

ACTIVATING POTENTIAL

*APPLYING MINDSET TOOLS TO
EMPOWER YOUR CLIENTS
TOWARD CAREER SUCCESS*

with

SHELLIE DELOYER





About Shellie Deloye

- Founder, Lead Coach & Professional Trainer at Bright Futures Solutions
- Trainer and Master Coach of Neuro-Linguistic Programming & NLP Coaching
- M.Ed, Certified Career Strategist, Certified Coach with ICF.

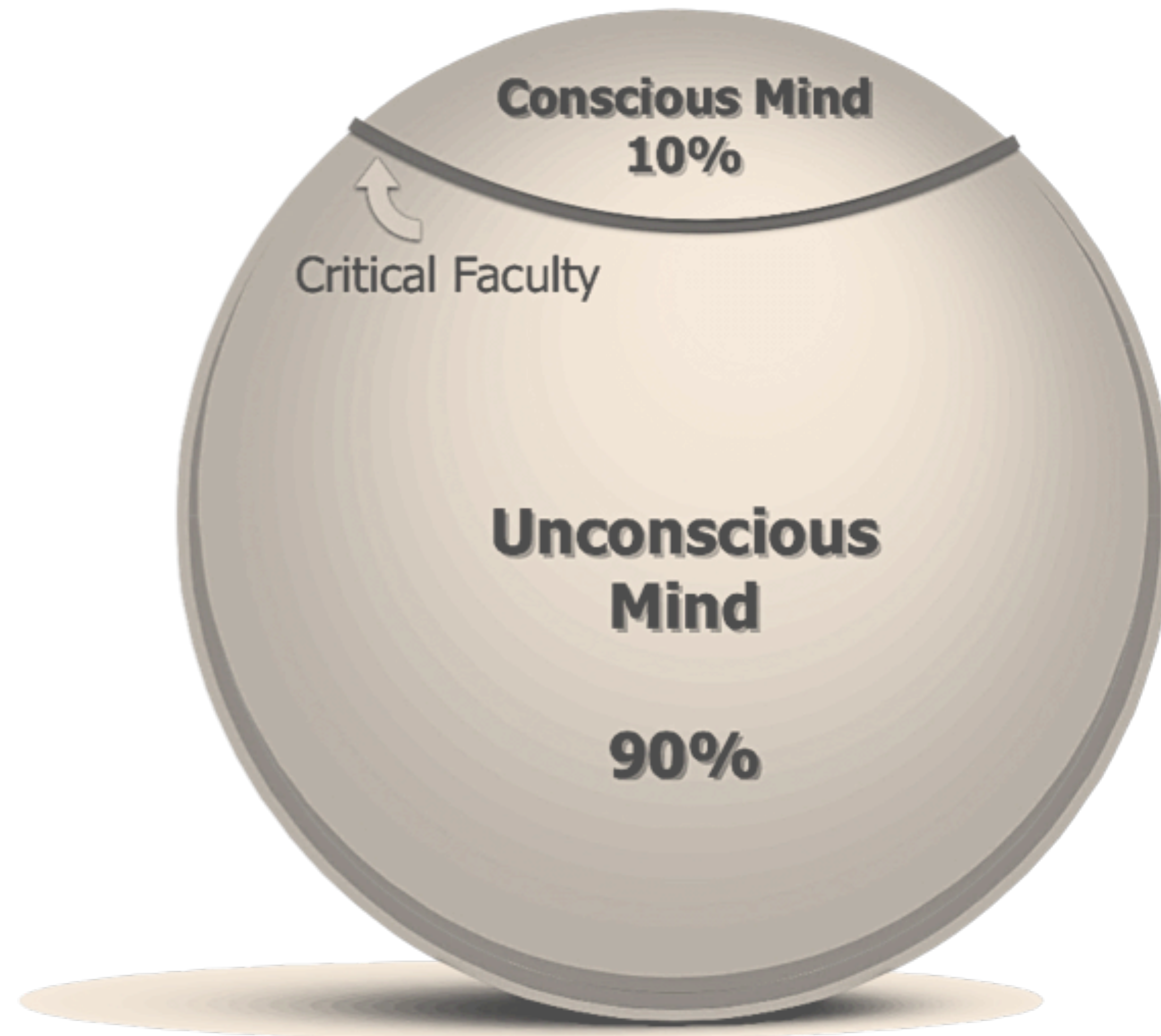
**I believe that everyone has infinite
potential and the power to design
the life they want to live.**

A close-up photograph of a person's hands holding a light gray spiral-bound notebook. The notebook has gold-colored text that reads: "A LITTLE PROGRESS EVERY DAY ADDS UP TO BIG RESULTS." The person is wearing a white blazer over a pink top and a dark blue skirt. A gold necklace with a large pink circular pendant is visible. The background is a light-colored marble surface.

Today's Agenda

- ✓ Your conscious vs. unconscious minds
- ✓ How people take in information, filter it, and the process that leads to the results they're getting
- ✓ The Solution Model - how to move clients out of the problem they're in, and into a solution
- ✓ Empowering Clients To Take Responsibility For Their Results

Conscious vs. Unconscious Mind



An iceberg floating in the ocean. The small tip above the water represents the conscious mind, while the much larger submerged part represents the unconscious mind. The text is overlaid on the image.

Your Conscious Mind Is Your Goal Setter.

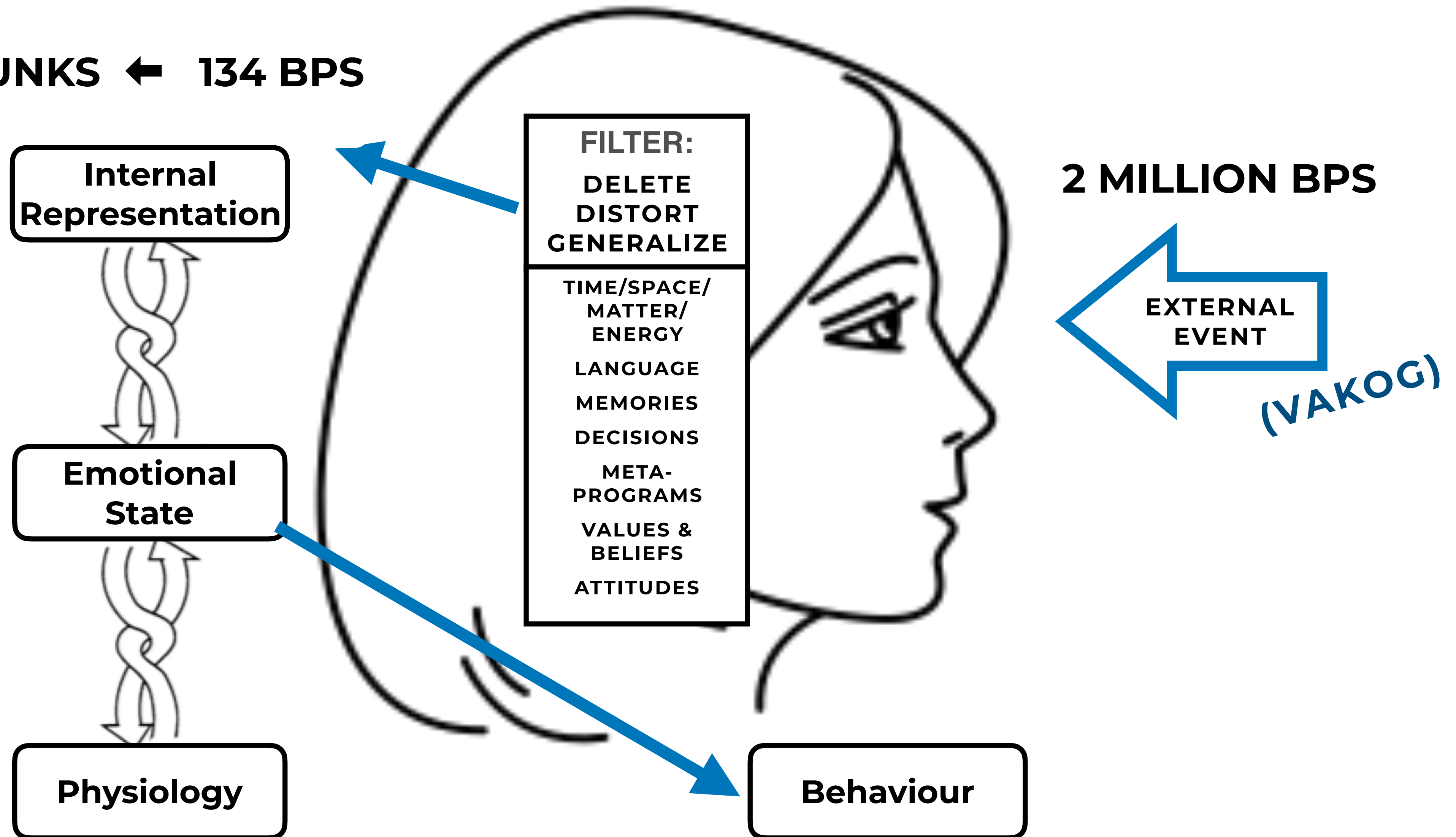
Your Unconscious Mind Is Your Goal Getter.

A photograph of an iceberg floating in a deep blue ocean under a clear blue sky. The visible tip of the iceberg is small and jagged, while the much larger, submerged part of the iceberg is visible below the water line, illustrating the concept of the unconscious mind.

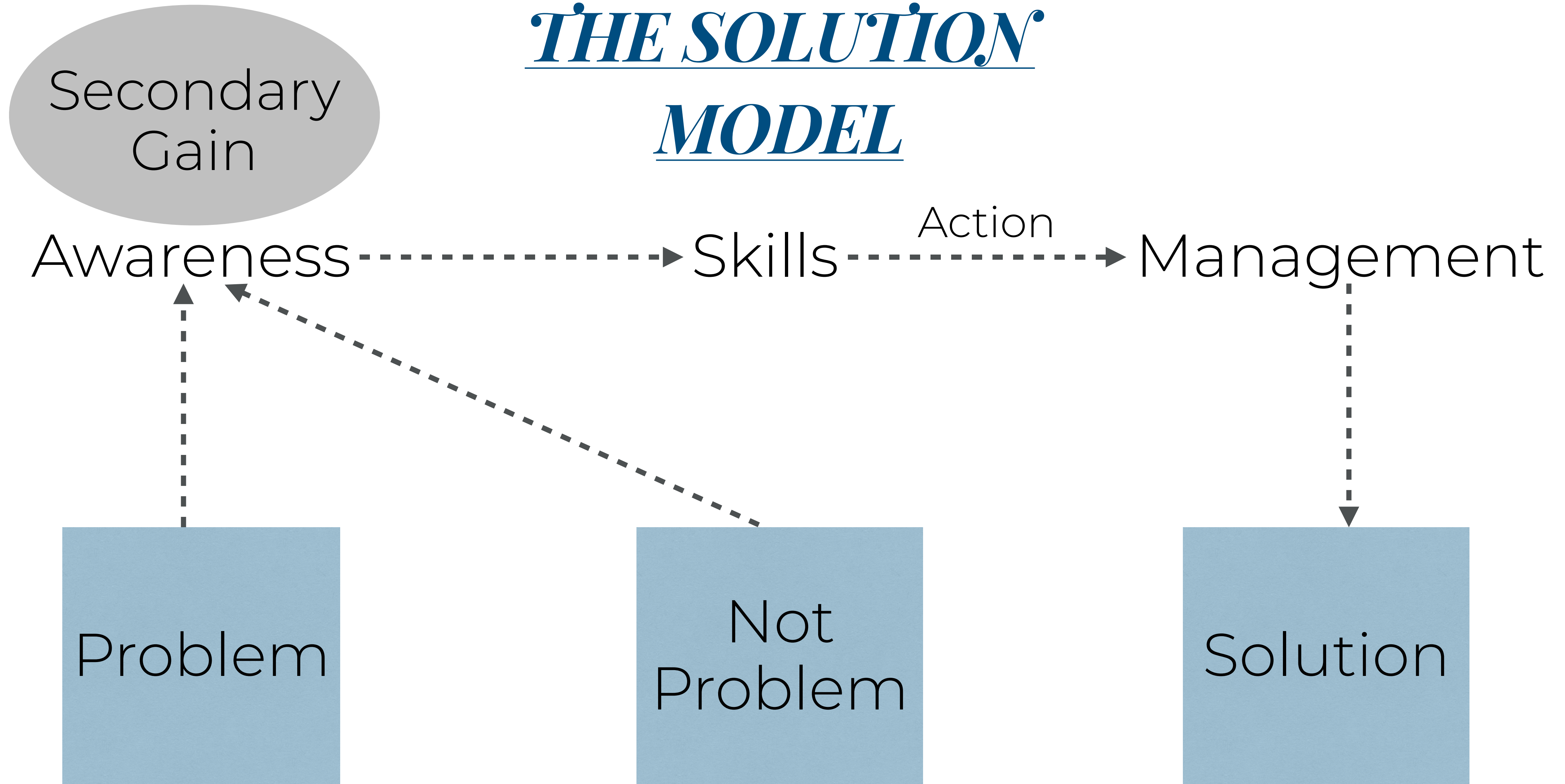
**“ UNTIL YOU MAKE THE UNCONSCIOUS
CONSCIOUS, IT WILL DIRECT YOUR LIFE
AND YOU WILL CALL IT FATE. ”**
- CARL JUNG

COMMUNICATION MODEL

7 +/- 2 CHUNKS ← 134 BPS

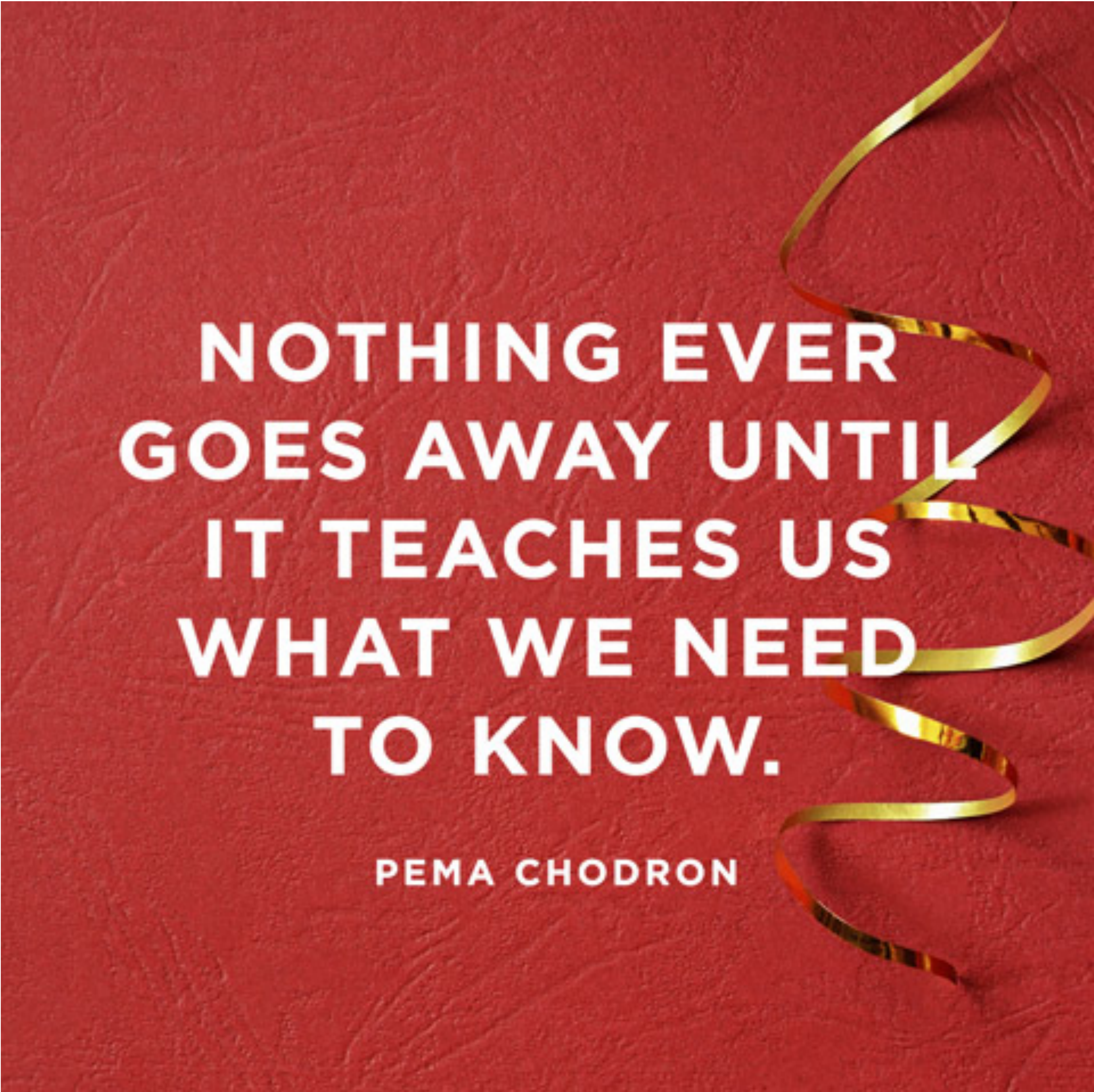


THE SOLUTION *MODEL*



SECONDARY GAIN

**When the gain of having the problem,
outweighs the pain of having the problem.**



**NOTHING EVER
GOES AWAY UNTIL
IT TEACHES US
WHAT WE NEED
TO KNOW.**

PEMA CHODRON

THE 2% MINDSET

2% OF THE POPULATION

GOING FOR
YOUR DREAMS

EMBRACING THE UNKNOWN

CONFIDENCE

98% OF THE
POPULATION

EXCITEMENT

BEING LIKE EVERYONE ELSE

LIKING CHANGE

INSECURE

SURVIVING

EXPLORING
NEW THINGS

YOUR COMFORT ZONE

LIVING WITHOUT
LIMITS

FEAR

JUST GETTING BY

CHOOSING
HAPPINESS

A DULL LIFE

PLAY IT SAFE

ABUNDANCE

PROCRASTINATION

REGRET

SETTLING FOR LESS

ACT IN SPITE
OF FEAR

FULFILLMENT

GETTING THE MOST OUT OF LIFE

CAUSE > EFFECT

RESULTS VS. REASONS

PEACE VS. DRAMA

CREATION VS. REPETITION



TAKE RESPONSE-ABILITY



**"When you think
everything
is someone else's fault,
you will suffer a lot.
When you realize
that everything springs
only from yourself,
you will learn
both peace and joy."**

-- His Holiness the 14th Dalai Lama



You can't go back and
change the beginning,
but you can start
where you are and
change the ending.

C.S. LEWIS

THANK YOU!

Questions or comments? Email me at
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