |
| ABSTRACT | What is all the hype about Social Media? What does all the noise about these online tools like LinkedIn and Twitter have to do with Career Transition and Job Search? What are the signs of Social Media Addiction? How can job seekers, career practitioners, and professionals get the best return on their investment by utilizing these resources? A majority of people are at one end of the spectrum or the other, either totally ignorant about these applications or entirely dependent upon them. Join us for an informative demonstration about how to effectively integrate Social Media into a well-balanced career development plan, using LinkedIn, Twitter, Visual CV, and other online tools. | | |
| BIO | Wayne Pagani is known for connecting people with people, resources and opportunities. He is an award-winning, master certified resume, interview, and career strategist. Wayne assists executives, managers and six-figure professionals through the full scope of career transition. With over 13 years experience in career development, Wayne has a passion for helping people discover their vocations and coaching them to create influential value propositions, develop their networks, and expand their professional opportunities. Offering this powerful balance of business acumen and vocational coaching, he delivers astounding labour market insight and dramatic victories for clients. Maureen McCann is a strategic thinker and writer who, turns challenges into opportunities as she coaches and mentors clients, one-on-one and in groups. She is an expert in forging open and honest communication between clients and colleagues and engendering strong partnerships. She is a leading-edge career professional, optimizing conventional and social media to drive young professionals and six-figure executives to the finish-line. | | |

| SESSION TITLE | | ROOM | KEY |
|---|---|----------|----------|
| Profoundly Simple Career Planning: A Guided Tour of the Implicit Career Search | | Manitoba | E |
| ABSTRACT | The Implicit Career Search (ICS) is a career decision-making and development program that has been achieving some remarkable results for career coaches and employment agencies in British Columbia, Sweden, Denmark, The United Kingdom, the USA and New Zealand. Developed by Canadian Career Consultant Steve Miller in collaboration with Dr. Will Schutz (1925 – 2002), this program harnesses the increased self-awareness and self-esteem clients gain from experiencing Schutz' FIRO Theory with the focus of Miller's Career Development Spectrum to produce a long term career plan. This approach has been studied and proven to be more than 3 times effective in not only helping clients find work but develop lifelong career plans based on a sense of purpose. This experiential presentation uses many of the tools applied during an ICS workshop: guided imagery; movement and metaphor; non-verbal exercises; to give participants an overview and experience of this unique and integral approach to career planning. | | |
| BIO | Steve Miller has been attempting to answer the question of "How do we decide what to do for work?" since it first entered his head at the age of seven. His search has led him to: examine traditional career counselling; immerse himself in the works of Joseph Campbell and Houston Smith; mentor with the amazing Will Schutz; study and practice group facilitation, applied strategic planning and teambuilding. When all else fails he turns to his sages: Jimmy Buffet and John Prine. | | |

The Decade After High School



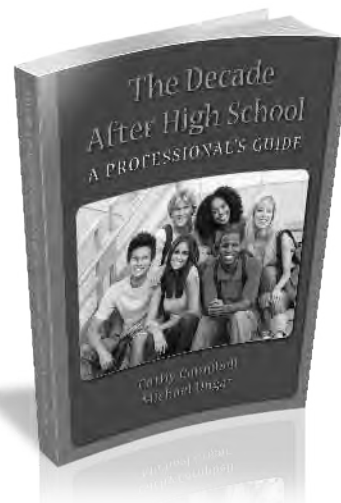
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— by Cathy Campbell, Michael Unger,
and Peggy Dutton

ISBN 978-0-9687840-6-8

"This is a very readable, informative and well organized publication...an invaluable resource for any parent who is grappling with how to best help their children with transitions to post-secondary education and/or training or entry level employment."

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for the Vancouver School Board in BC



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— by Cathy Campbell
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— Lisa Russell, Manager of the Coop Education Services Centre,
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Concurrent Sessions

Tuesday, January 26

3:30 PM –
5:00 PM

TUESDAY

| SESSION TITLE | | ROOM | KEY |
|----------------------------|--|-------------|----------|
| Telling Your Career | | Provinces 1 | E |
| ABSTRACT | What defines a successful career? That's easy. It is defined by having amazing stories to tell your grandchildren. Whether telling a joke, singing a song, watching a movie, writing a blog post, or crafting a cover letter, storytelling is central to our lives. Many career practitioners use storytelling in programming without tapping into its full potential as an educational tool. In this session, we will explore how to incorporate storytelling more effectively in our teaching. At its conclusion, this workshop will have demonstrated how to use narrative to create a powerful impression on paper, in person and online. Employing an "edutaining" approach, this session promises to be as fun as it is informative, using media, technology and team-based activities to showcase the strategic importance of storytelling your career. | | |
| BIO | John Horn , B.A., Bishop's University; M.A., Sir Wilfrid Laurier University, born and raised on Vancouver Island, is Manager of career development for UBC's Sauder School of Business's brand new Early Career Master's program. He creates career education curriculum, plans and delivers workshops, advises students, liaises with the employer community, and develops community service learning opportunities for his students. | | |

| SESSION TITLE | | ROOM | KEY |
|---|---|--------------------|----------|
| The World is Flat, but Career Growth in Supply Chains is Not | | Governor General 3 | E |
| ABSTRACT | This session will explore the impact of globalization on labour markets in Canada with specific emphasis on the development of global supply chains and career opportunities that are a result of those shifts. Participants will be provided with an overview of labour market tools, including labour market data, career paths and education and training frameworks that will enable them to chart a course to careers in the sector. There will be specific discussions relating to opportunities for five target groups: aboriginal and first nations peoples, youth, newcomers, mature workers and workers in-transition, and other under-represented groups (including women and persons with disabilities). | | |
| BIO | Kevin Maynard joined the Canadian Supply Chain Sector Council as Executive Director in June 2006. Kevin leads an enthusiastic team of staff members, project managers and consultants. Throughout his tenure at the Council, he has focused his efforts in the key areas identified in a 2005 sector study as requiring action, namely partnership development amongst stakeholders, career awareness with linkages to recruitment, retention and engagement strategies, the provision of meaningful labour market information, and the support of a learning system that enhances professionalism and functional excellence in the sector. He is currently the Vice Chairman of the Alliance of Sector Councils (TASC) and sits on the Board of the Canadian Career Development Foundation and the Board of Advisors for AIESEC Ryerson. Frances Humphreys joined Wilfrid Laurier University Career Development four years ago and works with all graduate students in the school of business and economics. Previous to this role she worked in the executive and management development area of the school focussing on outreach to the business community. She is currently the Chair of the Research Committee of the Canadian Supply Chain Sector Council (CSCSC), and sits on the Post-Secondary Education and Careers Working Groups of the Alliance of Sector Councils (TASC). | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

3:30 PM –
5:00 PM

TUESDAY

| SESSION TITLE | ROOM | KEY |
|--|---|-----|
| Stress! Use Your Breath. Ever Wonder About the Power of Meditation? | Governor General 2 | E |
| ABSTRACT | This session is for those looking for a quick & effective technique to help with stress on the job or in daily life. It is also for participants who are looking for a deeper experience. Meditation is widely used around the world to help people realize the source of stress, create inner peace and connect with the essential self. The workshop is experiential. The focus of the workshop is on the practice of using the breath. It is interactive, experiential not theoretical. | |
| BIO | Nancy Schaefer is the President of Youth Employment Services YES Toronto. Nancy also teaches orientation to Zen meditation and is a member of the Sanbo Kyodan School in Toronto. As a meditation practitioner she brings seven years experience to the field of meditation. In her volunteer work, Ms. Schaefer was the President and Chair of "Freeing the Human Spirit". This is a charitable organization dedicated to the rehabilitation of inmates using the disciplines of meditation and yoga. Nancy taught inmates for three years at the Toronto (Don) Jail. | |

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Register early as an Exhibitor or Delegate for Cannexus 2011 and be eligible to **win one of two weekends at the Westin Ottawa!** See page 71 for details.

Showcase Sessions

Tuesday, January 26

5:00 PM –
6:30 PM

Cannexus 2010 Showcase Sessions

CERIC would like to take this opportunity to express their appreciation to all those organizations that have chosen to exhibit at Cannexus 2010. We have set aside Tuesday, January 26th between 5 and 6:30 PM as Showcase Sessions for delegates to hear from some of our exhibitors. We hope you will take the time to read a little about them and visit to hear what they have prepared for you. Many but not all of the 90 minute sessions have been divided into three 30 minutes slots to enable you to move from one room to the other. *Please note: These sessions will only be offered in English without interpretation services.*

ROOM: NEWFOUNDLAND

4 Steps to Boost Students' Post-Secondary Success (1 x 90 min.)

Join Juliet Wehr Jones, Vice President of Career Key, Inc, to learn how to use The Education Key, an exciting, unique, and powerful new tool—one that matches students' Holland RIASEC profile to more than 1,400 majors and training programs in Canada and the U.S.—a vital step leading to academic and career success. You'll also learn about another new Internet resource, the only one that helps students find Canadian colleges and universities that offer the programs that match their interests. Together, with hands-on activities, we will walk through the four basic steps leading to the best choice: (1) take a valid RIASEC assessment, (2) match your personality to programs, (3) learn more about each one, and (4) follow a science-based decision-making process. Common barriers to choosing a program will be discussed. Hear how recent research convincingly demonstrates that students choosing a major or training program that matches their interests have higher grades and are more likely to persist and graduate.

ROOM: QUÉBEC

Career Counsellors and The Canadian Forces Recruiting Center (1 x 90 min.)

Have you ever considered the benefit of having your client visit The Canadian Forces Recruiting Centre? We offer: Over 100 full and part-time job opportunities in stimulating environments; a wide range of careers in professional fields and technical trades; training and education programmes throughout the career; a stimulating work environment and competitive salary; opportunities to work close to home and abroad; and outstanding Education and Training Opportunities in the Non-Commissioned Member Subsidized Education Plan, NCM-SEP for college, or Regular Officer Training Program, ROTP for university training. Selected applicants will receive full tuition, associated fees, books and instruments, along with salary, medical and dental benefits, holidays and more. Join PO2 (Petty Officer Second Class) Eric Paradis, a Naval Supply technician serving 25 Years with the Canadian Forces, posted aboard HMCS Algonquin, Ville De Quebec and HMCS Athabaskan on deployment during the first Gulf War as well as postings across Canada, NATO and UN tours, and you may be pleasantly surprised to hear what he has to say. He is currently employed at Canadian Forces Recruiting Center Ottawa (CFRC) as their Senior Recruiter and has been a recruiter with CFRC Ottawa for the past 4 years.

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

5:00 PM –
6:30 PM

TUESDAY

ROOM: PRINCE EDWARD ISLAND

Contactpoint.ca: A Career Development Resource (3 x 30 min.)

Contactpoint.ca is the premiere Canadian website dedicated to providing multi-sectoral career professionals and practitioners with effective tools, accurate resources and support. For over 10 years, ContactPoint has endeavored to meet the needs of individuals in career counselling and related fields by providing them with resources and information to support them in their work, research, and professional development. Peter Ono, B.Math (Actuarial Science – Waterloo), MBA (Schulich School of Business) is Associate Director of Web Services for Contact Point presents three 30-minute segments, each with a different theme: General Overview for New Users; Benefits of Registration; and General site and user Q&A.

ROOM: NOVA SCOTIA

FIT: 21st Century Learning (1 x 90 min.)

FIT is an innovative IT/business learning strategy which gives students a JUMP-START INTO THE FUTURE world of ICT careers. FIT is transforming education, teaching and assessing 21st century skills. The Focus on Information Technology Program (FIT) was created to give high school students 21st century skills in information technology. The FIT program is an innovative learning experience and flexible program designed to help educators offer students a comprehensive technical IT program through an integrated IT/business model. This program can be taught in a single time block within four semesters of high school. FIT provides a jump-start to post secondary education in the exciting and dynamic world of IT. Through FIT, high school students explore IT as a career option while gaining valuable technical, employability/essential and business skills. Developed by the Information and Communication Technology Council (ICTC) in collaboration with business and industry, FIT prepares secondary students with technical and employability/essential skills, including industry-recognized certifications such as A+ or IT Essentials and Network + or CCNA or JAVA certifications. Students also have an opportunity to gain valuable work experience through an internship/coop program. Students who meet the learner outcomes of the FIT program which is aligned with provincial curriculum can receive a national certificate from the Information and Communications Technology Council. Meet some of the staff at ICTC and hear about FIT from them.

ROOM: GOVERNOR GENERAL 1

Improve client placement success with Choices CT and AP (1 x 90 min.)

Jim Brown, B.A. (Economics), B. Comm, MBA, CDP (Certified Data Processor), of Bridges Transitions Inc. has twenty years in the career development field and is familiar with all facets of career development in many different environments (Education, Vocational Rehab, Military, Post Secondary Education, Adult agencies). He will be discussing CHOICES CT: This advanced online career information delivery system helps colleges/universities and career agency clients build powerful plans as they compare, connect and choose from a vast network of work and education options. Originally developed in the late 1970's for Canada Employment and based on the NOC with 5 assessments for occupations, Work History module, Transferable Skills, and Post Secondary Education & Training. Widely used in Canada, United State, and world wide.

ROOM: GOVERNOR GENERAL 3

North American Launch: NEW Be Real Game for High School, Post-Secondary and Young Adults (1 x 90 min.)

Phil Jarvis, Vice-President for Global Partnerships and co-founder of the non-profit National Life/Work Center is co-author of the *Blueprint for Life/Work Designs* and co-creator of The Real Game Series. Invites you to learn about Canada's most popular experiential career learning resource as it goes digital! This new program for high school and post-secondary students and young adult blends the most popular elements of The Be Real Game (grades 9/10) and Get Real Game (grades 11/12). It also includes new online learning and assessment tools for teachers and career practitioners, and engaging online activities students can access 24/7 from anywhere. This program helps young people imagine their lives 5-10 years in the future, as they take on the real life roles of adult characters in diverse career paths, many of whom have spouses or partners and children. Essential skills, Blueprint competencies, character traits, financial literacy and environmental education are imbedded throughout this new program that helps students learn for themselves why success in school is so important, and become more intentional and purposeful in telling their stories and achieving their dreams.

Showcase Sessions

Tuesday, January 26

5:00 PM –
6:30 PM

TUESDAY

ROOM: PROVINCES 2

Northern Lights Canada: Real Work; Real People; Real Results (3 x 30 min.)

A Canadian company with a team of over 220 employment and rehabilitation specialists, case managers, corporate trainers, and support staff whose primary goal is to help you achieve yours. Since our formation in 1985, NLC has been in the business of supporting people's efforts to improve their lives through work as we've grown we've become increasingly involved in helping employers satisfy their human resource needs. Join us for one of three half hour information meet and greet sessions where we will share our knowledge and years of experience in helping people explore options and make good decisions.

ROOM: NEW BRUNSWICK

Raising student aspirations and providing career options to students and adults through self-assessment and education (3 x 30 min.)

Kuder Inc. Founded in 1997 with a vision to provide students with the tools and resources they needed to be successful in school and the world of work, Kuder Inc., has grown to become the premier provider of Internet-based educational and career planning solutions for citizens of all ages. Backed by 70 years of distinguished and innovative research, we are driven by a passion to provide our customers with the best, most effective research-based assessments, career guidance, and educational planning tools and resources possible. Brianna Harrington of Kuder Inc. will be on hand to highlight some of what Kuder has to offer in three 30 minute information meet and greet sessions.

ROOM: CONFEDERATION 1

Recognizing Tourism's Employment Opportunities and Career Planning Tools (3 x 30 min.)

The Canadian Tourism Human Resource Council (CTHRC) is a sector council that recognizes the need for tourism employers to attract qualified workers. To that end, the CTHRC has developed career planning tools and training resources that can help individuals, including newcomers, discover short-term employment and long-term career opportunities in tourism. Under CTHRC's Foreign Credential Recognition Program, Eva Schausberger, Roman Savka and Ruth Caceres, oversee projects related to the integration of newcomers into the tourism workforce. They will deliver three 30 minute sessions.

ROOM: GOVERNOR GENERAL 2

The Bio-economy: Where great careers develop and generate opportunities! (3 x 30 min.)

Colette Rivet is the Executive Director of BioTalent Canada, a non-profit, industry-led national organization focused on assisting companies in the Canadian bio-economy, with HR and skills development. She has scientific, management and HR expertise in the bio-economy. Colette holds an MBA from the University of Ottawa and National Certificate in Voluntary and Non-Profit Sector Management. She is also a Certified Health Executive, a Clinical Laboratory Scientist, an Advanced Registered Technologist, and a General Registered Technologist. Ms. Rivet invites you to come hear all about the opportunities in the Bio-economy.

ROOM: ALBERTA

What is the SUMAE technique and how can I use it? (3 x 30 min.)

The folks at Éditions de l'Escale are proud to introduce the delegates of Cannexus 2010 to Suzane Proulx, CEO of SUMAE Inc. Dr. Suzane Proulx has a Master's degree in Career Counselling as well as training in Symbolic Communication (Master's level) from Berkeley University, California (U. S. A) and a Ph.D. in management. Dr. Proulx is a writer and has been working in training and leadership activities at corporate level, career management, strategic communication and corporate coaching. Suzane will be talking with you about the SUMAE technique.

Day 03

WEDNESDAY, JANUARY 27

| | | |
|---------------------|--|-----------------|
| 7:30 AM – 12:00 PM | Registration and Information | Nunavut |
| 7:30 AM – 8:45 AM | Exhibitor Showcase / Networking Breakfast | Exhibitor Hall |
| 8:00 AM – 12:00 PM | Exhibitor Showcase | Exhibitor Hall |
| 8:00 AM – 2:15 PM | Pick up/Return Interpretation Headsets | Booth 1 |
| 9:00 AM – 10:00 AM | KEYNOTE ADDRESS Dr. Linda Duxbury <i>"Managing a Changing Workforce"</i> | Confederation |
| 10:00 AM – 10:30 AM | Exhibitor Showcase / Networking Break | Exhibitor Hall |
| 10:30 AM – 12:00 PM | Concurrent Sessions | Break-out Rooms |
| 12:00 PM – 2:00 PM | Plated Networking Lunch & Closing Comments | Confederation |

Concurrent Sessions

Wednesday, January 27

10:30 AM –
12:00 PM

WEDNESDAY

| SESSION TITLE | | ROOM | KEY |
|---|--|-------------|----------|
| Analysis of Personal Projects as a Tool for the Assessment Of Competencies | | Nova Scotia | F |
| ABSTRACT | In context of professional integration, it can be difficult to assess the competencies of someone with very limited work experience. Within the framework of this study, we developed a competencies assessment tool, inspired by the work of Little (2007) on personal projects. This was then tested on immigrant women wishing to integrate into the Quebec labour market. The results of the study indicate that this tool is highly appreciated and that it offers at least some modest support for developing self-knowledge and a sense of agency. This workshop will be a presentation on the tool, together with the study conducted to evaluate its effectiveness. The tool's limitations and its practical impacts on career development will also be examined. | | |
| BIO | Judith Moreau has a master's degree in education with a focus on "careerology" at the University of Quebec in Montreal. She has worked for the last three years in the employability sector and now has a post as a career counsellor. She assists individuals with career development on a daily basis and has acquired wide experience with professionals, technicians, immigrants and single mothers. Simon Gregoire is an industrial and organizational psychologist and professor of career development at the University of Quebec in Montreal. His research interests centre on two areas: 1) evaluation and development of competencies in the workplace, and 2) the study of personal projects as a career development tool. | | |

| SESSION TITLE | | ROOM | KEY |
|--|--|---------|----------|
| Career and Employment Information Specialist Training Course Overview | | Alberta | E |
| ABSTRACT | Career and employment information is critical to the career decision-making process; however the volume of information available can be overwhelming. Individuals require the professional services of skilled staff to help them find and use career and employment information effectively. Career and Employment Information Specialists play a key role in the delivery of career guidance. Recently updated by ONESTEP, the Career and Employment Information Specialist (CEIS) course is based on the Forum of Labour Market Ministers' (FLMM) "Career and Labour Market Information Service Delivery Guidelines". It is designed for practitioners working in Career and Employment/Information Resource Centres, who coach individuals in the use of career and labour market information. The CEIS framework provides a model for practitioners to understand the type of career assistance individuals need and how to best locate the most appropriate information in response to these needs. This interactive workshop uses a variety of activities to demonstrate how the CEIS training course supports the development of staff competencies and will result in improved standards in the delivery of career development interventions. | | |
| BIO | Lorraine Katanik is the Manager of Career and Resource Solutions at ONESTEP (the Ontario Network of Employment Skills Training Projects) and the Provincial Co-Chair of the Ontario Alliance of Career Development Practitioners (OACDP). Lorraine holds a George Brown College diploma as a career counsellor and comes with over 20 years of business experience in both corporate and franchise environments. She has designed and delivered workshops and training programs for groups ranging in size from 5 to 150 participants and as a speaker her audiences have numbered from 30 to 300. She has served a diverse client base that has included young people, college students, downsized and unemployed adults from both unionized and non-union environments, and people with disabilities. Lorraine is known for her ability to motivate clients and initiate honest and open discussion through her client centered approach. | | |

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◀ Headsets are available at Booth 1 in the Exhibitor Hall

10:30 AM –
12:00 PM

WEDNESDAY

| SESSION TITLE | ROOM | KEY |
|---|--|----------|
| Connecting Learning and Work: Alberta's Commitment to Career Development | New Brunswick | E |
| ABSTRACT | Connecting Learning and Work Alberta's Commitment to Career Development creates stronger links between education and work, and provide better access to career and employment services and programs so all Albertans are able to take full advantage of working and learning opportunities. Connecting Learning and Work outlines how provincial government ministries, particularly Education, Advanced Education and Technology and Employment and Immigration, will work together to support the career development of all Albertans—from kindergarten through grade 12, post-secondary and the workplace. The session will include exciting information on innovative projects that are underway in Alberta to support Connecting Learning and Work. | |
| BIO | Melissa Sliter is coordinating Employment and Immigrations response to Connecting Learning and Work. Her focus is on implementing the priority actions under Connecting Learning and Work. Her passion and excitement for career development is infectious and her positive outlook sets the tone for an informative session. Karen Fetterly , Alberta Education, is a member of the Connecting Learning and Work project team that has been actively involved in the development of the strategy document, consultation activities and proposed actions. | |

| SESSION TITLE | ROOM | KEY |
|--------------------------------------|--|------------|
| Contextual Based Interviewing | Confederation 1 | E ◀ |
| ABSTRACT | How can a contextual based interviewing process be used as part of an active engagement counselling approach? An important first step in working with clients is to establish an understanding of their context. This involves questioning of family and cultural processes imbedded within a communication process. Contextual Based Interviewing is one way of helping clients and the counsellor to better understand the underlying contextual dynamics. In this session there will be discussion, demonstration, and practice. | |
| BIO | Dr. Norman Amundson , Professor – Dept of Educational and Counselling Psychology, and Special Education Faculty of Education, University of British Columbia, has over thirty years of experience as a counsellor educator. His publications include over 75 journal articles and several books. He has just finished a couple of training DVDs focusing on Active Engagement in Action (Through the Lifespan and through a Multicultural Lens). Dr. Amundson has been a workshop presenter and keynote speaker for many different associations and conferences including Cannexus 2008 and 2009. His work has a significant national and international flavour and includes presentations in Sweden, Denmark, Finland, Iceland, Hungary, Estonia, Slovenia, Cyprus, Romania, France, England, New Zealand, Australia, Peru, Chile, Israel, Poland, the United States, and China. | |

Concurrent Sessions



Wednesday, January 27

10:30 AM –
12:00 PM

WEDNESDAY


| SESSION TITLE | | ROOM | KEY |
|--|--|-------------|----------|
| How to use the Science of Happiness to Help Your Clients Flourish | | Provinces 2 | E |
| ABSTRACT | For years psychologists primarily focused on curing mental illness because they thought that if they took away someone's depression, a happy person would emerge. But the absence of depression does not necessarily mean someone is also happy. The emerging field of positive psychology, referred to as the scientific study of human flourishing, uses science to understand the breadth of human potential and what is right and good about people. Positive psychologists study things like optimism, resilience, gratitude, positive relationships, joy, strengths, happiness, meaning and engagement at work, and shows people paths to a more fulfilling life. If you are a practitioner, counsellor, coach or manager, join us in this workshop where you will learn how to apply positive psychology with clients, employees and co-workers to help them figure out what is already working, help them build their strengths and find engagement and greater meaning in their life. You will walk away with tools to help your clients feel happier and more fulfilled. | | |
| BIO | Louisa Jewell is a consultant, facilitator and speaker with over 14 years of experience working with organizations in the area of management training, employee retention and career development. In November of 2007 she co-founded a project to research and study happiness at work at www.whydidyogo.com . Louisa is a graduate from the ground-breaking Master of Applied Positive Psychology (MAPP) programme at the University of Pennsylvania. The MAPP programme is the first masters program in the world that offers in-depth study of the science of human flourishing which Louisa uses with her organizational clients to create positive and productive workplaces. The MAPP program is led by renowned psychologist, Martin Seligman, and Louisa is one of only a few organizational consultants in the world with this designation. Louisa has worked with clients such as IBM, Royal Bank and Research in Motion (RIM) and has completed international assignments around the world. | | |

| SESSION TITLE | | ROOM | KEY |
|---|--|-------------|----------|
| If Looking for Work is a Full-Time Job, Where do I Punch in? | | Provinces 1 | E |
| ABSTRACT | Have you ever told your clients that looking for work is a full-time job? What did you mean by that? This session will answer that question by introducing a new Job Search Management System that is based on the principle of assisting job seekers to move from step-to-step within a normal job hiring cycle. Using a Job Search Board provides a visual representation of the job search process and assists individuals in monitoring their job search progress each step of the way. This unique approach is based on five principles; one, knowing the job search numbers, two, identifying what the student is doing, three, understanding the hiring cycle, four, generating the next step, and five, monitoring the job search process. The job search management system allows clients and their career coaches to track activity and identify any corrective actions that may be necessary when looking for employment. Whether the client is involved in a directed or self-directed job search, this unique approach will provide structure throughout the job search process. Techniques to be introduced include; a social network audit, time management framework, dealing with the job search forces and the interview agenda. | | |
| BIO | Dr. John-Paul Hatala is currently an Assistant Professor at Louisiana State University in the School of Human Resource Education and Workforce Development. Additionally, Dr. Hatala is a director at the Social Capital Development firm Flowork International. His academic research focuses on social networking behaviours, social capital, human resource development, career development and the transition to the labour market. John-Paul is a regular blogger on www.contactpoint.ca . He has been featured in such media outlets as the Globe and Mail, CBC Radio and Global TV. | | |

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 *Headsets are available at Booth 1 in the Exhibitor Hall*

**10:30 AM –
12:00 PM**

| SESSION TITLE | | ROOM | KEY |
|---|--|--------|--|
| Intuition and Decision-Making: How do We Decide? | | Québec | F  |
| ABSTRACT | In the last two decades, a real science of intuition has emerged. One of the principal discoveries in the field was the recognition of intuition as an active and crucial function of our system of perception, on the same level as instinct, emotions and the five senses. Research indicates that intuition is one of the principal sources of our intelligence (instantaneous cognitive process) and is increasingly recognized as an influence in decision-making. This workshop will enable you to optimize your use of intuition, while rapidly identifying the indicators of absurd and meaningless decisions. | | |
| BIO | Dr. Suzane Proulx , author and CEO of SUMAE Inc., has a Master's degree in Career Counselling as well as training in Symbolic Communication (Master's level) from Berkeley University, California (U. S. A) and a Ph.D. in management. Dr. Proulx is a writer and has been working in training and leadership activities at corporate level, career management, strategic communication and corporate coaching. | | |

Concurrent Sessions

Wednesday, January 27

10:30 AM –
12:00 PM

WEDNESDAY

| SESSION TITLE | | ROOM | KEY |
|--|---|--------------------|----------|
| Professionalizing the Front-Lines: Certified Career Practitioner Training as Part of Quality Provincial and Territorial Career Services | | Governor General 3 | E |
| ABSTRACT | Over the last decade, the career development field has evolved significantly. The Canadian Standards and Guidelines for Career Development Practitioners (S & Gs) initiative articulated competency standards for quality, ethical practice. These have served to scope and define the field and have been a catalyst for renewed interest in training, professional identity and certification. A number of provinces/territories have launched comprehensive training strategies for all career and employment service delivery staff based on the S & Gs. This presentation will highlight two such training strategies: New Brunswick and Nunavut. Their extensive needs assessments protocols and results will be highlighted, along with the training and its link to certification. We will explore the benefits of competency-based training and highlight how the training has been adapted to speak to the cultural, social and economic realities of both regions. The session will be hands-on with demonstrations of training activities and interactive discussion. | | |
| BIO | Sareena Hopkins is the Co-Executive Director of the Canadian Career Development Foundation and is the project lead for the Training Strategy in New Brunswick. A committed community developer, creative team builder, writer, trainer and certified counsellor, Sareena has been instrumental in establishing and fostering creative partnerships and managing a wide range of strategic leadership initiatives that have advanced career development policy and practice nationally. She has authored numerous training courses and managed the delivery of training nationally to thousands of career practitioners. Donnalee Bell is a Senior Consultant with the Canadian Career Development Foundation with over 10 years of experience in the career development field and is the project lead for Career Development Practitioner training in Nunavut and responsible for the development of territorial-wide career development strategy. Donnalee has developed and delivered training/workshops to youth, youth development workers, career practitioners, teachers and guidance counsellors across the country. She is a certified trainer/counsellor in many national and international career development programmes. | | |

| SESSION TITLE | | ROOM | KEY |
|---|--|--------------------|----------|
| Returning To Spirit: Residential School Healing and Reconciliation Program | | Governor General 2 | E |
| ABSTRACT | Returning to Spirit is an innovative, creative and cutting edge approach to healing and reconciliation between Aboriginal and religious communities, within the context of the residential school legacy in Canada. The program goes beyond healing, providing the conditions for transformation in personal, family, community and organizational life. The intention of the program is to give ownership of their future back to individuals, organizations and communities. Through the process, individuals move from being spectators to being players in life, to becoming responsible and powerful leaders. Returning to Spirit workshops have been offered to Aboriginal and religious communities across Canada. Come hear where we are at with this program. | | |
| BIO | Anne Taylor , Co-Executive Director of Returning to Spirit (RTS), a social worker with 25 years of clinical experience, has worked with First Nations individuals, families and communities. She is passionate about the profound and inspiring results of the RTS workshop process. She is committed to the development of an organization which reflects the principles and philosophy of RTS. Lisa Raven , lead trainer for Aboriginal workshops. Lisa is passionate about the RTS program and providing healing and reconciliation for Aboriginal peoples. She is from Hollow Water First Nations in Manitoba. She has strong connections to her aboriginal traditions and roots. | | |

| ENG | FRE | ENG INTERPRETED | FRE INTERPRETED |
|-----|-----|-----------------|-----------------|
| E | F | E ◀ | F ◀ |

◀ Headsets are available at Booth 1 in the Exhibitor Hall

10:30 AM –
12:00 PM

WEDNESDAY

| SESSION TITLE | | ROOM | KEY |
|---|---|----------------------|----------|
| The Education and Training of Career Practitioners in Canada | | Prince Edward Island | E |
| ABSTRACT | What type and extent of education and training does a person need to practice or advance within the field of career development? The development of a model for the education and training of career practitioners was begun by a group of educators in 2007. This model has recently been expanded and refined and you are invited to come and learn about the recent updates, as well as our hopes for how this model will gradually change the way practitioners prepare for work in the field. | | |
| BIO | Rebecca Burwell , M.Ed., has an extensive background in career development that includes work in individual consulting, facilitation, teaching, and writing. She is an instructor in the Career Development Practitioner Program at Conestoga College, and is one of the co-researchers involved in the research project, "A Model for the Education and Training of Career Practitioners in Canada". Sharon Kalbfleisch , MSW, has worked as a career counsellor, social worker, educator, and trainer. She is a past Dean at Conestoga College in Kitchener, Ontario, and has also worked in Singapore, New Zealand, England, and the U.S. She is one of the co-researchers involved in the research project, 'A Model for the Education and Training of Career Practitioners in Canada'. | | |

| SESSION TITLE | | ROOM | KEY |
|---|---|--------------------|------------|
| What do We Mean When We Talk About Resistance to Change? | | Governor General 1 | F ◀ |
| ABSTRACT | Various contexts command changing situations. What do we speak of when we speak of resistance to change? On what is this resistance based and what are the levers that we can use? How can we help a person or group to evolve or find opportunities to adapt to new environments and what about jobs that are made redundant? For example, how can one help a group of people—who are losing their jobs and refusing to make the changes demanded by the job market—mobilize and accept a new environment? | | |
| BIO | Dominique Clavier , neurophysiologist, clinical psychologist, psychoanalyst (Conseil Supérieur des Psychanalystes), industrial psychologist, researcher in the field of work relationships since 1976, founder of a research laboratory in Paris comprising 37 researchers and 2 administrators, originator of the first course on the assessment of competencies, career management and the consequences of losing one's employment at CNAM, currently Chair of Industrial Psychology (Pierre Goguelin, Director), at the University of Rouen. Associate researcher at the Faculty of Education of the University of Sherbrooke: validation of the tool "Copilote Insertion", joint director of a research group, Human-Research, in the United States, director of R&D with the firm Groupe-BPI 1996-2006, author of at least 65 scientific publications of which many have won awards, and regular contributor to major general market publications (Courrier Cadres, Management, Challenges...), author of four publications, including <i>Accompagner sur le chemin du travail</i> [counselling on the path to work], Septembre éditeur; interventions for Employment and Education Ministries in 17 countries. | | |

Concurrent Sessions

Wednesday, January 27

10:30 AM –
12:00 PM

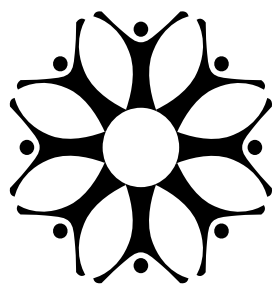
| SESSION TITLE | | ROOM | KEY |
|---------------------------------------|--|--------------|-----|
| Using Film to Spark Career Discussion | | Newfoundland | E |
| ABSTRACT | Film is a fun and interactive tool that may be used in a range of environments from community based programs to post-secondary settings to illustrate career concepts, help individuals make meaning of their own experience, initiate in depth discussion and increase engagement and participation. In this session we will examine how using film can serve as a catalyst to explore career topics such as career uncertainty, influences, choice, and career decision making. We will demonstrate how Career Services at Simon Fraser University is using film in a Student Success Program to support academically 'at risk' students to engage in and explore career issues. | | |
| BIO | Penny Freno , M.A. in Leadership and Training from Royal Roads University, B.A. from Carleton University, is the Career Account Manager for the Faculty of Arts and Social Sciences at Simon Fraser University Career Services. She works with undergraduate and graduate level students and new graduates on career planning and decision making, career exploration, transition to the world of work and work search. Ms Freno also develops and facilitates workshops spanning a range of career development and work search topics. In addition to her 12 years experience in post-secondary career services, she has also worked in community based programs. She is currently serving on the CERIC Learning and Professional Development Committee. | | |

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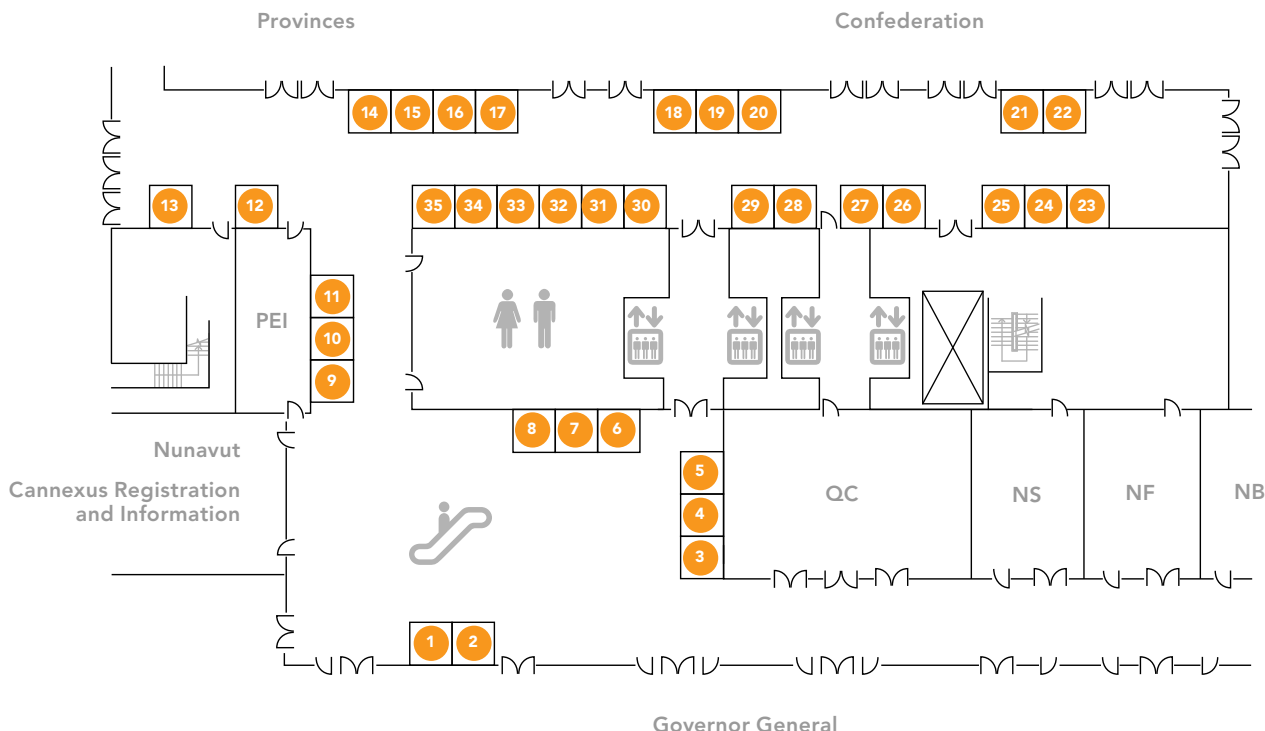
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Exhibition Floor Plan

2010 Exhibitor Booths



BOOTH

ORGANIZATION AND DESCRIPTION OF SERVICES



- 1** **Distribution and collection of simultaneous interpretation Headsets SDL (www.sdl.com).** The world leader in Global Information Management, SDL will be providing simultaneous interpretation for Cannexus 2010. Their mission is to help corporations drive global brand consistency and accelerate time-to-market by providing software and services to manage the delivery of all corporate information into different languages.



- 2** **Éditions de l'Escale (www.sumae.com).** Business development and corporate/middle management training (transition, career planning), executive coaching and strategic communication.



- 3** **Psychometrics Canada Ltd. (www.psychometrics.com).** Providing the very best in assessments for over 30 years! Psychometrics is the only authorized Canadian distributor of the Myers-Briggs Type Indicator® (MBTI®), Strong Interest Inventory® (SII®), Thomas-Kilmann Conflict Mode Instrument (TKI), FIRO-B®, CPI 260™, CPI™ 434, Work Personality Index and Career Values Scale instruments. These assessments are available in both French and English through our online platform, CareerID.com, as well as in traditional paper/pencil format.



- 4** **Canadian Career Development Foundation (CCDF) (www.ccdf.ca).** A recognized leader in the field of career development offers services such as applied research, training, resource development and provides quality career resources through its online Clearinghouse.



- 5** **The Information and Communications Technology Council (ICTC) (www.ictc-ctic.ca).** A not-for-profit sector council dedicated to creating a diverse, prepared and highly educated Canadian ICT industry and workforce. ICTC is a catalyst for change, pushing for innovations that will provide standards, labour market intelligence, career pathways and immigration initiatives for the Canadian ICT industry, educators and governments.

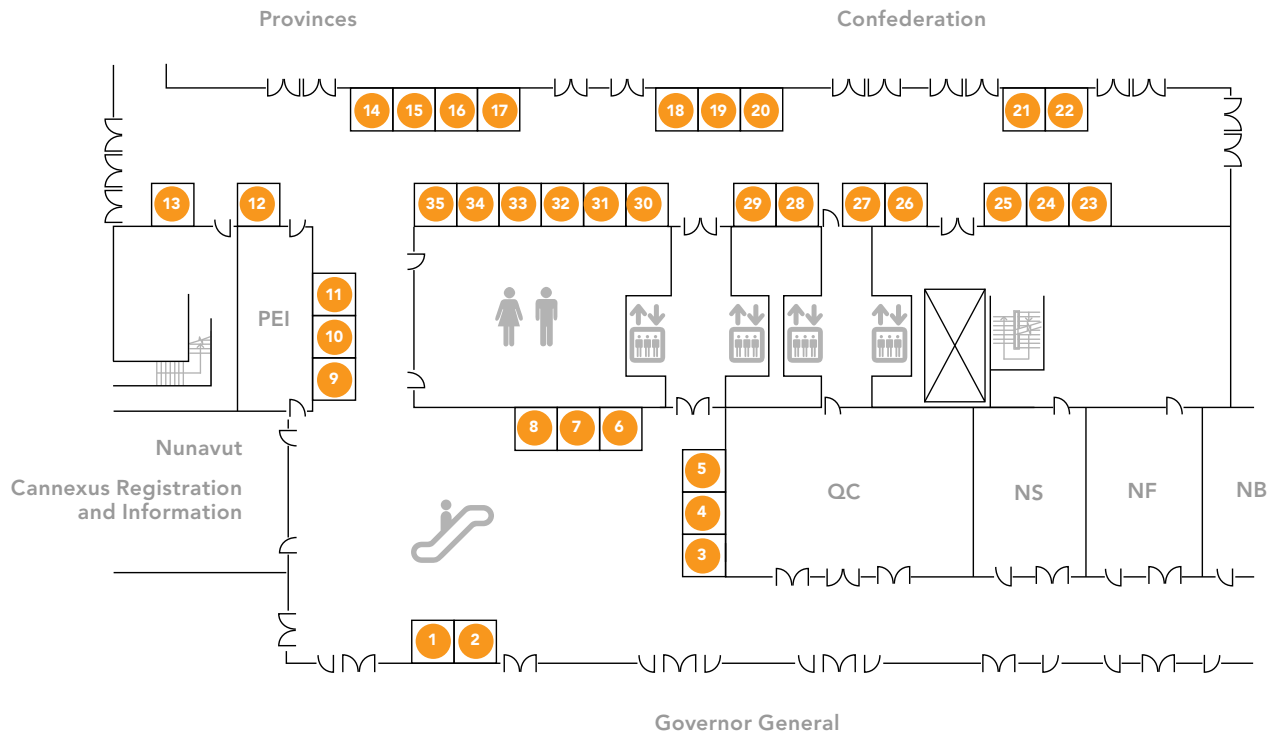


- 6** **Kuder, Inc. (www.kuder.com).** Kuder is the leading provider of proven, Internet-based tools and resources that help students and adults of all ages achieve their educational and career planning goals.

| | | |
|---|--------|---|
|  | 7 | Ontario Network of Training Skills Projects (ONESTEP) (www.onestep.on.ca). A province-wide umbrella organization for the community-based training and employment (CBTE) sector! |
|  | 8 | SOCIÉTÉ GRICS (www.grics.qc.ca). We have developed innovative products in career development: REPÈRES, an educational and occupational database and OrientAction, an information and mutual assistance website for Canadian francophone professionals. |
|  | 9 | CERIC Bookstore (www.ceric.ca). The Canadian Education and Research Institute for Counselling has published many books, a DVD and research papers by career development practitioners for career development practitioners including the newly released French version of the popular "Good Work Book" – Un travail pour moi! |
|  | 10 | Cannexus Payment (www.cannexus.ca). Cannexus conference payment and CERIC Bookstore purchases will be completed at this booth. |
|  | 11 | Contact Point (www.contactpoint.ca). The premiere Canadian website dedicated to supporting the professional needs of multi-sectoral Career Development Practitioners and Career Counsellors by providing relevant career resources, professional development and networking opportunities. |
|  | 12, 13 | Canadian Forces Recruiting Centre: Ottawa (www.forces.gc.ca). The Canadian Forces has more than 100 different occupations in Canada and abroad from which to choose. There is opportunity to obtain subsidized education at the university level for officers and at the college level for non-commissioned members. |
|  | 14 | Northern Lights Canada (www.northernlightscanada.ca). Northern Lights Canada empowers 160,000 individuals and organizations annually with award-winning, comprehensive services for employment, recruitment, vocational rehabilitation, and training to achieve improvements in work and life. |
|  | 15 | Career Cruising (www.careercruising.com). A user-friendly online career guidance system, including career assessment tools, over 500 occupational profiles, comprehensive postsecondary information, student/client portfolios and powerful administrative tools. |
|  | 16 | CON*NECT Strategic Alliances (www.collegeconnect.on.ca). Providing business, industry and government with a single point of entry to the province-wide training resources of the 24 Ontario colleges! |
|  | 17 | BioTalent Canada (www.biotalent.ca). A non-profit national organization of innovators leading our bio-economy! Bio-Talent Canada anticipates needs and creates new opportunities, delivering human resources tools, information and skills development to ensure the industry has access to job-ready people. |
|  | 18 | Royal Roads University (www.royalroads.ca). Canada's unique university for working professionals! Our learning model combines short interactive on-campus residencies with dynamic team-based online learning. We offer Doctorate, Masters, Bachelors, Certificates, Diplomas, Executive Education, and Continuing Studies. |
|  | 19 | Sutherland-Chan School & Teaching Clinic – Massage Therapy (www.sutherland-chan.com). Founded in 1978 and with over 2,500 graduates the Sutherland-Chan School is seen by many as one of the best schools in North America for Massage Therapy Education. |
|  | 20 | World Education Services (WES) (www.wes.org/ca). Evaluating International academic credentials and providing their Canadian academic equivalents! |
|  | 21 | The Canadian Tourism Human Resource Council (CTHRC) (www.cthrc.ca, www.discovertourism.ca and www.emerit.ca). A sector council that recognizes the need for tourism employers to attract qualified workers. To that end, the CTHRC has developed career planning tools and training resources that can help individuals, including newcomers, discover short-term employment and long-term career opportunities in tourism. |
|  | 22 | The National Capital Region YMCA -YWCA (www.ymcaywca.ca). Our Employment, Enterprise and Newcomer Services branch provides assistance to individuals in the areas of employment, language, education, entrepreneurship, mediation, awareness, information and referral. |

Exhibition Floor Plan

2010 Exhibitor Booths



BOOTH

ORGANIZATION AND DESCRIPTION OF SERVICES



Cannexus.ca

23 Cannexus Resource Table (www.cannexus.ca).



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Services Inc.

24 Implicit Career Services Inc. (www.implicitcareer.com). Profoundly Simple Career Planning! Workshops, Coaching and Books.



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25 CMA ONTARIO (www.cma-ontario.org). The Certified Management Accountants of Ontario creates value by developing professionals and resources to lead the advancement and integration of strategy, management, and accounting. The CMA designation opens the door to a competitive income, a broad range of career opportunities and exciting workplace challenges.



26 Bridges Transitions Inc. (www.bridges.ca). An Xap Corporation company, products have empowered over 40 million people to successfully make the transitions between secondary, postsecondary and their ultimate career and life path. These innovative, proven solutions empower them with critical knowledge, personal insight, and targeted actions plans leading to success in life.



27 Athabasca University (www.athabascau.ca). As Canada's Open University, employs a broad spectrum of distance learning methods and relies on a variety of information technologies to deliver course materials and instruction to students. Our MBA is Canada's largest Executive MBA program, and has earned a place among the top Executive MBA's in the world (Financial Times, UK). Athabasca University guarantees access to university-level study to a broad range of non-traditional students, transforming lives and enriching families and communities.



28, 29 Career/Lifeskills Resources (www.career-lifeskills.com). With quality resources for career/work counselors and HR Professionals, we specialize in bringing together a comprehensive offering of specially selected resources used in personal, professional, and organizational development.



- 30** **Psymétrik (www.psymetrik.com)**. Editor of the GROUPE interests and personality inventory, Psymétrik has been working in the field of psychometrics for over 20 years.

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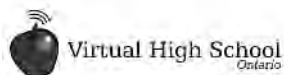
- 31** **Career Key Canada (www.careerkey-ca.org)**. The #1 Internet source for helping people choose careers! We offer the highest quality career advice on the Web since 1997, based on the best practices and science of career counselling.



- 32** **National Life/Work Centre (www.lifework.ca)**. Career development resources for youth and adults for educational settings, community agencies, and companies!



- 33** **OCASI (www.settlement.org)**. Information Newcomers Can Trust! Settlement.Org provides new immigrants with reliable, up-to-date, comprehensive, and timely information. Visitors to the site are also provided with links to other websites with authoritative information and with access to local community agencies that provide direct services.



- 34** **Virtual High School (www.virtualhighschool.com)**. A pioneer in online learning, Virtual High School (Ontario) has been helping students earn their secondary school diplomas while equipping learners with the tools, skills, knowledge, and educational experiences to become the leaders and citizens of tomorrow.



- 35** **Interprovincial Standards Red Seal Program (www.red-seal.ca)**. Established in 1952, the Red Seal endorsement has for more than half a century, reflected certification to a common interprovincial standard that is develop, validated and is widely recognized and respected by Canadian industry as a standard of excellence.

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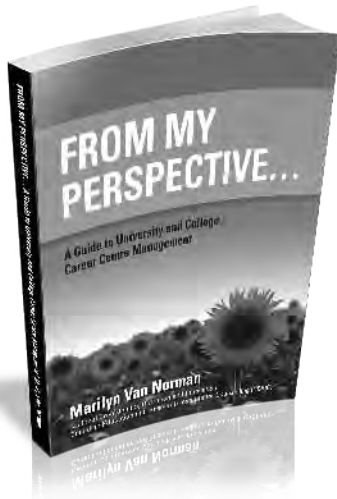
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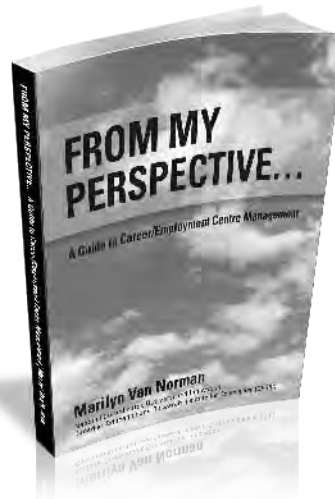
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