Digital Credentials

for Robot-Proof 21C Careers

Cannexus 2020

January 27, 2019 @donpresant



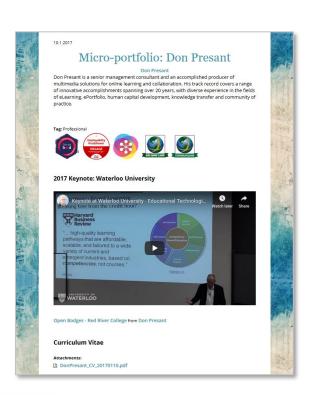


About me - in logos



















THE INSTITUTE FOR PERFORMANCE **AND LEARNING**







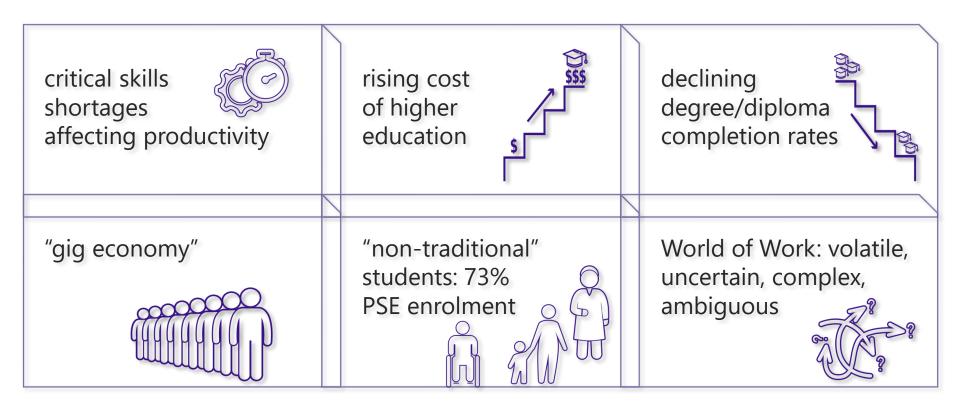


NEED: Better ways to recognize skills

CONTEXT

Is there a "Skills Gap"?





"traditional" educational approaches can't keep up!

Technical skills yes, but also personal and social skills:

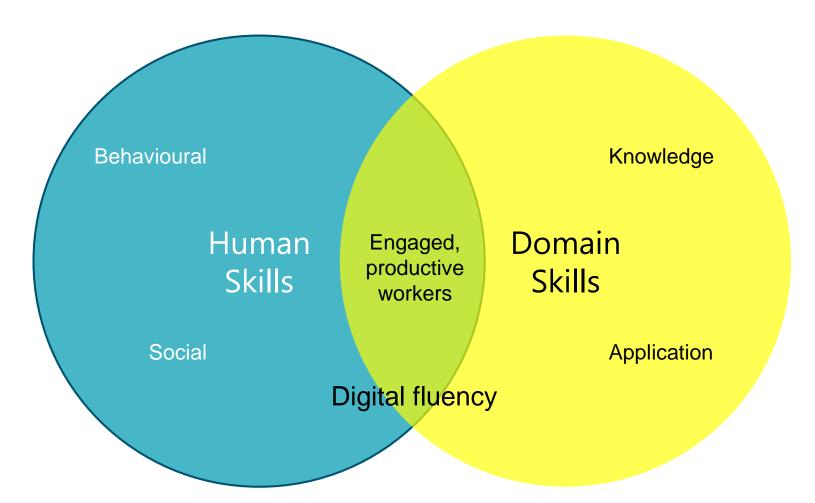


Across nearly all industries, the impact of technological and other changes is shortening the shelf-life of employees' existing skill sets. Overall, social skills – a such as persuasion, emotional intelligence and teaching others — will be in higher demand across industries than narrow technical skills

Top 10 Skills in 2020

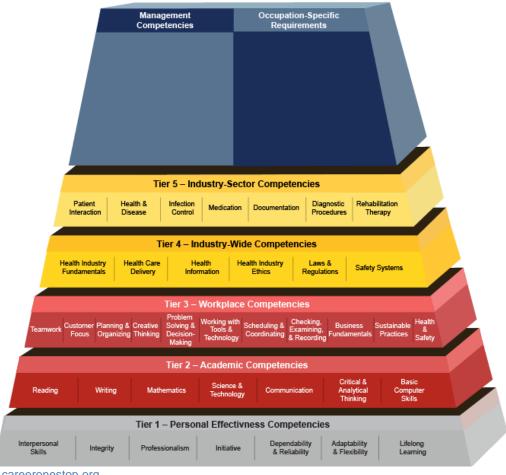
- 1. Complex problem solving
- 2. Critical thinking
- 3. Creativity
- 4. People management
- 5. Coordinating with others
- 6. Emotional intelligence
- 7. Judgment & decision making
- 8. Service orientation
- 9. Negotiation
- 10. Cognitive flexibility

Skills interaction



What employers want – Health sector example





HIGH QUALITY JOBS



careeronestop.org

youtu.be/VEgwJwrK3gQ

Seeing the individual



Diverse learners... and workers



New Game, New Rules: Strategic Positioning for Workforce Development.

Warford, Larry J.; Flynn, William J. Adapted Radionoff, K – Madison College

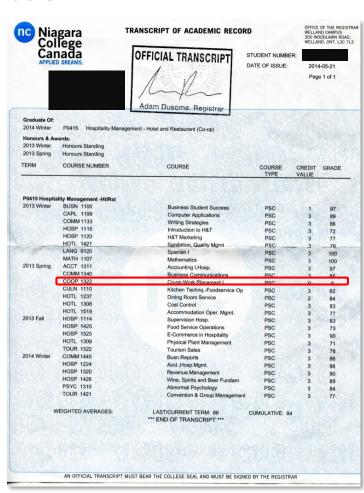
Lifewide Learning Silos and Wasted Human Capital



Issues with traditional credentials

What do they say?

What **don't** they say?



Paper silos: issues with hard copy credentials



Transparency issues

- OPAQUE: often needs support from other documents, e.g. transcript, syllabus
- QA mechanisms are often buried
- Can be hard to authenticate, easy to forge

Recognition issues

- Lack of context no links to supporting evidence
- Experiential learning is typically not valued
- Transversal skills are typically not tracked
- Lack of granularity, "stackability"
- Uncertain alignment, transfer, articulation

Physical issues

Difficult to share, easy to lose



Recognition as a right







Recognition, Validation and Accreditation



"... all kinds of learning and training outcomes deserve to be valued and validated, regardless of where and how they were obtained."



unesco.org

THE
"T-SHAPED"
STUDENT



THE DEPTH OF LEARNING



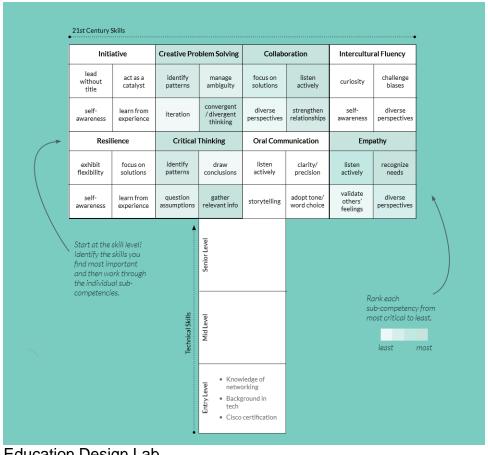






Example: T-shaped skills profile





Education Design Lab

 $T \rightarrow T \rightarrow T$: hard skill "top-ups" enabled by deepening soft skills



<u>Strada Institute – Robot Ready</u>

Skills Recognition Silos and Wasted Human Capital



What we want: a more complete picture





THOUGHT: EDUCATION DESIGN LAB



Northeastern University



ROBOT-PROOF

HIGHER EDUCATION
IN THE AGE OF
ARTIFICIAL INTELLIGENCE

Currency for Recognition

OPEN BADGE CREDENTIALS

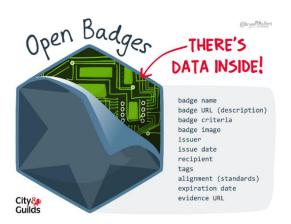
Open Badges – micro-credentials for lifelong career advancement



<u>Portable</u> digital document of learning achievement, owned by the learner

A digital representation of an skill, accomplishment or affiliation that is visual, shareable online and contains credentialing information in standardized format, including trusted links that help explain the context, meaning, process and result of an activity.

Open standard that supports transition -> share badges across situations, silos.



nozilla Learning Con

Flexible learning pathways

modular, stackable, multi-source, remixable

Clear progress markers

Visualize learning

Visual branding

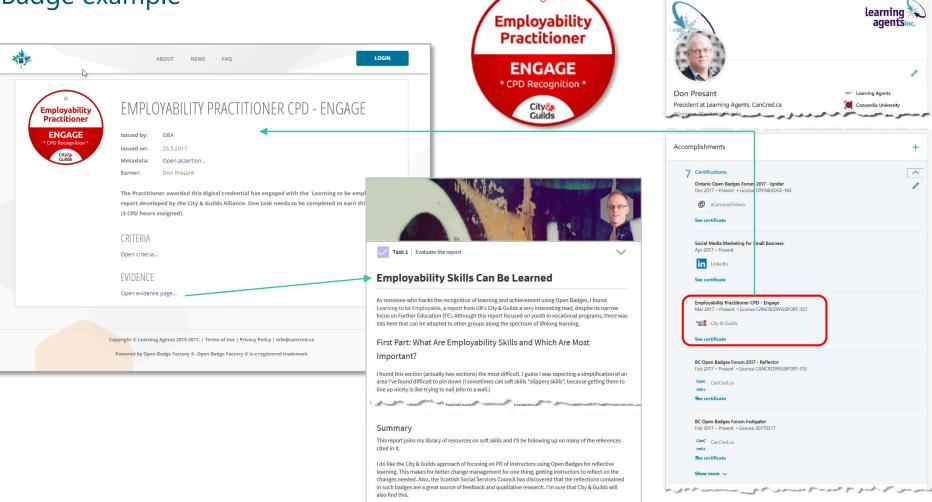
issuers and earners

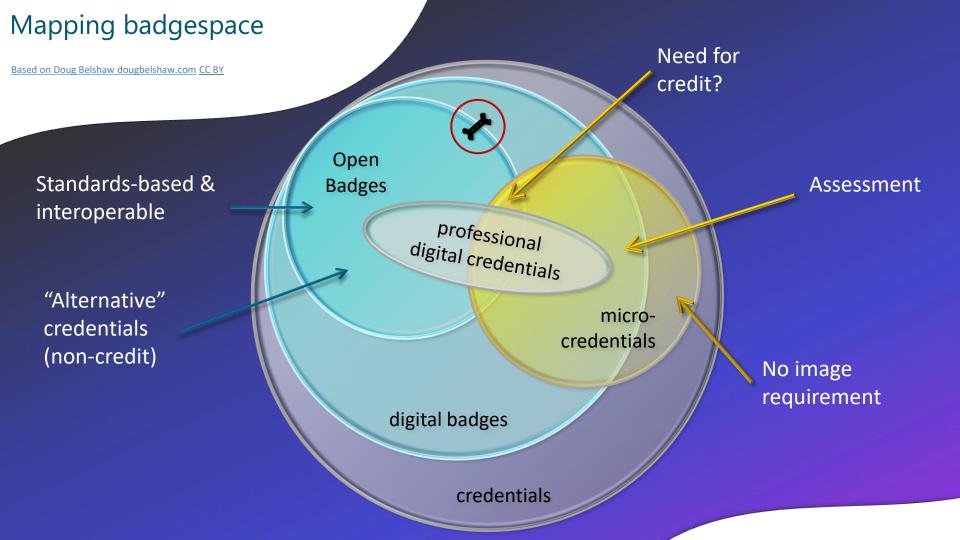
Online trust system

- issuer backing, evidence
- 3rd party endorsement
- community socialization



Badge example





Some badged learning pathways











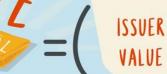
COMPANY



GROUP



INDIVIDUAL















COMPANY



GROUP



INDIVIDUAL

ENDORSEMENT VALUE



PATHWAY



MAPPING





COMPOSITE

JOURNEY



VIEWER

Digital tender for a diverse skills economy

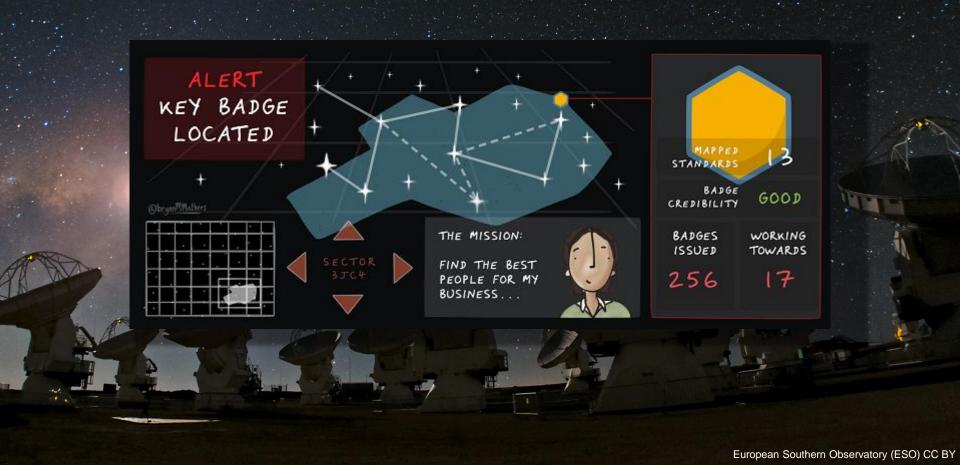


Badges: transparent lenses to focus on different aspects of learning



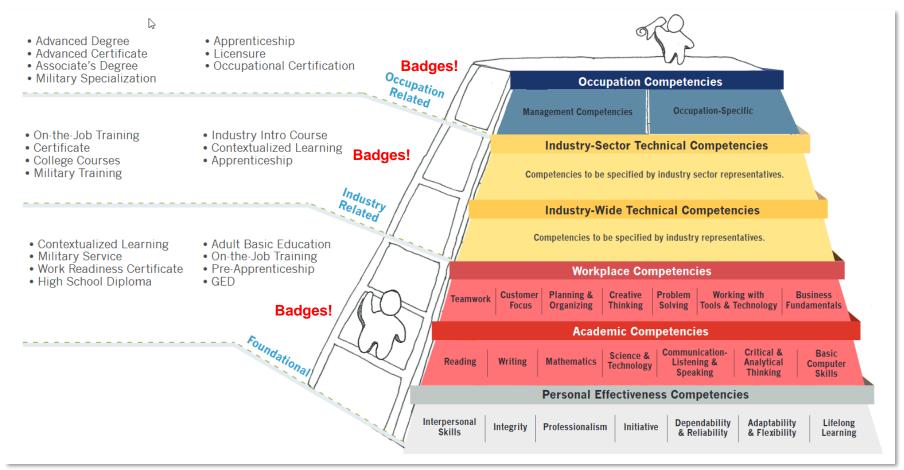


Evaluating a collection of signals – varying relevance, weight, rigour



Education, training and credentials





Open Badge Credentials

EXAMPLES IN THE WILD

Some ways to recognize with Open Badges

- Program/course/module completion
 Assessment-based or participation-based certificates of learning;
 eLearning or Face to Face; professional development or compliance
- ** Competency certification

 Can be **flexible assessment**: exams, portfolios, evidence packages, skills demonstrations, etc. Also **compliance**. Time-delimited.
- Membership
 Associations, organisations, professional and industry bodies
- * Experience, expertise, service, achievements
 Projects/missions, years of service, awards,
 professional contributions, volunteering
- Values, interests, goals Self-issued, endorsable by others









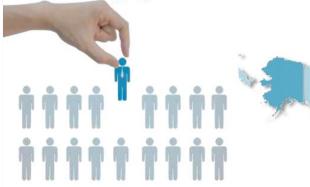


Workforce skills mapping across IBM



IBM Readiness

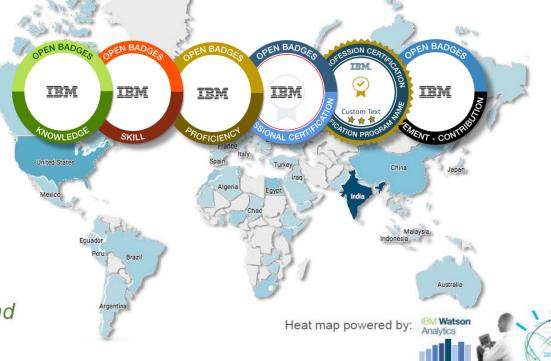
Digital badges are creating heat maps of advocates, skills and skill gaps to inform business strategies



IBM **Digital Badges** provide the ability to create heat maps to...

- ✓ Understand distribution of talent
- √ Identify where skill gaps exist

These are brand influencers and advocates for your company!



Humanitarians, and the organisations that prepare and deploy them

Humanitarians



"I want to plan my development, ensure I'm investing in quality learning, and network with potential employers"

Workers or volunteers in humanitarian action including development, peace building, and emergency relief operations







Standards for the Assessment of Humanitarian Competencies

Handbook for the provision of quality assessment of competencies for humanitarian action

2019 Edition



Humanitarian Organisations



"I want to ensure my offer is high quality and signal this to potential learners"

Providers of courses, credentials, or assessments. This could include employers acting in their capacity as workforce developers

"I want to find and develop individuals to enable better humanitarian action."

Recruiters or line managers responsible for identifying needed skill-sets and sourcing required talent. This includes both paid staff and volunteers

Recognizing professionals in Canada



Recognizing Essential Skills development in BC



Show the World What You Know With Decoda Open Digital Badges





Building a network at eCampusOntario













eCampusOntario Micro-certification Pilot Expression of Interest (EOI)



Recognizing "Hot Business Skills"





Mohawk "City School": Careers in Community and Long Term Care





Resume-friendly technical skills





Open Learning at Shopify Getting started with Shopify badges







Other Canadian recognition initiatives





Inclusive Design Research Centre



Canadian Association for Prior Learning Assessment



Mining Industry
Human Resources Council



Sirius Wilderness Medicine



Supply Chain Canada



Manitoba Federation of Non-Profit Organizations

CANADA - Institute for Performance & Learning







Professional recognition

Applying Open Badges in your organization

GETTING STARTED

Time to get started – badges and micro-credentials are going mainstream



MACLEAN'S

EDUCATION

University students can now earn badges to recognize their merits

How universities use "micro-credentials" to recognize skills that won't appear on a transcript

by Jennifer Lewington Apr 10, 2019



Riley Dunn and Scott Sutherland (right) work on their team project at the Gerald Hatch Centre (Photograph by Chloë Ellingson)



OPEN FOR BUSINESS, OPEN FOR JOBS STRATEGY



SKILLED WORKFORCE

- Helping employers attract skilled
- Aligning postsecondary funding market outcomes
- Modernizing the apprenticeship skilled trades system
- Reviewing employment and train services



Ministry of Labour, Training and Skills Development

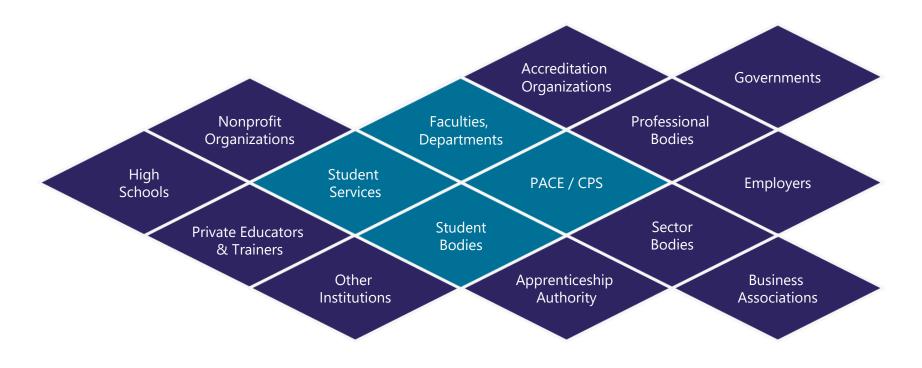
RapidSkills: Ontario's Micro-credentials Pilot

> Program Guidelines and Requirements

> > December 2019

Become part of a skills development ecosystem





Post-Secondary Preparation

> Undergraduate Studies

Professional Education Post-Graduate Studies ConEd, CPD Contract Training

Early steps...

Early hands-on exploration

Immerse yourself as issuer AND earner

Brainstorm the "why"?

Gaps, opportunities, vision Avoid under/over thinking

Be "agile"

Start small, build on success & feedback to improve/scale over time

Engage stakeholders early

Talk AND listen to Employers, Workers, Stakeholders

Seek out "low hanging fruit"

Early adopters, easy wins?

Be clear about your badges

Transparent purpose, criteria, weight Appropriate rigour & quality

Build in portable recognition

Align to frameworks, ask for endorsements Build/join community networks

Plan ahead as you grow

Test your business model(s) for sustainability, scalability

Tap professional resources

Instructional, technical & creative support Leverage internal, enrich with external

Communicate! Market!

Formal, informal Internally, externally Online, event-based – social! Early steps...

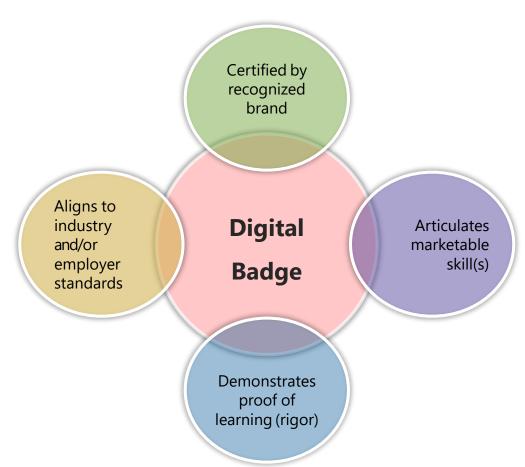
Seek out "low hanging fruit"

Early adopters, easy wins?

Start by badging one of your popular courses?

Tested method to create a badge with high recognition value





- 1. Define your purpose for the badge
- Determine required and/or supplemental course material
- 3. Review current and/or create new curriculum
- 4. Identify course learning objectives
- Align learning objectives with national/employer standards
- 6. Seek endorsement





Canada's Open Badges solution



Want to issue and manage Open Badges?

Want to store and share your own Open Badges?

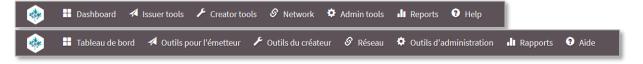


CanCred Factory is a secure cloud service for organizations to issue trusted digital credentials based on Open Badges



CanCred Passport is a free, easy to use home in the cloud for Open Badges that you've earned for yourself

Bilingual service in a bilingual country





CanCred Factory: simple, flexible badge issuing





Collaboration-friendly infrastructure





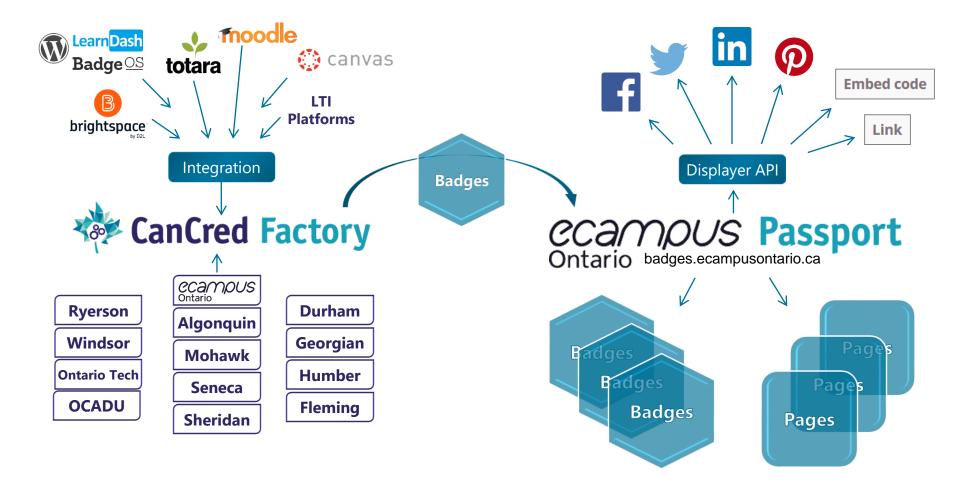




Subscription-based | Multiple issuing methods

Free to end users

eCampusOntario - a growing network



Example: adaptable Word templates



Badge Strategy Development Framework



See also: Badge System Design Workbook, Badge Creation Worksheet, Email Worksheet

This document is designed to help you and your team develop a robust and sustainable strategy for recognition through open badges and micro-credentials. You can use a printout or the electronic version to help guide your thinking. It's a good idea to cycle through the steps of the process a few times, even starting in different places - new ideas will oc

If you're working alone, find opportunities to test your ideas with others, If you're p individually, then meet to discuss your responses.

Some of this content is contained in a workshop tool called the Badge Canvas.

Overall objectives

Why are you starting a badging initiative at your institution - what would you like it to accomplish with it?

How will this align with other learning and recognition practices? How does it align with your strategic plans that are in place? How will it help your institution as a whole?

What values will it support?

Approach to badged learning and recognition

What types of learning and what types of recognition do you plan to explore and support?

(Options include online/ blended delivery, experiential, workintegrated, self-directed, self-initiated, personalized pathways, open education pathways, Domain of One's Own, peer-driven, constructivist, organizational collaborations, ePortfolio, PLA/RPL, etc.)



Learning Agents, based on DisitalMe Open Badge Design Canvas, Esc Open Badges Design Toolkit, Serge Ravet's C Licensed under a Creative Commons Attribution-Non-Commercial 3.0 Upported (CC-BY-NC)

Badge System Design Workbook



See also: Badge Strategy Development Framework, Badge Creation Worksheet, Email Worksheet

Use this workbook to guide your thinking as you develop your badge system (also known as a badge cluster or badge family), a set of badges designed for a particular recognition purpose, such as a course, program or domain.

It's a good idea to cycle through the steps of the process a few times, even starting in different places - new ideas will occur to you at different points. If you're working alone, find opportunities to test your ideas with others. If you're part of a team, consider answering these questions individually, then meet to discuss your responses.

If you are planning more than one integrated badge system, or developing different systems for different purposes are additional. complete a separate workbook for each system.

Some of this content is contained in a workshop tool called the Badge Canvas.

Badge system title & goals

What's the name of your system?

What are its primary goals - what would you like it to accomplish?

What behaviours would you like to see demonstrated?

How does your badge system fit within the Badge Strategy of your institution?

Which part of your institution is issuing these badges? How will this help them?

Learning Agents, based on DigitalMe Open Badge Design Canvas, Jisc Open Badges Design Toolkit, Serge Ravet's Canevas délaboration & Badge Alliance Bad Licensed under a Creative Commons Attribution-Non-Commercial 3.0 Unported (CC-BY-NC

Badge Creation Worksheet



Use one worksheet for each badge in your system, then copy and paste as you create your badges online. This will help you build more distributed workflows and maintain a focus on the quality of your badge content.

Badge name

Title for the badge

Maximum 128 characters (plain text)

Recommendations:

The badge name should be meaningful, interesting, and clearly understood by potential earners.

Approximately 2-4 words for best display.

This field is mandatory.

Language(s)

As an option, CanCred Factory supports the display of badge content (metadata) in multiple language versions.

Note: there can only be one badge image; it will be the same for all badge language versions

Recommendations:

Make this decision at the Creation stage, before issuing any badges, since issued badges will not be updated.

Complete a separate worksheet for each language, or clearly separate the different language text if you keep it in one document.

Consider avoid unilingual text in the badge Image for multilingual badges.

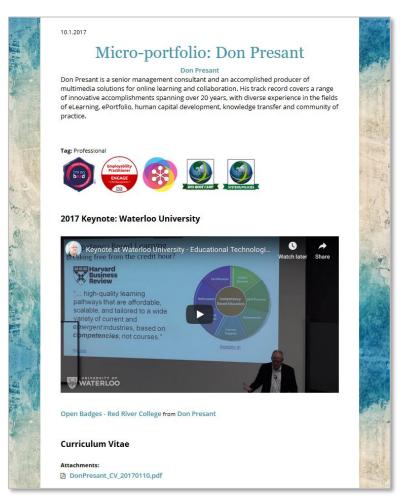


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CanCred Passport – "Portfolio Lite", free for end users









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Offer open to 29 Feb 2020