

Career Mapping: Expanding Innovative Pathways for Employment Security

Our Response to Research



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Pardy Group



Canadian post-secondary (PSE) has not kept pace with the job market or the information students need to plan their education.

...needs **to identify non-linear pathways that link PSE programs to viable, creative, and innovative occupations;** and how best to match program selection and learning with personal skills, abilities, and professional interests (Coates, 2015).

“We have little hard data on our own students’ successes – the province wide aggregate of **“related” fields is less than useless**, especially since it is based on very few respondents. Students want to know what graduates of the precise program they are considering have done with the credential. This is difficult research but what is needed. [Survey Comment Douglas College & SFU]

“Students need to know what is behind the NOC asterisk & how students from programs got to explicit occupations. [Survey Comments UFV]

Career Tools



BCCAT Advising Survey, Pardy, 2016

1. Reliable, Realistic, & Connected Career Information

“Career information – it’s becoming an increasing concern and interest for students and parents. Although we do have resources on campus, it’s becoming information that is asked for all the time and to all of advisors” [Survey comment].

Students engage
when their learning
is related to their
career goals.

Faculty are the first
place students look
for career advice.

Faculty are among
the top reasons
students persist.



Statistics Canada's National Graduate Survey 2013 and its 2011 National Household Survey to investigate the further study and employment destinations of Canadian college and university graduates.

Outcomes differ markedly by field but for unregulated fields, the proportion of graduates who proceed to further study or employment in the same field is much lower than commonly assumed.

This has implications for student services, for curriculum and for the design of pathways between study and work.

Moodie, G. (2017). Presented Canadian Institutional Research & Planning Assoc.



Home » Search Programs » History: Bachelor of Arts Degree - Major

Fast Facts

Admissions Info

Occupations

HISTORY: BACHELOR OF ARTS DEGREE - MAJOR Kwantlen Polytechnic University



KWANTLEN POLYTECHNIC UNIVERSITY

[Kwantlen website](#)



Confirm:

your program information with
[Kwantlen](#).

BC Student Outcomes surveys tens of thousands of former post-secondary students across BC every year. Key findings from the surveys can be found on the [BC Student Outcomes Dashboard](#).

« Search results 8 of 41 programs filters

« Prev Next »

Training in a program like this one can lead to different careers. Related occupations are presented to show potential career options, not definite outcomes.

Follow the links to learn more about these careers on [WorkBC's career profiles](#).

- [Commissioned police officers](#)
- [Other professional occupations in social science, n.e.c.](#)
- [Social policy researchers, consultants and program officers](#)
- [Statistical officers and related research support occupations](#)

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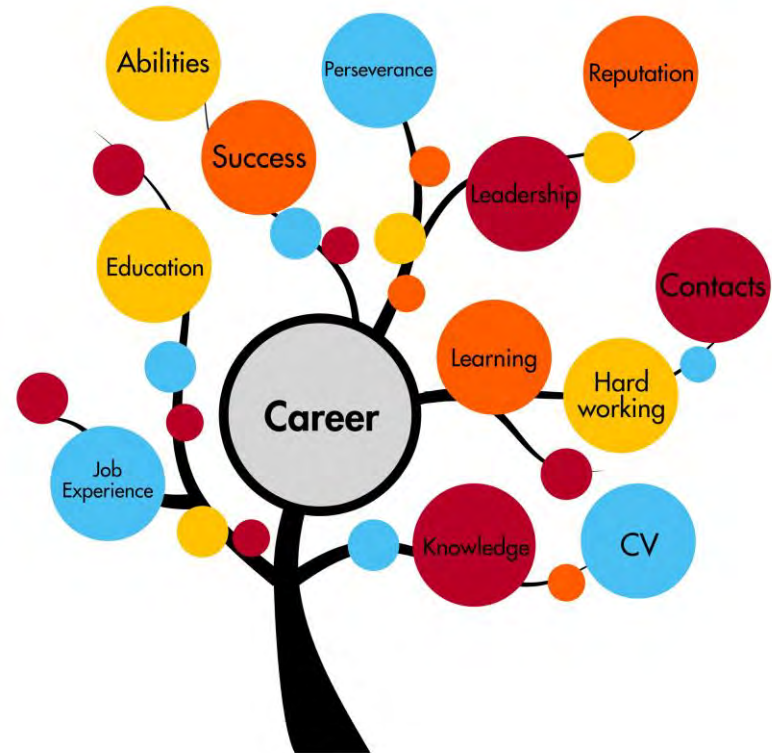
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BC Student Outcomes

Shaping Post-Secondary Education

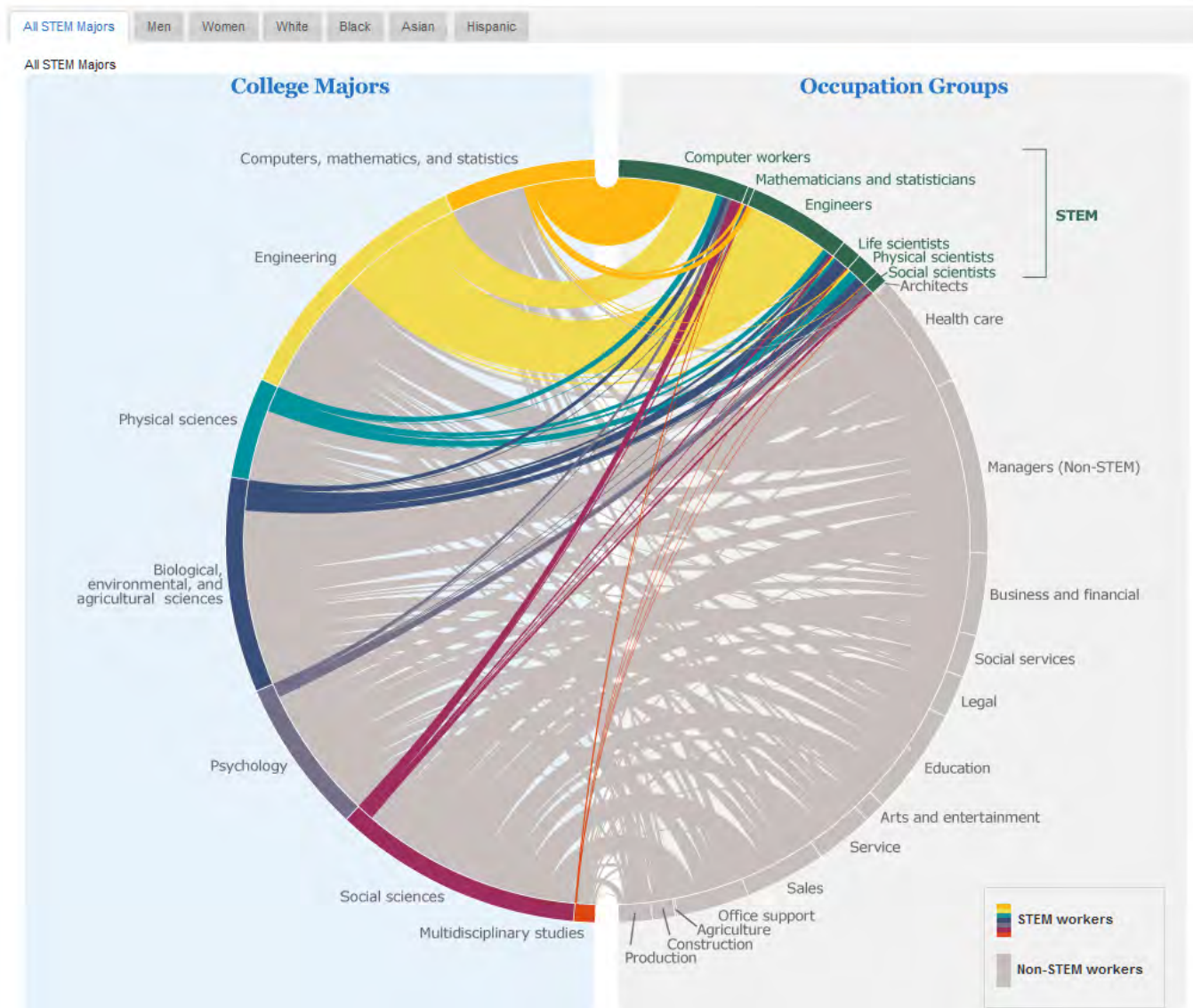


Statistics
Canada



indeedTM
one search. all jobs.





<https://www.census.gov/dataviz/visualizations/stem/stem-html/>



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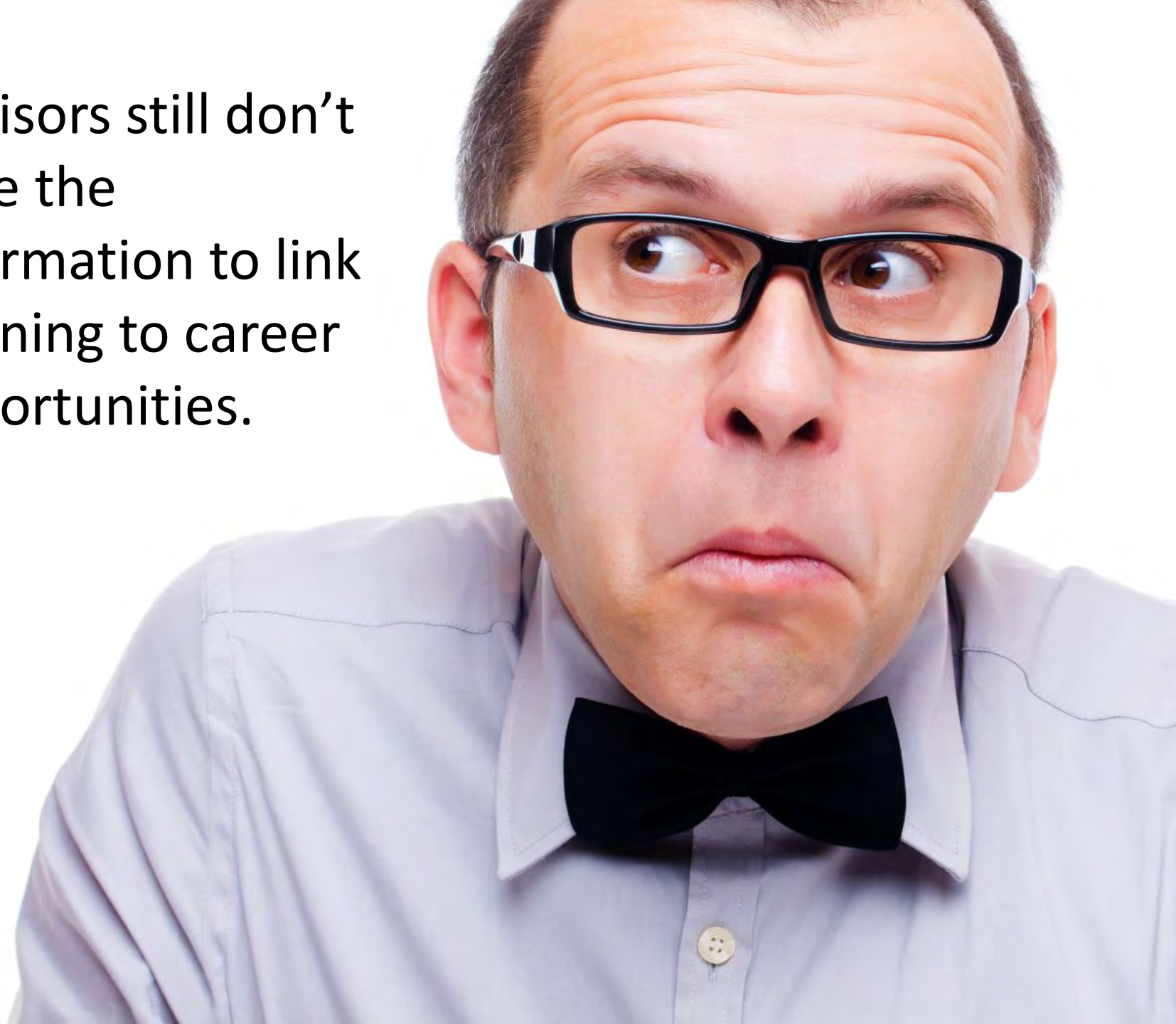
ANTHROPOLOGY

Bachelor of Arts (BA)

Study humankind, including our similarities and differences, through all facets of society and culture.

- Advocate
- Archaeological technician
- Assistant language instructor
- Bilingual/bicultural program specialist
- Collections manager
- Communications officer
- Community development officer
- Community support worker
- Cultural consultant to police
- Cultural resource manager
- Curator
- Environmental research
- Ethnographic research assistant
- Exhibit assistant
- First Nations land claims
- Foreign service officer
- Forensics assistant
- Fundraising consultant
- Health researcher
- Heritage interpreter
- Immigration services consultant
- Impact assessor
- International student advisor
- Manager, cultural business council
- Map and aerial photo interpreter
- Market researcher
- Media development
- Multicultural education specialist
- Museum and gallery assistant
- Organizational analyst
- Outreach assistant
- Park interpreter
- Policy analyst
- Policy researcher
- Project officer, urban Aboriginal strategy
- Public health educator
- Research analyst
- Sales representative
- Social development advisor
- Social impact analyst
- Strategic planning advisor
- Tourism research
- Travel agent/guide /consultant
- Travel or technical writer
- Urban planner
- Youth worker

Advisors still don't
have the
information to link
learning to career
opportunities.



The background of the slide is a light gray surface covered with numerous puzzle pieces. Most of the pieces are a pale blue color, while a few are a slightly different shade of blue or a very light yellow. The pieces are scattered across the entire frame, some overlapping and some separate, creating a textured, abstract pattern.

Missing Piece of the Puzzle

1: Maps to show career paths from program.

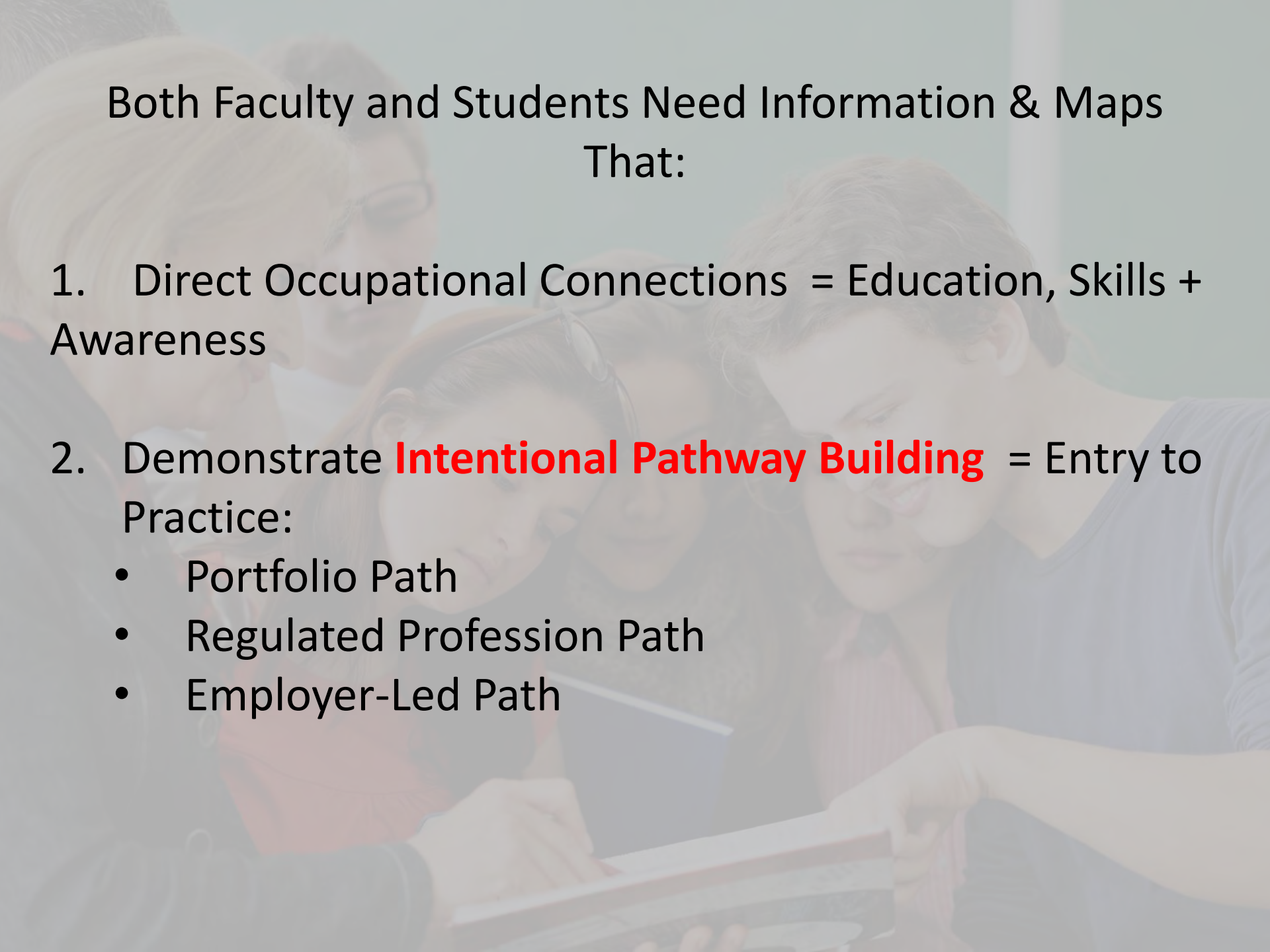
2: Advice on how to plan

3: Alternative Job Titles

Students need to develop the mindsets, skills and knowledge practices that prepare them for a future characterized by complexity, uncertainty and change.



Especially for Arts & Science Grads

A background image showing a group of students and a teacher. A female teacher with blonde hair and glasses is leaning over a table, pointing at a book. Three students, two girls and one boy, are looking at the book with interest. The scene is set in a classroom or library.

Both Faculty and Students Need Information & Maps That:

1. Direct Occupational Connections = Education, Skills + Awareness
2. Demonstrate **Intentional Pathway Building** = Entry to Practice:
 - Portfolio Path
 - Regulated Profession Path
 - Employer-Led Path

Five Pathways for Arts Grads

Graduate Studies

Opportunity to take related Master's & PhD. related to your Arts subject.

Pre-professional Studies

Directly enter or prep for professional areas (e.g. TEP, Social W. Law, Accounting)

Industry Cert./Designations

Enhanced experience/training (e.g. PMP, CIP, CPHR, CFP)

Research To-Date



The credit for employment on the first four pathways goes to the finishing part of the studies and not the Arts which provided the foundation for success.

The fifth avenue is often the route we hear about when grads say their Arts Degree is low paying, offering no chance for advancement.

“Test Drive Example”

Traditional Outcomes/WorkBC Approach

For a **History Major**:

1. NOC 0431: Commissioned Police Officer
2. NOC 1254: Statistical officers and related research support
3. NOC 4164: Social policy researchers, consultants & program officers
4. NOC 4169: Other professional occupations in social science

Do you think faculty see these related to their field?

Is this realistic advice to give a student interested in history?

As a student would you see hope?

Career Mapping Results for History Grads

Mapping Term	Number of NOCs
Go: Education Ready for Employment	72
Hybrid: Training/Experience in Addition To	25
Plus 1. Credential Needed (i.e., certificate, professional studies, grad work)	28
Plus 2. Credentials Needed (i.e., certificate, professional studies, grad work)	4
MBA Re-direct – non-Business student access	5
Pre-requisite Courses + Plus 1 Credential Needed	24
Pre-requisite Courses + Plus 2 Credential Needed	4

Career Mapping Occupations Examples

For a History Major:

1. NOC 0014: Director Non-profit = Go
2. NOC 1123: Information Specialists = Go
3. NOC 1113: Mutual Fund Sales Rep. = Go
4. NOC 1312: Insurance Claims Adjuster = Go
5. NOC 0511: Archive Manager = +1
6. NOC 4164: Diversity Officer = Go
7. NOC 5122: Acquisitions Editor/Officer = Go
8. NOC 1122: International Trade Specialist = +1

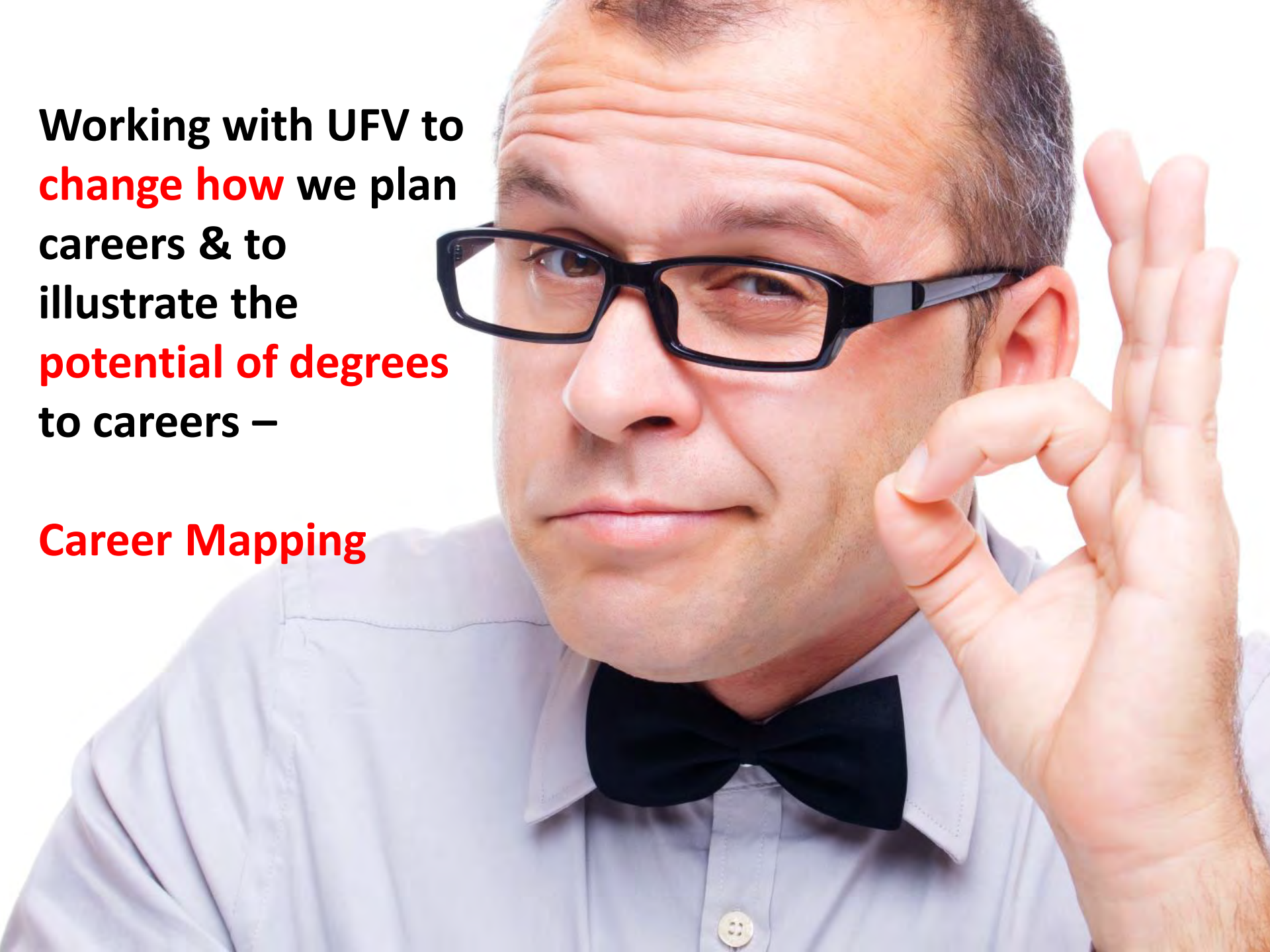
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Working with UFV to
change how we plan
careers & to
illustrate the
potential of degrees
to careers –

Career Mapping



References

Coates, K. (2015). *Career ready: Towards a national strategy for the mobilization of Canadian potential*. Ottawa, CA: Canadian Council of Chief Executives.

Moodie, G. (2017)

Pardy, L. (2016). *Academic advising in British Columbia*. Vancouver, BC: British Columbia Council on Admissions and Transfer.